

WLAC  
Nashville, TN  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/02/2014

WLAC  
Quarterly Issues/Programs List

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WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **advice for commuters:** A new study ranks traffic congestion and our guest provides tips to help navigate through it all.
- **charitable giving:** The CEO of Toys For Tots discusses the best ways to get involved this season.
- **Education & Health:** Bruce McDowell - American Gas Association - home heating bills
- **Eye safety and injury prevent:** A Nashville ophthalmologist warns of the dangers of Halloween eye contacts.
- **Fire Safety:** A fire safety expert gives us tips to stay safe this holiday season.
- **FLU PREVENTION:** a doctor at Vanderbilt School of Medicine tells us the importance of getting a flu shot .
- **Health Concern Social Problem:** A comparison of different approaches to weight loss.
- **Health Concerns:** We learn how Tennessee fared in this year's America's Health rankings report.
- **Holiday Travel Tips:** A spokesperson for Nashville International Airport has tips on traveling this holiday season.
- **MUSIC EVENT IN NASHVILLE:** A former Nashville TV reporter brings a Christmas concert to Nashville
- **Public & Environmental Safety:** Jeff Huddleston with the Tennessee Fire Educators Association - Tennessee Fire Prevention Week
- **radon awareness - prevention:** our guest discusses radon and radon awareness in observance of Radon Awareness Week.
- **safe holiday travel:** Our guest gives listeners tire safety tips for holiday travel.

- **Safe teen driving education:** A national non-profit teen driving education program continues to combat teen driving fatalities.
- **Tennessee forest health:** Forest health issues in the state, specifically the threat of the Emerald Ash Borer.
- **Veteran's rights:** AMVETS tells us how the shutdown affected our nation's veterans.
- **Vision care for children:** Events across the country where children are able to receive free vision testing and glasses.
- **volunteer efforts:** A Nashville non-profit helps the community through volunteer efforts.
- **volunteer efforts in the comm:** Nashville non-profit helps the community through volunteer efforts.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public & Environmental Safety	PSA: 10/6/13 - Music City Magazine - Seg 1	Jeff Huddleston with the Tennessee Fire Educators Association - Tennessee Fire Prevention Week	JEFF HUDDLESTON	10/06/2013 07:33 AM	015:06
Education & Health	PSA: 10/6/13 - Music City Magazine - Seg 2	Bruce McDowell - American Gas Association - home heating bills	BRUCE MCDOWELL	10/06/2013 07:49 AM	010:57
radon awareness - prevention	PSA: 10/13/13 - Music City Magazine - Seg 1	our guest discusses radon and radon awareness in observance of Radon Awareness Week.	Doug Taylor	10/13/2013 07:33 AM	013:21
FLU PREVENTION	PSA: 10/13/13 - Music City Magazine - Seg 2	a doctor at Vanderbilt School of Medicine tells us the importance of getting a flu shot .	William Schaffner	10/13/2013 07:49 AM	010:54
Tennessee forest health	PSA: 10/20/13 - Music City Magazine - Seg	Forest health issues in the state, specifically the threat of the Emerald	TIM PHELPS	10/20/2013 07:34 AM	014:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	1	Ash Borer.			
Vision care for children	PSA: 10/20/13 - Music City Magazine - Seg 2	Events across the country where children are able to receive free vision testing and glasses.	Darius Rucker	10/20/2013 07:48 AM	010:58
Safe teen driving education	PSA: 10/27/13 - Music City Magazine - Seg 1	A national non-profit teen driving education program continues to combat teen driving fatalities.	Matt Edmunds	10/27/2013 07:31 AM	017:00
Eye safety and injury prevent	PSA: 10/27/13 - Music City Magazine - Seg 2	A Nashville ophthamologist warns of the dangers of Halloween eye contacts.	Dr. Eric Groos	10/27/2013 07:48 AM	011:31
Veteran's rights	PSA: 11/3/13 - Music City Magazine - Seg 1	AMVETS tells us how the shutdown affected our nation's veterans.	Major Stewart Hickey	11/03/2013 07:34 AM	014:24
Health Concern Social Problem	PSA: 11/3/13 - Music City Magazine - Seg 2	A comparision of different approaches to weight loss.	Dr. Craig Johnston	11/03/2013 07:48 AM	010:53
volunteer efforts in the comm	PSA: 11/10/13 - Music City Magazine - Seg 1	Nashville non-profit helps the community through volunteer efforts.	Brian Williams	11/10/2013 07:31 AM	017:37
charitable giving	PSA: 11/10/13 - Music City Magazine - Seg 2	An annual Christmas event benefits a Nashville hearing and speech center.	Holly Farley / Beth Johnson	11/10/2013 07:49 AM	011:46
Health Concerns	PSA: 11/17/13 - Music City Magazine - Seg 1	The issue of prescription drug abuse in Tennessee is addressed.	Rodney Bragg	11/17/2013 07:33 AM	014:20
advice for commuters	PSA: 11/17/13 - Music City Magazine - Seg 2	A new study ranks traffic congestion and our guest provides tips to help navigate through it all.	Nick Cohn	11/17/2013 07:48 AM	011:01
charitable giving	PSA: 11/24/13 - Music City Magazine - Seg 1	A Nashville non-profit helps homeless families find affordable housing.	Rachael Wilkins	11/24/2013 07:33 AM	018:00
safe holiday	PSA: 11/24/13 -	Our guest gives listeners	Dan Zielinski	11/24/2013	010:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
travel	Music City Magazine - Seg 2	tire safety tips for holiday travel.		07:51 AM	
volunteer efforts	PSA: 12/01/13 - Music City Magazine - Seg 1	A Nashville non-profit helps the community through volunteer efforts.	Brian Williams	12/01/2013 07:31 AM	017:39
Health Concern Social Problem	PSA: 12/01/13 - Music City Magazine - Seg 2	A comparison of different approaches to weight loss.	Craig Johnston	12/01/2013 07:49 AM	010:54
Health Concerns	PSA: 12/08/13 - Music City Magazine - Seg 1	The issue of prescription drug abuse in Tennessee is addressed.	Rodney Bragg	12/08/2013 07:33 AM	014:20
Holiday Travel Tips	PSA: 12/08/13 - Music City Magazine - Seg 2	A spokesperson for Nashville International Airport has tips on traveling this holiday season.	Shannon Sumrall	12/08/2013 07:48 AM	010:55
Health Concerns	PSA: 12/15/13 - Music City Magazine - Seg 1	We learn how Tennessee fared in this year's America's Health rankings report.	Dr. Reed Tuckson	12/15/2013 07:33 AM	012:24
MUSIC EVENT IN NASHVILLE	PSA: 12/15/13 - Music City Magazine - Seg 2	A former Nashville TV reporter brings a Christmas concert to Nashville	JOHN TESH	12/15/2013 07:46 AM	013:42
Fire Safety	PSA: 12/22/13 - Music City Magazine - Seg 1	A fire safety expert gives us tips to stay safe this holiday season.	JEFF HUDDLESTON	12/22/2013 07:34 AM	014:44
charitable giving	PSA: 12/22/13 - Music City Magazine - Seg 2	The CEO of Toys For Tots discusses the best ways to get involved this season.	PETE OSMAN	12/22/2013 07:48 AM	010:58
charitable giving	PSA: 12/29/13 - Music City Magazine - Seg 1	A Nashville non-profit helps homeless families find affordable housing.	Rachael Wilkins	12/29/2013 07:33 AM	015:38
Holiday Travel Tips	PSA: 12/29/13 - Music City Magazine - Seg 2	A spokesperson for Nashville International Airport has tips on traveling this holiday season.	Shannon Sumrall	12/29/2013 07:48 AM	010:54

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Schools and Youth	PSA: BOYS & GIRLS CLUB (COLLEGE :60)	000:59	001
Environmental Safety	PSA: CARBON MONOXIDE SAFETY 30	000:30	096
Community Awareness	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	102
Community Awareness	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	171
Community Awareness	ST JUDE HOSPITAL	001:00	166
Crime Prevention	STOPLITTER.ORG	000:29	110
Better Environment	American Academy of Neurology	000:14	180
Better Environment	American Heart Association	000:10	009
Better Environment	American Lung Association	000:57	183
Better Environment	Sister To Sister Foundation	000:58	216
Better Environment	The Nature Conservancy	000:35	092
Better Environment	US Dept of HHS	000:30	102
charitable giving	BIG BROTHERS BIG SISTERS	000:18	020
COMMUNITY INVOLVEMENT	AMERICAN LEGION NASH POST 5	000:31	001
COMMUNITY INVOLVEMENT	SECOND HARVEST FOOD BANK	000:30	005
Creating Better Nashville	Keep Tennessee Beautiful	000:09	047
Creating Better Nashville	Keep Tennessee Beautiful	000:10	046
Creating Better Nashville	Keep Tennessee Beautiful	000:30	110

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME PREVENTION	AD COUNCIL	000:30	095
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	114
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	173
Family Crisis Social Problems	USCCB.org	001:00	167
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	132
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	249
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	290
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	093
Gov't & Veteran's Issues	Fisher House	000:30	106
Gov't & Veteran's Issues	Marines	000:31	104
Gov't Concerns, Volunteer Opp	USO.org	000:15	143
Gov't Concerns, Volunteer Opp	USO.org	000:30	107
Government Concerns	Air Force Reserves	000:30	202
Government Concerns	Alliance to Save Energy	001:00	197
Government Concerns	ESGR.org	000:30	093
Government Concerns	USO.org	000:30	186
Health Concern Social Problem	Alcoholics Anonymous	000:30	096
Health Concerns	AMERICAN LUNG ASSOC.	000:30	094
Health Concerns	ARTHRITS FOUNDATION	000:30	101
Health Concerns	ARTHRITS FOUNDATION	001:00	172
Health Concerns	Bill Wilkerson Foundation	000:30	026
Health Concerns	Down Syndrome Assoc. MidTN	000:30	006
Health Concerns	NASHVILLE CARES	000:32	003
Health Concerns	ST JUDE HOSPITAL	000:30	058
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	201
LUNG CANCER	American Heart Association	000:30	108
LUNG CANCER	American Heart Association	001:00	165
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	333
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	022
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	143
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	262
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	021
Money Mgmt & Financial Educat	Feed The Pig.org	000:12	014
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	098
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	089
MUSIC	Lipscomb University	000:30	056
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
PSA	AD COUNCIL	000:30	089
PSA	AD COUNCIL	000:30	022
Public & Environmental Safety	US Forestry Service	000:10	014
Public & Environmental Safety	US Forestry Service	000:30	203
Public & Environmental Safety	Wildlife Land Trust	000:09	041
Public Safety	FEMA	000:10	017
Public Safety	RADD.org	000:30	097
Public Safety/Nville Resource	SHERRIFF DARON HALL	000:32	008
Schools and Youth	Boys & Girls Clubs of America	000:59	200
Schools and Youth	Nat'l Assn of Music Merchants	000:15	289
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
STOP LITTER IN TN	STOPLITTER.ORG	000:30	202

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Utilizing Area Resources	New Lease on Life	000:30	094
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	202
Volunteer Opportunities	United Way	000:30	097
Volunteer Opportunities	4H & Cooperative Extension	000:30	106
Volunteer Opportunities	Blood Saves.com	000:11	018
Volunteer Opportunities	Blood Saves.com	000:14	157
Volunteer Opportunities	Peace Corp.gov	000:15	159
Volunteer Opportunities	Peace Corp.gov	001:00	190