

WLAC
Nashville, TN
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/09/2019

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **diabetes awareness month:** shocking number of TN residents affected by diabetes
- **2018 legislation - 1:** 2018 legislation - did anything go right? - 1
- **2018 legislation - 2:** 2018 legislation - did anything go right? - 2
- **advantages of executive MBA:** investing in yourself - executive MBA
- **at risk for shingles?:** stopping shingles before it starts
- **avoiding holiday conflict:** managing family conflict - holidays - peacefully
- **battling hyperhidrosis:** battling axillary hyperhidrosis
- **benefit show - homeless TN:** Mission Possible Show - homelessness
- **bipolar disorder TN:** tennesseans & bipolar disorder
- **breast cancer awareness month:** breast cancer awareness month
- **costs of long-term care TN:** long term health costs in TN
- **Diabetes Awareness Month:** Diabetes Talk Right From The Mouth
- **epilepsy - autism breakthru?:** autism & epilepsy possible breakthrough
- **financial impact TN tourism:** financial impact TN tourism - business & pleasure
- **finding answers to PTSD:** former marine / challenges of PTSD
- **healthcare issues - seniors:** skyrocketing segment of seniors in america

- **holidays for furry friends:** holidays can be hard on friends - 2 & 4 legged
- **hwy 41 toy convoy:** highway 41 toy convoy - tullahoma
- **immigration & TN - 1:** immigration & tennessee part 1
- **immigration & TN - 2:** immigration & tennessee part 2
- **keeping kids safe - driving:** distracted driving dangers - TN teens
- **lung cancer awareness month:** little known facts about lung cancer
- **memory loss/nicotine - TN :** major nationwide medical study based in mid-TN
- **music of the night @ TPAC:** phantom of the opera @ TPAC
- **natl family caregivers month:** veterans - higher rate of ALS diagnosed
- **new cancer fight tools:** new digital tool for fighting cancer - CDC
- **new life longevity study:** new life longevity study
- **our vets and the holidays - 1:** the Gary Sinese Foundation - 3 programs pt 1
- **our vets and the holidays - 2:** the Gary Sinese Foundation - 3 programs pt 2
- **Parkinsons & medicl marijuana:** TN residents fighting Parkinsons with medical marijuana
- **paws4people.org - 1:** A Service For Some Who Served Us - 1
- **paws4people.org - 2:** A Service For Some Who Served Us - 2
- **reimagining tomorrowland:** thinking big - reimagining tomorrowland
- **saving earth's animals:** earth's wild animals disappearing at alarming rate
- **screentime & kids: control:** video games - control back to parents
- **sea life & 'ghost gear':** plastic pollution - who;s to blame?
- **securing online identity:** securing your online identity - cybercrime risk
- **stay healthy thru the holiday:** best ways to avoid getting sick for the holidays

- **teen sex education - TN:** successful sex education in TN - positive impact
- **telemedicine - here now:** telemedicine - not the future: here now in TN
- **the truth about psoriasis:** skin irritation - winter air or psoriasis?
- **TN kids & tobacco:** are we failing to teach kids dangers of smoking?
- **TN kids lose health coverage:** children in TN losing health coverage
- **TN travel - Thanksgiving:** The Holiday Roads of Rocky top
- **TN vote cancer impact:** TN voting - impacted by cancer 2018
- **toys for tots - giving season:** holiday help - natural disasters - toys for tots
- **TPAC White Christmas star:** Springfield native stars TPAC White Christmas
- **upward trend - opioid deaths :** opioid deaths increasing in USA - including TN
- **Veterans History Project:** Saving the Stories of Service - Veterans
- **vote & cancer research:** your vote & future cancer treatment/research
- **why you need a flu shot:** flu shots - why you needed it before today
- **world hunger week TN:** world hunger week - local impact

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-----	10-07 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	10/07/2018 07:03 AM	001:23
bipolar disorder TN	10-07 TN Matters Segment 2	tennesseans & bipolar disorder	Michael Pipich	10/07/2018 07:10 AM	012:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
reimagining tomorrowland	10-07 TN Matters Segment 3	thinking big - reimagining tomorrowland	Joe Tankersley	10/07/2018 07:27 AM	012:40
new life longevity study	10-07 TN Matters Segment 4	new life longevity study	Oktawla Wojcik - S Levine	10/07/2018 07:41 AM	009:42
battling hyperhidrosis	10-07 TN Matters Segment 5	battling axillary hyperhidrosis	Dr Joshua Zeichner	10/07/2018 07:51 AM	007:26
-----	10-07 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/07/2018 07:58 AM	000:59
-----	10-14 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	10/14/2018 07:03 AM	001:23
advantages of executive MBA	10-14 TN Matters Segment 2	investing in yourself - executive MBA	Michael Desiderio	10/14/2018 07:07 AM	010:21
securing online identity	10-14 TN Matters Segment 3	securing your online identity - cybercrime risk	Paul Benda	10/14/2018 07:22 AM	010:18
financial impact TN tourism	10-14 TN Matters Segment 4	financial impact TN tourism - business & pleasure	Nan Marchand Beauvois	10/14/2018 07:36 AM	013:48
breast cancer awareness month	10-14 TN Matters Segment 5	breast cancer awareness month	Dr Joyce O'Shaughnessy	10/14/2018 07:50 AM	008:07
-----	10-14 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/14/2018 07:58 AM	000:59
-----	10-21 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	10/21/2018 07:03 AM	001:23
keeping kids safe - driving	10-21 TN Matters Segment 2	distracted driving dangers - TN teens	Purnima Unni	10/21/2018 07:10 AM	011:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
costs of long-term care TN	10-21 TN Matters Segment 3	long term health costs in TN	Gordon Saunders	10/21/2018 07:26 AM	011:18
world hunger week TN	10-21 TN Matters Segment 4	world hunger week - local impact	Alison Cohen	10/21/2018 07:39 AM	010:07
hwy 41 toy convoy	10-21 TN Matters Segment 5	highway 41 toy convoy - tullahoma	Katy Ishee	10/21/2018 07:49 AM	009:24
-----	10-21 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/21/2018 07:58 AM	000:58
-----	10-28 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	10/28/2018 07:03 AM	001:23
music of the night @ TPAC	10-28 TN Matters Segment 2	phantom of the opera @ TPAC	Eva Tavares	10/28/2018 07:10 AM	008:07
immigration & TN - 1	10-28 TN Matters Segment 3	immigration & tennessee part 1	Cesar Bautista	10/28/2018 07:23 AM	011:17
immigration & TN - 2	10-28 TN Matters Segment 4	immigration & tennessee part 2	Cesar Bautista	10/28/2018 07:35 AM	013:35
vote & cancer research	10-28 TN Matters Segment 5	your vote & future cancer treatment/research	Emily Ogden	10/28/2018 07:49 AM	009:35
-----	10-28 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	10/28/2018 07:58 AM	000:59
-----	11-04 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	11/04/2018 07:03 AM	001:23
why you need a flu shot	11-04 TN Matters Segment 2	flu shots - why you needed it before today	Papatya Tankut	11/04/2018 07:10 AM	010:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TN vote cancer impact	11-04 TN Matters Segment 3	TN voting - impacted by cancer 2018	Emily Ogden	11/04/2018 07:25 AM	012:41
telemedicine - here now	11-04 TN Matters Segment 4	telemedicine - not the future: here now in TN	Hammad Shah	11/04/2018 07:38 AM	010:55
the truth about psoriasis	11-04 TN Matters Segment 5	skin irritation - winter air or psoriasis?	Louise Roe Dr Gary Goldberg	11/04/2018 07:49 AM	008:21
-----	11-04 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/04/2018 07:58 AM	000:59
-----	11-11 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	11/11/2018 07:03 AM	001:23
paws4people.org - 1	11-11 TN Matters Segment 2	A Service For Some Who Served Us - 1	Will Craig Sam Cleary	11/11/2018 07:07 AM	006:45
paws4people.org - 2	11-11 TN Matters Segment 3	A Service For Some Who Served Us - 2	Will Craig Sam Cleary	11/11/2018 07:15 AM	011:50
TPAC White Christmas star	11-11 TN Matters Segment 4	Springfield native stars TPAC White Christmas	Jeremy Benton	11/11/2018 07:32 AM	011:17
Veterans History Project	11-11 TN Matters Segment 5	Saving the Stories of Service - Veterans	Col Karen D Lloyd	11/11/2018 07:46 AM	012:42
-----	11-11 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/11/2018 07:58 AM	000:56
-----	11-18 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	11/18/2018 07:03 AM	001:23
Diabetes Awareness Month	11-18 TN Matters Segment 2	Diabetes Talk Right From The Mouth	Randy Jackson	11/18/2018 07:06 AM	010:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TN travel - Thanksgiving	11-18 TN Matters Segment 3	The Holiday Roads of Rocky top	Stephani Milani	11/18/2018 07:22 AM	012:10
benefit show - homeless TN	11-18 TN Matters Segment 4	Mission Possible Show - homelessness	Tracy Lawrence	11/18/2018 07:38 AM	009:52
natl family caregivers month	11-18 TN Matters Segment 5	veterans - higher rate of ALS diagnosed	Juan Reyes & Angie Ramirez	11/18/2018 07:48 AM	009:56
-----	11-18 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/18/2018 07:58 AM	000:59
-----	11-25 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	11/25/2018 07:03 AM	001:23
lung cancer awareness month	11-25 TN Matters Segment 2	little known facts about lung cancer	Dusty Donaldsson	11/25/2018 07:09 AM	008:55
diabetes awareness month	11-25 TN Matters Segment 3	shocking number of TN residents affected by diabetes	Tracey Brown	11/25/2018 07:22 AM	010:45
stay healthy thru the holiday	11-25 TN Matters Segment 4	best ways to avoid getting sick for the holidays	DR. Victoria Dooley	11/25/2018 07:35 AM	013:22
screen time & kids: control	11-25 TN Matters Segment 5	video games - control back to parents	David Young	11/25/2018 07:49 AM	009:32
-----	11-25 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	11/25/2018 07:58 AM	000:55
-----	12-02 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/02/2018 07:03 AM	001:23
toys for tots - giving season	12-02 TN Matters Segment 2	holiday help - natural disasters - toys for tots	Lt. General Pete Osman	12/02/2018 07:10 AM	011:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
teen sex education - TN	12-02 TN Matters Segment 3	successfull sex education in TN - positive impact	Ginny Ehrlich	12/02/2018 07:26 AM	012:34
TN kids lose health coverage	12-02 TN Matters Segment 4	children in TN losing health coverage	Joan Alker	12/02/2018 07:39 AM	010:37
new cancer fight tools	12-02 TN Matters Segment 5	new digital tool for fighting cancer - CDC	Dr. Lisa Richardson CDC	12/02/2018 07:49 AM	007:57
-----	12-02 TN Matters Segment 6 CLOSE	thanks & program close	-----	12/02/2018 07:58 AM	000:55
-----	12-09 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/09/2018 07:03 AM	001:23
upward trend - opioid deaths	12-09 TN Matters Segment 2	opioid deaths increasing in USA - including TN	John Auerbach	12/09/2018 07:10 AM	009:02
holidays for furry friends	12-09 TN Matters Segment 3	holidays can be hard on friends - 2 & 4 legged	Arden Moore	12/09/2018 07:23 AM	009:38
saving earth's animals	12-09 TN Matters Segment 4	earth's wild animals disappearing at alarming rate	Terry Macko	12/09/2018 07:34 AM	011:53
epilepsy - autism breakthru?	12-09 TN Matters Segment 5	autism & epilepsy possible breakthrough	Kari Luther Rosbeck	12/09/2018 07:46 AM	012:01
-----	12-09 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/09/2018 07:58 AM	000:56
-----	12-16 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/16/2018 07:03 AM	001:23
our vets and the holidays - 1	12-16 TN Matters Segment 2	the Gary Sinese Foundation - 3 programs pt 1	Chris Kuban	12/16/2018 07:10 AM	008:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
our vets and the holidays - 2	12-16 TN Matters Segment 3	the Gary Sinese Foundation - 3 programs pt 2	Chris Kuban	12/16/2018 07:23 AM	012:52
avoiding holiday conflict	12-16 TN Matters Segment 4	managing family conflict - holidays - peacefully	J C Bowman	12/16/2018 07:36 AM	012:28
sea life & 'ghost gear'	12-16 TN Matters Segment 5	plastic pollution - who;s to blame?	Ingrid Giskes	12/16/2018 07:49 AM	009:04
-----	12-16 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/16/2018 07:58 AM	000:56
-----	12-23 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/23/2018 07:03 AM	001:23
Parkinsons & medicl marijuana	12-23 TN Matters Segment 2	TN residents fighting Parkinsons with medical marijuana	Dr. James Beck	12/23/2018 07:10 AM	013:24
finding answers to PTSD	12-23 TN Matters Segment 3	former marine / challenges of PTSD	Ian Michael	12/23/2018 07:25 AM	012:32
2018 legislation - 1	12-23 TN Matters Segment 4	2018 legislation - did anything go right? - 1	Diane Randall	12/23/2018 07:41 AM	010:38
2018 legislation - 2	12-23 TN Matters Segment 5	2018 legislation - did anything go right? - 2	Diane Randall	12/23/2018 07:52 AM	006:00
-----	12-23 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/23/2018 07:58 AM	000:57
-----	12-30 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	12/30/2018 07:03 AM	001:23
healtcare issues - seniors	12-30 TN Matters Segment 2	skyrocketing segment of seniors in america	Katherine Hayes	12/30/2018 07:07 AM	012:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TN kids & tobacco	12-30 TN Matters Segment 3	are we failing to teach kids dangers of smoking?	John Schacter	12/30/2018 07:21 AM	009:54
memory loss/nicotine - TN	12-30 TN Matters Segment 4	major nationwide medical study based in mid-TN	Dr Paul Newhouse	12/30/2018 07:31 AM	010:37
at risk for shingles?	12-30 TN Matters Segment 5	stopping shingles before it starts	Dr Len Friedland	12/30/2018 07:42 AM	009:38
-----	12-30 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	12/30/2018 07:51 AM	001:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	ST JUDE HOSPITAL	001:00	134
-----	STOPLITTER.ORG	000:29	044
Better Environment	The Nature Conservancy	000:35	041
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
CRIME PREVENTION	AD COUNCIL	000:30	080
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	039

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	132
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	015
Family Crisis Social Problems	USCCB.org	001:00	150
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	043
Gov't & Veteran's Issues	Fisher House	000:30	050
Government Concerns	Air Force Reserves	000:30	099
Government Concerns	USO.org	000:30	099
LUNG CANCER	American Heart Association	000:30	042
LUNG CANCER	American Heart Association	001:00	131
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	268
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	012
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	040
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	041
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	040
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	135
Pet Shelters	PEDIGREE FOUNDATION	000:30	043
Public & Environmental Safety	US Forestry Service	000:10	129
Public Safety	National Safety Council	000:12	124
Schools and Youth	Nat'l Assn of Music Merchants	000:15	477
Volunteer Opportunies	United Way	000:30	048