

WLAC
Nashville, TN
Quarterly Issues/Programs List
Second Quarter, 2018
07/10/2018

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **advances help & hurt wgt loss:** modern advances help and hurt weight loss efforts
- **Alexander on MKL 50th anniv:** Lamar Alexander reflects on 50th anniv of MLK death
- **Am Legion female Commander:** American Legion female National Commander
- **Army reserve natural resource:** preserving natural resources within US Army reserve
- **better hearing & speech month:** may - better hearing & speech month: kid issues
- **BNA mom - Songs For Sound:** Nashville mom - Songs For Sound - Academy of Audiology
- **brain tumor awareness month:** brain tumor awareness month - how great a threat is it?
- **breasts: the owners manual:** advancements in breast cancer treatment - owners manual
- **cannabis in TN - new info:** cannabis & TN - what's legal/new uses
- **college \$ tax advantages:** college savings - tax advantages
- **diet/exercise cancer preventn:** how diet & exercise can prevent 12 cancers
- **disease risks TN pools et al:** disease risks - water parks & pools
- **earth quickly losing wildlife:** the dangerous decline in earth's natural resources
- **elderly fraud - Medicare card:** new elderly scam - new Medicare card

- **family leave & health care \$\$:** improving family leave & affordable health care
- **FB political ad transparency:** FaceBook - greater transparency re: political ads
- **females - science & techno:** future female talent in science & technology
- **fighting TN opioid crisis:** fighting the opioid crisis in TN
- **Franklin TN Silver Star recip:** first female Silver Star recipient from Franklin TN
- **free college credit:** getting a year's worth of college credeit - free
- **hunger in TN - job trends:** hunger in TN - impact from current job trends
- **ID theft & blockchain in TN:** TN - identity theft & blockchain growing concerns
- **infertility in TN:** challenges of infertility in TN
- **juuling - new danger to kids:** juuling - shocking new danger to kids
- **LA - 2nd cls citizen athletes:** Lamar Alexander - when some atheletes were 2nd class citizens
- **LGBT equal rights:** do LGBT citizens have equal rights in America?
- **mental health awareness month:** May - mental health awareness month
- **mental helalth awareness week:** postpartum depression & mental health awareness week
- **midstate alzheimers study:** alzheimers disease study underway in middle TN
- **MPS-BNA healthy living:** Memphis & Nashville - healthy living
- **Natl Mem Day Concert - MidTN:** National Memorial Day Concert - Charles Esten
- **new social media standards:** revamped standards for social media
- **protecting personal data:** protecting personal data - paying enough attention?
- **social media save kids?:** FaceBook - save child in danger
- **stopping distracted drivers:** stop distracted driving - TN insurance commission

- **stroke awareness month:** May is stroke awareness month
- **teens - future careers:** teens - possible future career ambitions
- **TN 811 - avoid lines/digging:** TN 811 - avoid digging through lines on your property
- **TN 811 - now more important:** TN 811 - TN growth makes TN 811 more important than ever
- **TN air quality:** TN air quality - better or worse?
- **TN asthma struggles:** are Tennesseans struggling with asthma?
- **TN growing role in biotech:** TN's growing role in the world of biotech
- **TN meals on wheels:** hunger in TN - meals on wheels solution
- **TN prevent hot car deaths:** kids left in hot cars - TN update/prevention
- **TN Reconnect - free school?:** back to school for free with TN Reconnect
- **TN Reconnect program:** TN Reconnect - free community college/trade schools
- **TN Red Cross smoke alarms:** TN Red Cross - volunteers install smoke alarms
- **TPAC 2018-2019 season event:** TPAC 2018-2019 season announcement event
- **USDA foodborne illness:** USDA information on foodborne illnesses
- **VA facility showcase - BNA:** VA showcases facilities nationwide - including Nashville
- **vets and homeless pets pgm:** hounds & heroes - veterans and homeless pets
- **Vision Awareness Month:** Healthy Vision Awareness Month

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	04-01 TN Matters	welcome & segment	----	04/01/2018	001:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 1 (OPEN)	tease		07:03 AM	
TN meals on wheels	04-01 TN Matters Segment 2	hunger in TN - meals on wheels solution	Ellie Hollander	04/01/2018 07:10 AM	013:53
USDA foodborne illness	04-01 TN Matters Segment 3	UDSA information on foodborne illnesses	Luis Delgadillo	04/01/2018 07:28 AM	010:54
TN 811 - avoid lines/digging	04-01 TN Matters Segment 4	TN 811 - avoid digging through lines on your property	Craig Ingram	04/01/2018 07:40 AM	009:14
TN 811 - now more important	04-01 TN Matters Segment 5	TN 811 - TN growth makes TN 811 more important than ever	Craig Ingram	04/01/2018 07:50 AM	008:37
----	04-01 TN Matters Segment 6 (CLOSE)	thanks & program close	----	04/01/2018 07:58 AM	000:59
----	04-08 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	04/08/2018 07:03 AM	001:23
Alexander on MKL 50th anniv	04-08 TN Matters Segment 2	Lamar Alexander reflects on 50th anniv of MLK death	Lamar Alexander	04/08/2018 07:11 AM	006:56
LA - 2nd cls citizen athletes	04-08 TN Matters Segment 3	Lamar Alexander - when some atheletes were 2nd class citizens	Lamar Alexander	04/08/2018 07:19 AM	010:19
advances help & hurt wgt loss	04-08 TN Matters Segment 4	modern advances help and hurt weight loss efforts	Brooke Schoonenberg	04/08/2018 07:33 AM	013:17
midstate alzheimers study	04-08 TN Matters Segment 5	alzheimers disease study underway in middle TN	Dr. Michael Weiner	04/08/2018 07:46 AM	012:06
----	04-08 TN Matters Segment 6 (CLOSE)	thanks & program close	----	04/08/2018 07:58 AM	000:59
----	04-15 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	04/15/2018 07:03 AM	001:23
TN Red Cross smoke alarms	04-15 TN Matters Segment 2	TN Red Cross - volunteers install smoke alarms	Sarah Basel	04/15/2018 07:07 AM	010:43
hunger in TN - job trends	04-15 TN Matters Segment 3	hunger in TN - impact from current job trends	Rev David Beckmann	04/15/2018 07:19 AM	010:18
BNA mom - Songs For	04-15 TN Matters Segment 4	Nashville mom - Songs For Sound - Academy of	Jamie Vernon	04/15/2018 07:29 AM	010:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Sound		Audiology			
elderly fraud - Medicare card	04-15 TN Matters Segment 5	new elderly scam - new Medicare card	Amy Nofziger	04/15/2018 07:46 AM	010:41
-----	04-15 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	04/15/2018 07:58 AM	000:59
-----	04-22 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	04/22/2018 07:03 AM	001:23
stopping distracted drivers	04-22 TN Matters Segment 2	stop distracted driving - TN insurance commission	Julie Mix McPeak	04/22/2018 07:11 AM	010:29
TN air quality	04-22 TN Matters Segment 3	TN air quality - better or worse?	Paul Billings	04/22/2018 07:25 AM	011:49
LGBT equal rights	04-22 TN Matters Segment 4	do LGBT citizens have equal rights in America?	Krista Contreras	04/22/2018 07:38 AM	011:26
juuling - new danger to kids	04-22 TN Matters Segment 5	juuling - shocking new danger to kids	Matthew Myers	04/22/2018 07:49 AM	008:54
-----	04-22 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	04/22/2018 07:58 AM	000:59
-----	04-29 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	04/29/2018 07:03 AM	001:23
TN Reconnect program	04-29 TN Matters Segment 2	TN Reconnect - free community college/trade schools	Jessica Gibson	04/29/2018 07:07 AM	012:27
TPAC 2018-2019 season event	04-29 TN Matters Segment 3	TPAC 2018-2019 season announcement event	Kathleen O'Brien	04/29/2018 07:21 AM	011:25
new social media standards	04-29 TN Matters Segment 4	revamped standards for social media	Minika Bickert	04/29/2018 07:37 AM	011:27
mental health awareness week	04-29 TN Matters Segment 5	postpartum depression & mental health awareness week	Dr Nikole Benders-Hadl	04/29/2018 07:51 AM	007:19
-----	04-29 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	04/29/2018 07:58 AM	000:59
-----	05-06 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	05/06/2018 07:03 AM	001:23
VA facility	05-06 TN Matters	VA showcases facilities	Dr. Terri	05/06/2018	010:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
showcase - BNA	Segment 2	nationwide - including Nashville	Gleason	07:06 AM	
vets and homeless pets pgm	05-06 TN Matters Segment 3	hounds & heroes - veterans and homeless pets	Bonnie-Jill Laflin	05/06/2018 07:21 AM	012:25
breasts: the owners manual	05-06 TN Matters Segment 4	advancements in breast cancer treatment - owners manual	Dr. Kristi Funk	05/06/2018 07:33 AM	011:12
protecting personal data	05-06 TN Matters Segment 5	protecting personal data - paying enough attention?	Katie Linendoll	05/06/2018 07:48 AM	008:35
----	05-06 TN Matters Segment 6 (CLOSE)	thanks & program closet	----	05/06/2018 07:58 AM	000:59
----	05-13 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	05/13/2018 07:03 AM	001:23
better hearing & speech month	05-13 TN Matters Segment 2	may - better hearing & speech month: kid issues	Dr Elise Davis-MacFarland	05/13/2018 07:06 AM	010:05
family leave & health care \$\$	05-13 TN Matters Segment 3	improving family leave & affordable health care	Dr Myra Jones	05/13/2018 07:22 AM	010:56
free college credit	05-13 TN Matters Segment 4	getting a year's worth of college credeit - free	Steve Klinsky	05/13/2018 07:36 AM	010:32
brain tumor awareness month	05-13 TN Matters Segment 5	brain tumor awareness month - how great a threat is it?	Dr Roger Stupp	05/13/2018 07:47 AM	011:05
----	05-13 TN Matters Segment 6 (CLOSE)	thanks & program close	----	05/13/2018 07:58 AM	000:59
----	05-20 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	05/20/2018 07:03 AM	001:23
infertility in TN	05-20 TN Matters Segment 2	challenges of infertility in TN	Dr. Eve Feinberg	05/20/2018 07:09 AM	011:57
TN asthma struggles	05-20 TN Matters Segment 3	are Tennesseans struggling with asthma?	Dr. David Slade	05/20/2018 07:25 AM	010:46
stroke awareness month	05-20 TN Matters Segment 4	May is stroke awareness month	Trudy Lobban	05/20/2018 07:37 AM	010:37
mental health awareness month	05-20 TN Matters Segment 5	May - mental health awareness month	Dr. Cheryl Al-Mateen	05/20/2018 07:48 AM	010:18
----	05-20 TN Matters	thanks & program close	----	05/20/2018	000:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 6 (CLOSE)			07:58 AM	
----	05-27 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	05/27/2018 07:03 AM	001:23
Am Legion female Commander	05-27 TN Matters Segment 2	American Legion female National Commander	Denise Rohan	05/27/2018 07:06 AM	013:09
Franklin TN Silver Star recip	05-27 TN Matters Segment 3	first female Silver Star recipient from Franklin TN	SFC Leigh Ann Hester	05/27/2018 07:25 AM	010:13
Natl Mem Day Concert - MidTN	05-27 TN Matters Segment 4	National Memorial Day Concert - Charles Esten	Charles Esten	05/27/2018 07:39 AM	010:15
Vision Awareness Month	05-27 TN Matters Segment 5	Healthy Vision Awareness Month	Dr. Michael Cooney	05/27/2018 07:49 AM	008:56
----	05-27 TN Matters Segment 6 (CLOSE)	thanks & program close	----	05/27/2018 07:58 AM	001:04
----	06-03 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	06/03/2018 07:03 AM	001:23
TN growing role in biotech	06-03 TN Matters Segment 2	TN's growing role in the world of biotech	Jim Greenwood	06/03/2018 07:06 AM	010:47
females - science & techno	06-03 TN Matters Segment 3	future female talent in science & technology	Dr Cristal Biangchai	06/03/2018 07:22 AM	010:59
teens - future careers	06-03 TN Matters Segment 4	teens - possible future career ambitions	Jack Kozakowski	06/03/2018 07:37 AM	010:39
ID theft & blockchain in TN	06-03 TN Matters Segment 5	TN - identity theft & blockchain growing concerns	Gabe Greenburg	06/03/2018 07:48 AM	010:13
----	06-03 TN Matters Segment 6 (CLOSE)	thanks & program close	----	06/03/2018 07:58 AM	001:02
----	06-10 TN Matters Segment 1 (OPEN)	welcome & segment tease	----	06/10/2018 07:03 AM	001:23
diet/exercise cancer preventn	06-10 TN Matters Segment 2	how diet & exercise can prevent 12 cancers	Alice Bender	06/10/2018 07:07 AM	009:50
college \$ tax advantages	06-10 TN Matters Segment 3	college savings - tax advantages	Bob Cole	06/10/2018 07:21 AM	010:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MPS-BNA healthy living	06-10 TN Matters Segment 4	Memphis & Nashville - healthy living	Dr Shelley Hearne	06/10/2018 07:32 AM	010:44
social media save kids?	06-10 TN Matters Segment 5	FaceBook - save child in danger	Emily Vacher	06/10/2018 07:43 AM	011:10
-----	06-10 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	06/10/2018 07:58 AM	001:03
-----	06-17 TN Matters Segment 1 (OPEN)	welcome & segment tease	-----	06/17/2018 07:03 AM	001:23
TN prevent hot car deaths	06-17 TN Matters Segment 2	kids left in hot cars - TN update/prevention	Amy Artuso	06/17/2018 07:07 AM	010:13
disease risks TN pools et al	06-17 TN Matters Segment 3	disease risks - water parks & pools	Michells Hlavsa	06/17/2018 07:21 AM	009:52
FB political ad transparency	06-17 TN Matters Segment 4	FaceBook - greater transparency re: political ads	Katie Harbath	06/17/2018 07:35 AM	010:17
Army reserve natural resource	06-17 TN Matters Segment 5	preserving natural resources within US Army reserve	Paul Wirt	06/17/2018 07:45 AM	012:12
-----	06-17 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	06/17/2018 07:58 AM	000:57
-----	06-24 TN Matters Segment 1 (OPEN)	program open & segment tease	-----	06/24/2018 07:03 AM	001:23
earth quickly losing wildlife	06-24 TN Matters Segment 2	the dangerous decline in earth's natural resources	Andrew Rowan	06/24/2018 07:06 AM	008:37
TN Reconnect - free school?	06-24 TN Matters Segment 3	back to school for free with TN Reconnect	Jessica Gibson	06/24/2018 07:16 AM	011:41
cannabis in TN - new info	06-24 TN Matters Segment 4	cannabis & TN - what's legal/new uses	Nick Kovacevich	06/24/2018 07:32 AM	010:48
fighting TN opioid crisis	06-24 TN Matters Segment 5	fighting the opioid crisis in TN	Mary Danielson	06/24/2018 07:46 AM	011:28
-----	06-24 TN Matters Segment 6 (CLOSE)	thanks & program close	-----	06/24/2018 07:58 AM	000:58

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA/KLOSSY	000:27	010
----	PSA: TN RADIO HALL OF FAME DINNER 2018 A	000:30	014
----	ST JUDE HOSPITAL	001:00	236
----	STOPLITTER.ORG	000:29	067
Better Environment	The Nature Conservancy	000:35	064
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	012
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	011
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	015
CRIME PREVENTION	AD COUNCIL	000:30	132
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	066
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	239
Family Crisis Social Problems	USCCB.org	001:00	260
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	068
Gov't & Veteran's Issues	Fisher House	000:30	074
Government Concerns	Air Force Reserves	000:30	147
Government Concerns	USO.org	000:30	151
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	008
LUNG CANCER	American Heart Association	000:30	067
LUNG CANCER	American Heart Association	001:00	243
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	491
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	062

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	063
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	000:30	064
PEDIATRICS	AMERICAN ACADEMY OF PEDIATRIC	001:00	237
Pet Shelters	PEDIGREE FOUNDATION	000:30	065
Public & Environmental Safety	US Forestry Service	000:10	140
Public Safety	National Safety Council	000:12	148
Radio Hall of Fame	Tennessee Radio Hall of Fame	000:05	013
Radio Hall of Fame	Tennessee Radio Hall of Fame	000:10	021
Radio Hall of Fame	Tennessee Radio Hall of Fame	000:15	060
Radio Hall of Fame	Tennessee Radio Hall of Fame	000:30	030
Radio Hall of Fame	Tennessee Radio Hall of Fame	001:00	071
Schools and Youth	Nat'l Assn of Music Merchants	000:15	675
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
Volunteer Opportunies	United Way	000:30	071