

WLAC
Nashville, TN
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/03/2015

WLAC
Quarterly Issues/Programs List

WLAC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADOPTION:** New public service ads urge prospective parents to consider adopting siblings.
- **Caregiving:** Tips for caregivers to help over the holidays.
- **charitable giving:** The Area Commander with the Salvation Army Nashville discusses holiday initiatives.
- **Consumer News:** The CEA reveals their annual holiday forecast and consumer tech wish list.
- **DRIVERS SAFETY:** A tire safety expert has tips for Thanksgiving travel..
- **Farm safety:** The Tennessee Department of Agriculture is raising awareness of the risks of farming accidents..
- **Financial Plan/Budgeting Tips:** The U.S. Social Security Administration offers of the best tools to plan a secure retirement.
- **Health Concerns:** Two experts discuss how community education and support make a real impact for diabetes patients.
- **Help for the homeless:** A Nashville non-profit organization celebrates the 30th anniversary of serving homeless families.
- **Nashville Non-Profit:** The annual Brewsboro Festival benefits the non-profit Murfreesboro Young Professionals.
- **Parent education:** A parental guide to monitoring digital social life for back to school.
- **Public Safety:** How to be proactive when it comes to safety during the holiday season.
- **Real Estate:** A look at the most affordable and most expensive cities in the U-S.

- **Recycling:** The National Waste and Recycling Association tells us how trash today can equal energy tomorrow.
- **Safety:** Tips to help you keep safe in and outside your home during the holidays.
- **TEEN DRIVING:** The latest research about distracted driving behaviors among teens and their parents.
- **VETERANS SUPPORT:** Veterans Day reminds all of us to thank veterans for their service and honor..

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Help for the homeless	PSA: 10/05/2014 - Music City Magazine - Seg 1	A Nashville non-profit organization celebrates the 30th anniversary of serving homeless families.	Rachael Wilkins	10/05/2014 07:31 AM	010:00
ADOPTION	PSA: 10/05/2014 - Music City Magazine - Seg 2	A fundraiser for AGAPE provides support for foster kids across Middle Tennessee..	Chandler Means	10/05/2014 07:41 AM	010:00
Nashville Non-Profit	PSA: 10/05/2014 - Music City Magazine - Seg 3	The annual Brewsboro Festival benefits the non-profit Murfreesboro Young Professionals.	Candace Price	10/05/2014 07:51 AM	009:20
Health Concerns	PSA: 10/12/2014 - Music City Magazine - Seg 1	A Vanderbilt doctor gives us the latest report on adult vaccines from the CDC.	William Schaffner	10/12/2014 07:30 AM	010:00
Farm safety	PSA: 10/12/2014 - Music City Magazine - Seg 2	The Tennessee Department of Agriculture is raising awareness of the risks of farming accidents..	Tom Womack	10/12/2014 07:40 AM	010:00
Financial	PSA:	The U.S. Social Security	Mark Hinkle	10/12/2014	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Plan/Budgeting Tips	10/12/2014 - Music City Magazine - Seg 3	Administration offers of the best tools to plan a secure retirement.		07:50 AM	
Health Concerns	PSA: 10/19/2014 - Music City Magazine - Seg 1	A discussion of the dangers of e-cigarette use with the American Heart Association PART 1..	Rose Marie Robertson	10/19/2014 07:30 AM	010:00
Health Concerns	PSA: 10/19/2014 - Music City Magazine - Seg 2	A discussion of the dangers of e-cigarette use with the American Heart Association PART 2.	Rose Marie Robertson	10/19/2014 07:41 AM	010:00
Parent education	PSA: 10/26/2014 - Music City Magazine - Seg 3	A parental guide to monitoring digital social life for back to school.	Jennifer Jolly	10/19/2014 07:51 AM	009:20
Health Concerns	PSA: 10/19/2014 - Music City Magazine - Seg 1	A discussion of the dangers of e-cigarette use with the American Heart Association PART 1..	Rose Marie Robertson	10/26/2014 07:30 AM	010:00
Health Concerns	PSA: 10/19/2014 - Music City Magazine - Seg 2	A discussion of the dangers of e-cigarette use with the American Heart Association PART 2.	Rose Marie Robertson	10/26/2014 07:40 AM	010:00
Health Concerns	PSA: 10/19/2014 - Music City Magazine - Seg 3	New drinking water standards and how you can find out what's in your local tap water.	Rick Andrew	10/26/2014 07:50 AM	009:20
Health Concerns	PSA: 11/02/2014 - Music City Magazine - Seg 1	Advice on how to reduce the chances of your family getting the flu this year...	DR. DEREK VAN AMERONGEN	11/02/2014 07:30 AM	010:00
Health Concerns	PSA: 11/02/2014 - Music City Magazine - Seg 2	A campaign reminds parents and grandparents to keep medicines out of sight of children.	Janice Williams	11/02/2014 07:40 AM	010:00
Health Concerns	PSA: 11/02/2014 - Music City	How does Tennessee rank in its cancer-fighting policies?	Jenny White	11/02/2014 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Magazine - Seg 3				
VETERANS SUPPORT	PSA: 11/09/2014 - Music City Magazine - Seg 1	Veterans Day reminds all of us to thank veterans for their service and honor..	Dr. Terri Gleason	11/09/2014 07:30 AM	010:00
Health Concerns	PSA: 11/09/2014 - Music City Magazine - Seg 2	Tips to help to protect your family against the flu this season.	Dr. Mary Dundon	11/09/2014 07:40 AM	010:00
Health Concerns	PSA: 11/09/2014 - Music City Magazine - Seg 3	New planning programs help cancer survivors navigate a life ahead.	Dr. Jacqueline Barrientos	11/09/2014 07:50 AM	009:20
VETERANS SUPPORT	PSA: 11/16/2014 - Music City Magazine - Seg 1	The American Legion reaches out to veterans and family members across the country..	Roscoe Butler	11/16/2014 07:30 AM	010:00
Recycling	PSA: 11/16/2014 - Music City Magazine - Seg 2	A waste and recycling experts tells us waster today equals energy tomorrow.	Sharon Kneiss	11/16/2014 07:40 AM	010:00
ADOPTION	PSA: 11/16/2014 - Music City Magazine - Seg 3	Efforts to boost adoption rates in Tennessee and across the nation.	Bill Blacquiere	11/16/2014 07:50 AM	009:20
DRIVERS SAFETY	PSA: 11/23/2014 - Music City Magazine - Seg 1	A tire safety expert has tips for Thanksgiving travel..	Dan Zielinski	11/23/2014 07:30 AM	010:00
charitable giving	PSA: 11/23/2014 - Music City Magazine - Seg 2	The Area Commander with the Salvation Army Nashville discusses holiday initiatives.	Major Ed Lee	11/23/2014 07:40 AM	010:00
Health Concerns	PSA: 11/23/2014 - Music City Magazine - Seg 3	Two experts discuss how community education and support make a real impact for diabetes patients.	M. Rosenblatt/J. Brenner	11/23/2014 07:50 AM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Caregiving	PSA: 11/30/2014 - Music City Magazine - Seg 1	The wife of a country music star tells us how she overcomes the challenges as a caregiver	Jess and Clay Walker	11/30/2014 07:30 AM	010:00
ADOPTION	PSA: 11/30/2014 - Music City Magazine - Seg 2	New public service ads urge prospective parents to consider adopting siblings.	Kathy Ledesma	11/30/2014 07:41 AM	010:00
Public Safety	PSA: 11/30/2014 - Music City Magazine - Seg 3	How to be proactive when it comes to safety during the holiday season.	David Nance	11/30/2014 07:51 AM	009:20
Consumer News	PSA: 12/07/2014 - Music City Magazine - Seg 1	The CEA reveals their annual holiday forecast and consumer tech wish list.	Jim Berry	12/07/2014 07:30 AM	010:00
Real Estate	PSA: 12/07/2014 - Music City Magazine - Seg 2	A look at the most affordable and most expensive cities in the U-S.	Budge Husky	12/07/2014 07:41 AM	010:00
TEEN DRIVING	PSA: 12/07/2014 - Music City Magazine - Seg 3	The latest research about distracted driving behaviors among teens and their parents.	Dr. Tina Sayer	12/07/2014 07:51 AM	009:20
Caregiving	PSA: 12/14/2014 - Music City Magazine - Seg 1	Tips for caregivers to help over the holidays.	Peter Rosenberger	12/14/2014 07:30 AM	010:00
Safety	PSA: 12/14/2014 - Music City Magazine - Seg 2	Tips for consumers looking to safeguard their homes during the holidays.	John Drengenberg	12/14/2014 07:40 AM	010:00
Health Concerns	PSA: 12/14/2014 - Music City Magazine - Seg 3	Flu 101: What college-aged adults need to know about flu.	Dr. Flor Munoz	12/14/2014 07:50 AM	009:20
Health Concerns	PSA: 12/14/2014 -	Flu 101: What college-aged adults need to know	Dr. Flor Munoz	12/14/2014 02:10 PM	009:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Music City Magazine - Seg 3	about flu.			
Caregiving	PSA: 12/21/2014 - Music City Magazine - Seg 1	The wife of a country music artist discusses the challenges of family caregivers.	Jess and Clay Walker	12/21/2014 07:30 AM	010:00
Recycling	PSA: 12/21/2014 - Music City Magazine - Seg 2	The National Waste and Recycling Association tells us how trash today can equal energy tomorrow.	Sharon Kneiss	12/21/2014 07:40 AM	010:00
Safety	PSA: 12/21/2014 - Music City Magazine - Seg 3	Tips to help you keep safe in and outside your home during the holidays.	David Nance	12/21/2014 07:51 AM	009:20
Consumer News	PSA: 12/28/2014 - Music City Magazine - Seg 1	A look at gas price predictions for the holidays and some winter heating cost tips.	Shawn Martini	12/28/2014 07:30 AM	010:00
Health Concerns	PSA: 12/28/2014 - Music City Magazine - Seg 2	The National Foundation for Infectious Diseases asks: Why Weather the Flu?	Dr. Susan Rehm	12/28/2014 07:40 AM	010:00
Health Concerns	PSA: 12/28/2014 - Music City Magazine - Seg 3	2014's America's Health Rankings show how healthy we are in Tennessee.	Rhona Randall	12/28/2014 07:50 AM	009:20

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety in the home	PSA: CARBON MONOXIDE SAFETY 30	000:30	081
Youth Education	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :30	000:30	092
Youth Education	PSA: SAVE THE CHILDREN / BEAT BEHIND THE SONG :60	001:00	133
Help the Children	ST JUDE HOSPITAL	001:00	126
Tn Cares	STOPLITTER.ORG	000:29	087
Better Environment	American Academy of Neurology	000:14	159
Better Environment	American Heart Association	000:10	002
Better Environment	American Lung Association	000:57	144
Better Environment	Sister To Sister Foundation	000:58	176
Better Environment	The Nature Conservancy	000:35	089
Better Environment	US Dept of HHS	000:30	071
Creating Better Nashville	Keep Tennessee Beautiful	000:09	023
Creating Better Nashville	Keep Tennessee Beautiful	000:10	022
Creating Better Nashville	Keep Tennessee Beautiful	000:30	114
CRIME PREVENTION	AD COUNCIL	000:30	104
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	000:30	083
DISABILITY EMPLOYMENT	DISABILITYCAMPAIGN.ORG	001:00	125
Family Crisis Social Problems	USCCB.org	001:00	124
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:15	127
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:17	221
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:30	173
Family Crisis/N'ville Resourc	Safe Haven Family Shelter	000:31	075
Gov't & Veteran's Issues	Fisher House	000:30	086
Gov't & Veteran's Issues	Marines	000:31	100
Gov't Concerns, Volunteer Opp	USO.org	000:15	111
Gov't Concerns, Volunteer	USO.org	000:30	079

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Opp			
Government Concerns	Air Force Reserves	000:30	182
Government Concerns	Alliance to Save Energy	001:00	141
Government Concerns	ESGR.org	000:30	080
Government Concerns	USO.org	000:30	160
Health Concern Social Problem	Alcoholics Anonymous	000:30	077
Health Concerns	ARTHRITS FOUNDATION	000:30	079
Health Concerns	ARTHRITS FOUNDATION	001:00	142
Health Volunteer Opportunity	Nashville Red Cross.org	000:31	158
LUNG CANCER	American Heart Association	000:30	089
LUNG CANCER	American Heart Association	001:00	131
LUNG CANCER	AMERICAN LUNG ASSOC.	001:00	246
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021
Money Mgmt & Financial Educat	Feed The Pig.org	000:12	005
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:31	069
MOVERS & SHAKERS	NAT'L MULTIPLE SCLEROSIS SOCI	000:32	081
Pet Shelters	PEDIGREE FOUNDATION	000:30	050
Public & Environmental Safety	US Forestry Service	000:10	004
Public & Environmental Safety	US Forestry Service	000:30	171
Public & Environmental Safety	Wildlife Land Trust	000:09	022
Public Safety	FEMA	000:10	022
Public Safety	RADD.org	000:30	085
Schools and Youth	Boys & Girls Clubs of America	000:59	163
Schools and Youth	Boys & Girls Clubs of America	001:00	170
Schools and Youth	Nat'l Assn of Music Merchants	000:15	270
SEXUAL ASSAULT	IT'S ON US	000:30	004
STOP LITTER IN TN	STOPLITTER.ORG	000:30	119

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TOYS FOR TOTS	DARON HALL	000:27	018
Utilizing Area Resources	New Leash on Life	000:30	090
Veteran's Issues/Resources	Paralyzed Veterans of America	000:30	099
Volunteer Opportunities	United Way	000:30	076
Volunteer Opportunities	4H & Cooperative Extension	000:30	078
Volunteer Opportunities	Blood Saves.com	000:14	110
Volunteer Opportunities	Peace Corp.gov	000:15	143
Volunteer Opportunities	Peace Corp.gov	001:00	166