

ORDER



Orders
Order / Rev: 659696
 Alt Order #:
Product Desc: June 2024
Estimate: order #296
Flight Dates: 06/10/24 - 06/23/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WNCY-FM
Primary AE: Jim Robl
Sales Office: GRBAY
Sales Region: Local

Agency
Name: Insight Creative
Buying Contact: Molly Setzer
Billing Contact: Cindy Struensee
 1816 Sal St
 Green Bay, WI 54302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: Matthew's Tire & Auto Center (A)
Demographic: HH
Product Codes: AS4
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: SEL

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/30/24	82	\$5,940.00	\$5,049.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	82	\$5,940.00	\$5,049.00	0.00
Totals	82	\$5,940.00	\$5,049.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Robl			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNCY	06/10/24	06/23/24	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	MTWTFSS	:30	33	\$90.00	150	0.00	NM	66	\$5,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	MTWTFSS					33	\$90.00		0.00			
		Week: 06/17/24	06/23/24	MTWTFSS					33	\$90.00		0.00			
N 2	WNCY	06/10/24	06/23/24	M-Su 6a-12a M-Su 6a-12a	CM	6a-12a	MTWTFSS	:10	8	\$0.00	BON	0.00	NM	16	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/24	06/16/24	MTWTFSS					8	\$0.00		0.00			
		Week: 06/17/24	06/23/24	MTWTFSS					8	\$0.00		0.00			
													Totals	82	\$5,940.00