

KMRQ
Modesto, CA
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/04/2018

KMRQ
Quarterly Issues/Programs List

KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIR QUALITY:** Talked about wood burning during the season and idling cars after school's emissions
- **Culture; Environment:** Mythology and Fairy Tales, Good and Evil; Bats: Their value and their endangerment
- **Culture; Sociology:** America's Diner Waitresses; Creating Great Teams with Diverse Thought
- **Education; Health:** Learning Math Simpler Sleeping Soundly: How getting quality sleep can enhance our health
- **Education; Literature:** The Vital Role of Pre-Kindergarten; The Appeal of Time Travel Stories
- **Family Issues; Education:** Unconventional Vacation Destinations; Non-Traditional Students
- **FUNDRAISER:** Talked about the Free services West Modesto Community Collaborative provide Children and Families
- **HEALTH:** Talked about the service offered for free to the aging adults to help keep them mobile
- **HEALTH AND FITNESS:** Talked about the Free services and screenings at the Healthy Aging Fall Prevention Summit
- **Health; Family:** Talked about the Free services offered for free from the non-profit W. Modesto Collaborative
- **HOMELESS:** Talked the growing need to serve the homeless better and the need for a new building to help more
- **Human Trafficking:** EXPOSING HUMAN TRAFFICING IN THE CENTRAL VALLEY
- **Literature; Psychology:** The Role of a Literary Editor; Being the Newcomer: How to navigate new situations

- **Mental Health:** Memory Loss and Alzheimer's Disease; Narcissism: The manipulative, selfish disorder
- **MILITARY AND VETERANS:** story of Musicians on Calls mission of bringing musicians into hospitals, nursing homes and hospice
- **NON-PROFIT:** Talked about the nonprofit gym for at risk teens and the importance of physical activity
- **Psychology; History:** Stutters, Stammers, and Vocal Blunders; American Borders: How our states got their shapes
- **Science; Literature:** Making an Impact as a Citizen Scientist; Author Jack London's Writings and Social Activism
- **Self-Help; Culture:** Making Your New Year's Resolutions Stick; Staying in and Ringing in the New Year
- **TRAFFIC SAFETY:** Drunk Driving awareness interview with Chris Cochran
- **VETERANS:** EQUINE THARAPY FOR VETERANS & FIRST RESPONDRS
- **YOUTH:** (No issue/program description given.)

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FUNDRAISER	VALLEY VIEW/ Toast to Your Health Fundraiser	Talked about the Free services West Modesto Community Collaborative provide Children and Families	WModestoCommunityCollaborativ	10/01/2017 06:00 AM	027:27
Family Issues; Education	Viewpoints Dylan Thuras; Mike Rose	Unconventional Vacation Destinations; Non-Traditional Students	Dylan Thuras; Mike Rose	10/01/2017 07:00 AM	027:57
HEALTH AND FITNESS	VALLEY VIEW/ Healthy Aging	Talked about the Free services and screenings at the	Healthy Aging Association	10/08/2017 06:00 AM	031:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	and Fall Prevention Summit	Healthy Aging Fall Prevention Summit			
Culture; Environment	Viewpoints Soman Chainani; Jodi Sedlock, Don Mitchell	Mythology and Fairy Tales, Good and Evil; Bats: Their value and their endangerment	Soman Chainani; Jodi Sedlock,	10/08/2017 07:02 AM	027:55
Health; Family	VALLEY VIEW/ A Toast to Your Health Fundraiser	Talked about the Free services offered for free from the non-profit W. Modesto Collaborative	WModestoCommunityCollaborativ	10/15/2017 06:02 AM	027:27
Education; Literature	Viewpoints Dr. Sharon Bouffard; Dr. Travis Langley	The Vital Role of Pre-Kindergarten; The Appeal of Time Travel Stories	Dr. Sharon Bouffard; Dr. Trav	10/15/2017 07:00 AM	027:55
NON-PROFIT	VALLEY VIEW/ Yaqui Lopez Fat City Boxing Club	Talked about the nonprofit gym for at risk teens and the importance of physical activity	Yaqui Lopez Fat City Boxing	10/22/2017 06:01 AM	025:49
Mental Health	Viewpoints Martha Weinman Lear, Dr. Marwan Sabbagh; Dr.	Memory Loss and Alzheimer's Disease; Narcissism: The manipulative, selfish disorder	Dr. Linda Martinez-Lewi	10/22/2017 07:03 AM	027:55
HEALTH	VALLEY VIEW/ Healthy Aging Association	Talked about the service offered for free to the aging adults to help keep them mobile	Healthy Aging Association	10/29/2017 06:02 AM	031:27
Psychology; History	Viewpoints Michael Erard, Mark Stein	Stutters, Stammers, and Vocal Blunders; American Borders: How	Michael Erard, Mark Stein	10/29/2017 07:01 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		our states got their shapes			
HOMELESS	VALLEY VIEW/ Cleansing Hope Shower	Talked the growing need to provide new undergarments and socks for homeless	Cleansing HOPE Shower Shuttle	11/05/2017 06:01 AM	025:29
MILITARY AND VETERANS	Sounds of Heroes from iHeartmedia and Musicians on Call	story of Musicians on Calls mission of bringing musicians into hospitals, nursing homes and hospice	Michael Solomon, Pete Griffin	11/05/2017 07:01 AM	030:00
HOMELESS	VALLEY VIEW/ Oakdale Rescue Mission	Talked the growing need to serve the homeless better and the need for a new building to help more	OAKDALE RESCUE MISSION	11/12/2017 06:00 AM	025:43
MILITARY AND VETERANS	Sounds of Heroes from iHeartmedia and Musicians on Call	story of Musicians on Calls mission of bringing musicians into hospitals, nursing homes and hospice	Michael Solomon, Pete Griffin	11/12/2017 07:01 AM	030:00
AIR QUALITY	VALLEY VIEW/ SJ Valley View Air Pollution Control Dist.	Talked about wood burning during the season and idling cars after school's emissions	SJ Valley Air Pollution	11/19/2017 06:03 AM	030:30
Education; Health	Viewpoints Bob Sun, Jason Wilkes; Matthew Walker	Learning Math Simpler Sleeping Soundly: How getting quality sleep can enhance our health	Bob Sun, Jason Wilkes; Matthe	11/19/2017 07:03 AM	027:55
NON-PROFIT	VALLEY VIEW/	Talked about the HOLIDAY	SALVATION ARMY TOY DRIVE	11/26/2017 06:02 AM	031:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SALVATION ARMY CRAFT FAIR	CRAFT FAIR & TOY DRIVE BENIFETING THE TURLOCK SALVATION ARMY			
Education; Health	Viewpoints Bob Sun, Jason Wilkes; Matthew Walker	Learning Math Simpler Sleeping Soundly: How getting quality sleep can enhance our health	Bob Sun, Jason Wilkes; Matthe	11/26/2017 07:00 AM	027:55
VETERANS	VALLEY VIEW/ HEALING ARENAS	EQUINE THARAPY FOR VETERANS & FIRST RESPONDERS	HEALING ARENA	12/03/2017 06:02 AM	028:53
Science; Literature	Viewpoints Mary Ellen Hannibal, Geoff LeBaron; Cecelia	Making an Impact as a Citizen Scientist; Author Jack London's Writings and Social Activism	Tichi, William R. Kenan Jr.	12/03/2017 07:01 AM	027:58
Human Trafficking	VALLEY VIEW / WITHOUT PERMISSION	EXPOSING HUMAN TRAFFICING IN THE CENTRAL VALLEY	Without Permission	12/10/2017 05:59 AM	029:03
Literature; Psychology	Viewpoints Peter Ginna; Keith Rollag	The Role of a Literary Editor; Being the Newcomer: How to navigate new situations	Peter Ginna; Keith Rollag	12/10/2017 07:00 AM	027:57
TRAFFIC SAFETY	VALLEY VIEW / OTS DISTRACTED DRIVING	Drunk Driving awareness interview with Chris Cochran	Office of Traffic Safety	12/17/2017 06:01 AM	027:26
Culture; Sociology	Viewpoints Candacy Taylor; Scott E. Page	America's Diner Waitresses; Creating Great Teams with Diverse Thought	Candacy Taylor; Scott E. Page	12/17/2017 07:04 AM	027:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TRAFFIC SAFETY	VALLEY VIEW / OTS Drunk Driving	Drunk Driving awareness interview with Chris Cochran	Office of Traffic Safety	12/24/2017 06:01 AM	024:09
Culture; Sociology	Viewpoints Candacy Taylor; Scott E. Page	America's Diner Waitresses; Creating Great Teams with Diverse Thought	Candacy Taylor; Scott E. Page	12/24/2017 07:01 AM	027:54
YOUTH	VALLEY VIEW/ CENTER FOR HUMAN SERVICES	CHS provides services to at homeless and at-risk youth with shelter opportunities and life skills programs.	CENTER FOR HUMAN SERVICES	12/31/2017 06:01 AM	029:27
Self-Help; Culture	Viewpoints MJ Ryan; Tim Federle, Christian DeBenedetti	Making Your New Year's Resolutions Stick; Staying in and Ringing in the New Year	MJ Ryan; Tim Federle, Christi	12/31/2017 07:02 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	009
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED WORLD AIDS DAY	000:30	030
RED	RED	000:30	016