KMRQ

Modesto, CA Quarterly Issues/Programs List First Quarter, 2020 04/16/2019 KMRQ

Quarterly Issues/Programs List

KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economy/Jobs	Valley View	Discussed how Rep Harder is working to create more job opportunities for veterans and other members of the community.	Josh Harder	1/05/2020 6:03 AM	29:40
Culture, Sports	Viewpoints	A brief history of skin markings	Johnny Davidson	01/05/2020 06:33 AM	027:57
Government; Addiction	Viewpoint Victoria Glasier; Ryan LaLumiere, Bob Allison	SPREADING WORD OF THE 2020 U.S. CENSUS; WHY ADDICTION HAPPENS AND HOW TO HELP ADDICTS	Victoria Glasier; Ryan LaLumi	01/12/2020 06:29 AM	027:57
Children	Valley View	The multiple programs designed to aid families in crisis and options they provide to women with unplanned or unwanted pregnancies.	Rhonda Frazier	1/19/2020 6:03 AM	26:27
History; Finances	Viewpoints Buddy Levy; Dr Mark McConville	THE DEMISE OF THE 1881 GREELY ARTIC EXPEDITION; Why Your Twentysomething Has Not Grown Up.	Buddy Levy; Dr Mark McConvill	01/19/2020 06:29 AM	027:58
Youth Mentoring	Valley View	The upcoming open house along with their new	Major Jon Domke	1/26/2020 6:03 AM	29:42

		facilities, youth and adult programs available to cadets.			
Mental Health; Health	Viewpoints Sarah Ban Breathnach, Rachel Bertsche;Kelly	FINDING JOY AGAIN THROUGH SMALL CHANGES; A NEW MINDSET ON EXERCISE	Bertsche, Davonian Mackenzie	01/26/2020 06:33 AM	27 : 58
Family health	Valley View	The role the hospital plays in the community through their FREE healthcare services.	Dr RJ Heck	2/02/2020 6:01 AM	30:00
History, Politics, war	Viewpoin Katie S. Sanders; Eitan Hersh, Naava Ellenberg	WOMEN OF WORLD WAR II'S OSS; FFRUSTRATED BY THE 24/7 POLITICAL NEWS MACHINE? GET INVOLVED INSTEAD	Katie S.	02/02/2020 06:31 AM	27 : 57
Parenting	Valley View	Susan's role with the organization, the specific programs provided to parents to improve and resources available to children.	Susan Mendieta Beasely	2/09/2020 6:01 AM	28:00
Immigration; Education	Richard Hanus, Elizabeth Keathley; Matt	DMV TRIP TURNED INTO YEARS OF LEGAL WOES; WHAT HAPPENS WHEN MATHEMATICAL CALCULATIONS GO WRONG?	Matt Parker	02/09/2020 06:29 AM	27:58
Human Trafficking	Valley View	Discussed the fight against Human Trafficking	Debbie Johnson	2/16/2020 6:00 AM	26:41
Mental Health; Health	Viewpoints Johanna Basford, Jenean Morrison; Samuel She	Coloring books for all ages to de- stress; HOW DO YOU FIX A FLAWED HEALTHCARE SYSTEM	Samuel Shem	02/16/2020 06:27 AM	27:58
Animal Rescue Foundation	Valley View	Plans to expand, build a new shelter, thrift shop and upcoming fundraiser	Scott Hicks	2/23/2020 6:02 AM	28:22

Health, History	Jennifer Tyler	ENJOYING SWEET TREATS WITHOUT THE GUILT; FIRSTHAND PERSPECTIVES OF FORMERLY ENSLAVED MEN AND WOMEN	Richard Cahan	02/23/2020 06:30 AM	027:56
Community, Education	Valley View	Discussed their role in the black community, student exchange program & Fundraiser	O. Moore.	3/01/2020 6:02 AM	25:33
Policing; Environment	Viewpoints Daniel Lawrence, Rick Smith; Margaret O? Gor	BODY WORM CAMS LEADING TO BETTER POLICING? COMPANIES ROLE IN PROTECTING THE PLANET?S BIODIVERSITY	Margaret O? Gorman	03/01/2020 06:28 AM	027:58
Families, Children	Valley View	The importance of educating and supporting women through giving them options for unwanted pregnancies. Along with pairing them with potential families and more.	Rhonda Frazier	3/08/2020 6:03 AM	26:24
Busines; Science	Viewpoints Lawrence Ingrassia; Janice Kaplan, Catherine	STARTUPS THAT ARE REDEFINING THE RETAIL GAME; UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST	Catherine Whitlock	03/08/2020 06:30 AM	027:58
Covid-19	Corona Virus Explained	Doctor discussing general questions about COVID-19. (What makes this virus unique, how does it spread, how is it different/similar to the flu and allergies, What are the right steps to take to protect yourself vs. misinformation being spread online, etc.	Doctor, former Government Official and a Financial Expert	3/15/2020 6:00 AM	30:00
Productivity; History	Viewpoints David Allen, Steve	HINTS ONGETTING THINGS DONE BETTER; WHAT YOU DIDN'T KNOW ABOUT	David Allen, Steve McClatchy;	03/15/2020 06:30 AM	027:58

	McClatchy; Alexis Coe	AMERICA?S GEORGE WASHINGTON			
Covid-19	Corona Virus Explained		Guests from the Child Mind Institute	3/22/2020 6:00 AM	30:00
Self-Help; Art	Viewpoints Courtney Carver, Rachel Rosenthal;	THE WONDERS OF REMOVING CLOTHING CLUTTER; THE RESURGENCE OF HAND EMBROIDERY	Shannon Downey	03/22/2020 06:30 AM	027:59
Covid-19	Corona Virus Explained	As COVID-19 spreads, what are we learning about the disease and how to slow the outbreak? Impact of the virus on the U.S. health care system. How the disaster relief organization is helping during this pandemic.	Author and Allergy Specialist Dr. Leo Galland	3/29/2020 6:02 AM	30:00
Self-Help; Art	Viewpoints Courtney Carver, Rachel Rosenthal;	THE WONDERS OF REMOVING CLOTHING CLUTTER; THE RESURGENCE OF HAND EMBROIDERY	Shannon Downey	03/29/2020 06:32 AM	027:59

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITL	E DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or synd	licator-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AARP	000:30	15
	Ad Council	000:14	3
	Ad Council	000:15	31
	Ad Council	000:15	83
	Ad Council	000:15	23
	Ad Council	000:15	29
	Ad Council	000:20	25
	Ad Council	000:29	11
	AD COUNCIL	000:29	31
	Ad Council	000:29	3
	Ad Council	000:30	1
	AD COUNCIL	000:30	19
	AD COUNCIL	000:30	15
	Ad Council	000:30	9
	Ad Council	000:30	36
	Ad Council	000:30	5
	Ad Council	000:30	4
	Ad Council	000:30	10
	Ad Council	000:30	3
	Ad Council	001:00	23
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	13
	ADVANCING VIBRANT COMMUNITIES	000:29	4
	ADVANCING VIBRANT COMMUNITIES	000:29	9
	ADVANCING VIBRANT COMMUNITIES	000:30	8
	ADVANCING VIBRANT COMMUNITIES	000:59	13
	ADVANCING VIBRANT COMMUNITIES	001:00	25
	AL-ANON FAMILY GROUPS	000:15	26
	AL-ANON FAMILY GROUPS	000:29	9
	AL-ANON FAMILY GROUPS	000:30	3
	AL-ANON FAMILY GROUPS	000:58	17
	AL-ANON FAMILY GROUPS	000:59	12
	American Academy Family Phys	000:30	16
	AMERICAN HEART ASSOCIATION	000:29	6
	AMERICAN HEART ASSOCIATION	000:29	14

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

 AMERICAN HEART ASSOCIATION	000:30	2
 American Humane	000:57	16
 American Humane	001:00	1
 AMERICAN PLANNING ASSOCIATION	000:29	7
 AMERICAN PLANNING ASSOCIATION	000:29	10
 ANIMAL RESCUE & ADOPTION	000:59	15
Camp Jack Hazard	000:32	3
CHILD MIND INSTITUTE	000:33	6
CHILD MIND INSTITUTE	000:33	6
CHILD MIND INSTITUTE	000:36	4
Children's Micarcle Network	000:15	20
Children's Micarcle Network	000:29	12
Children's Micarcle Network	000:30	10
Children's Micarcle Network	000:30	7
COMMUNITY ASSOCIATIONS INSTIT	000:15	25
COMMUNITY ASSOCIATIONS INSTIT	000:30	12
DONATE	000:27	9
DONATE	000:29	5
DONATE	001:01	70
FASM Events	000:12	8
FEMA	000:29	17
Food and Drug Administration	000:30	12
Food and Drug Administration	001:00	1
KIDS	000:29	5
Modesto Vet Center	000:14	34
NATIONAL COUNCIL ON AGING	000:14	29
NATL HIGHWAY TRAFFIC SAFETY	000:59	12
NTL FOUNDATION CREDIT COUNSEL	000:59	12
NTL INSURANCE CRIME BUREAU	000:30	16
NTL INSURANCE CRIME BUREAU	001:00	54
ORAL MAXILLOFACIAL SURGEONS	000:15	24
ORAL & MAXILLOFACIAL SURGEONS	001:00	40
PEACE IN THE STREETS	000:31	7
PROJECT YELLOW LIGHT	000:29	9
PROJECT YELLOW LIGHT	000:29	1
PROJECT YELLOW LIGHT	000:30	9
PSA - 15 AMERICAN HUMANE FIRST TO SERVE	000:14	10
PSA - 15 Andy Purdy CMN	000:15	6
PSA - 15 BENTO	000:15	10
PSA - 15 BRING GOOD HOME	000:15	11

PSA - 15 DADBOD	000:15	11
PSA - 15 INDOOR BASEBALL	000:15	11
PSA - 15 ITOUGHER THAN TOUGH	000:15	11
PSA - 15 Josh Sundquist CMN	000:15	9
PSA - 15 RED CROSS WINTER EMERGENCY	000:15	10
PSA - 15 SAMANTHA	000:15	11
PSA - 15 SMART HOMEOWNER	000:15	10
PSA - 15 THE AVO SHOW	000:15	10
PSA - 15 WISDOM TEETH	000:15	10
PSA - 20 I WANT TO BE	000:20	9
PSA - 30 IN THEIR OWN WORDS	000:30	5
PSA - 30 2 SIDES	000:30	3
PSA - 30 ADVANCING VIBRANT COMMUNITIES	000:29	1
PSA - 30 ADVANVING VIBRANT COMMUNITIES 2019	000:29	2
PSA - 30 ADVANVING VIDRANT COMMUNITIES	000:30	3
PSA - 30 AIR TIME	000:30	5
PSA - 30 BATTLEFIELD MINI-VAN	000:30	2
PSA - 30 CHARGE UP & DRIVE CLEAN	000:32	6
PSA - 30 CONCUSSION	000:30	4
PSA - 30 CONNECTIONS	000:30	3
PSA - 30 Courtney Simmons CMN	000:30	3
PSA - 30 DISASTER PLANNING	000:29	3
PSA - 30 DRIVE CLEAN	000:32	3
PSA - 30 DRIVING BLIND	000:29	3
PSA - 30 Freddy's Inviation CMN	000:29	5
PSA - 30 GENERIC DRUGS	000:30	4
PSA - 30 GOAT	000:29	4
PSA - 30 HAL WHAT CAN YOU DO	000:32	3
PSA - 30 HOPE INTO ACTION	000:31	6
PSA - 30 JACK	000:29	5
PSA - 30 JELLY	000:29	1
PSA - 30 Josh Sundquist CMN	000:30	3
PSA - 30 MAKE A PLAN	000:29	4
PSA - 30 MAKE THE CONNECTION	000:30	4
PSA - 30 MARCH OF DIMES	000:29	1
PSA - 30 MELISSA	000:29	5
PSA - 30 MOMENTS	000:30	5
PSA - 30 MULTI-TASKING	000:30	4
PSA - 30 NOT A DROP	000:29	4
PSA - 30 ONE MORE	000:30	4

PSA - 30 PREVENTING AUTO THEFT	000:30	4
PSA - 30 RED CROSS WINTER EMERGENCY	000:30	6
PSA - 30 ROCK T-SHIRT	000:30	6
PSA - 30 ROLES	000:30	3
PSA - 30 SACRED PEOPLE	000:30	6
PSA - 30 SAMANTHA	000:30	6
PSA - 30 SHORT YET DEADLY	000:30	3
PSA - 30 SMART HOMEOWNER	000:30	3
PSA - 30 TEEN TITANS RIGHT SEAT	000:30	4
PSA - 30 TWITCH CMN	000:30	5
PSA - 30 VETERANS SERVICE CENTER	000:32	3
PSA - 30 VOLUNTEER AT YOUR FIRE DEPT	000:30	1
PSA - 30 WFP RISING ASHES FIRE PIT	000:30	4
PSA - 60 ADVANCING VIBRANT COMMUNITIES	000:59	1
PSA - 60 ADVANVING VIDRANT COMMUNITIES 2019	001:00	15
PSA - 60 AMERICAN HUMANE FIRST TO SERVE	001:00	12
PSA - 60 BEST IN SHOW DOG	000:59	4
PSA - 60 DONT LET DEBT KEEP YOU DOWN	000:59	4
PSA - 60 FINANCE	000:58	2
PSA - 60 FIRST TO SERVE	000:57	3
PSA - 60 Give the gift of life	001:01	25
PSA - 60 HERE FOR HER	000:59	6
PSA - 60 JACK	000:59	2
PSA - 60 MAKE THE CONNECTION	000:59	2
PSA - 60 PRC CHILD ABUSE PREVENTION	001:00	10
PSA - 60 SAMANTHA	000:58	3
PSA - 60 SCHOOLS AIR QUALITY	001:00	24
PSA - 60 SLEEP APNEA	001:00	20
PSA - 60 TAKE ME FISHING	001:00	12
PSA - 60 THE DIFFERENCE IS YOU	000:59	1
PSA - 60 TOTALLY	001:00	9
PSA - 60 VOLUNTEER AT YOUR FIRE DEPT	000:59	5
PSA - PREVENTING AUTO THEFT	001:00	23
PSA- 15 FLU & YOU	000:14	11
PSA- 15 SUPPORT VETERANS	000:14	11
PSA- 30 SMART CITIES	000:29	5
PSA- 30 VOLT INSTITUTE	000:30	6
PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	1
PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	1

	PSA/NAMI	000:30	3
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	8
	PSA/PROJECT YELLOW LIGHT	000:29	5
	PSA/PROJECT YELLOW LIGHT	000:30	1
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
	Recreational Boating & Fish	001:00	21
	RED CROSS	000:15	27
	RED CROSS	000:30	6
	SACRED PEOPLE FOUNDATION	000:30	7
	STOCKTON HEAT	000:21	3
	UNITED WAY	000:58	13
	UNITED WAY	000:59	12
	US DEPARTMENT OF VETERAN AFF	000:30	5
	US DEPARTMENT OF VETERAN AFF	000:59	13
	US DEPT OF VETERANS AFFAIRS	000:31	16
	US DEPT OF VETERANS AFFAIRS	000:59	15
	VALLEY AIR DISTRICT	000:32	12
	VALLEY AIR DISTRICT	000:32	7
	VALLEY AIR DISTRICT	001:00	59
	Valley Clean Air Now	000:32	16
	VETERANS FOUNDATION OF STANCO	000:32	14
	VETERANS TICKETS	000:59	23
	VOLT INSTITUTE	000:30	13
	Volunteer Firefighter Allianc	000:59	20
ADOPTION	Ad Council	000:15	39
ADOPTION	Ad Council	000:29	1
ADOPTION	Ad Council	000:29	7
ADOPTION	Ad Council	001:00	32
AIR QUALITY	VALLEY AIR DISTRICT	000:32	15
AIR QUALITY	VALLEY AIR DISTRICT	000:32	10
ANIMALS	ANIMAL RESCUE & ADOPTION	000:59	19
ANIMALS	Recreational Boating & Fish	001:00	33
ANIMALS RESCUE	American Humane	000:57	19
ARTS	FASM Events	000:12	9
AUTISM	Ad Council	000:30	8
BUCKLE UP	Ad Council	000:30	2
CAREGIVER ASSISTANCE	Ad Council	000:15	34
Child Development	MARCH OF DIMES	000:29	1
Child Development	Parent Rescourse Center	001:00	10
CHILDREN	Children's Micarcle Network	000:15	29

CHILDREN	Children's Micarcle Network	000:15	6
CHILDREN	Children's Micarcle Network	000:29	17
CHILDREN	Children's Micarcle Network	000:30	16
CHILDREN	Children's Micarcle Network	000:30	12
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:29	5
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:29	11
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:30	11
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:59	14
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	001:00	40
COMMUNITY INVOLVEMENT	COMMUNITY ASSOCIATIONS INSTIT	000:15	35
COMMUNITY INVOLVEMENT	COMMUNITY ASSOCIATIONS INSTIT	000:30	15
COMMUNITY INVOLVEMENT	UNITED WAY	000:58	15
COMMUNITY INVOLVEMENT	UNITED WAY	000:59	13
DISTRACTED DRIVING	AD COUNCIL	000:29	24
DISTRACTED DRIVING	AD COUNCIL	000:30	18
DONATE	Ad Council	000:30	10
DONATE	RED CROSS	000:15	37
DONATE	RED CROSS	000:30	12
DRINK AND DRIVE	Ad Council	000:15	35
DRINK AND DRIVE	AD COUNCIL	000:30	23
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:15	37
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:29	14
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:30	9
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:58	20
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:59	14
Drug & Alcohol	Food and Drug Administration	000:30	16
EDUCATION	Ad Council	000:30	17
ELDERLY	Ad Council	000:15	41
EMERGENCY PREP	FEMA	000:29	21
Employment; Arts	Ad Council	000:30	6
Environment	Ad Council	000:20	34
Environment	VALLEY AIR DISTRICT	001:00	83
Environment	Valley Clean Air Now	000:32	22
FAMILY & COMMUNITY	AARP	000:30	18
FAMILY & COMMUNITY	Ad Council	000:30	13
FOOD	Ad Council	000:14	3
FOOD	Ad Council	000:29	15
FUNDRAISER	Camp Jack Hazard	000:32	3
HEALTH	AMERICAN PLANNING ASSOCIATION	000:29	15
HEALTH	DONATE	001:01	95

HEALTH	NATIONAL COUNCIL ON AGING	000:14	40
HEALTH	ORAL MAXILLOFACIAL SURGEONS	000:15	34
HEALTH	ORAL & MAXILLOFACIAL SURGEONS	001:00	60
HEALTH	STOCKTON HEAT	000:21	3
job openings	Ad Council	000:15	40
job openings	VOLT INSTITUTE	000:30	19
KIDS	Ad Council	000:30	13
KIDS	Ad Council	000:30	5
Mental Health	PUBLIC SERVICE NETWORK	000:30	3
NTL FEDERATION OF THE BLIND	DONATE	000:27	9
NTL FEDERATION OF THE BLIND	DONATE	000:29	5
NTL FEDERATION OF THE BLIND	KIDS	000:29	5
Racial diversity; Society	SACRED PEOPLE FOUNDATION	000:30	13
SAFE DRIVING	Ad Council	000:30	18
SAFE DRIVING	Ad Council	000:30	14
SAFE DRIVING	NTL INSURANCE CRIME BUREAU	000:30	20
SAFE DRIVING	NTL INSURANCE CRIME BUREAU	001:00	77
SAFETY	Ad Council	000:29	15
SAFETY	AMERICAN PLANNING ASSOCIATION	000:29	10
Safety; Health	American Academy Family Phys	000:30	20
SHELTER PET ADOPTION	Ad Council	000:15	41
SUNBLOCK	Food and Drug Administration	001:00	1
TRAFFIC SAFETY	NATL HIGHWAY TRAFFIC SAFETY	000:59	12
VETERANS	American Humane	000:14	10
VETERANS	American Humane	001:00	13
VETERANS	Modesto Vet Center	000:14	45
VETERANS	NTL FOUNDATION CREDIT COUNSEL	000:59	16
VETERANS	US DEPARTMENT OF VETERAN AFF	000:30	9
VETERANS	US DEPARTMENT OF VETERAN AFF	000:59	15
VETERANS	US DEPT OF VETERANS AFFAIRS	000:31	22
VETERANS	US DEPT OF VETERANS AFFAIRS	000:59	21
VETERANS	VETERANS FOUNDATION OF STANCO	000:32	17
VETERANS	VETERANS TICKETS	000:59	23
VOLUNTEERS	Volunteer Firefighter Allianc	000:30	1
VOLUNTEERS	Volunteer Firefighter Allianc	000:59	25