

KMRQ
Modesto, CA
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

KMRQ
Quarterly Issues/Programs List

KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIR ALERT:** AIR BOARD PROGRAMS
- **COMMUNITY INVOLVEMENT:** STOCKTON BANK ROBBERY
- **HEALTH:** Alzheimer's Disease
- **JOB FAIR:** CHP PUBLIC SAFETY AND PUBLIC AWARENESS
- **POLICE:** CHP PUBLIC SAFETY AND PUBLIC AWARENESS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POLICE	VALLEY VIEW/CALIFORNIA HIGHWAY PATROL	CHP PUBLIC SAFETY AND PUBLIC AWARENESS	ERIC PARSONS	07/06/2014 07:02 AM	029:40
POLICE	VALLEY VIEW/CALIFORNIA HIGHWAY PATROL	CHP PUBLIC SAFETY AND PUBLIC AWARENESS	ERIC PARSONS	07/13/2014 07:02 AM	029:40
JOB FAIR	VALLEY VIEW/JOB JOURNAL	CHP PUBLIC SAFETY AND PUBLIC AWARENESS	ERIC PARSONS	07/20/2014 06:59 AM	029:41

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
JOB FAIR	VALLEY VIEW/JOB JOURNAL	CHP PUBLIC SAFETY AND PUBLIC AWARENESS	----	07/27/2014 07:02 AM	029:41
COMMUNITY INVOLVEMENT	VALLEY VIEW/LATHROP CHAMBER CEO	LATHROP CITY AWARENESS	----	08/03/2014 07:04 AM	026:29
COMMUNITY INVOLVEMENT	VALLEY VIEW/SPD CHIEF ERIC JONES	STOCKTON BANK ROBBERY	----	08/10/2014 07:00 AM	027:12
AIR ALERT	VALLEY VIEW / ANTHONY PRESTO VALLEY AIR	AIR BOARD PROGRAMS	----	08/17/2014 07:03 AM	024:59
HEALTH	VALLEY VIEW / BRIDGET LUDY	Alzheimer's Disease	----	08/24/2014 07:02 AM	024:22
COMMUNITY INVOLVEMENT	VALLEY VIEW / GAIL KUNTZ - FFA	FARMING	----	08/31/2014 07:00 AM	025:30
COMMUNITY INVOLVEMENT	VALLEY VIEW / GAIL KUNTZ - FFA	FARMING	----	09/07/2014 07:00 AM	025:30
AIR ALERT	VALLEY VIEW / ANTHONY PRESTO VALLEY AIR	AIR BOARD PROGRAMS	----	09/14/2014 07:04 AM	024:59
COMMUNITY INVOLVEMENT	VALLEY VIEW / GAIL KUNTZ - FFA	FARMING	----	09/21/2014 07:00 AM	025:30
COMMUNITY INVOLVEMENT	VALLEY VIEW / INTERNATIONAL FESTIVAL	STOCKTON BANK ROBBERY	----	09/28/2014 07:01 AM	023:57

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	KMRQ CIRCUS	001:06	020
-----	KMRQ COD PARKS AND.....	000:39	087
-----	KMRQ MNF	000:42	062
-----	KMRQ MNF hawks vs skins	000:43	012
-----	KMRQ MNF PATS VS KC	000:43	039
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	033
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	044
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025