

KMRQ
Modesto, CA
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/06/2020

KMRQ
Quarterly Issues/Programs List

KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Culture; Education:** why spiked seltzers are popular among consumers; THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE
- **Culture; Finances:** INSIDE COMPETITIVE REALITY TV COOKING; THE ANNUAL HOLIDAY SHOPPING FRENZY
- **Farming; Health:** THE PLIGHT OF THE STRAWBERRIES; DISEASE DETECTING DOGS
- **Finances; History:** GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD; COLORS: A VIVID HISTORY
- **Health; Culture:** THE COMPLICATED ROLE OF CAREGIVING; how Sweden has changed in recent years
- **History; Education:** PANAMA CANAL: ITS IMPLICATIONS ON WORKERS;; LEARNING FROM OTHER CULTURES APPROACH ON EDUCATION
- **History; Environment:** THE UNDISCOVERED PHOTOS OF WWII; WHY ARE PEOPLE STILL DUMPING THEIR CIGARETTES ON THE GROUND?
- **Identity Theft; Medicine:** FALLING VICTIM TO IDENTITY THEFT; THE DOUBLE LIVES OF DOCTORS
- **Pets; Children:** TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES; WHY WE SO QUICKLY CONDEMN ?TROUBLED CHILDREN?

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture; Education	Viewpoints Jim Koch, Natasha Swords, Chelsea Phillips;	why spiked seltzers are popular among consumers; THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE	Maria Russo	10/06/2019 06:27 AM	027:58
Culture; Education	Viewpoints Jim Koch, Natasha Swords, Chelsea Phillips;	why spiked seltzers are popular among consumers; THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE	Maria Russo	10/13/2019 06:29 AM	027:58
Farming; Health	Viewpoints Julie Guthman; Maria Goodavage	THE PLIGHT OF THE STRAWBERRIES; DISEASE DETECTING DOGS	Julie Guthman; Maria Goodavag	10/20/2019 06:25 AM	027:53
Health; Culture	Viewpoints Dr Santo D. Marabella, Erick Stoll; Elisabet	THE COMPLICATED ROLE OF CAREGIVING; how Sweden has changed in recent years	Elisabeth ?sbrink	10/27/2019 06:34 AM	027:57
History; Environment	Viewpoints Richard Cahan; Dr. Thomas Novotny	THE UNDISCOVERED PHOTOS OF WWII; WHY ARE PEOPLE STILL DUMPING THEIR CIGARETTES ON THE GROUND?	Richard Cahan; Dr. Thomas Nov	11/03/2019 06:28 AM	027:57
Finances; History	Viewpoints Ashley Feinstein Gerstley; Keith Recker	GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD; COLORS: A VIVID HISTORY	Paul Kay	11/10/2019 06:30 AM	027:56
Identity Theft; Medicine	Viewpoints Axton Betz- Hamilton; Dr. Thomas Oden	FALLING VICTIM TO IDENTITY THEFT; THE DOUBLE LIVES OF DOCTORS	Axton Betz- Hamilton; Dr. Thom	11/24/2019 06:31 AM	027:56
History; Education	Viewpoints Paul Sutter; Teru Clavel	PANAMA CANAL: ITS IMPLICATIONS ON WORKERS;; LEARNING FROM OTHER CULTURES APPROACH ON EDUCATION	Paul Sutter; Teru Clavel	12/01/2019 06:28 AM	027:57
Pets; Children	Viewpoints Jean Stelten- Beuning;	TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES; WHY WE SO QUICKLY CONDEMN ?TROUBLED	Dr. Ross Greene	12/08/2019 06:28 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Geraldine DeRuiter, Dr	CHILDREN?			
Pets; Children	Viewpoints Jean Stelten-Beuning; Geraldine DeRuiter, Dr	TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES; WHY WE SO QUICKLY CONDEMN ?TROUBLED CHILDREN?	Dr. Ross Greene	12/15/2019 06:27 AM	027:58
Culture; Finances	Viewpoints Erin Campbell, Lorraine Pascale, Jennifer Ba	INSIDE COMPETITIVE REALITY TV COOKING; THE ANNUAL HOLIDAY SHOPPING FRENZY	Jennifer Barney; Colin Morris	12/22/2019 06:31 AM	027:56
----	Viewpoints SU	R:\Autoload\CFTP\Viewpoints\122919- VIEWPOINTS.mp3	----	12/29/2019 06:30 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADOPTION	Ad Council	000:15	001
Agriculture; Environment	PUBLIC SERVICE	000:31	027
ANIMALS	ANIMAL RESCUE & ADOPTION	001:00	001
ANIMALS	Recreational Boating & Fish	001:00	001
ANIMALS RESCUE	American Humane	000:57	051

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	Ad Council	000:30	008
BOYS AND GIRLS CLUB	BOYS AND GIRLS CLUBS	000:31	035
CAREGIVER ASSISTANCE	Ad Council	000:15	001
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	004
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	002
CHILDREN	Children's Micarcle Network	000:30	001
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:29	009
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:30	018
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:59	066
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	001:00	027
COMMUNITY INVOLVEMENT	COMMUNITY ASSOCIATIONS INSTIT	000:15	137
COMMUNITY INVOLVEMENT	COMMUNITY ASSOCIATIONS INSTIT	000:30	030
COMMUNITY INVOLVEMENT	UNITED WAY	001:00	008
COVENANT HOUSE	COVENANT HOUSE	000:30	006
DISASTER RELIEF	AD COUNCIL	000:30	016
DISTRACTED DRIVING	AD COUNCIL	000:30	056
DONATE	RED CROSS	000:15	001
DRINK AND DRIVE	Ad Council	000:15	001
DRINK AND DRIVE	AD COUNCIL	000:30	022
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:30	001
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:59	002
Drug & Alcohol	American Physical Therapy Ass	001:00	054
Drug & Alcohol	Food and Drug Administration	000:30	054
EDUCATION	Ad Council	000:30	006
EDUCATION	Ad Council	000:31	011
ELDERLY	Ad Council	000:15	001
EMERGENCY PREP	FEMA	000:30	001
Environment	Ad Council	000:20	095
Environment	UN GOALS	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment	VALLEY AIR DISTRICT	001:01	022
Environment	VALLEY AIR DISTRICT	001:02	008
Environment	Valley Clean Air Now	000:33	001
ENVIRONMENT/HEALTH	TARGET LYME. ORG	001:00	050
FAMILY & COMMUNITY	AARP	000:30	001
FAMILY & COMMUNITY	Ad Council	000:30	015
FOOD	Ad Council	000:15	001
FUNDRAISER	Camp Jack Hazard	000:33	003
HEALTH	AMERICAN PLANNING ASSOCIATION	000:30	004
HEALTH	DONATE	001:01	002
HEALTH	ENVIRONMENTALPROTECTION AGENC	000:31	027
HEALTH	ENVIRONMENTALPROTECTION AGENC	001:00	072
HEALTH	NATIONAL COUNCIL ON AGING	000:15	002
HEALTH	ORAL MAXILLOFACIAL SURGEONS	000:15	053
HEALTH	ORAL MAXILLOFACIAL SURGEONS	000:30	009
HEALTH	ORAL & MAXILLOFACIAL SURGEONS	001:01	002
HEALTH	STOCKTON HEAT	000:22	010
HEALTH AND FITNESS	AFLAC	000:31	003
HEALTH AND FITNESS	WOMENHEART	001:00	038
Health; Communication	SJC MOSQUITO & VECTOR CONTROL	000:29	020
job openings	Ad Council	000:15	148
job openings	Ad Council	000:30	026
job openings	VOLT INSTITUTE	000:30	005
KIDS	Ad Council	000:30	027
Mental Health	PUBLIC SERVICE NETWORK	000:30	021
NTL FEDERATION OF THE BLIND	DONATE	000:28	027
NTL FEDERATION OF THE BLIND	DONATE	000:29	018
NTL FEDERATION OF THE BLIND	DONATE	001:00	047
NTL FEDERATION OF THE BLIND	KIDS	000:29	030

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	004
Racial diversity; Society	SACRED PEOPLE FOUNDATION	000:30	032
SAFE DRIVING	Ad Council	000:30	028
SAFE DRIVING	NTL INSURANCE CRIME BUREAU	000:30	017
SAFE DRIVING	NTL INSURANCE CRIME BUREAU	001:01	094
SAFETY	Ad Council	000:30	001
SAFETY	AMERICAN PLANNING ASSOCIATION	000:29	001
SHELTER PET ADOPTION	Ad Council	000:15	001
SUNBLOCK	Food and Drug Administration	001:00	044
TRAFFIC SAFETY	NATL HIGHWAY TRAFFIC SAFETY	001:00	002
TRAFFIC SAFETY	PUBLIC SERVICE	000:30	019
TRAFFIC SAFETY	PUBLIC SERVICE NETWORK	000:30	026
VETERANS	Modesto Vet Center	000:15	014
VETERANS	NTL FOUNDATION CREDIT COUNSEL	000:30	011
VETERANS	NTL FOUNDATION CREDIT COUNSEL	001:00	041
VETERANS	US DEPT OF VETERANS AFFAIRS	000:31	001
VETERANS	US DEPT OF VETERANS AFFAIRS	000:59	001
VETERANS	VETERANS FOUNDATION OF STANCO	000:32	001
VETERANS	VETERANS TICKETS	001:00	002
VOLUNTEERS	Volunteer Firefighter Allianc	001:00	001