

KMRQ
Modesto, CA
Quarterly Issues/Programs List
Third Quarter, 2019
10/01/2019

KMRQ
Quarterly Issues/Programs List

KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Children; Health:** R:\Autoload\CFTP\Viewpoints\092919-VIEWPOINTS.mp3
- **Crime, Law Enforcement:** THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS; THE CALIFORNIA NORCO SHOOTOUT
- **Crime; Economics:** THE FALL OF THERANOS; CASTING A WIDE NET: WHY GENERALISM MATTERS
- **Culture; History:** THE RISE OF EMOJIS: WHY WE JUST CAN'T STAY AWAY; THE ALLURING MYSTERY OF OAK ISLAND
- **Education; Family:** NAVIGATING COLLEGIATE FINANCIAL AID; THE DARK SIDE OF MASCULINITY
- **Environment:** Discussed the mission of the organization, future goals and upcoming park events
- **Equality; Employment:** Discussed history of the organization, how it is growing and giving out more scholarships
- **Equality; Environment:** CHALLENGES FEMALE ARAB JOURNALISTS FACE; PLASTIC: WHERE DOES IT ALL ULTIMATELY END UP?
- **Gender equality; Science:** about the importance of breaking gender stereotypes in sports; THE WONDERS OF CAVE DIVING
- **Healthcare; Family:** MALE NURSES & THE FUTURE OF THE PROFESSION; GETTING THE 'BULLY' HELP
- **HOMELESS:** Discussed cause that started org, plans to expand and more
- **Housing, Relationships:** THE CHALLENGES FACING SUBURBIA TODAY; Wedding RSVPs
- **Human Rights; Health:** NON-PROFITS ROLE IN ENDING HUMAN TRAFFICKING; NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD

- **job openings:** Discussed growth of the org and expansions planned to better suit students
- **Parenting:** THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE; THE COMPLEXITIES OF IMPLICIT BIAS
- **YOUTH MENTORING:** Discussed youth programs, leadership training and community role the CAP plays

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUTH MENTORING	VALLEY VIEW/ CIVIL AIR PATROL W/ JON. C DOMKE	Discussed youth programs, leadership training and community role the CAP plays	CIVIL AIR PATROL	07/07/2019 06:01 AM	028:27
Culture; History	VP Dr. Linda Kaye, Marcel Danesi, Dr. Thomas Daniel;	THE RISE OF EMOJIS: WHY WE JUST CAN'T STAY AWAY; THE ALLURING MYSTERY OF OAK ISLAND	Randall Sullivan	07/07/2019 06:29 AM	027:54
Equality; Employment	VALLEY VIEW/ THE WELL W/ALANNAH SCOTT	Discussed history of thr organization, how it is growing and giving out more scholarships	The Well	07/14/2019 06:00 AM	028:33
Crime; Economics	Viewpoints Dr. Phyllis Gardner; David Epstein	THE FALL OF THERANOS; CASTING A WIDE NET: WHY GENERALISM MATTERS	Dr. Phyllis Gardner; David Ep	07/14/2019 06:29 AM	027:57
Environment	VALLEY VIEW/ VCAN JOSE MARIN	Discussed history and expansion of programs and upcoming tune in tune up event	Valley Clean Air Now	07/21/2019 06:02 AM	029:50
Education; Family	ViewPoints Mev Becoja, Laura Sherman, Mike Bartini;	NAVIGATING COLLEGIATE FINANCIAL AID; THE DARK SIDE OF MASCULINITY	Jared Yates Sexton	07/21/2019 06:32 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment	VALLEY VIEW/ OPERATION 9-2-99 W/CHRIS GUPTIL	Discussed the mission of the organization, future goals and upcoming park events	Operation 9-2-99	07/28/2019 06:00 AM	026:16
Housing, Relationships	Viewpoints Ellen Dunham-Jones, David Feldman; Jen Glant	THE CHALLENGES FACING SUBURBIA TODAY; Wedding RSVPs	Ellen Dunham-Jones, David Fel	07/28/2019 06:26 AM	027:58
job openings	VALLEY VIEW/ VOLT INSTITUTE W DOUG COX	Discussed growth of the org and expansions planned to better suit students	VOLT INSTITUTE	08/04/2019 06:02 AM	026:46
Crime, Law Enforcement	Viewpoints Rick Smith, Greg Meyer; Peter Houlahan	THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS; THE CALIFORNIA NORCO SHOOTOUT	Rick Smith, Greg Meyer; Peter	08/04/2019 06:28 AM	027:58
HOMELESS	VALLEY VIEW/ CLEANSING HOPE SHOWER SHUTTLE w/ Dean Jose	Discussed cause that started org, plans to expand and more	Cleansing HOPE Shower Shuttle	08/11/2019 06:02 AM	027:26
Parenting	Viewpoints Julianna Miner; Andrew Baron, Dr. Jennifer H	THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE; THE COMPLEXITIES OF IMPLICIT BIAS	arvey, Michael Acuna	08/11/2019 06:29 AM	027:57
Human Rights; Health	Viewpoints Parbati Thapa, Sarah Bakker, Heather Barr;	NON-PROFITS ROLE IN ENDING HUMAN TRAFFICKING; NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD	Shayna Harris, Chris Bosso	08/18/2019 06:30 AM	027:54
Equality; Environment	Viewpoints Zahra Hankir; Will McCallum	CHALLENGES FEMALE ARAB JOURNALISTS FACE; PLASTIC: WHERE DOES IT ALL ULTIMATELY END UP?	Zahra Hankir; Will McCallum	08/25/2019 06:29 AM	027:56
Healthcare; Family	Viewpoints Blake Smith, Brian Underwood;	MALE NURSES & THE FUTURE OF THE PROFESSION; GETTING THE 'BULLY' HELP	DeRuiter; Dr. Ross Greene	09/01/2019 06:31 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Geraldine DeRu				
Gender equality; Science	Viewpoints Dr. Christia Spears Brown, K-Lani Nava; Jill	about the importance of breaking gender stereotypes in sports; THE WONDERS OF CAVE DIVING	Jill Heinerth	09/08/2019 06:29 AM	027:56
Culture; History	Viewpoints Cody Teel, James Higginbotham, McKardy Kelly	AMERICAN RODEO TODAY; THE BOOM OF FAST-FOOD & ITS DEEP-ROOTED TIES TO AMERICAN CULTURE	Adam Chandler	09/22/2019 06:29 AM	027:55
Children; Health	Viewpoints Patrick Kindred, Dr. Ross Greene, Terri Sore	R:\Autoload\CFTP\Viewpoints\092919-VIEWPOINTS.mp3	Sorensen; Dr. Eric Bernstein	09/29/2019 06:33 AM	027:54

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	KMRQ WOODY LEGAL ID...5-24-18	000:10	092
ADOPTION	Ad Council	000:15	007
ADOPTION	Ad Council	000:30	010
ADOPTION	Ad Council	001:00	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Environment	PUBLIC SERVICE	000:31	013
ANIMALS RESCUE	American Humane	000:57	019
AUTISM	Ad Council	000:30	007
BOYS AND GIRLS CLUB	BOYS AND GIRLS CLUBS	000:31	015
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:30	008
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:59	053
COMMUNITY INVOLVEMENT	COMMUNITY ASSOCIATIONS INSTIT	000:15	051
COMMUNITY INVOLVEMENT	COMMUNITY ASSOCIATIONS INSTIT	000:30	012
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
COMMUNITY INVOLVEMENT	UNITED WAY	001:00	029
DISASTER RELIEF	AD COUNCIL	000:30	008
DISTRACTED DRIVING	AD COUNCIL	000:30	025
DONATE	Ad Council	000:30	008
DRINK AND DRIVE	AD COUNCIL	000:30	012
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:15	014
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:30	007
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:58	002
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:59	003
Drug & Alcohol	American Physical Therapy Ass	001:00	035
Drug & Alcohol	Food and Drug Administration	000:30	032
EDUCATION	Ad Council	000:30	014
EDUCATION	Ad Council	000:31	012
EDUCATION	NATIONAL SUMMER LEARNING	000:31	022
ELDERLY	Ad Council	000:15	008
Environment	Ad Council	000:20	066
Environment	VALLEY AIR DISTRICT	001:01	119
Environment	VALLEY AIR DISTRICT	001:02	063
Environment	Valley Clean Air Now	000:32	002
Environment	Valley Clean Air Now	000:33	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENT/HEALTH	TARGET LYME. ORG	001:00	050
FAMILY & COMMUNITY	Ad Council	000:30	019
FUNDRAISER	Chest of Hope	000:31	001
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	003
HEALTH	AMERICAN PLANNING ASSOCIATION	000:29	014
HEALTH	AMERICAN PLANNING ASSOCIATION	000:30	017
HEALTH	DONATE	000:33	007
HEALTH	ENVIRONMENTALPROTECTION AGENC	000:31	010
HEALTH	ENVIRONMENTALPROTECTION AGENC	001:00	028
HEALTH	ORAL MAXILLOFACIAL SURGEONS	000:15	058
HEALTH	ORAL MAXILLOFACIAL SURGEONS	000:30	012
HEALTH	ORAL & MAXILLOFACIAL SURGEONS	000:30	010
HEALTH AND FITNESS	WOMENHEART	000:29	005
HEALTH AND FITNESS	WOMENHEART	001:00	033
Health; Communication	SJC MOSQUITO & VECTOR CONTROL	000:29	003
job openings	Ad Council	000:15	054
job openings	Ad Council	000:30	012
job openings	Ad Council	001:00	016
job openings	TEACH	001:00	021
job openings	VOLT INSTITUTE	000:30	007
KIDS	Ad Council	000:30	012
Mental Health	PUBLIC SERVICE NETWORK	000:30	013
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	010
NO KID HUNGY CAMPAIGN	NO KID HUNGRY	000:30	012
NTL FEDERATION OF THE BLIND	DONATE	000:28	006
NTL FEDERATION OF THE BLIND	DONATE	000:29	006
NTL FEDERATION OF THE BLIND	DONATE	001:00	019
NTL FEDERATION OF THE BLIND	KIDS	000:29	012
POLICE	MODESTO POLICE DEPARTMENT	000:29	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Racial diversity; Society	SACRED PEOPLE FOUNDATION	000:30	009
SAFE DRIVING	Ad Council	000:30	013
SAFE DRIVING	NTL INSURANCE CRIME BUREAU	000:30	014
SAFE DRIVING	NTL INSURANCE CRIME BUREAU	001:01	035
SAFETY	AMERICAN PLANNING ASSOCIATION	000:29	008
Safety; Health	American Academy Family Phys	000:30	011
SUNBLOCK	Food and Drug Administration	001:00	025
TRAFFIC SAFETY	PUBLIC SERVICE	000:30	017
TRAFFIC SAFETY	PUBLIC SERVICE NETWORK	000:30	018
VETERANS	Modesto Vet Center	000:15	056
VETERANS	NTL FOUNDATION CREDIT COUNSEL	000:30	009
VETERANS	NTL FOUNDATION CREDIT COUNSEL	001:00	025
VETERANS	US DEPARTMENT OF VETERAN AFF	000:30	005
VETERANS	US DEPARTMENT OF VETERAN AFF	001:00	013
VETERANS	VETERANS TICKETS	000:31	005
VETERANS	VETERANS TICKETS	001:00	005