

KMRQ  
Modesto, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/04/2019

KMRQ  
Quarterly Issues/Programs List

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KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIR QUALITY:** Discussed programs enacted to reduce emissions and improve air quality in the Valley
- **ANIMALS RESCUE:** Discussed upcoming fundraiser and animal fostering and rescue
- **Bullying; World issues:** Shame and Bullying; Intrinsic Hope a different way of look at the world
- **Culture; Education:** How Craft Beer Became King; How Pre-Kindergarten Can Prepare Our Children
- **Culture; History:** Spiders & Bats: The truth behind the Halloween icons of fear; Halloween Frights & Traditions
- **Culture; Sociology:** The Art of Video Games; What We Can Learn From Lists
- **DONATE:** Discussed how the salvation army responds to natural disasters and toy drive
- **Education; Employment:** Discussed how Volt educates and trains students for the workplace and workforce with programs
- **Education; Health:** Learning Math Simpler; Sleeping Soundly: How getting quality sleep can enhance our health
- **Education; Poverty:** Stutters, Stammers, and Vocal Fillers; Growing Up Poor in Rural America
- **FAMILY & COMMUNITY:** Discussed the "From Russia with Love" fundraising event used towards operations
- **Family, children:** Discussed the poinsettia fundraiser benefiting families in need & their support programs

- **Health; Family:** Discussed the free medical services St. Luke's offers without barriers to those in need
- **HOMELESS:** Discussed how the mission assists in rehabilitation and humanization of people who are homeless
- **Journalism; Literature:** The Need for Investigative Journalism; Winter Reads for 2018
- **KIDS:** Discussed the after school programs the club provides & volunteering and employment opportunities
- **Literature; History:** Two friends confront their mortality through letters; The Pearl Harbor Christmas
- **Retirement; Criminal Justice:** The Joy of Retirement; When a Young Person Gets Sent to Adult Prison
- **Science; Culture:** Many Planets Outside Our Galaxy, Extraterrestrial Life?; Tips and Tricks for Holiday Cooking Success
- **Self-Help; Culture:** Tips for sticking to your artistic New Year's resolutions; Celebrating New Years as a Night In
- **Terrorism; Culture:** Terrorism in America, 1920; A Woman's Life in Beatlemania, Youthful Innocence to Personal Tragedy
- **VETERANS:** Discussed their partnership with American Veterans First to form "Pets for Vets" program

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**Viewpoints missed due to a programming error on 11/4**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMALS RESCUE	VALLEY VIEW/ HUMANE SOCIETY	Discussed upcoming fundraiser and animal fostering and rescue	Modesto Humane Society	10/07/2018 06:03 AM	026:58
Retirement; Criminal Justice	Viewpoints Helen Wilkes; Peter K. Enns	The Joy of Retirement; When a Young Person Gets Sent to Adult Prison	Helen Wilkes; Peter K. Enns	10/07/2018 06:30 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS	VALLEY VIEW/ HUMANE SOCIETY	Discussed the role Modesto Vet center plays with acclimating veterans with "Connect the Dots "	Modesto Vet Center	10/14/2018 06:02 AM	026:36
Education; Poverty	Viewpoints Michael Erard; Sarah Smarsh	Stutters, Stammers, and Vocal Fillers; Growing Up Poor in Rural America	Michael Erard; Sarah Smarsh	10/14/2018 06:28 AM	027:54
FAMILY & COMMUNITY	VALLEY VIEW/ PARENT RESOURCE CENTER	Discussed the "From Russia with Love" fundraising event used towards operations	Parent Resource Center	10/21/2018 06:01 AM	028:00
Culture; Sociology	Viewpoints Andrew Ervin; Sarah Smarsh	The Art of Video Games; What We Can Learn From Lists	Andrew Ervin; Sarah Smarsh	10/21/2018 06:29 AM	027:57
Education; Employment	VALLEY VIEW/ VOLT INSTITUTE	Discussed how Volt educates and trains students for the workplace and workforce with programs	Opportunity Stanislaus	10/28/2018 06:02 AM	025:52
Culture; History	Viewpoints Nancy Troyano, Merlin Tuttle; Ben Armstrong,	Spiders & Bats: The truth behind the Halloween icons of fear; Halloween Frights & Traditions	Dr. Janina Scarlet	10/28/2018 06:28 AM	027:56
VETERANS	VALLEY VIEW/ ASTRO FOUNDATION	Discussed their partnership with American Veterans First to form "Pets for Vets" program	ASTRO FOUNDATION	11/04/2018 06:00 AM	028:25
VETERANS	VALLEY VIEW/ MODESTO VET CENTER	Discussed the role the Modesto Vets Center plays in assisting vets through their programs	Modesto Vet Center	11/11/2018 06:00 AM	026:36
Terrorism; Culture	Viewpoints Jed Rubenfeld; Ann Hood	Terrorism in America, 1920; A Woman's Life in Beatlemania, Youthful Innocence to Personal Tragedy	Jed Rubenfeld; Ann Hood	11/11/2018 06:27 AM	027:56
Family, children	VALLEY VIEW/ PARENT RESOURCE	Discussed the poinsettia fundraiser benefiting families in	Parent Resource Center	11/18/2018 06:02 AM	028:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CENTER	need & their support programs			
Culture; Education	Viewpoints Josh Noel, Fal Allen; Dr. Suzanne Bouffard	How Craft Beer Became King; How Pre-Kindergarten Can Prepare Our Children	Josh Noel, Fal Allen; Dr. Suz	11/18/2018 06:31 AM	027:57
HOMELESS	VALLEY VIEW/ TURLOCK GOSPEL MISSION	Discussed how the mission assists in rehabilitation and humanization of people who are homeless	Turlock Gospel Mission	11/25/2018 06:02 AM	028:45
Bullying; World issues	Viewpoints Dr. Frank Farley, Liz Pryor; Kate Davies	Shame and Bullying; Intrinsic Hope a different way of look at the world	Dr. Frank Farley, Liz Pryor;	11/25/2018 06:31 AM	027:56
DONATE	VALLEY VIEW/ SALVATION ARMY	Discussed how the salvation army responds to natural disasters and toy drive	SALVATION ARMY TOY DRIVE	12/02/2018 06:00 AM	027:20
Education; Health	Viewpoints Bob Sun, Jason Wilkes; Matthew Walker	Learning Math Simpler; Sleeping Soundly: How getting quality sleep can enhance our health	Bob Sun, Jason Wilkes; Matthe	12/02/2018 06:27 AM	027:56
KIDS	VALLEY VIEW/ BOYS AND GIRLS CLUB	Discussed the after school programs the club provides & volunteering and employment opportunities	BOYS AND GIRLS CLUBS	12/09/2018 06:01 AM	026:10
Journalism; Literature	Viewpoints James Hamilton; Ellen Keith	The Need for Investigative Journalism; Winter Reads for 2018	James Hamilton; Ellen Keith	12/09/2018 06:27 AM	027:54
Health; Family	VALLEY VIEW/ ST. LUKE'S FAMILY PRACTICE	Discussed the free medical services St. Luke's offers without barriers to those in need	St Luke's Family Practice	12/16/2018 06:03 AM	030:00
Science; Culture	Viewpoints Dr. Donald Goldsmith; Julia Turshen	Many Planets Outside Our Galaxy, Extraterrestrial Life?; Tips and Tricks	Dr. Donald Goldsmith; Julia T	12/16/2018 06:33 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		for Holiday Cooking Success			
AIR QUALITY	VALLEY VIEW/ SJ VALLEY AIR DISTRICT	Discussed programs enacted to reduce emissions and improve air quality in the Valley	San Joaquin Valley Air	12/23/2018 06:01 AM	028:02
Literature; History	Viewpoints Sarah Ruhl; Stanley Weintraub	Two friends confront their mortality through letters; The Pearl Harbor Christmas	Sarah Ruhl; Stanley Weintraub	12/23/2018 06:29 AM	027:56
ANIMALS RESCUE	VALLEY VIEW/ ASTRO FOUNDATION	Discussed their plans to expand and joint project "pets for vets" with American Veterans First	ASTRO FOUNDATION	12/30/2018 06:01 AM	028:25
Self-Help; Culture	Viewpoints Danielle Krysa, David W. Berner; Tim Federle	Tips for sticking to your artistic New Year's resolutions; Celebrating New Years as a Night In	Christian DeBenedetti	12/30/2018 06:30 AM	027:54

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	KMRQ WOODY LEGAL ID...5-24-18	000:10	259
----	Living With Diabetes Longform PSA	029:01	001

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
ADOPTION	Ad Council	000:15	009
ADOPTION	Ad Council	000:30	027
ADOPTION	Ad Council	001:00	017
Agriculture; Environment	PUBLIC SERVICE	000:31	007
AIR QUALITY	VALLEY AIR DISTRICT	000:32	005
AIR QUALITY	VALLEY AIR DISTRICT	000:33	015
AIR QUALITY	VALLEY AIR DISTRICT	000:34	002
AIR QUALITY	VALLEY AIR DISTRICT	001:00	015
AIR QUALITY	VALLEY AIR DISTRICT	001:02	006
AIR QUALITY	VALLEY AIR DISTRICT	001:03	036
AIR QUALITY	Valley Clean Air Now	000:30	007
ANIMALS	American Humane	001:00	015
ANIMALS	American Humane	001:01	023
ANIMALS	ANIMAL RESCUE & ADOPTION	001:00	016
ANIMALS	Recreational Boating & Fish	000:30	006
ANIMALS	Recreational Boating & Fish	001:00	019
AUTISM	Ad Council	000:30	010
BOYS AND GIRLS CLUB	BOYS AND GIRLS CLUBS	000:31	007
BUCKLE UP	Ad Council	000:30	011
BULLYING	CRISIS TEXTLINE	000:30	006
CAREGIVER ASSISTANCE	Ad Council	000:15	016
CAREGIVER ASSISTANCE	Ad Council	000:31	002
CHILDREN	Children's Miracle Network	000:15	062
CHILDREN	Children's Miracle Network	000:30	060
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:30	007
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:59	012
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
COMMUNITY INVOLVEMENT	UNITED WAY	000:59	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	UNITED WAY	001:00	015
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	RED CROSS	000:30	017
DISTRACTED DRIVING	AD COUNCIL	000:30	008
DONATE	Ad Council	000:30	006
DRINK AND DRIVE	Ad Council	000:15	016
DRINK AND DRIVE	AD COUNCIL	000:30	007
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:15	024
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:30	017
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:58	016
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:59	018
Drug & Alcohol	American Physical Therapy Ass	001:00	021
Drug & Alcohol	Food and Drug Administration	000:30	022
ECONOMY/JOBS	AD COUNCIL	001:00	021
EDUCATION	Ad Council	000:30	005
EMERGENCY PREP	FEMA	000:30	008
Employment; Arts	Ad Council	000:30	004
Environment	Ad Council	000:20	005
Environment	VALLEY AIR DISTRICT	001:01	022
ENVIRONMENT/HEALTH	Library of Congress	000:58	017
FAMILY & COMMUNITY	AARP	000:30	008
FEED THE NEEDY	Ad Council	001:00	005
FOOD	Ad Council	000:15	016
FOOD	Ad Council	000:30	016
HEALTH	Ad Council	000:30	007
HEALTH	AMERICAN HEART ASSOCIATION	000:59	005
HEALTH	AMERICAN PLANNING ASSOCIATION	000:29	006
HEALTH	AMERICAN PLANNING ASSOCIATION	000:30	008
HEALTH	DONATE	000:33	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	DONATE	001:01	039
HEALTH	NATIONAL COUNCIL ON AGING	000:15	010
HEALTH	ORAL & MAXILLOFACIAL SURGEONS	000:30	008
HEALTH	ORAL & MAXILLOFACIAL SURGEONS	001:01	019
HEALTH AND FITNESS	RED	000:30	016
HOMELESS	Turlock Gospel Mission	000:31	006
job openings	Ad Council	001:00	019
KIDS	Ad Council	000:30	018
LGBT RIGHTS	Ad Council	001:00	017
Mental Health	PUBLIC SERVICE NETWORK	000:30	008
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	010
NTL FEDERATION OF THE BLIND	DONATE	000:28	003
NTL FEDERATION OF THE BLIND	DONATE	000:29	006
NTL FEDERATION OF THE BLIND	DONATE	001:00	016
NTL FEDERATION OF THE BLIND	KIDS	000:29	006
SAFE DRIVING	Ad Council	000:30	011
SAFETY	Ad Council	000:30	011
SAFETY	AMERICAN PLANNING ASSOCIATION	000:29	004
Safety; Health	American Academy Family Phys	000:30	007
SHELTER PET ADOPTION	Ad Council	000:15	016
SUNBLOCK	Food and Drug Administration	001:00	021
TRAFFIC SAFETY	NATL HIGHWAY TRAFFIC SAFETY	001:00	013
TRAFFIC SAFETY	PUBLIC SERVICE	000:30	008
TRAFFIC SAFETY	PUBLIC SERVICE NETWORK	000:30	009
VETERANS	Modesto Vet Center	000:15	005
VETERANS	US DEPT OF VETERANS AFFAIRS	000:30	008
VETERANS	US DEPT OF VETERANS AFFAIRS	000:31	008
VETERANS	US DEPT OF VETERANS AFFAIRS	000:59	022
VETERANS	US DEPT OF VETERANS AFFAIRS	001:01	023



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
VETERANS	VETERANS TICKETS	000:31	005
VETERANS	VETERANS TICKETS	001:00	018
VOLUNTEERS	UNITED WAY	000:30	007
VOLUNTEERS	Volunteer Firefighter Allianc	000:30	005
VOLUNTEERS	Volunteer Firefighter Allianc	001:00	020