

KMRQ
 Modesto, CA
 Quarterly Issues/Programs List
 First Quarter, 2023
 04/16/2019

KMRQ
 Quarterly Issues/Programs List

KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans.	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 05:02 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/08/2023 06:33 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.	DR. R HERNANDEZ	01/15/2023 06:34 AM	029:49

Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country. Anahad explains the health benefits of Dry January, how a simple change in diet can lead to tremendous health results.	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 06:32 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year.	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:22 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Barkoff explains the role of ACL in assisting older adults and those with disabilities. Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems.	A. Barkoff, B. Hooks	02/05/2023 06:33 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 06:33 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19. Dr. Price discusses her organization's mission to reduce the high school dropout rate, increase degree	M. Figueroa, Dr. T. Price	02/19/2023 06:35 AM	029:49

		and certificate enrollment among disadvantaged and underserved communities, and close the gap in educational achievement.			
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Green breaks down a recent CDC report on youth mental health that found an alarming number of girls across the country are experiencing feelings of sadness and hopelessness.	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:29 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Noble discusses the Ad Council's Sound It Out Together campaign. Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point.	Dr. A. Breland-Noble, J. Lorraine	03/05/2023 06:31 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Guilfoyle joins the show to discuss Women's History Month, International Women's Day, and the See Her mission to increase the representation and accurate portrayal of all women and girls in marketing, media, and entertainment. Rivera discusses how scientists study and research emerging viral threats.	C. Guilfoyle, J. Rivera	03/12/2023 06:29 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC	Sultan Meghji breaks down the U.S. banking and financial systems	S. Meghji	03/19/2023 06:34 AM	029:50

	AFFAIRS SPECIAL	following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC.			
HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one, and women's health issues that have been affected by the pandemic. Pipa explains the work the American Red Cross does in response to a wide range of disasters, along with disaster preparation tips, and the importance of donating blood.	Dr. S. Stanford, S. Pipa	03/26/2023 06:32 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Environment	PUBLIC SERVICE	000:30	2
AMERICAN HUMANE	American Humane	000:14	5
AMERICAN HUMANE	American Humane	000:58	74
AMERICAN HUMANE	American Humane	000:59	65
BULLYING	American Academy of Family Ph	000:30	43
CAR PARTS	Toyota	000:29	38
CAREGIVER ASSISTANCE	Ad Council	000:15	5
CHILDREN	Children's Micarcle Network	000:15	9
CHILDREN	Children's Micarcle Network	000:15	25
COMMUNITY INVOLVEMENT	ADVANCING VIBRANT COMMUNITIES	000:31	60
COMMUNITY ISSUES	VETERAN TICKETS FOUNDATION	000:29	45

CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:29	37
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	001:00	74
DRINK AND DRIVE	Ad Council	000:15	9
Drug & Alcohol	AL-ANON FAMILY GROUPS	000:15	15
EDUCATION	Bedtime Math Foundation	000:14	9
Environment	Ad Council	000:20	23
Environment	VALLEY AIR DISTRICT	001:00	100
ENVIRONMENT/HEALTH	American Acad. Ortho Surgeons	001:00	70
ENVIRONMENT/HEALTH	AMERICAN CANCER SOCIETY	001:00	107
HEALTH	A & A OMS Company	000:29	41
HEALTH	ENVIRONMENTALPROTECTION AGENC	000:30	39
HEALTH	NATIONAL COUNCIL ON AGING	000:14	16
HEALTH AND FITNESS	Ad Council	000:30	37
job openings	Ad Council	000:15	8
job openings	Ad Council	000:29	36
LGBT RIGHTS	Ad Council	001:00	98
NATIONAL PARKS	Ad Council	000:15	8
SHELTER PET ADOPTION	Ad Council	000:15	16
Veteran's Affairs, Mental Hea	VETERANS AFFAIRS, UNITED STAT	000:14	9
VETERANS	American Humane	000:14	11
VETERANS	Modesto Vet Center	000:14	11
VETERANS	NTL FOUNDATION CREDIT COUNSEL	000:29	5
VETERANS	NTL FOUNDATION CREDIT COUNSEL	000:59	96
VETERANS	VETERAN TICKETS FOUNDATION	000:58	75