

KMRQ
Modesto, CA
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

KMRQ
Quarterly Issues/Programs List

KMRQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHILDREN:** ACTIVITIES FOR CHILDREN IN VALLEY
- **CRIME:** STATS SHOWING CRIME ON THE RISE IN OUR COUNTIES. WAYS RESIDENTS CAN PROTECT HOMES AND PROPERTY. ARMORCONCEPTS.COM
- **GOVERNMENT:** MAYOR PERSPECTIVE ON THE HEALTH OF MODESTO 2014.
- **HEALTH:** THE FLU EPIDEMIC AND IMMUNIZATIONS
- **KIDS IN FOSTER CARE IN CENTRAL VALLEY:** CALIFORNIA FOSTER KIDS SYSTEM
- **MODESTO:** I LOVE MODESTO ANNUAL EVENT
- **PROGRAMS FOR KIDS OF ABUSE AND CRIME:** family and youth services in the valley
- **PSA HEALTH:** MODESTO MARATHON 2014
- **PUBLIC SERVICE PROGRAM:** PROGRAMS- AT RISK KIDS
- **WATER CONNSERVATION:** IN A DROUGHT...BALANCIBNG AGRICULTURE AND RESIDENTIAL USE OF WATER.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SERVICE PROGRAM	VALLEY VIEW BOYS & GIRLS CLUB	PROGRAMS- AT RISK KIDS	TRACY ALLEN	01/05/2014 07:01 AM	028:00
CRIME	VALLEY VIEW/CRIME PREVENTION	STATS SHOWING CRIME ON THE RISE IN OUR COUNTIES. WAYS RESIDENTS CAN PROTECT HOMES AND PROPERTY. ARMORCONCEPTS.COM	ALAN YOUNG	01/12/2014 07:00 AM	028:30
HEALTH	VALLEY VIEW/HEALTH SERVICES AGENCY	THE FLU EPIDEMIC AND IMMUNIZATIONS	DR. JOHN WALKER MD. DIRECTOR	01/19/2014 07:00 AM	029:00
HEALTH	VALLEY VIEW/CENTER FOR HUMAN SERVICES	FLU EPIDEMIC AND CITIZEN IMMUNIZATIONS	John Walker MD.	01/19/2014 07:02 AM	027:51
GOVERNMENT	VALLEY VIEW/STATE OF THE CITY	MAYOR PERSPECTIVE ON THE CITY	GAROD MARSHALL/MAYOR	01/26/2014 07:02 AM	030:10
CRIME	VALLEY VIEW/STATE OF THE CITY WITH POLICE CHIEF	POLICE CHIEF STATE OF THE CITY 2014	GALEN CARROLL/POLICE CHIEF	02/02/2014 07:02 AM	030:56
CHILDREN	VALLEY VIEW/CAMP JACK HAZZARD	ACTIVITIES FOR CHILDREN IN VALLEY	JASON POISSON	02/09/2014 07:02 AM	030:15
KIDS IN FOSTER CARE IN CENTRAL VALLEY	VALLEY VIEW/CA. FOSTER CARE SYSTEM	CALIFORNIA FOSTER KIDS SYSTEM	SHERYL DICKSON	02/16/2014 07:02 AM	029:28
PSA HEALTH	VALLEY VIEW/MODESTO MARATHON	MODESTO MARATHON 2014	HEIDI RYAN-DIR	02/23/2014 07:01 AM	029:28
PROGRAMS FOR KIDS OF ABUSE AND CRIME	VALLEY VIEW-CENTER FOR HUMAN SERVICES	FAMILY AND YOUTH SERVICES FOR THOSE IN CRISIS	KATE TRUMPETTER	03/02/2014 06:59 AM	023:59
WATER CONNSERVATION	VALLEY VIEW-FARM BUREAU	IN A DROUGHT...BALANCIBNG AGRICULTURE AND RESIDENTIAL USE OF WATER.	TOM ORVIS AND WAYNE ZIPSER	03/09/2014 06:52 AM	028:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MODESTO	VALLEY VIEW-WE LOVE (CITY)	I LOVE MODESTO ANNUAL EVENT	JEFF PISHNEY---I LOVE MODESTO	03/16/2014 06:56 AM	027:22
WATER CONSERVATION	VALLEY VIEW/WATER CONSERVATION	CENTRAL VALLEY WATER CONSERVATION	JUAN TEJADA/WATER SPECIALIST	03/23/2014 06:53 AM	026:25
MODESTO	VALLEY VIEW-WE LOVE VALLEY	I LOVE MODESTO ANNUAL EVENT	JEFF PISHNEY---I LOVE MODESTO	03/30/2014 07:02 AM	027:22

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM STIGMA	PSA-NFL AUTISM SPEAKS	000:31	005
CHILDREN SAFETY	AD COUNCIL	000:30	015
HIGH SCHOOL	HIGH SCHOOL	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	370
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	128
PSA	SHOW YOUR STRIPES	000:30	012
VETERANS	VET CENTER	000:15	007