# KCJK-FM Quarterly Programs / Issues Report 3rd Quarter 2023



This report contains

## Section 1: Issues & Concerns in The Kansas City metro Area, including Garden City, MO and How KCJK-FM Dealt with Those Issues.

Section 2: Various Live Public Service Announcements on KCJK-FM

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

### Section 1: issues and concerns in the Kansas City area:

- **(KCJK-FM)** During Q3 of 2023, 105-1 The X was actively soliciting through both live and recorded on-air mentions, web graphics, and social media posts.

#### (KCJK-FM On Air Mentions)

July 20<sup>th</sup>, 1:35pm – During 105-1 The X Undercover, Joel acknowledged the late Chris Cornell's birthday and the death of Chester Bennington on that day in 2017. Both men died by suicide. Joel plugged the National Suicide Prevention Lifeline at 988 for anyone feeling hopeless or down.

July 21<sup>st</sup>, 1;47pm – Joel spoke with a caller on-air who was feeling bad, and hoped we would announce a plug for the Lifeline at 988 in order to put that energy into something positive to help others.

August 17<sup>th</sup>, 1:33pm – Joel plugged the 988 Lifeline during 105-1 The X Undercover while discussing Depeche Mode frontman Dave Gahan's suicide attempt on this day in 1995.

August 18<sup>th</sup>, 1:39pm – Joel mentioned the heat wave that starts tomorrow and will likely last through Thursday with highs approaching triple digit temperatures and heat indexes well above 100 degrees. Listeners were advised to find shade, hydration, air conditioning, cooling centers, and to check on loved ones over the next week.

August 18<sup>th</sup>, 4:53pm – Jaye mentioned cooling centers were available and where to locate them for the weekend heat wave

August 19th, 5:15 pm—Cassie talked about cooling centers and where to find them

August 20<sup>th</sup>, 11:20am – Cassie talked about cooling centers and where to find them.

August 24<sup>th</sup>, 11:07am – Joel mentioned that even though the public school year just started, about two dozen Kansas City Public Schools opted for early release this week because their air conditioning systems can't keep up with the heat wave. Additionally, the Kansas University Jayhawks football kickoff celebration this Friday was also cancelled out of safety concerns.

August 29<sup>th</sup>, 1:08pm – Joel reminded listeners that Missouri's new hands-free mobile phone law went into effect yesterday. Any mobile phone use while driving is a secondary violation and subject to a \$150 fine for the first offense. However, Missouri Highway Patrol notes they will focus on education rather than fines until January 2025. September 6<sup>th</sup>, 10:08am and 11:15am – Joel reported that Metallica frontman James Hetfield tested positive for covid over the weekend. Joel also added that in his capacity as music director and working with record labels and music promoters, he's in contact with many people who travel for work who seem to be contracting covid more often lately. Joel added he's thinking about sacrificing a weekend to get a flu shot and a covid booster.

- (KCJK) 105-1 The X was proud to support the following events in Q3
  - Miracle Treat Day / Children's Miracle Network
  - The Great Balloon & Puppet Glow / National WWI Museum & Memorial
  - Wings 4 Water
  - **o** Terra Luna / Overland Park Arboretum & Botanical Garden
  - **o** Botanical Brewfest / Overland Park Arboretum & Botanical Garden
  - Lenexa Chili Challenge

#### Section 2: Various Public service announcements aired:

## 7/5 thru 7/27 – CMN Miracle Treat Day

#### - 169 Recorded promos

**COPY:** Helping the kids at K-U Medical Center has never been so sweet! On Thursday July 27<sup>th</sup>, visit Dairy Queen for Miracle Treat Day! Buy any BLIZZARD treat sold at participating Dairy Queen locations on July 27<sup>th</sup>, and D-Q will donate a dollar or more to K-U Medical Center through our friends at Children's Miracle Network. Change kids' health... change the future! More info on Miracle Treat Day at 105-1 the x k-c dot com!

## 7/31 thru 8/19 – The Great Balloon & Puppet Glow / National WWI Museum & Memorial

#### - 159 Recorded promos

**COPY:** 105-1 the x invites you to one of the coolest events of the summer! Kansas City's Great Balloon and Puppet Glow! Saturday August 19<sup>th</sup> at the National World War One Museum and Memorial! Starting at 4pm, come hang out on the museum grounds for live music, enjoy local food trucks, or bring your picnic spread! Then check out the hot air balloons as they light up the

K-C skyline! The Great Balloon and Puppet Glow is a free event! More info at 105-1 the x k-c dot com! Presented by the National World War One Museum and Memorial, the Stone Lion Puppet Theater, and 105-1 the x!

## 8/18 thru 9/14 – Wings 4 Water

#### - 166 Recorded promos

**COPY:** September 14<sup>th</sup> at Paragon Star in Lee's Summit... Wings for Water is back! It's the cooking competition where you sample tasty chicken wings from all the sponsors, and vote for your favorites with your dollars! And it all supports global clean water efforts! More info on Wings for Water at 105-1 the x k-c dot com.

# <u>9/2 thru 9/23 – Terra Luna / Overland Park Arboretum &</u> <u>Botanical Garden</u>

#### - 132 Recorded promos

**COPY:** Terra Luna returns to the Overland Park Arboretum and Botanical Gardens, for six nights only in September. This immersive light and sound experience from Quixotic (quicks-AH-tick), takes you on a wild journey through the moonlit garden grounds, with performances that unite live music, dance, and aerial acrobatics. Terra Luna is also presented by Audi. Ticket info at 105-1 the x k-c dot com.

## <u>9/23 thru 9/28 – Botanical Brewfest / Overland Park</u> <u>Arboretum & Botanical Garden</u>

#### - 20 Recorded promos

**COPY:** This is your chance to wander around the beautiful gardens and nature trails at the Overland Park Arboretum and Botanical Gardens with an adult beverage in your hand. Botanical Brewfest is Saturday, October 14th! Sample drinks and food from dozens of local and regional breweries and restaurants, and enjoy live music, yard games, and activities. Links to tickets and more info at 105-1 the x k-c dot com.

## 9/22 thru 9/28 – Lenexa Chili Challenge

- 21 Recorded promos

**COPY:** Are you ready for a showdown of flavor? The Lenexa Chili Challenge is October 13<sup>th</sup> and 14<sup>th</sup> in Old Town Lenexa! Enjoy live music and fireworks on Friday night; and get your fill of chili on Saturday as over 200 teams compete with samples of traditional and homestyle chili, wings, and salsa! And admission is free! More info at 105-1 the x k-c dot com.

## <u>Section 3: "Caring for KC w/ Darron Story" – Local Sunday</u> <u>morning community affairs show content recap</u>

\*\*Caring for KC airs Sunday mornings 5a – 5:30a on KCJK-FM

#### Caring for KC (All broadcasts are podcasted)

Airdate: 7/2/2023 Guests: Rachel Hiles w/ Sandwiched KC, Author Brittany Toney and Jennifer Manuleleua w/ Community Services League

Airdate: 7/9/2023

Guests: Katherine Villareal and Anna Rouch

Airdate: 7/16/2023

Guests: KU Alzheimer's Jessica Keller, Deborah Sullivan, Dr. Russell Swerdlow, Lynette Sparkman Barnes w/ Alpha Kappa Alpha Sorority, Dani Welniak w/ KC Current, Laura Cook w/ KC Scholars

Airdate: 7/23/2023

Guests: Councilwoman Ryana Parks-Shaw, Catina Taylor w/ Dreams KC, Sheri Hall w/ Poetry for Personal Power

Airdate: 7/30/2023

Guests: KU Alzheimer's Jessica Keller, Deborah Sullivan, Dr. Russell Swerdlow

Airdate: 8/6/2023 Guests: Ashley Beard-Fosnow w/ Missouri Humanities

Airdate: 8/13/2023

Guests: KCPD Police Chief Stacey Graves

Airdate: 8/20/2023

Guests: Jessica Keller, Debra Sullivan and Dr. Russell Swerdlow of KU Alzheimer's Institute (rebroadcast)

Airdate: 8/27/2023

Guests: Brian Miller w/ Make A Wish Foundation, Author Jim Shawver

Airdate: 9/3/2023 Guests: Emily Sterk w/ Healing Toward Wellness, Ryan Bryant w/ Wings 4 Water

Airdate: 9/10/2023 Guests: Joe Nelson, Kermit Ervin & Merced Bain w/ Omega Psi Phi Fraternity, Ryan Bryant w/ Wings 4 Water, Carolyn Drieling w/ KC Scholars

Airdate: 9/17/2023 Guests: Natalie Lewis & Charise Jackson w/ KC Scholars, Sydney Mollentine w/ The Humane Society, Keith Sharkey w/ Neil Harris Service Experts

Airdate: 9/24/2023 Guests: Laura Metz & Liz Rowe w/ Alzheimer's Association