

KCJK-FM Quarterly Issues Report

4th Quarter
2023



This report contains

Section 1: Issues/Concerns in The Kansas City metro Area, including North Kansas City, and How KCJK-FM showcased.

Section 2: Campaigns on KCJK-FM including PSA's that were aired.

Section 1: Issues/Concerns in the Kansas City area:

(KCJK-FM) During 4th quarter of 2023 (October, November, December) 105.1 FM and Cumulus Media actively solicited community concerns on the air, via our website and through our social media platforms and virtual town halls. We made our station personnel and resources available for events to continue our mission to serve the public interest. During this quarter, we were focused on assisting with the following: **Growing Futures** to discuss their early children education program. **AI Hub** city market art festival. **Reconciliation Services** discusses their fundraiser and unity walk. **National Alliance for Mental Health** discussing their mission. **W.E.B. DeBois** bringing awareness to their 50th anniversary. **Sandwiched KC** discusses their caregivers conference. **Giving Hope and Help** talks about their feminine hygiene product drive. **KC Scholars** promotes their Great Jobs KC program. **KC Plaza Rotary Club** discusses their RISE KC business awards. **City Union Mission** promoting their holiday fundraising drive. **Soul of Santa/Do Good Foundation** discusses their annual holiday fundraising concert. **ReStart** discusses their signature fundraiser and short film. **Pancreatic Cancer Action Network** talks about resources for that are available for those dealing with and November is Pancreatic Cancer month. **Alzheimer's Association** discusses gift giving during the holidays. Cumulus raised almost **\$100,000** for the **Children's Miracle Network** with our annual radiothon. Annual coat drive with our partner **Tide Cleaners & Unity Church**. 3 toy drives with beneficiary **The Soul of Santa/Do Good Foundation**

Weekly PSA's & Live Reads:

5-10 times per week

Children's Miracle Network Radiothon
Coat Drive w/ Tide Cleaners & Unity Church
Soul of Santa Toy Drives

11/20/23 – 12/7/23
11/23/23 – 12/25/23
11/20/23 – 12/10/23

Section 2: Major Station Campaigns:

Children's Miracle Network
Soul of Santa/Do Good Foundation
Tide Cleaners/Unity Church

Radiothon
Toy Drive
Coat Drive

Other Monthly Announcements:

- Southside Christian Church Food Pantry (Sundays) 12 times monthly
- Pleasant Green Missionary Baptist Church 12 times monthly

Virtual Town Halls

- None this quarter

Caring for KC program was broadcast on the entire Cumulus Media cluster, consisting of 101 The Fox (KCFX-FM), 107.3 The Vibe (KMJK-FM), Jack FM (KCMO-HD2), Talk Radio KCMO 710-AM/95.7-FM (KCMO-AM/KCHZ-FM), 94.9 (KCMO-FM) airing for 30 minutes and on Power 105.1 (KCJK-FM) airing a 60-minute program.

Caring for KC (All broadcasts are podcasted)

Airdate: 10/1/2023

Guests: Larry Lewis w/ Growing Futures, James Spikes w/ AI Hub

Airdate: 10/8/2023

Guests: Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services, Heidi Kustin w/ National Alliance for Mental

Airdate: 10/15/23

Guests: Tamara Clark Sykes w/ W.E.B. DuBois Learning Center, Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services

Airdate: 10/22/23

Guests: Rachel Hiles w/ SandwichedKC, Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services, Natalie Lewis & Charise Jackson w/ Great Jobs KC

Airdate: 10/29/23

Guests: Jessica McClellan w/ Giving Hope & Help, Nancy Shawver w/ Kansas City Plaza Rotary Club

Airdate: 11/5/23

Guests: Jessica McClellan w/ Giving Hope & Help, Joe Nelson & Marcus Easy w/ Oasis

Airdate: 11/12/23

Guests: Terry Megli w/ City Union Mission, Nancy Shawver w/ Kansas City Plaza Rotary Club, Natalie Lewis & Charise Jackson w/ KC Scholars

Airdate: 11/19/23

Guests: Stephanie Boyer w/ Restart, Tucker Lott w/ Soul of Santa, Do Good Foundation

Airdate: 11/26/23

Guests: Jessica McClellan w/ Giving Hope & Help, Stephanie Edman & Sarah Bullock w/ Pancreatic Cancer Action Network

Airdate: 12/3/23

Guests: Katherine Villareal & Anna Rouch w/ Houston Homeless Project,
Jessica McClellan w/ Giving Hope and Help

Airdate: 12/10/23

Guests: Karen Wheeler w/ Alzheimer's Association,

Airdate: 12/17/23

Guests: Encore presentation: Therapist Heather Fitzcharles

Airdate: 12/24/23

Guests: Encore presentation: Author, Constitutional Attorney Kim Wehle

Airdate: 12/31/23

Guests: Encore presentation: Wellness expert Amy Dirks