

ORDER



Orders
Order / Rev: 1569097
Alt Order #:
Product Desc: April Schedule
Estimate:
Flight Dates: 03/28/20 - 04/10/20
Original Date / Rev: 03/27/20 / 04/02/20
Order Type: POLITICAL CANDIDATE

WDLA-FM

Primary AE: John Hayden
Sales Office: L-ONH
Sales Region: Local

Agency
Name: Friends of Cliff Crouch
Buying Contact:
Billing Contact:
 24 Locust Street
 Norwich, NY 13815

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Friends of Cliff Crouch
Demographic: HH
Product Codes: Candidates,IAB11-4,Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: UNASSIGNED

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/20	03/31/20	0	\$0.00	\$0.00
04/01/20	04/11/20	35	\$297.50	\$297.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	35	\$297.50	\$297.50	0.00
Totals	35	\$297.50	\$297.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Hayden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDLAF	03/28/20	04/09/20	M-S 6a-7p	CM	6a-7p	333333-	:30	18	\$8.50	P-03	0.00	NM	33	\$280.50
				M-S 6a-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/23/20	03/29/20	-----3-		3		\$8.50		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/23/20	03/29/20	-----3-			3			\$8.50	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	'DLAF	03/23/20-03/29/20		M-S 6a-7p			6a-7p			-----Sa--	:30	(\$8.50)	0.00	NM		
See MG 1.34,1.35,1.36																
2	'DLAF	03/23/20-03/29/20		M-S 6a-7p			6a-7p			-----Sa--	:30	(\$8.50)	0.00	NM		
See MG 1.34,1.35,1.36																
3	'DLAF	03/23/20-03/29/20		M-S 6a-7p			6a-7p			-----Sa--	:30	(\$8.50)	0.00	NM		
See MG 1.34,1.35,1.36																
34	'DLAF	03/31/20-03/31/20		M-S 6a-7p			6a-7p			-T-----	:30	(\$8.50)	0.00	NM		
Ⓜ See MG 1.55																
35	'DLAF	03/31/20-03/31/20		M-S 6a-7p			6a-7p			-T-----	:30	(\$8.50)	0.00	NM		
Ⓜ See MG 1.42																
36	'DLAF	04/01/20-04/01/20		M-S 6a-7p			6a-7p			--W-----	:30	(\$8.50)	0.00	NM		
Ⓜ See MG 1.46																
[Moved With Approval]																
42	'DLAF	04/07/20-04/07/20		M-S 6a-7p			6a-7p			-T-----	:30	\$8.50	0.00	NM		
Ⓜ MG for 1.35 03/31																
46	'DLAF	04/08/20-04/08/20		M-S 6a-7p			6a-7p			--W-----	:30	\$8.50	0.00	NM		
Ⓜ MG for 1.36 04/01																
55	'DLAF	04/07/20-04/07/20		M-S 6a-7p			6a-7p			-T-----	:30	\$8.50	0.00	NM		
Ⓜ MG for 1.34 03/31																
Week:		03/30/20	04/05/20	333333-			18			\$8.50	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/30/20	04/05/20	333333-			18			\$8.50			0.00			
Spot	Ch	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.37																
5	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.49																
6	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.48																
7	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.52																
8	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.50																
9	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.53																
10	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.45																
[Moved With Approval]																
11	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.51																
[Moved With Approval]																
12	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.54																
[Moved With Approval]																
13	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.39																
[Moved With Approval]																
14	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.44																
[Moved With Approval]																
15	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.38																
[Moved With Approval]																
16	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.41																
[Moved With Approval]																
17	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.56																
[Moved With Approval]																
18	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.43																
[Moved With Approval]																
19	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.47																
[Moved With Approval]																
20	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.57																
[Moved With Approval]																
21	'DLAF	03/30/20-04/05/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
See MG 1.40																
[Moved With Approval]																
37	'DLAF	04/06/20-04/12/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	\$8.50	0.00	NM		
Ⓜ MG for 1.4 03/30																
38	'DLAF	04/06/20-04/12/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
Ⓜ See MG 1.58,1.59,1.60,1.61,1.62																
39	'DLAF	04/06/20-04/12/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		
Ⓜ See MG 1.58,1.59,1.60,1.61,1.62																
40	'DLAF	04/06/20-04/12/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	\$8.50	0.00	NM		
Ⓜ MG for 1.21 04/04																
41	'DLAF	04/06/20-04/12/20		M-S 6a-7p			6a-7p			MTWThFSa--	:30	(\$8.50)	0.00	NM		

