

NCC Cable System Order

Order #	62532342
Syscode	1895
System Name	Spectrum/Citrus-Hernando, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/11/18
Version	3 Vs. 2

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Show All Lines	
Total # of Weeks	3
Total	\$3,745.00
Commission	\$561.75
Net Total	\$3,183.25
Total Spots	7
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	5.10 Add 1x to Game 2
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$535.00	\$535.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$535.00	\$1,070.00	30	+1x
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$535.00	\$1,070.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$535.00	\$1,070.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$3,745.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,745.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/Citrus-Hernando, FL | 1895 |

NCC Cable System Order

Order #	62532342
Syscode	2079
System Name	Spectrum/W Pasco/New Port Richey, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/11/18		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		3	
Total		\$2,625.00	
Commission		\$393.75	
Net Total		\$2,231.25	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.10 Add 1x to Game 2
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$375.00	\$375.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$375.00	\$750.00	30	+1x
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$375.00	\$750.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$375.00	\$750.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$2,625.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,625.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/W Pasco/New Port Richey, FL | 2079 |

NCC Cable System Order

Order #	62532342
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks		3	
Total		\$2,905.00	
Commission		\$435.75	
Net Total		\$2,469.25	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$415.00	\$415.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$415.00	\$830.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$415.00	\$830.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$415.00	\$830.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$2,905.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,905.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |

NCC Cable System Order

Order #	62532342
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		05/10/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$5,600.00	
Commission		\$840.00	
Net Total		\$4,760.00	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$800.00	\$800.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$800.00	\$1,600.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$800.00	\$1,600.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$800.00	\$1,600.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$5,600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,600.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |

NCC Cable System Order

Order #	62532342
Syscode	2087
System Name	Spectrum/E Pasco-Wesley Region, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/10/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$3,605.00	
Commission		\$540.75	
Net Total		\$3,064.25	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$515.00	\$515.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$515.00	\$1,030.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$515.00	\$1,030.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$515.00	\$1,030.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$3,605.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,605.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/E Pasco-Wesley Region, FL | 2087 |

NCC Cable System Order

Order #	62532342
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Show All Lines	
Total # of Weeks	3
Total	\$6,300.00
Commission	\$945.00
Net Total	\$5,355.00
Total Spots	7
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$900.00	\$900.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$900.00	\$1,800.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$900.00	\$1,800.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$900.00	\$1,800.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$6,300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,300.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |

NCC Cable System Order

Order #	62532342
Syscode	2091
System Name	Spectrum/North Pinellas Region, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		05/10/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$5,600.00	
Commission		\$840.00	
Net Total		\$4,760.00	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$800.00	\$800.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$800.00	\$1,600.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$800.00	\$1,600.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$800.00	\$1,600.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$5,600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,600.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/North Pinellas Region, FL | 2091 |

NCC Cable System Order

Order #	62532342
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks		3	
Total		\$5,775.00	
Commission		\$866.25	
Net Total		\$4,908.75	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$825.00	\$825.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$825.00	\$1,650.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$825.00	\$1,650.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$825.00	\$1,650.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$5,775.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,775.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/Polk Region, FL | 2092 |

NCC Cable System Order

Order #	62532342
Syscode	2093
System Name	Spectrum/Manatee Region, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Show All Lines	
Total # of Weeks	3
Total	\$5,215.00
Commission	\$782.25
Net Total	\$4,432.75
Total Spots	7
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$745.00	\$745.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$745.00	\$1,490.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$745.00	\$1,490.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$745.00	\$1,490.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$5,215.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,215.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/Manatee Region, FL | 2093 |

NCC Cable System Order

Order #	62532342	Flight Dates	05/07/18 - 05/27/18	Update Date	05/15/18
Syscode	2107	Agency	Smart Media	Version	2 Vs. 1
System Name	Spectrum/DISH- I+ Tampa-St. Pete, FL	Advertiser	Adam Putnam for Governor	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	3
		Client Code	PUTFL	Total	\$1,680.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$252.00
Sales Coordinator	Becca Karam	Est Code	515521	Net Total	\$1,428.00
Office	Washington	Product Name	NHL	Total Spots	7
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/15: MG missed dollars from 62527624 per system MG offer.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$250.00	\$250.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	1	\$250.00	\$250.00	30	Game 2
3	NBCS	AVG. ALL WKS	5/14/18	5/20/18	20:00	22:30		X						-	-	1	\$250.00	\$250.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	1	\$250.00	\$250.00	30	Game 4
5	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/21/18	5/27/18	20:00	22:30	X							-	-	1	\$250.00	\$250.00	30	Game 6- If Neccessary
6	NBCS	AVG. ALL WKS	5/21/18	5/27/18	20:00	22:30		X						-	-	1	\$250.00	\$250.00	30	Game 7 - if neccessary
7	ESPN	NBA Playoffs: Celtics/Cavs	5/14/18	5/20/18	20:30	23:00						X		-	-	1	\$180.00	\$180.00	30	+1x, NBA

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$1,680.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,680.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/DISH- I+ Tampa-St. Pete, FL | 2107 |

NCC Cable System Order

Order #	62532342
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks		3	
Total		\$3,570.00	
Commission		\$535.50	
Net Total		\$3,034.50	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$510.00	\$510.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$510.00	\$1,020.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$510.00	\$1,020.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$510.00	\$1,020.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$3,570.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,570.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/South Pinellas, FL | 3465 |

NCC Cable System Order

Order #	62532342
Syscode	6009
System Name	Spectrum/Middle Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks		3	
Total		\$3,955.00	
Commission		\$593.25	
Net Total		\$3,361.75	
Total Spots		7	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/10 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$565.00	\$565.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	2	\$565.00	\$1,130.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	2	\$565.00	\$1,130.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	2	\$565.00	\$1,130.00	30	Game 4

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$3,955.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,955.00

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Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/Middle Pinellas, FL | 6009 |

NCC Cable System Order

Order #	62532342
Syscode	9839
System Name	Spectrum/DirecTV- I+ Tampa IC, FL
Market	Tampa-St. Petersburg

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May18 Proj. (May17 HUT,
-	

Flight Dates	05/07/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Client Code	PUTFL
Product Code	ORDR
Est Code	515521
Product Name	NHL
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/15/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$3,460.00		
Commission	\$519.00		
Net Total	\$2,941.00		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5/15: MG missed dollars from 62527624 per system MG offer.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30					X			-	-	1	\$765.00	\$765.00	30	Game 1
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/7/18	5/13/18	20:00	22:30							X	-	-	1	\$765.00	\$765.00	30	Game 2
3	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30		X						-	-	1	\$765.00	\$765.00	30	Game 3
4	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/14/18	5/20/18	20:00	22:30				X				-	-	1	\$765.00	\$765.00	30	Game 4
5	ESPN	NBA Playoffs: Celtics/Cavs	5/14/18	5/20/18	20:30	23:00						X		-	-	1	\$400.00	\$400.00	30	+1x, NBA

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$3,460.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,460.00

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Date Printed 05/17/18

62532342 | Tampa-St. Petersburg | Spectrum/DirecTV- I+ Tampa IC, FL | 9839 |