



Memo to the Public File

July 10, 2023

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 2nd Quarter 2023

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 2nd Quarter 2023 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The four main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) School Safety / Education/Economy
- 3) Traffic / Transportation / Environmental Planning
- 4) Health/Business/Law Enforcement/Government

KDRV 12.1 Medford contributed **7372** public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed **14,713** public service announcements covering elected issues.

2nd Quarter 2023:	PSA TOTAL for KDRV 12.1	7372
	PSA TOTAL for KDRV 12.2	14,713
	PSA TOTAL for all KDRV CHANNELS	22,085

Emergency Alert System:

KDRV 12.1 and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 4/1/23 – 6/30/23; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on “Amateur Athletic of the Week”.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our “Pet of the Week” reports on NewsWatch 12 This Morning and Midday.

April 20th 2023 Carla Singler, Chantell Munoz and Ryan Hanan attended Southern Oregon University Career and Internship Fair. They spoke with around 40 students that were interested in a career in broadcasting.

April 25, 2023 KDRV’s Meteorologist Matt Hoffman talked to about 70 Parkside Elementary 5th graders about the weather and being a meteorologist.

May 11, 2023 14 5th grade students and 4 adults from Allen Dale Elementary came to the station for a tour. Jerry Howard showed them around the station and talked to reporters and producers about what it takes to be in the broadcast industry. They also watched our mid-day news.

June 8, 2023 Matt Hoffman talked to 20 people from the Ashland Kiwanis Club about being a meteorologist and being in the broadcast industry.

RECRUITMENT INITIATIVES AND COMMUNITY OUTREACH PROGRAMS

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster’s Participation
Court Appointed Special Advocate (CASA)	April 10, April 13, May 15, June 1, June 30 2023	Jackson County CASA monthly meeting. Kyle Pace is a board member. Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.

Rotary Club of Central Point	April 5, 12, 19, 26, May 3, 10, 17, 24, 31, June 7, 14, 21 and 28, 2023	Central Point Rotary weekly Wednesday lunch meeting on Zoom. Candy Ford is a member. Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary’s mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.
Young Professionals Network	June 8, 2023	Chantell Munoz attended the Chamber YPN networking event and spoke to a good prospect for a Marketing Specialist and gave her the GSM’s contact information. YPN's mission is to connect, develop and empower Young Professionals across Southern Oregon to become the region's future business leaders. This is a sponsored event by The Chamber of Medford & Jackson County

Quarterly Issues/Programs Ascertainment Summary

The following list includes some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period from April 1 to June 30, 2023. The chronological order in which the issues appear does not reflect priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Community	5 a.m. news	3-Apr	5 A.M.	2:35	Community service agency ACCESS resumes senior fair first time since 2019/pandemic.
Public Safety	4 p.m. news	4-Apr	4 P.M.	2:03	Gun control bill advanced in Oregon 2023 legislature.
Health	11 a.m. news	11-Apr	11 a.m.	5:20	Rural Southern Oregon hospitals have financial challenges with Lake District's hospital losing money due to short or no insurance/govt reimbursement.
Arts & Entertainment	4 p.m. news	11-Apr	4 P.M.	16:42	Economic driver Oregon Shakespeare Festival says it needs \$2,500,000 emergency funds to avoid closure.
Economy	5 p.m. news	17-Apr	5 P.M.	1:42	91-year-old starts GoFundMe to raise funds for retirement
Racial Equity	5 p.m. news	18-Apr	5 P.M.	4:38	Stand With Us uses arts and education to communicate with students to fight anti-Semitism.
Public Health	11 a.m. news	25-Apr	11 a.m.	3:07	Medford School District is taking precautions against drug overdoses, notably fentanyl.
Community	11 a.m. news	26-Apr	11 a.m.	5:44	Awareness and funds support event 8th annual Superhero Run for local youth shelter.
Public Safety	11 p.m. news	1-May	11 p.m.	1:54	Wildfire alert app is expanding coverage to Oregon.
Courts	6 p.m. news	4-May	6 P.M.	3:39	Trial of (white) Robert Keegan accused of killing (black) Aidan Ellison, involving ethnic slur and loud music.
Community	8 a.m. news	7-May	8 a.m.	1:45	Support agency for children with severe impairments, Sparrow Clubs biggest annual fundraiser a success.
Courts	6 p.m. news	9-May	6 P.M.	3:28	White defendant (Keegan) got guilty verdict for shooting death of a black man Aidan Ellison in Ashland.

Public Safety	6 p.m. news	17-May	6 P.M.	4:15	Community demands action after murder at a local park.
Public Safety	6 p.m. news	18-May	6 P.M.	2:14	River water safety gets focus with heavier snowmelt than normal causing higher, colder, stronger currents.
City Government	11 p.m. news	24-May	11 P.M.	2:12	Medford City Council had first of four public town halls addressing homelessness (posted May 25, 2023).
City Government	6 p.m. news	24-May	6 P.M.	2:21	Ashland drafts Oregon's first housing production strategy to address housing and homelessness.
Business	6 p.m. news	28-May	6 P.M.	2:31	New Phoenix "phoodery" breaks ground after four years in city recovering from Almeda Fire.
Community	6 p.m. news	3-Jun	6 P.M.	1:59	David's Chair Hosts 3rd Annual Golf Tournament for funds for all-terrain wheelchairs, including golf capable.
Environment	6 p.m. news	7-Jun	6 P.M.	2:02	Klamath River dams removal will affect Klamath Basin.
Environment	11 p.m. news	9-Jun	11 P.M.	1:32	Marina at Howard Prairie Lake opens after 10 years of planning and drought.
Arts & Entertainment	11 p.m. news	13-Jun	11 P.M.	2:17	Preparation is underway for two-day concert event including Carrie Underwood.
Sports & Health	6 p.m. news	15-Jun	6 P.M.	2:01	North Medford High School boys bowling team is competing for a national championship.
Racial Equity	5 p.m. news	18-Jun	5 P.M.	1:17	Ashland Juneteenth event includes arts and fundraiser for commissioned inclusivity artwork.
Racial Equity	6 p.m. news	18-Jun	6 P.M.	1:15	Artist Micah BlackLight shares the importance of today as an inclusive Juneteenth observance.
Community	6 p.m. news	26-Jun	6 P.M.	1:42	Community services agency ACCESS got approximately \$100,000 in funding from golf tournament.
Environment	6 p.m. news	26-Jun	6 P.M.	2:02	Groups rallied for protection of older forests.

ABC NEWS SPECIAL REPORTS – Second Quarter, 2023

DATE	START	END	LENGTH	TOPIC	
Tuesday, April 4, 2023	1:06:49 PM	- 4:46:14 PM	ET	3:39:25	Special Report: The Arraignment of Former President Trump
	12:06:49 PM	- 3:46:14 PM	CT	3:39:25	Special Report: The Arraignment of Former President Trump
	11:06:50 AM	- 2:46:14 PM	MT	3:39:24	Special Report: The Arraignment of Former President Trump
	10:06:50 AM	- 1:46:12 PM	PT	3:39:22	Special Report: The Arraignment of Former President Trump
Tuesday, April 4, 2023	8:33:07 PM	- 8:37:03 PM	ET	0:03:56	Special Report: Former President Trump's Remarks on His Criminal Charges
	7:33:07 PM	- 7:37:03 PM	CT	0:03:56	Special Report: Former President Trump's Remarks on His Criminal Charges
	6:33:10 PM	- 6:37:03 PM	MT	0:03:53	Special Report: Former President Trump's Remarks on His Criminal Charges
	5:33:10 PM	- 5:37:03 PM	PT	0:03:53	Special Report: Former President Trump's Remarks on His Criminal Charges

Thursday, April 13, 2023	2:52:19 PM	-	3:02:12 PM	ET	0:09:53	Special Report: Arrest of the Suspect in the Classified Documents Investigation
	1:52:19 PM	-	2:02:12 PM	CT	0:09:53	Special Report: Arrest of the Suspect in the Classified Documents Investigation
	12:52:21 PM	-	1:02:09 PM	MT	0:09:48	Special Report: Arrest of the Suspect in the Classified Documents Investigation
	11:52:21 AM	-	12:02:09 PM	PT	0:09:48	Special Report: Arrest of the Suspect in the Classified Documents Investigation
Tuesday, April 18, 2023	4:30:51 PM	-	4:36:55 PM	ET	0:06:04	Special Report: Fox News and Dominion Voting Systems Settlement
	3:30:51 PM	-	3:36:55 PM	CT	0:06:04	Special Report: Fox News and Dominion Voting Systems Settlement
	2:30:51 PM	-	2:36:55 PM	MT	0:06:04	Special Report: Fox News and Dominion Voting Systems Settlement
	1:30:52 PM	-	1:36:54 PM	PT	0:06:02	Special Report: Fox News and Dominion Voting Systems Settlement
Thursday, April 20, 2023	3:27:56 PM	-	3:31:35 PM	ET	0:03:39	Special Report: Criminal Charges Dropped Against Alec Baldwin in "Rust" Shooting
	2:27:56 PM	-	2:31:35 PM	CT	0:03:39	Special Report: Criminal Charges Dropped Against Alec Baldwin in "Rust" Shooting
	1:27:56 PM	-	1:31:35 PM	MT	0:03:39	Special Report: Criminal Charges Dropped Against Alec Baldwin in "Rust" Shooting
	12:27:57 PM	-	12:31:34 PM	PT	0:03:37	Special Report: Criminal Charges Dropped Against Alec Baldwin in "Rust" Shooting
Friday, April 21, 2023	6:41:45 PM	-	6:45:46 PM	ET	0:04:01	Special Report: Supreme Court Ruling on Abortion Pill
	5:41:45 PM	-	5:45:46 PM	CT	0:04:01	Special Report: Supreme Court Ruling on Abortion Pill
	4:41:45 PM	-	4:45:46 PM	MT	0:04:01	Special Report: Supreme Court Ruling on Abortion Pill
	3:41:45 PM	-	3:45:46 PM	PT	0:04:01	Special Report: Supreme Court Ruling on Abortion Pill
Saturday, May 6, 2023	5:00:00 AM	-	10:00:00 AM	ET	5:00:00	ABC News Special: The Coronation of King Charles III and Queen Camilla
	4:00:00 AM	-	9:00:00 AM	CT	5:00:00	ABC News Special: The Coronation of King Charles III and Queen Camilla
	3:00:00 AM	-	8:00:00 AM	MT	5:00:00	ABC News Special: The Coronation of King Charles III and Queen Camilla
	2:00:00 AM	-	7:00:00 AM	PT	5:00:00	ABC News Special: The Coronation of King Charles III and Queen Camilla
Tuesday, May 9, 2023	3:11:47 PM	-	3:22:06 PM	ET	0:10:19	Special Report: E. Jean Carroll Trial Verdict
	2:11:47 PM	-	2:22:06 PM	CT	0:10:19	Special Report: E. Jean Carroll Trial Verdict
	1:11:47 PM	-	1:22:06 PM	MT	0:10:19	Special Report: E. Jean Carroll Trial Verdict
	12:11:49 PM	-	12:22:04 PM	PT	0:10:15	Special Report: E. Jean Carroll Trial Verdict

Wednesday, May 10, 2023	9:33:39 AM	-	9:42:44 AM	ET	0:09:05	Special Report: George Santos Being Charged
	8:33:42 AM	-	8:42:42 AM	CT	0:09:00	Special Report: George Santos Being Charged
	7:33:42 AM	-	7:42:42 AM	MT	0:09:00	Special Report: George Santos Being Charged
	6:33:42 AM	-	6:42:42 AM	PT	0:09:00	Special Report: George Santos Being Charged
Wednesday, May 10, 2023	3:01:55 PM	-	3:19:33 PM	ET	0:17:38	Special Report: George Santos Speaks with the Media After Pleading Not Guilty
	2:01:55 PM	-	2:19:33 PM	CT	0:17:38	Special Report: George Santos Speaks with the Media After Pleading Not Guilty
	1:01:55 PM	-	1:19:33 PM	MT	0:17:38	Special Report: George Santos Speaks with the Media After Pleading Not Guilty
	12:01:57 PM	-	12:19:32 PM	PT	0:17:35	Special Report: George Santos Speaks with the Media After Pleading Not Guilty
Wednesday, May 24, 2023	3:29:44 PM	-	3:45:33 PM	ET	0:15:49	Special Report: President Biden's Remarks on the One-Year Anniversary of the Uvalde Shooting
	2:29:44 PM	-	2:45:33 PM	CT	0:15:49	Special Report: President Biden's Remarks on the One-Year Anniversary of the Uvalde Shooting
	1:29:44 PM	-	1:45:33 PM	MT	0:15:49	Special Report: President Biden's Remarks on the One-Year Anniversary of the Uvalde Shooting
	12:29:45 PM	-	12:45:33 PM	PT	0:15:48	Special Report: President Biden's Remarks on the One-Year Anniversary of the Uvalde Shooting
Friday, June 2, 2023	7:00:00 PM	-	7:17:06 PM	ET	0:17:06	Special Report: President Biden's Address to the Nation Regarding the Debt Ceiling
	6:00:00 PM	-	6:17:06 PM	CT	0:17:06	Special Report: President Biden's Address to the Nation Regarding the Debt Ceiling
	5:00:00 PM	-	5:17:06 PM	MT	0:17:06	Special Report: President Biden's Address to the Nation Regarding the Debt Ceiling
	4:00:00 PM	-	4:17:06 PM	PT	0:17:06	Special Report: President Biden's Address to the Nation Regarding the Debt Ceiling
Thursday, June 8, 2023	10:29:30 AM	-	10:33:04 AM	ET	0:03:34	Special Report: Supreme Court Strikes Down Alabama Election Map for Violating Voting Rights Act
	9:29:30 AM	-	9:33:04 AM	CT	0:03:34	Special Report: Supreme Court Strikes Down Alabama Election Map for Violating Voting Rights Act
	8:29:32 AM	-	8:32:59 AM	MT	0:03:27	Special Report: Supreme Court Strikes Down Alabama Election Map for Violating Voting Rights Act
	7:29:32 AM	-	7:32:59 AM	PT	0:03:27	Special Report: Supreme Court Strikes Down Alabama Election Map for Violating Voting Rights Act
Thursday, June 8, 2023	7:28:20 PM	-	8:00:00 PM	ET	0:31:40	Special Report: Former President Trump Indictment Regarding Classified Documents

	6:28:20 PM	-	7:00:00 PM	CT	0:31:40	Special Report: Former President Trump Indictment Regarding Classified Documents
	5:28:20 PM	-	6:00:00 PM	MT	0:31:40	Special Report: Former President Trump Indictment Regarding Classified Documents
	4:28:20 PM	-	5:00:00 PM	PT	0:31:40	Special Report: Former President Trump Indictment Regarding Classified Documents
Friday, June 9, 2023	1:46:24 PM	-	2:34:28 PM	ET	0:48:04	Special Report: Former President Trump Indictment Unsealed
	12:46:24 PM	-	1:34:28 PM	CT	0:48:04	Special Report: Former President Trump Indictment Unsealed
	11:46:27 AM	-	12:34:07 PM	MT	0:47:40	Special Report: Former President Trump Indictment Unsealed
	10:46:27 AM	-	11:34:07 AM	PT	0:47:40	Special Report: Former President Trump Indictment Unsealed
Friday, June 9, 2023	3:04:32 PM	-	3:44:18 PM	ET	0:39:46	Special Report: Remarks by U.S. Department of Justice Special Counsel Jack Smith on Former President Trump's Unsealed Indictment
	2:04:32 PM	-	2:44:18 PM	CT	0:39:46	Special Report: Remarks by U.S. Department of Justice Special Counsel Jack Smith on Former President Trump's Unsealed Indictment
	1:04:32 PM	-	1:44:18 PM	MT	0:39:46	Special Report: Remarks by U.S. Department of Justice Special Counsel Jack Smith on Former President Trump's Unsealed Indictment
	12:04:34 PM	-	12:44:18 PM	PT	0:39:44	Special Report: Remarks by U.S. Department of Justice Special Counsel Jack Smith on Former President Trump's Unsealed Indictment
Tuesday, June 13, 2023	1:26:22 PM	-	4:30:02 PM	ET	3:03:40	Special Report: The Arraignment of Former President Trump
	12:26:22 PM	-	3:30:02 PM	CT	3:03:40	Special Report: The Arraignment of Former President Trump
	11:26:24 AM	-	2:30:02 PM	MT	3:03:38	Special Report: The Arraignment of Former President Trump
	10:26:24 AM	-	1:29:59 PM	PT	3:03:35	Special Report: The Arraignment of Former President Trump
Tuesday, June 20, 2023	9:32:17 AM	-	9:51:49 AM	ET	0:19:32	Special Report: Hunter Biden Pleads Guilty to Misdemeanor Charges
	8:32:18 AM	-	8:51:47 AM	CT	0:19:29	Special Report: Hunter Biden Pleads Guilty to Misdemeanor Charges
	7:32:20 AM	-	7:51:46 AM	MT	0:19:26	Special Report: Hunter Biden Pleads Guilty to Misdemeanor Charges
	6:32:20 AM	-	6:51:46 AM	PT	0:19:26	Special Report: Hunter Biden Pleads Guilty to Misdemeanor Charges
Thursday, June 22, 2023	2:59:47 PM	-	3:38:31 PM	ET	0:38:44	Special Report: Coast Guard Press Conference on Missing Submersible
	1:59:47 PM	-	2:38:31 PM	CT	0:38:44	Special Report: Coast Guard Press Conference on Missing Submersible

	12:59:48 PM	-	1:38:27 PM	MT	0:38:39	Special Report: Coast Guard Press Conference on Missing Submersible
	11:59:48 AM	-	12:38:27 PM	PT	0:38:39	Special Report: Coast Guard Press Conference on Missing Submersible
Thursday, June 29, 2023	10:12:16 AM	-	10:47:31 AM	ET	0:35:15	Special Report: Supreme Court Ruling on Affirmative Action
	9:12:16 AM	-	9:47:31 AM	CT	0:35:15	Special Report: Supreme Court Ruling on Affirmative Action
	8:12:16 AM	-	8:47:29 AM	MT	0:35:13	Special Report: Supreme Court Ruling on Affirmative Action
	7:12:16 AM	-	7:47:29 AM	PT	0:35:13	Special Report: Supreme Court Ruling on Affirmative Action
Thursday, June 29, 2023	12:46:28 PM	-	1:06:26 PM	ET	0:19:58	Special Report: President Biden's Remarks on Supreme Court's Affirmative Action Ruling
	11:46:28 AM	-	12:06:26 PM	CT	0:19:58	Special Report: President Biden's Remarks on Supreme Court's Affirmative Action Ruling
	10:46:28 AM	-	11:06:21 AM	MT	0:19:53	Special Report: President Biden's Remarks on Supreme Court's Affirmative Action Ruling
	9:46:28 AM	-	10:06:21 AM	PT	0:19:53	Special Report: President Biden's Remarks on Supreme Court's Affirmative Action Ruling
Friday, June 30, 2023	10:38:44 AM	-	10:51:20 AM	ET	0:12:36	Special Report: Supreme Court Rulings on Student Debt Relief Plan and Businesses Refusing Some Services to LGBTQ+ Customers
	9:38:44 AM	-	9:51:20 AM	CT	0:12:36	Special Report: Supreme Court Rulings on Student Debt Relief Plan and Businesses Refusing Some Services to LGBTQ+ Customers
	8:38:46 AM	-	8:51:18 AM	MT	0:12:32	Special Report: Supreme Court Rulings on Student Debt Relief Plan and Businesses Refusing Some Services to LGBTQ+ Customers
	7:38:46 AM	-	7:51:18 AM	PT	0:12:32	Special Report: Supreme Court Rulings on Student Debt Relief Plan and Businesses Refusing Some Services to LGBTQ+ Customers
Friday, June 30, 2023	4:00:13 PM	-	4:18:21 PM	ET	0:18:08	Special Report: President Biden's Remarks on the Supreme Court Decision Regarding the Student Debt Relief Plan
	3:00:13 PM	-	3:18:21 PM	CT	0:18:08	Special Report: President Biden's Remarks on the Supreme Court Decision Regarding the Student Debt Relief Plan
	2:00:13 PM	-	2:18:21 PM	MT	0:18:08	Special Report: President Biden's Remarks on the Supreme Court Decision Regarding the Student Debt Relief Plan
	1:00:13 PM	-	1:18:20 PM	PT	0:18:07	Special Report: President Biden's Remarks on the Supreme Court Decision Regarding the Student Debt Relief Plan