



January 10 2024

To: Public File  
From: Carla Singler

**Quarterly Ascertainment Summary – 4th Quarter 2023**

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 4th Quarter 2023 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Kids / Education / Parenting/Arts & Entertainment
- 3) Traffic / Transportation / Environmental Planning
- 4) Government/Health
- 5) Land Use / Community Growth

**KDRV 12.1 Medford** contributed 9981 public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

**KDRV 12.2 (Medford + Limited DMA Viewing)** contributed 16,156 public service announcements covering elected issues.

<b>4th Quarter 2023:</b>	<b>PSA TOTAL for KDRV 12.1</b>	<b>9981</b>
	<b>PSA TOTAL for KDRV 12.2</b>	<b>16,156</b>
	<b>PSA TOTAL for all KDRV CHANNELS</b>	<b>26,137</b>

**Emergency Alert System:**

**KDRV 12.1 and 12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 10/1/23 – 12/31/23; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

**Community Events and Community Interest:**

**KDRV/KDKF** is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on “Amateur Athletic of the Week”.

KDRV Matt Hoffman, Chief Meteorologist visited Sacred Heart School and spoke with their 3<sup>rd</sup> grader students about the weather on October 5, 2023.

KDRV Matt Hoffman, Chief Meteorologist visited Roosevelt Elementary School and spoke with their 3<sup>rd</sup> grader students about the weather on November 14, 2023.

KDRV/KDKF’s Coats for Kid’s Campaign, aired from 09/30/23 to 10/29/23. We distributed 50 barrels in Jackson, Josephine and Klamath County for people to donate new or lightly used coats. We also encouraging viewers to make donations online on our website to purchase new coats.

December 7, 2023 NewsWatch 12 staff traveled to Klamath Falls to participate in the Snowflake Festival and Parade. We interacted with members of the community as a representation of NewsWatch 12. We also reported on the large turnout and beneficiary of the event.

KDRV/KDKF’s Toy Drive had 26 barrels in Jackson, Josephine, Klamath and Curry County to collect toys to be distributed by CASA to children in need from Nov. 17 to Dec. 15 2023.

KDRV/KDKF’s Stuff the Truck campaign partnered with Rays Food Place to collect much needed food for families in need. We collected around 6,000 bags of food from Nov. 1 to Dec. 24 2023.

## RECRUITMENT INITIATIVES AND COMMUNITY OUTREACH PROGRAMS

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster's Participation
Court Appointed Special Advocate (CASA)	November 3, 15, 16, December 12 and 15th	Jackson County CASA monthly meeting. Kyle Pace is a board member.  Court Appointed Special Advocates ( <b>CASA</b> ) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected <b>children</b> in order to provide <b>children</b> with a safe and healthy environment in permanent homes.
Rotary Club of Central Point	October 4, 11, 18, 25, November 1, 8, 15, 22, 29, December 6, 13, 20, 27	Central Point Rotary weekly Wednesday lunch meeting at the Jackson County Expo. Candy Ford is a member.  Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary's mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.
SOU Career Fair	Oct 26, 2023	KDRV Attended the SOU Career Fair on Thursday Oct. 26, 2023. A representative from the Sales Team and the News Team talked to around 20 students about a career in Broadcasting.

### Quarterly Issues/Programs Ascertainment Summary

<p>The following list includes some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period from October 1 2023 to December 31, 2023. The chronological order in which the issues appear does not reflect priority or significance.</p>					
Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	4 p.m. news	2- Oct	4 P.M.	2:25	Schools figure out where artificial intelligence belongs in the classroom

Community	5 p.m. news	4-Oct	5 P.M.	4:14	Local realty agency Windermere Van Vleet supports KDRV-TV's annual Coats for Kids coat drive for 30 years.
Education	11 p.m. news	9-Oct	11 P.M.	2:57	School administrator reacts to Ashland's plan for homeless shelter in neighborhood
Sports & Health	11 p.m. news	10-Oct	11 P.M.	2:17	OSAA recognizes boys high school volleyball as the first-ever "emerging activity" in the state.
Election	4 p.m. news	17-Oct	4 P.M.	2:12	Today is the deadline to register to vote for November elections in Oregon.
Public Safety	6 p.m. news	17-Oct	6 P.M.	3:12	Ashland residents have concerns about new Emergency Homeless Shelter.
Community	4 p.m. news	24-Oct	4 P.M.	2:41	Sparrow Clubs for developmentally challenged children still missing \$15,000 from fundraiser ticket company.
Community	4 p.m. news	25-Oct	4 P.M.	2:48	Rogue Retreat is preparing to move Medford's homeless camp, or Urban Campground, end of year.
Law Enforcement	6 p.m. news	29-Oct	6 P.M.	2:21	Grants Pass Police Department issued notices to 67 transient camps in city parks, per new city ordinance.
Public Safety	4 p.m. news	30-Oct	4 P.M.	2:56	Ashland Police Department increasing police patrol to handle Halloween public safety.
Business	6 p.m. news	7-Nov	6 P.M.	3:15	Rogue Credit Union supports Sparrow Clubs for developmentally challenged adults after \$15,000 loss.
Judicial	6 p.m. news	8-Nov	6 P.M.	2:14	New court ruling allows/requires some criminal defendants be released from jail.
Community	4 p.m. news	13-Nov	4 P.M.	2:19	Local Eagles gave \$3,200 to KDRV's annual Coats for Kids drive, part of \$20,000 and 5,000 coats donated.
Law Enforcement	11 a.m. news	15-Nov	11 A.M.	10:09	Local police shut down drug trafficking ring in Grants Pass with help from state and federal agencies.
Public Safety	11 a.m. news	20-Nov	11 A.M.	2:24	Grants Pass publishes survey results addressing funds for police and public safety.
Business	6 p.m. news	22-Nov	6 P.M.	3:04	Local seafood businesses respond to Dungeness crab season delay.
Community	6 p.m. news	29-Nov	6 P.M.	2:21	Housing for 2020 Alameda Fire survivors opened in Talent.
Public Health	6 p.m. news	30-Nov	6 P.M.	1:53	Yreka, California had to ration water five days because of pipeline issues.
Public Safety	4 p.m. news	5-Dec	4 P.M.	2:08	Police investigated a shooting at Grandview Garden Apartments, the fourth Medford shooting in five days.
Community	11 p.m. news	9-Dec	11 P.M.	2:16	The Malmgren Garage in Talent reopened as an arts center burned in 2020 Alameda Fire.
Judicial	6 p.m. news	12-Dec	6 P.M.	2:06	Ashland Gun Club president opposes Oregon gun control Measure 114 ahead of its upcoming hearing.
City Government	6 p.m. news	12-Dec	6 P.M.	2:23	Medford officials tour new municipal recreation facility Rogue X, preparing for its opening day.
Public Safety	6 p.m. news	19-Dec	6 P.M.	2:14	Medford is installing 172 new sidewalk ramps for people with limited mobility.

Community	4 p.m. news	20-Dec	4 P.M.	2:12	KDRV was in final week of Stuff the Truck food drive which received more than 5,000 bags of groceries.
Law Enforcement	6 p.m. news	24-Dec	6 P.M.	2:09	Jackson County sheriff says Oregon Measure 110 has real effects on advancing drug usage, overdoses.
Environment	6 p.m. news	26-Dec	6 P.M.	1:55	Holiday season brings influx of trash to landfills

### ABC NEWS SPECIAL REPORTS – Fourth Quarter, 2023

<u>DATE</u>	<u>START</u>	<u>END</u>	<u>LENGTH</u>	<u>TOPIC</u>
Tuesday, October 3, 2023	4:57:06 PM	- 4:59:06 PM	ET 0:02:00	Special Report: Vote to Remove Kevin McCarthy as Speaker of the House of Representatives
	3:57:06 PM	- 3:59:06 PM	CT 0:02:00	Special Report: Vote to Remove Kevin McCarthy as Speaker of the House of Representatives
	2:57:06 PM	- 2:59:06 PM	MT 0:02:00	Special Report: Vote to Remove Kevin McCarthy as Speaker of the House of Representatives
	1:57:06 PM	- 1:59:06 PM	PT 0:02:00	Special Report: Vote to Remove Kevin McCarthy as Speaker of the House of Representatives
Saturday, October 7, 2023	3:13:42 PM	- 3:15:17 PM	ET 0:01:35	Special Report: President Biden's Remarks on Israel
	2:13:42 PM	- 2:15:17 PM	CT 0:01:35	Special Report: President Biden's Remarks on Israel
	1:13:42 PM	- 1:15:17 PM	MT 0:01:35	Special Report: President Biden's Remarks on Israel
	12:13:42 PM	- 12:15:17 PM	PT 0:01:35	Special Report: President Biden's Remarks on Israel
Tuesday, October 10, 2023	2:22:00 PM	- 2:47:40 PM	ET 0:25:40	Special Report: President Biden's Remarks on Israel
	1:22:00 PM	- 1:47:40 PM	CT 0:25:40	Special Report: President Biden's Remarks on Israel
	12:22:01 PM	- 12:47:38 PM	MT 0:25:37	Special Report: President Biden's Remarks on Israel
	11:22:01 AM	- 11:47:38 AM	PT 0:25:37	Special Report: President Biden's Remarks on Israel
Wednesday, October 18, 2023	10:00:22 AM	- 10:29:20 AM	ET 0:28:58	Special Report: President Biden's Remarks from Israel
	9:00:22 AM	- 9:29:20 AM	CT 0:28:58	Special Report: President Biden's Remarks from Israel
	8:00:24 AM	- 8:29:17 AM	MT 0:28:53	Special Report: President Biden's Remarks from Israel
	7:00:24 AM	- 7:29:17 AM	PT 0:28:53	Special Report: President Biden's Remarks from Israel
Thursday, October 19, 2023	8:00:05 PM	- 8:21:58 PM	ET 0:21:53	Special Report: Presidential Address to the Nation

	7:00:05 PM	-	7:21:58 PM	CT	0:21:53	Special Report: Presidential Address to the Nation
	6:00:05 PM	-	6:21:55 PM	MT	0:21:50	Special Report: Presidential Address to the Nation
	5:00:05 PM	-	5:21:55 PM	PT	0:21:50	Special Report: Presidential Address to the Nation
Friday, October 20, 2023	2:25:36 PM	-	2:38:47 PM	ET	0:13:11	Special Report: American Hostages Released by Hamas
	1:25:36 PM	-	1:38:47 PM	CT	0:13:11	Special Report: American Hostages Released by Hamas
	12:25:37 PM	-	12:38:46 PM	MT	0:13:09	Special Report: American Hostages Released by Hamas
	11:25:37 AM	-	11:38:46 AM	PT	0:13:09	Special Report: American Hostages Released by Hamas
Wednesday, October 25, 2023	1:48:35 PM	-	2:02:51 PM	ET	0:14:16	Special Report: Vote on Speaker of the House of Representatives
	12:48:35 PM	-	1:02:51 PM	CT	0:14:16	Special Report: Vote on Speaker of the House of Representatives
	11:48:35 AM	-	12:02:51 PM	MT	0:14:16	Special Report: Vote on Speaker of the House of Representatives
	10:48:35 AM	-	11:02:51 AM	PT	0:14:16	Special Report: Vote on Speaker of the House of Representatives
Wednesday, October 25, 2023	9:29:49 PM	-	9:37:34 PM	ET	0:14:16	Special Report: Maine Mass Shooting
	8:29:49 PM	-	8:37:34 PM	CT	0:14:16	Special Report: Maine Mass Shooting
	7:29:49 PM	-	7:37:34 PM	MT	0:14:16	Special Report: Maine Mass Shooting
	6:29:49 PM	-	6:37:34 PM	PT	0:14:16	Special Report: Maine Mass Shooting
Thursday, October 26, 2023	10:41:19 AM	-	11:16:39 AM	ET	0:35:20	Special Report: Maine Mass Shooting
	9:41:19 AM	-	10:16:39 AM	CT	0:35:20	Special Report: Maine Mass Shooting
	8:41:19 AM	-	9:16:31 AM	MT	0:35:12	Special Report: Maine Mass Shooting
	7:41:21 AM	-	8:16:30 AM	PT	0:35:09	Special Report: Maine Mass Shooting
Friday, October 27, 2023	9:55:53 PM	-	9:57:23 PM	ET	0:01:30	Special Report: Maine Mass Shooter Found Dead
	8:55:53 PM	-	8:57:23 PM	CT	0:01:30	Special Report: Maine Mass Shooter Found Dead
	7:55:54 PM	-	7:57:22 PM	MT	0:01:28	Special Report: Maine Mass Shooter Found Dead
	6:55:54 PM	-	6:57:22 PM	PT	0:01:28	Special Report: Maine Mass Shooter Found Dead

Friday, November 3, 2023	4:08:30 PM	-	4:16:04 PM	ET	0:07:34	Special Report: President Biden Speaks About the Maine Mass Shooting
	3:08:30 PM	-	3:16:04 PM	CT	0:07:34	Special Report: President Biden Speaks About the Maine Mass Shooting
	2:08:30 PM	-	2:16:04 PM	MT	0:07:34	Special Report: President Biden Speaks About the Maine Mass Shooting
	1:08:31 PM	-	1:16:03 PM	PT	0:07:32	Special Report: President Biden Speaks About the Maine Mass Shooting
Wednesday, November 15, 2023	2:16:14 PM	-	2:21:25 PM	ET	0:05:11	Special Report: President Joe Biden's Meeting with Chinese President Xi Jinping
	1:16:14 PM	-	1:21:25 PM	CT	0:05:11	Special Report: President Joe Biden's Meeting with Chinese President Xi Jinping
	12:16:15 PM	-	12:21:24 PM	MT	0:05:09	Special Report: President Joe Biden's Meeting with Chinese President Xi Jinping
	11:16:15 AM	-	11:21:24 AM	PT	0:05:09	Special Report: President Joe Biden's Meeting with Chinese President Xi Jinping
Sunday, November 19, 2023	3:50:00 PM	-	3:54:00 PM	ET	0:04:00	Special Report: The Death of Former First Lady Rosalynn Carter
	2:50:00 PM	-	2:54:00 PM	CT	0:04:00	Special Report: The Death of Former First Lady Rosalynn Carter
	1:50:00 PM	-	1:54:00 PM	MT	0:04:00	Special Report: The Death of Former First Lady Rosalynn Carter
	12:50:00 PM	-	12:54:00 PM	PT	0:04:00	Special Report: The Death of Former First Lady Rosalynn Carter
Friday, November 24, 2023	9:41:44 AM	-	9:45:44 AM	ET	0:04:00	Special Report: Hostage Release Update
	8:41:45 AM	-	8:45:42 AM	CT	0:03:57	Special Report: Hostage Release Update
	7:41:45 AM	-	7:45:42 AM	MT	0:03:57	Special Report: Hostage Release Update
	6:41:45 AM	-	6:45:42 AM	PT	0:03:57	Special Report: Hostage Release Update
Friday, November 24, 2023	11:00:00 AM	-	11:05:40 AM	ET	0:05:40	Special Report: Hostage Release Update 2
	10:00:00 AM	-	10:05:40 AM	CT	0:05:40	Special Report: Hostage Release Update 2
	9:00:00 AM	-	9:05:40 AM	MT	0:05:40	Special Report: Hostage Release Update 2

	8:00:04 AM	-	8:05:37 AM	PT	0:05:33	Special Report: Hostage Release Update 2
Friday, November 24, 2023	3:31:45 PM	-	3:33:14 PM	ET	0:01:29	Special Report: President Biden's Remarks on Hostages Released
	2:31:45 PM	-	2:33:14 PM	CT	0:01:29	Special Report: President Biden's Remarks on Hostages Released
	1:31:45 PM	-	1:33:14 PM	MT	0:01:29	Special Report: President Biden's Remarks on Hostages Released
	12:31:45 PM	-	12:33:14 PM	PT	0:01:29	Special Report: President Biden's Remarks on Hostages Released
Saturday, November 25, 2023	5:16:31 PM	-	5:18:06 PM	ET	0:01:35	Special Report: Hostage Release Update
	4:16:31 PM	-	4:18:06 PM	CT	0:01:35	Special Report: Hostage Release Update
	3:16:31 PM	-	3:18:06 PM	MT	0:01:35	Special Report: Hostage Release Update
	2:16:31 PM	-	2:18:06 PM	PT	0:01:35	Special Report: Hostage Release Update
Sunday, November 26, 2023	11:33:05 AM	-	12:08:39 PM	ET	0:35:34	Special Report: Hostages Released by Hamas
	10:33:05 AM	-	11:08:39 AM	CT	0:35:34	Special Report: Hostages Released by Hamas
	9:33:05 AM	-	10:08:39 AM	MT	0:35:34	Special Report: Hostages Released by Hamas
	8:33:12 AM	-	9:08:39 AM	PT	0:35:27	Special Report: Hostages Released by Hamas
Monday, November 27, 2023	10:26:35 AM	-	10:46:20 AM	ET	0:19:45	Special Report: Motorcade for Former First Lady Rosalynn Carter
	9:26:35 AM	-	9:46:20 AM	CT	0:19:45	Special Report: Motorcade for Former First Lady Rosalynn Carter
	8:26:36 AM	-	8:46:19 AM	MT	0:19:43	Special Report: Motorcade for Former First Lady Rosalynn Carter
	7:26:36 AM	-	7:46:19 AM	PT	0:19:43	Special Report: Motorcade for Former First Lady Rosalynn Carter
Monday, November 27, 2023	3:53:37 PM	-	4:02:18 PM	ET	0:08:41	Special Report: Hostages Released by Hamas
	2:53:37 PM	-	3:02:18 PM	CT	0:08:41	Special Report: Hostages Released by Hamas
	1:53:37 PM	-	2:02:18 PM	MT	0:08:41	Special Report: Hostages Released by Hamas
	12:53:38 PM	-	1:02:15 PM	PT	0:08:37	Special Report: Hostages Released by Hamas



Tuesday, November 28, 2023	1:31:24 PM	-	1:44:27 PM	ET	0:13:03	Special Report: Former First Lady Rosalynn Carter Memorial Service/Hostages Released by Hamas
	12:31:24 PM	-	12:44:27 PM	CT	0:13:03	Special Report: Former First Lady Rosalynn Carter Memorial Service/Hostages Released by Hamas
	11:31:25 AM	-	11:44:27 AM	MT	0:13:02	Special Report: Former First Lady Rosalynn Carter Memorial Service/Hostages Released by Hamas
	10:31:25 AM	-	10:44:27 AM	PT	0:13:02	Special Report: Former First Lady Rosalynn Carter Memorial Service/Hostages Released by Hamas
Wednesday, November 29, 2023	4:51:27 PM	-	4:58:23 PM	ET	0:06:56	Special Report: Hostages Released by Hamas
	3:51:27 PM	-	3:58:23 PM	CT	0:06:56	Special Report: Hostages Released by Hamas
	2:51:27 PM	-	2:58:23 PM	MT	0:06:56	Special Report: Hostages Released by Hamas
	1:51:27 PM	-	1:58:23 PM	PT	0:06:56	Special Report: Hostages Released by Hamas
Friday, December 1, 2023	11:02:46 AM	-	11:07:56 AM	ET	0:05:10	Special Report: The House of Representatives Votes to Expel Representative George Santos
	10:02:46 AM	-	10:07:56 AM	CT	0:05:10	Special Report: The House of Representatives Votes to Expel Representative George Santos
	9:02:47 AM	-	9:07:55 AM	MT	0:05:08	Special Report: The House of Representatives Votes to Expel Representative George Santos
	8:02:47 AM	-	8:07:55 AM	PT	0:05:08	Special Report: The House of Representatives Votes to Expel Representative George Santos
Wednesday, December 6, 2023	5:47:18 PM	-	5:52:12 PM	ET	0:04:54	Special Report: UNLV Shooting
	4:47:18 PM	-	4:52:12 PM	CT	0:04:54	Special Report: UNLV Shooting
	3:47:18 PM	-	3:52:12 PM	MT	0:04:54	Special Report: UNLV Shooting
	2:47:21 PM	-	2:52:11 PM	PT	0:04:50	Special Report: UNLV Shooting
Tuesday, December 12, 2023	5:00:00 PM	-	5:31:24 PM	ET	0:31:24	Special Report: President Biden and President Zelenskyy Press Conference
	4:00:00 PM	-	4:31:24 PM	CT	0:31:24	Special Report: President Biden and President Zelenskyy Press Conference
	3:00:00 PM	-	3:31:24 PM	MT	0:31:24	Special Report: President Biden and President Zelenskyy Press Conference

2:00:02 PM - 2:31:22 PM PT

0:31:20 Special Report: President Biden and  
President Zelenskyy Press  
Conference