



Memo to the Public File

October 10, 2023

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 3rd Quarter 2023

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 3rd Quarter 2023 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Health/Education
- 3) Economy/Justice
- 4) Government/Breaking News
- 5) Weather/Environment

KDRV 12.1 Medford contributed **9736** public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed **13,356** public service announcements covering elected issues.

3rd Quarter 2023:	PSA TOTAL for KDRV 12.1	9736
	PSA TOTAL for KDRV 12.2	13,356
	PSA TOTAL for all KDRV CHANNELS	23,092

Emergency Alert System:

KDRV 12.1 and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 7/1/23 – 9/30/23; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on “Amateur Athletic of the Week”.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our “Pet of the Week” reports on NewsWatch 12 This Morning and Midday.

RECRUITMENT INITIATIVES AND COMMUNITY OUTREACH PROGRAMS

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster’s Participation
Court Appointed Special Advocate (CASA)	September 12 and 20.	Jackson County CASA monthly meeting. Kyle Pace is a board member. Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.
Rotary Club of Central Point	July 5, 12, 19, 26, August 2, 9, 16, 23, 30, September 6, 13, 20, 27	Central Point Rotary weekly Wednesday lunch meeting at the Jackson County Expo. Candy Ford is a member. <i>Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary’s mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.</i>

Quarterly Issues/Programs Ascertainment Summary

The following list includes some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period from July 1 to September 30, 2023. The chronological order in which the issues appear does not reflect priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Racial Equity	6 p.m. news	2-Jul	6 P.M.	3:13	U.S. Senator Wyden about U.S. Supreme Court ruling against race as college admission consideration.
Government	6 p.m. news	2-Jul	6 P.M.	5:12	Sen. Ron Wyden discussed Child Tax Credit, Patients Before Middlemen Act, and student mental health act.
Community	5 p.m. news	10-Jul	5 P.M.	1:46	Housing: Rogue Retreat is planning on replacing the current homeless campground along Biddle Road.
Health	6 p.m. news	11-Jul	6 P.M.	1:52	Oasis Center got \$100,000 grant for therapeutic classroom for preschool children of addicted parents.
Environment	6 p.m. news	17-Jul	6 P.M.	2:21	Pacific Forest Trust is working on forest preservation and fire prevention for 1,100 acres near Mt. Ashland.
Public Health	6 p.m. news	18-Jul	6 P.M.	1:54	Jackson County Sheriff & Public Health office issue alert after 10 fentanyl overdoses in five days.
Public Safety	6 p.m. news	22-Jul	6 P.M.	2:26	Couple faces loss as Golden Fire consumed its property, a risk of wildfire season in our area.
Business	6 p.m. news	25-Jul	6 P.M.	2:53	Summer tourism supports area organizations and vice versa with Crater Lake & Oregon Shakespeare Festival.
Community	4 p.m. news	31-Jul	4 P.M.	1:09	ACCESS' food bank surpassed \$100,000 goal for Stock the Shelves campaign with media partner KDRV-TV.
Public Safety	6 p.m. news	31-Jul	6 P.M.	2:39	Foothill Road closure starts for project to make the east Medford road into a safe highway.
Government	5 p.m. news	6-Aug	5 P.M.	2:52	A naturalization ceremony for 26 immigrants happened at Crater Lake National Park.
Education	4 p.m. news	10-Aug	4 P.M.	1:49	Medford School District reviewed its active shooter drill exercise performance, lapses. Public Safety topic, too.
Public Health	6 p.m. news	14-Aug	6 P.M.	2:17	City of Ashland opened a cooling center after a heat advisory. Weather topic, too.
Public Safety	6 p.m. news	18-Aug	6 P.M.	2:24	Wildfires caused road closures of Highway 199 in as a main road in Josephine and Del Norte Counties.
Education	6 p.m. news	23-Aug	6 P.M.	1:57	Medford School District teachers participate in new safety training. Public Safety topic, too.
Health	6 p.m. news	24-Aug	6 P.M.	2:03	ROC Recovery Center is conducting Peer Specialist Training for people who have a background in addiction.
Health	6 p.m. news	28-Aug	6 P.M.	2:22	Air quality in southwestern Josephine County is a public health hazard from wildfires.
Education	6 p.m. news	28-Aug	6 P.M.	2:34	Two new schools open in Medford School District, including unconventional high school.

Racial Equity	4 p.m. news	3-Sep	4 P.M.	2:12	Unete is helping local Hispanic students build their own computers. Education topic, too.
Public Health	5 p.m. news	4-Sep	5 P.M.	2:04	A local state representative is behind a new law to reduce the number of Oregon opioid-related deaths.
Government	4 p.m. news	11-Sep	4 P.M.	2:11	First responders in solidarity and remembrance of lives lost Sept. 11, 2001 ascended stairwell for ceremony.
Law Enforcement	5 p.m. news	12-Sep	5 P.M.	2:06	A 16-year-old boy was arrested after he threatened a school shooting at Mt. Shasta High School yesterday.
Health	11 p.m. news	17-Sep	11 p.m.	2:36	300 people gathered for the Walk to End Alzheimer's, dedicated to Alzheimer's care, support, and research.
Law Enforcement	4 p.m. news	18-Sep	4 P.M.	2:51	Gun control Ballot Measure 114 trial started, challenging its constitutionality. Court, Public Safety, too.
Health	6 p.m. news	24-Sep	6 P.M.	2:10	Seasonal Affective Disorder, more than just the winter blues, is officially recognized as a clinical illness.
Public Safety	3 p.m. news	25-Sep	3 p.m.	2:16	Klamath Tribes and Klamath County residents express concerns with EclipseFest plans approved by County.

ABC NEWS SPECIAL REPORTS – Third Quarter, 2023

DATE	START	END	LENGTH	TOPIC
Wednesday, July 12, 2023	12:46:29 PM	- 1:15:26 PM	ET 0:28:57	Special Report: President Biden's Remarks from NATO
	11:46:29 AM	- 12:15:26 PM	CT 0:28:57	Special Report: President Biden's Remarks from NATO
	10:46:30 AM	- 11:15:22 AM	M 0:28:52	Special Report: President Biden's Remarks from NATO
	9:46:31 AM	- 10:15:22 AM	T 0:28:51	Special Report: President Biden's Remarks from NATO
			PT	
Wednesday, July 26, 2023	1:23:46 PM	- 1:52:45 PM	ET 0:28:59	Special Report: Hunter Biden No Plea Deal
	12:23:46 PM	- 12:52:45 PM	CT 0:28:59	Special Report: Hunter Biden No Plea Deal
	11:23:47 AM	- 11:52:43 AM	M 0:28:56	Special Report: Hunter Biden No Plea Deal
	10:23:47 AM	- 10:52:43 AM	T 0:28:56	Special Report: Hunter Biden No Plea Deal
			PT	

Tuesday, August 1, 2023	5:29:03 PM	-	6:30:00 PM	ET	1:00:57	Special Report: Former President Trump Indictment Regarding Efforts to Overturn the 2020 Election Special Report: Former President Trump Indictment Regarding Efforts to Overturn the 2020 Election Special Report: Former President Trump Indictment Regarding Efforts to Overturn the 2020 Election Special Report: Former President Trump Indictment Regarding Efforts to Overturn the 2020 Election
	4:29:03 PM	-	5:30:00 PM	CT	1:00:57	
	3:29:03 PM	-	4:30:00 PM	M	1:00:57	
	2:29:05 PM	-	3:29:59 PM	T	1:00:54	
				PT		
Thursday, August 3, 2023	3:00:28 PM	-	5:12:38 PM	ET	2:12:10	Special Report: Former President Trump Arraignment Regarding Efforts to Overturn the 2020 Election Special Report: Former President Trump Arraignment Regarding Efforts to Overturn the 2020 Election Special Report: Former President Trump Arraignment Regarding Efforts to Overturn the 2020 Election Special Report: Former President Trump Arraignment Regarding Efforts to Overturn the 2020 Election
	2:00:28 PM	-	4:12:38 PM	CT	2:12:10	
	1:00:28 PM	-	3:12:38 PM	M	2:12:10	
	12:00:30 PM	-	2:12:36 PM	T	2:12:06	
				PT		
Friday, August 11, 2023	12:19:26 PM	-	12:29:41 PM	ET	0:10:15	Special Report: Attorney General Merrick Garland Appoints Special Counsel for Investigation of Hunter Biden Special Report: Attorney General Merrick Garland Appoints Special Counsel for Investigation of Hunter Biden
	11:19:26 AM	-	11:29:41 AM	CT	0:10:15	

	10:19:28 AM	-	10:29:39 AM	MT	0:10:11	Special Report: Attorney General Merrick Garland Appoints Special Counsel for Investigation of Hunter Biden
	9:19:29 AM	-	9:29:39 AM	PT	0:10:10	Special Report: Attorney General Merrick Garland Appoints Special Counsel for Investigation of Hunter Biden
Monday, August 14, 2023	10:59:48 PM	-	12:05:07 AM	ET	1:05:19	Special Report: Former President Trump Indictment in Georgia Regarding Efforts to Overturn the 2020 Election
	9:59:48 PM	-	11:05:07 PM	CT	1:05:19	Special Report: Former President Trump Indictment in Georgia Regarding Efforts to Overturn the 2020 Election
	8:59:49 PM	-	10:05:07 PM	MT	1:05:18	Special Report: Former President Trump Indictment in Georgia Regarding Efforts to Overturn the 2020 Election
	7:59:49 PM	-	9:05:07 PM	PT	1:05:18	Special Report: Former President Trump Indictment in Georgia Regarding Efforts to Overturn the 2020 Election
Thursday, August 24, 2023	7:38:52 PM	-	7:59:32 PM	ET	0:20:40	Special Report: Former President Trump Booked and Processed in Fulton County, GA
	6:38:52 PM	-	6:59:32 PM	CT	0:20:40	Special Report: Former President Trump Booked and Processed in Fulton County, GA
	5:38:55 PM	-	5:59:36 PM	M	0:20:41	Special Report: Former President Trump Booked and Processed in Fulton County, GA
	4:38:55 PM	-	4:59:36 PM	T	0:20:41	Special Report: Former President Trump Booked and Processed in Fulton County, GA
				PT		
Wednesday, August 30, 2023	2:43:09 PM	-	3:11:15 PM	ET	0:28:06	Special Report: Update from President Biden on Federal Response to Hurricane Idalia
	1:43:09 PM	-	2:11:15 PM	CT	0:28:06	Special Report: Update from President Biden on Federal Response to Hurricane Idalia
	12:43:14 PM	-	1:11:15 PM	M	0:28:01	Special Report: Update from President Biden on Federal Response to Hurricane Idalia
	11:43:14 AM	-	12:11:07 PM	T	0:27:53	Special Report: Update from President Biden on Federal Response to Hurricane Idalia
				PT		
Monday, September 11, 2023	8:44:32 AM	-	8:46:55 AM	ET	0:02:23	Special Report: 9/11 Moment of Silence
	7:44:32 AM	-	7:46:55 AM	CT	0:02:23	Special Report: 9/11 Moment of Silence
	6:44:33 AM	-	6:46:53 AM	M	0:02:20	Special Report: 9/11 Moment of Silence
	5:44:33 AM	-	5:46:53 AM	T	0:02:20	Special Report: 9/11 Moment of Silence
				PT		

Wednesday, September 13, 2023	9:56:22 AM	-	10:19:48 AM	ET	0:23:26	Special Report: Press Conference for the Capture of the Escaped Convict in Pennsylvania
	8:56:22 AM	-	9:19:48 AM	CT	0:23:26	Special Report: Press Conference for the Capture of the Escaped Convict in Pennsylvania
	7:56:23 AM	-	8:19:46 AM	M	0:23:23	Special Report: Press Conference for the Capture of the Escaped Convict in Pennsylvania
	6:56:23 AM	-	7:19:46 AM	T	0:23:23	Special Report: Press Conference for the Capture of the Escaped Convict in Pennsylvania
				PT		
Thursday, September 14, 2023	1:30:13 PM	-	1:55:05 PM	ET	0:24:52	Special Report: Hunter Biden Indicted on Federal Gun Charges
	12:30:13 PM	-	12:55:05 PM	CT	0:24:52	Special Report: Hunter Biden Indicted on Federal Gun Charges
	11:30:14 AM	-	11:55:03 AM	MT	0:24:49	Special Report: Hunter Biden Indicted on Federal Gun Charges
	10:30:14 AM	-	10:55:03 AM	PT	0:24:49	Special Report: Hunter Biden Indicted on Federal Gun Charges