

KWJB RADIO ISSUES REPORT

REPORTING PERIOD: 2nd Quarter 2021:

April, May, June, 2021

During the above period, KWJB programming addressed the issues below which were of concern to the citizens of Van Zandt County and our surrounding listening area served.

Public service time for issues and events are provided free of charge to non-profit organization at approximately :15 & :45 past each hour & in local news M-F 5:30 am - 6:30 pm.

KWJB gives time to non profit organizations and for children/safety issues twice each hour, to give information, seminars, meeting times, reminders and updates.

KWJB has an on-going partnership with the local school district to extend the Eagle Vision Leadership program into the community via KWJB. The school superintendent gives a school report each Monday that airs during the newscasts.

KWJB focused continued providing information about COVID and the available vaccine protocols. COVID

updates were given, and continue to be given on the air, as both information and numbers of cases are updated.

KWJB provided time for city officials to give area advisories and updates. Time is also given to the elected Mayor & city council for community issue updates on the city of Canton. The Mayor gave updates and aired within the newscasts.

KWJB provided time to TX DOT for traffic reports and hazard updates for public safety from by KWJB news announcers. Reports aired as needed on the half hour from sign on to sign off.

KWJB aired reports on local and state issues pertinent to animals and farming.

KWJB broadcasts local & East Texas news, information, public safety and event reports each day once an hour. State news & issues on the hour by TSN.

ISSUE		PROGRAMMING	TIME/ DURATION
1ST MONDAY & TX DOT TRAFFIC REPORTS		PUBLIC SAFETY	1 TO 2 MINUTES WEEKLY
COMMUNITY UPDATES	CITY OFFICIAL REPORT		1 TO 5 MINUTES WEEKLY

CHILDREN/SAFETY & NON PROFIT ORGS	PSA'S	10 SEC TO 5 MIN DAILY
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EDUCATION	STUDENT REMINDERS	10 SEC TO 5 MINUTES DAILY
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AGRICULTURE	FARM REPORTS	2 MIN TO 5 MINUTES DAILY
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NEWS/PUBLIC ISSUES	COMMUNITY NEWS	2 TO 8 MINUTES DAILY
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