

ORDER

pd



Orders
Order / Rev: 19295
Alt Order #:
Product Desc: Boost GMMT Am 10.21-11.3
Estimate: Boost
Flight Dates: 10/21/20 - 11/03/20
Original Date / Rev: 10/20/20 / 10/20/20
Order Type: GENERAL

Primary AE: House National
Sales Office: NATL
Sales Region: National

Agency Name: Media Financial
Buying Contact: Joe Costello
Billing Contact:
 P.O. Box 3050
 Wilsonville, OR 97070

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AARP-Issue
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-06
Revenue Code 1: AGY
Revenue Code 2: AIR
Revenue Code 3: AIR-Spot

New Business Thru:
Order Separation: 00:25:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	3	\$75.00	\$63.75
10/26/20	11/03/20	6	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	3	\$75.00	\$63.75	0.00
November 2020	6	\$150.00	\$127.50	0.00
Totals	9	\$225.00	\$191.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWOL	10/21/20	10/23/20	M-Su 5a-10a Morning Drive	CM	6:00 AM-10:00 AM	--111--	1:00	3	\$25.00	P-06	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--111--		3				\$25.00		0.00			
N 2	KWOL	10/26/20	10/30/20	M-Su 5a-10a Morning Drive	CM	6:00 AM-10:00 AM	1111---	1:00	4	\$25.00	P-06	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	1111---		4				\$25.00		0.00			
N 3	KWOL	11/02/20	11/03/20	M-Su 5a-10a Morning Drive	CM	6:00 AM-10:00 AM	11-----	1:00	2	\$25.00	P-06	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	11-----		2				\$25.00		0.00			
													Totals	9	\$225.00

STATION:	KWOL-FM	ORDER#:	3178991	DATE:	10/19/2020
MARKET:	Missoula, MT	AMOUNT:	\$225.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	9		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	AARP	CONTRACT # FOR INVOICING 4391790	
ADVERTISER:	AARP-ISSUE	AGY PRD:	BOOST	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	BOOST GMMT-AM 10/21/20 - 11/3/20	AGY EST:	4Q2020	Invoices@MediaFinancial.com	
FLIGHT:	10-21-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/19/2020 16:57	

COMMENTS

[Rep Comment] 10/19/2020:

[Rep Comment] 10/19/2020: KALISPELL MT

Send invoices electronically.

***** INVOICES ARE REQUIRED EVEN FOR SCHEDULES PAID FOR IN ADVANCE. SEND INVOICES TO THE INVOICE ADDRESS SHOWN ABOVE. *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 **10/21/2020 To 10/25/2020** **WK TOT \$75.00** **WK TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	60	10/21/2020	10/23/2020	3	\$25	\$75

Line 1 => NEW ORDER WED START 10.21

WEEK#2 **10/26/2020 To 11/1/2020** **WK TOT \$100.00** **WK TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	60	10/26/2020	10/30/2020	4	\$25	\$100

WEEK#3 **11/2/2020 To 11/8/2020** **WK TOT \$50.00** **WK TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MT.....	6:00AM	10:00AM	60	11/2/2020	11/3/2020	2	\$25	\$50

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MOD:	Stn Ver: 1 Last:				
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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	AARP	CONTRACT # FOR INVOICING	4391790
ADVERTISER:	AARP-ISSUE	AGY PRD:	BOOST	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	BOOST GMMT-AM 10/21/20 - 11/3/20	AGY EST:	4Q2020		Invoices@MediaFinancial.com
FLIGHT:	10-21-2020 TO 11/8/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 18+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/19/2020 16:57

TOTAL	Oct	Nov													Total
SPOT	3	6													9
CASH	75.00	150.00													225.00
TOTAL	75.00	150.00													225.00