

WOM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

Flight 014
10/31/20-11/3/20

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, GRASSROOTS MEDIA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

SARA GIDEON

Authorized committee:

SARA GIDEON FOR MAINE

Agency requesting time (and contact information):

N/A GRASSROOTS MEDIA

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

UNITED STATE SENATE

Date of election:

11/3/2020

- General
- Primary

Treasurer of candidate's authorized committee:

LISA LUNN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: MIKE D'ETTORRE	Name: JACK O'BRIEN
Date of Request to Purchase Ad Time: 7/13/2020	Date of Station Agreement to Sell Time: 10/30/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Mike D'Etorre

Date:

7/13/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 34500977

Station Call Letters: WUOM
WUOM-FM - WUQM

Date Received/Requested: 10/30/20

Est. #: 489

Station Location: Bourgoe, Raleigh, Harbor

Run Start and End Dates: 10/31/20 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 30, 20
 CONT# 34500977 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WVQM-FM (Augusta-Waterville ME)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / POL / 489

SALESPERSON FAX#

PH #

BYR Helen Harratty
 ADV SARA GIDEON FOR US SENATE
 PDT Political
 FLT Oct 27, 20 - Nov 09, 20

* REP ORDER COMMENT *

** 10/30/2020 11:43:00 AM: PLEASE CONTINUE THE CURRENT TRAFFIC
 ** 10/30/2020 11:43:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 10/30/2020 11:43:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		FLIGHT 1								
	1.1S.	6A - 10A	60	10/31/2020 - 10/31/2020	1D	2	\$11.88	2	
	1.2S.	10A - 3P	60	10/31/2020 - 10/31/2020	1D	2	\$11.88	2	
	1.3S.	3P - 7P	60	10/31/2020 - 10/31/2020	1D	1	\$11.88	1	
			** FLIGHT TOTALS **					5	\$59.40	
		FLIGHT 2								
	2.1S	6A - 10A	60	11/01/2020 - 11/01/2020	1D	2	\$11.88	2	
	2.2S	10A - 3P	60	11/01/2020 - 11/01/2020	1D	2	\$11.88	2	
	2.3S	3P - 7P	60	11/01/2020 - 11/01/2020	1D	1	\$11.88	1	
			** FLIGHT TOTALS **					5	\$59.40	
		FLIGHT 3								
	3.1	M.....	6A - 10A	60	11/02/2020 - 11/02/2020	1D	2	\$20.00	2	
	3.2	M.....	10A - 3P	60	11/02/2020 - 11/02/2020	1D	2	\$20.00	2	
	3.3	M.....	3P - 7P	60	11/02/2020 - 11/02/2020	1D	2	\$20.00	2	
	3.4	M.....	7P - 12A	60	11/02/2020 - 11/02/2020	1D	2	\$20.00	2	
			** FLIGHT TOTALS **					8	\$160.00	
		FLIGHT 4								
	4.1	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	2	\$20.00	2	
	4.2	.T.....	10A - 3P	60	11/03/2020 - 11/03/2020	1D	2	\$20.00	2	

Oct 30, 20
 CONT# 34500977 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: /POL/489

				** FLIGHT TOTALS **	4	\$80.00	
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	Nov 20						
SPOTS	22						
CASH	358.80						
TRADE	0.00						
NSL	0.00						
TOTAL	358.80						

							TOTAL
SPOTS							22
CASH							358.80
TRADE							0.00
NSL							0.00
TOTAL							358.80

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Client: **SARA GIDEON FOR US SENATE**
 Order #: **3879-00066**
 Description: **WVOM EST 489 Political**
 Date Entered: **10/30/2020**
 P.O.#: **34500977**
 Salesperson: **KATZ-, POLITICAL/ISSUE**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

KATZ MEDIA GROUP
 ATTN: HELEN HANRATTY
 125 W 55TH ST 3RD FLOOR
 NEW YORK, NY 10019

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/31/2020	11/1/2020	WVOM/WVQM	06:00:00 to 10:00:00	Weekly	1:00	4	11.88	47.52	0	0	0	0	0	2	2
2 10/31/2020	11/1/2020	WVOM/WVQM	10:00:00 to 15:00:00	Weekly	1:00	4	11.88	47.52	0	0	0	0	0	2	2
3 10/31/2020	11/1/2020	WVOM/WVQM	15:00:00 to 19:00:00	Weekly	1:00	2	11.88	23.76	0	0	0	0	0	1	1
4 11/2/2020	11/3/2020	WVOM/WVQM	06:00:00 to 10:00:00	Weekly	1:00	4	20.00	80.00	2	2	0	0	0	0	0
5 11/2/2020	11/3/2020	WVOM/WVQM	10:00:00 to 15:00:00	Weekly	1:00	4	20.00	80.00	2	2	0	0	0	0	0
6 11/2/2020	11/2/2020	WVOM/WVQM	15:00:00 to 19:00:00	Weekly	1:00	2	20.00	40.00	2	0	0	0	0	0	0
7 11/2/2020	11/2/2020	WVOM/WVQM	19:00:00 to Midnight	Weekly	1:00	2	20.00	40.00	2	0	0	0	0	0	0

Order Start Date: **10/31/2020** Order End Date: **11/3/2020** Spots: **22** Total Charges: **\$358.80**
 Combined Discounts: **\$53.82**
 Total Net: **\$304.98**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for SARA GIDEON FOR US SENATE / 3879-00066 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	22	\$358.80	\$53.82	\$304.98
Total:	22	\$358.80	\$53.82	\$304.98

Confirmed & Accepted for Blueberry Broadcasting By: _____

Accepted for KATZ MEDIA GROUP By: _____

 Please Sign and Return One Copy