



125 West 55th St
New York, NY 10019

Contract # 25317929	Changes as of: 9/26/2016 at 1:04 PM	Version: Highlighting Revision 1
CPE: 280/316/2979	Flight: 9/27/16 - 10/3/16	Station: WKBN Total \$: \$2,900.00
Agency: MENTZER MEDIA SERVICE	Advertiser: Portman for Senate/NRSC	Market: Youngstown-Warren Total Spots: 4
210 W. Pennsylvania Avenue	Product: FPORT	Office: WASHINGTON Total CPP: \$349.40
Suite 250	Agency Order #: 5045640	Primary Demo: Adults 21+ Total GRP: 8.3
Towson, MD 21204	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY - Washington DC	Assistant: RACHELLE RAY - Washington DC
	202-872-5880	202-872-5880

Separation: 944 289

Comments: 9/27/16-10/3/16 PORTMAN/NRSC - 100% 60'S SHIFTED FROM PORTMAN ONLY SCHED.

#	Day/Time	DP	Program	Rate	A21P Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP	
							9/27	9/28	9/29	9/30	10/1	10/2	10/3					
1	M 8p-9p		SUPERGIRL-CBS	\$1,500.00	9.1	60	0	0	0	0	0	0	0	0	0	\$0.00	\$164.84	0.0
<i>Target 7 Index: 111. Nielsen: 4.1</i>																		
2	Sa 8p-9p		CRIMETIME SATURDAY	\$200.00	3.0	60	0	0	0	0	1	0	0	0	1	\$200.00	\$66.67	3.0
<i>Target 7 Index: 103. Nielsen: 1.8 Changes: Rate from 400 to 200</i>																		
3	Su 9p-10p		MADAM SECRETARY	\$700.00	5.3	60	0	0	0	0	0	1	0	0	1	\$700.00	\$132.08	5.3
<i>Target 7 Index: 107. Nielsen: 3.6 Changes: Rate from 1000 to 700</i>																		
4	M 9p-11p		Scorpion	\$1,500.00	0.0	60	0	0	0	0	0	0	1	0	1	\$1,500.00	\$0.00	0.0
REV+ 5	M 7a-9a		CBS This Morning	\$500.00	0.0	60	0	0	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0
TOTALS:							0	0	0	0	1	1	2	4	\$2,900.00	\$349.40	8.3	



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Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Portman for Senate/NRSC	Market: Youngstown-Warren	Total Spots: 4
	Product: FPORT	Office: WASHINGTON	Total CPP: \$349.40
	Agency Order #: 5045640	Primary Demo: Adults 21+	Total GRP: 8.3
	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: RACHELLE RAY - Washington DC 202-872-5880	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/26/16 1:04 PM	LAILA DAFTARI	9/27/16-10/3/16 PORTMAN/NRSC - 100% 60'S SHIFTED FROM PORTMAN ONLY SCHED.
		That add that I just sent should have been for Mon 10/2
09/26/16 10:47 AM	Kathy Anderson	Thanks, Kathy
		Line #2 Pls change rate to \$200 Line #3 Pls change rate to \$700 Add Sun 10/1 CBS Sunday 9-1030A @ \$500
09/26/16 10:34 AM	Kathy Anderson	Pls advise ASAP Thanks, Kathy for Jim
09/23/16 7:16 PM	RACHELLE RAY - Washington DC	9/27/16-10/3/16 PORTMAN/NRSC - 100% 60'S SHIFTED FROM PORTMAN ONLY SCHED.

Competitive Information	
Market Budget:	\$2,900
WKBN Share:	100%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$2,900.00	\$349.40	8.3
Total	100%	4	\$2,900.00	\$349.40	8.3

Monthly Summary		
Month	Spots	Dollars
2016-Oct	4	\$2,900.00
Total	4	\$2,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/26/16 1:04 PM	LAILA DAFTARI	Revised	1		\$0	\$2,900.00	Changes: Total Spots from 3 to 4. 3 buylines added or modified.
Makegood 2	9/26/16 10:47 AM	Kathy Anderson	Confirmed			\$0	\$2,900.00	
Makegood 1	9/26/16 10:34 AM	Kathy Anderson	Confirmed			\$0	\$2,900.00	Changes: Total GIMPs from 0 to 8, Total CPM from \$0.00 to \$349,397.59.
Queued for Electronic Contracting	9/26/16 8:39 AM					\$0	\$0	
New	9/23/16 7:16 PM	RACHELLE RAY - Washington DC	Confirmed	3		\$2,900.00	\$2,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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