



KMYT-TV (My41), Tulsa, OK
Cox Television Tulsa, LLC

Quarterly Issues/Program List

4th Quarter 2018

KMYT-TV provides its viewers with News, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Weather
- Healthy Living and Personal Growth
- Municipal Issues
- Crime
- Local Sports

This report contains a representative example of the issue-responsive programming aired on the station. For more information about the station's issue-responsive programming, please contact the station directly.



4th Quarter 2018 News Report

KMYT Local News of Public Interest:

Weather

PSO Deploys to Hurricane Michael

Date: 10/11/18 9pm

Duration: :20

Shae Rozzi

The Public Service Company of Oklahoma joined members of the Grand River Dam Authority in Florida to help clean up in the aftermath of Hurricane Michael. PSO's McAlester Response Team arrived in Pensacola and have also stationed a crew in Panama City, just past the devastation on Mexico Beach. PSO sent a total of 120 employees and contractors.

Earthquakes Shake Oklahoma

Date: 10/20/18 5pm

Duration: :20

Lynn Casey

Oklahoma was rattled by another earthquake today. According to the US Geological Society, a magnitude 3.1 earthquake struck near Wilson, Oklahoma at 7:47am. Thousands of earthquakes have been recorded in Oklahoma in recent years, many of which have been linked to the underground injection of wastewater from oil and natural gas production. Oil and gas operators have been directed to close some of the injection sites and reduce volume in others.

Weather Impacts Local Pecan Harvesters

Date: 10/23/18 9pm

Duration: 2:00

Laura Mock

The Flying G Ranch is in great shape for harvesting a bumper crop of pecans this year thanks to this year's rainfall amounts, but the owner, Mike Sprading says the demand for pecans is higher than ever. Hurricane Michael took out one of Georgia's largest crops in years, with one farmer estimating he lost 4000 trees alone. Flooding in central Texas has also impacted their pecan crops. Pecan orchards are placed in low lying areas near water for better soil and access to irrigation, but that also puts them at higher risk for flooding and washing the pecans away.

Fall Weather Sees Seasonal Leaf Changes

Date: 11/01/18 9pm

Duration: 2:00

Brad Carl

The first of November brings seasonal fall weather and some gorgeous leaf colors along with it. Arborist Mike Perkins said the cooperative weather played a big part in the bursts of color we are already seeing around Green Country. Perkins expects the leaves to peak in a week or two. He also said that the gorgeous colors we associate with fall are really there all the time, we just can't see it until the trees shut down and go dormant. Perkins is hopeful that the fall foliage will be breathtaking as long as the wind isn't too much of a factor.

Tulsa Fire Asks Residents to Prep for Cold

Date: 11/10/18 5pm

Duration: 2:00

Mallory Thomas

Emergency personnel around the Tulsa Metro have already prepared for the cold and they've taken dozens of cold weather-related calls. Tulsa Fire responded to 57 fires around the area during the last two weeks of October. Fire Captain Chad Martin said most were related to space heaters. Martin said to make sure your space heaters are plugged into the wall and not an extension cord to cut down on fires. He also said to keep your floor furnaces clear when you turn them on for the winter. The number one way to keep your home safe is to make sure your smoke detectors are working properly. With the possibility of snow on the way, firefighters also advise on taking it slow on the roads.

Winterfest Forced to Close due to Severe Weather Threat

Date: 11/30/18 5pm

Duration: 2:00

Amber Hughes

Winterfest organizers have decided to cancel tonight's festivities. Due to the threat of severe storms in the area, organizers felt it was best to keep Winterfest closed tonight. They said they were watching the weather all day, so in the best interest of people who come to the ice rink they decided around 4 pm to just reopen tomorrow at noon. Although cooler temperatures are best for the 9,000 square foot ice rink in the heart of downtown, Friday's weather shouldn't ruin the ice.

December Tornado Rips Through Eastern Oklahoma

Date: 12/01/18 5pm

Duration: :20

Laura Mock

FOX23 Meteorologist Laura Mock took the Skyview Drone to survey damage tonight after a rare December tornado struck in Cherokee County. The survey started near Gore, where there were several homes with torn off roofs. To the north in Blackgum, the community was gathered cleaning up some of the worst damage Mock saw. The National Weather Service is working to rate the storm from Friday night, but unfinished roads and different building construction types made it tough. The total damage path is estimated to be about 65 miles long. Not only does the NWS need to continue to survey the rest of the damage path, but they will also be checking other areas that were tornado warned on Friday.

Lake Tenkiller Suffers Direct Hit from Tornado

Date: 12/01/18 5pm

Duration: 2:00

Jenny Young

A rare December tornado touched down in Cherokee county last night with Snake Creek Marina on lake Tenkiller bearing the brunt of the damage. Early estimates report around 200 boats gone, and the whole marina is destroyed. A 40-foot house boat is almost completely sunk, a brand new 80,000-dollar pontoon was washed ashore, and metal and concrete from hundreds of boat slips were scattered on top of boats. Only a few boats survived the tornado. This is the third storm to destroy Snake Creek Marina, but none of them were this bad. Johnny Houston said his boat survived the last two storms but wasn't as fortunate last night. He believes last night's storm is the last straw for people who dock their boats at Snake Creek Marina. Houston lives on the hill above the marina where there is damage to several homes. He said his family didn't have time to seek shelter but he's thankful the tornado passed by his house.

Chicken Creek Area Destroyed

Date: 12/02/18 5pm

Duration: :20

Cornelius Hocker

The Chicken Creek area of Cherokee county was also devastated by an EF-2 tornado that blew through the area last night. Several power lines are down, trees are uprooted, and there was just a general mess of debris everywhere. While people are working hard to get things back in order, those who were more fortunate are driving around and helping their neighbors out by offering food and water. The residents who have damaged homes will be rebuilding for quite some time.

Group Approves Medical Marijuana Labeling and Testing Rules

Date: 10/11/18 9pm

Duration: :20

Shae Rozzi

A medical marijuana group has unanimously approved Oklahoma's medical labeling and testing rules for medicinal marijuana. The measure will now go to the State Department of Health. Some of the proposed requirements will include labels with the harvest date, name of the grower, the THC level, and the name of the lab that tested the product. The group says it's an effort to keep the public safe from pesticides and other hazardous substances. If approved, the requirement will go into effect in May.

School Celebrates 90th Anniversary

Date: 10/20/18 5pm

Duration: 0:20

Lynn Casey

Spartan College of Aeronautics and Technology, a Tulsa based aeronautics company, is celebrating 90 years of operation today. Spartan first opened its doors in 1928 and has played a big role in Tulsa's aviation industry. People at the event got to see a flyover by the RVS Warbirds and heard a speech from Oklahoma Senator Jim Inhofe. The school has trained more than 140,000 pilots and technicians from more than 60 countries.

Sand Springs Offers Medicinal Grow Classes

Date: 10/20/18 5pm

Duration: 2:00

Justin Ayer

Now that Oklahoma's medical marijuana laws are in full effect, people are looking to start growing. One Sand Springs gardening supply shop is offering free classes. Angie Goins, the owner of the shop says they are just in the introductory phase but the response has been great. She says her shop is strictly about the supplies and how to grow it, and that you cannot buy seeds there. Goins said the majority of people that are taking the classes are disabled veterans who have PTSD or permanent pain from injuries. Younger people suffering from epilepsy and Parkinson's disease are also in attendance. Goins wants people to remember that marijuana is a medicine, and can be a safer alternative to other drugs.

Clinic Hosts Enrollment Event

Date: 11/17/18 5pm

Duration: :20

Lynn Casey

Morton Comprehensive Health Services hosted an event today offering free one on one help enrolling for health insurance at its main clinic near Pine and Peoria. Morton representatives helped people apply for the Affordable Care Act. They saw people from as far away as Kansas. Morton plans to hold another enrollment event on December 8th from 9 am to 1 pm at their main clinic.

Flu Blamed for Another Death in Oklahoma

Date: 11/29/18 5pm

Duration: :20

Clay Loney

State health officials say that another person has died from the flu in Oklahoma. That brings the number of flu deaths this season to 4 statewide. Doctors typically see most flu cases from December through February. In the past week, 17 people were hospitalized because of the flu for a total of 112 since September. The elderly is particularly at risk. Doctors say the flu shot remains your best protection against the flu.

Students Head Back After CO Leak

Date: 11/29/18 5pm

Duration: :20

Shae Rozzi

Students at Clyde Boyd Middle School will finally head back to class tomorrow after a carbon monoxide leak sent kids to the hospital. The Sand Springs school was evacuated Monday because a broken heater caused high levels of carbon monoxide in the building. About 50 kids ended up getting sick. The district has not installed carbon monoxide detectors, and the school passed inspection and got the approval to reopen tomorrow.

Flu Deaths Continue to Rise

Date: 12/08/18 5pm

Duration: :20

Lynn Casey

The State Health Department released new numbers this week showing 6 people have died this flu season. A total of 134 people have been hospitalized since the health department started tracking in September. The flu shot is still available and health experts across the state still say it's your best defense against the flu.

Graduate Students Hope to Revitalize Local Park

Date: 12/08/18/ 5pm

Duration: :20

Lynn Casey

A group of OU – Tulsa graduate students held a meeting today to help revitalize a local park. The school's OU Urban Design Studio Team held the community design workshop. The purpose was to get input from residents about B.S. Roberts Park. It currently has a basketball court, a playground, a picnic shelter, and a walking path but students want to make improvements for the community. Part of the student group's mission is to get a better understanding of the community's needs, so their improvements can benefit the city and northeast Oklahoma.

Triple A Ends Topsy Tow Service

Date: 12/30/18 5pm

Duration: :20

Lynn Casey

After 34 years, Triple A Oklahoma has announced they will no longer be offering Topsy Tow on major holidays. Triple A officials say the only reason they're discontinuing the service is due to the rising popularity of ride share apps like Lyft and Uber. They say you should always have a plan to get home safely before you leave for a night out.

Broken Arrow Lowers Speed Limits

Date: 10/18/18 9pm

Duration: :20

Clay Loney

The city of Broken Arrow announced they are lowering the speed limit on three roads. The limit will be lowered from 50 MPH to 40 MPH on Jasper between Olive and Aspen, Tucson between Olive and Garnett, and Aspen between Jasper and Tucson.

Gathering Place Debuts Mascots

Date: 10/23/18 9pm

Duration: :20

Shae Rozzi

The Gathering Place introduced three new mascots to walk around and get people excited about the park. The new characters included "Tulsey" the turtle, "Blue" the Heron, and an unnamed squirrel that kids can submit names for and vote on.

Owasso's Redbud District Sees Growth

Date: 10/25/18 9pm

Duration: :20

Shae Rozzi

Owasso's Redbud district will soon see more growth with the opening of two new restaurants. The chef and co-owner of Smoke Woodfire Grill says it's been a project three years in the making. The new location in the Redbud district will include a bar and cigar lounge like the one on Cherry Street in Tulsa. The exterior of the building is finished but work continues on the inside. Smoke is set to open toward the end of November. Right next door, the Modern American Diner will open in January.

Claremore Celebrates Will Rogers' Birthday

Date: 11/01/18 5pm

Duration: 2:00

Justin Ayer

The city of Claremore is set to celebrate it's 79th annual Will Rogers Birthday Bash in honor of the Oklahoma man celebrated for his work in movies, newspaper, and on stage. Will Rogers Museum director Tad Jones said there are new things at the bash this year, including a red-carpet event raising money to renovate the museum's theater. Jones said the theater was built in 1982 for people to watch Rogers documentaries, but the chairs, sound, and backdrop are now bad. Jones said that help from the event, organizers and residents raised over 135,000 dollars in a month.

Berryhill Discusses Expressway Extension

Date: 11/15/18 9pm

Duration: 2:00

Paris Holmes

Residents in the community of Berryhill met tonight with Tulsa city planners and INCOG to discuss "land use plans" with the extension of the Gilcrease Expressway. Many residents expressed their concern about Berryhill maintaining it's rural feel after the Gilcrease Expressway is slated to be constructed next year. No matter what, the highway is coming but people are concerned that means development as

well. To ease concerns, the city paired with a citizen's advisory to develop a land use plan to guide future zoning requests. One of the areas the committee would like to see some commercial development is on their Trail system. They hope it would be similar to Tulsa's Riverparks trail system with businesses like the Blue Rose Café. According to a committee member, there are two areas for commercial development near 21st interchange and 41st street interchange in the plan, most of which is already zoned for commercial use.

Rose District Looks Forward to Small Business Saturday

Date: 11/23/18 9pm

Duration: 2:00

Mariah Ellis

Black Friday shopping is winding down, but the business owners along Main Street in Broken Arrow's Rose District are getting ready for a big weekend. Brie Caywood, owner of local boutique 1907 says she goes all out for Small Business Saturday. It's the one day of the year Caywood sees the largest financial impact, and she's not alone. American Hatfield reported sales already being up 50% on Black Friday compared to last year on the same day. Broken Arrow Chamber of Commerce Rose District brand manager Lauren Meyer says it all comes down to community support. The Chamber says they'll top 500,000 dollars in sales tax dollars from these businesses, which all goes back to the city to continue investing in the Rose District.

City Councilors Sworn In

Date: 12/02/18 5pm

Duration: :20

Lynn Casey

Several newly-elected Tulsa city councilors will step into their positions tomorrow. Five returning councilors and four new ones will be sworn in. The district 3 seat, open after the death of Councilor David Patrick, will be filled by his daughter Crista. The district 7 seat left open after Anna America's resignation will be filled by Lori Decter Wright. The ceremony will begin at 2pm, at the Lorton performance Center at the University of Tulsa.

Historic Brady Theater is Renamed

Date: 12/06/18 9pm

Duration: 2:00

Cailey Dougherty

Tulsa's historic Brady Theater has been a local landmark since 1914, with some big-time performers over the years like Roy Clark, B.B. King, John Fogerty, and Robin Williams. Before it was the Brady Theater, it was called the Tulsa Municipal Theater, and had a stainless steel sign dating back to 1952. In 2019, that sign will be returned to the venue as it is renamed the Tulsa Theater. The renaming of Brady Street first came about in 2013 after Tate Brady's ties to the KKK were made public. Many are glad to see the theater's name changed as well. Those who work near the venue hope to see the Tulsa Theater thrive for another 100 years.

Blue Dome District Holds Holiday Market

Date: 12/09/18 5pm

Duration: :20

Lynn Casey

People from all over Tulsa flocked to the Blue Dome district for the Blue Dome Holiday Market today. The market started on November 15th and runs all the way through December 23rd. Guests can browse through dozens of tents selling anything from food to arts and crafts.

Shooter on The Run in East Tulsa

Date: 10/18/18 9pm

Duration: 2:00

Amber Hughes

Tulsa Polices say a shooter is still on the run after a man was shot multiple times in an east Tulsa apartment complex this morning. It happened at the Plaza Hills East apartment complex near 16th and 129th East Avenue. Officers say the victim was shot three times in the chest and pistol whipped. He was able to crawl to his doorway, and officers heard his cry for help. Police did find shell casings at the scene but don't have much information about the suspect.

Vandals Target Sand Springs Park

Date: 10/20/18 5pm

Duration: 2:00

Cornelius Hocker

The Sand Springs Police Department has released a video from 3 am this morning showing vandals hitting security cameras installed around the park with a piece of wood. The cameras were installed last month after the turf around the playground was burned. Parkgoers said the video is upsetting because Sand Springs spent so much money on the park. Despite the video being poorer quality, Sand Springs is small community and police say they already have some solid leads.

Jenks Police Catch Online Predator

Date: 10/25/18 9pm

Duration: 2:00

Jackie Delpilar

The Jenks Police Department say a fake online profile helped catch a potential predator. According to court papers, Brandon Hopkins sent inappropriate messages and photos to a person he thought was a 14-year-old girl, but he was actually talking to an undercover detective. The detective sent Hopkins a friend request on Facebook posing as the teenager. Court papers say Hopkins began messaging the girl and the conversation quickly turned inappropriate. Eventually a warrant was put out for his arrest based on the conversation, and he was arrested this week for lewd proposals to a child and soliciting a minor for indecent pictures.

Hit and Run Thief Turns Herself In

Date: 11/08/18 9pm

Duration: 2:00

Jackie Delpilar

What started as a shoplifting case ended with a man hit by a car. Police say Tiffane Liggins was shopping at the Aldi in east Tulsa. Court papers say her daughter distracted the security guard while Liggins pushed a cart full of groceries out the front door. When the security guard caught on, he ran outside to stop her. Officers say the guard tried blocking Liggins from getting into her car, but she fell and pretended like she had been assaulted. She then hopped up, got into the driver's seat, and threw her car into reverse. The guard was behind the car, writing down her plate number, and she hit him with the car and drove off. Police say she was arrested for trying to return those same groceries to a different Aldi

location. Charges were also filed for assaulting the guard. She finally turned herself in on that warrant today.

Thieves Target New Construction Sites

Date: 11/29/18 5pm

Duration: 2:00

Sharon Phillips

The Homeowner's Association in the Stone Canyon neighborhood in Owasso are battling new construction thefts. Fred Starkweather is a builder in the Deer Run housing addition and said it's frustrating because not only are the thieves hurting his bottom line, they are also hurting others by the need to reschedule timelines. Over the weekend, deputies stepped up patrols in the area to try and stop the crimes from happening. Unfortunately, they said thieves were able to break into at least 5 homes and steal copper, construction tools, and appliances. The Rogers County Sheriff's office arrested Christopher Yarbrow and Darrell Boyd, but deputies believe there could be more suspects out there.

Police Investigate Tulsa's 54th Homicide

Date: 11/30/18 5pm

Duration: 2:00

Sara Hart

Tulsa Police are enlisting the public's help tonight to find an SUV that they say is responsible for a homicide. Surveillance video from Ryan's Convenience Store near Skelly and Yale shows Stephen Cook walking up to an SUV with a brown satchel. Someone inside the car grabs the satchel, but Cook was unwilling to let go, fell, and was dragged a few feet as the SUV took off. Cook's homicide is one of just four that remain unsolved in 2018. Sergeant Brandon Watkins says they are making good headway in each of those cases.

Three Arrests After Chase Ends in Crash

Date: 12/02/18 5pm

Duration: 2:00

Cailey Dougherty

Three people are behind bars today after police say they led them on a chase across Broken Arrow in the early morning hours on Friday. The chase started as the trio was leaving a Walmart parking lot near Kenosha and Aspen. The suspects then sped through neighborhoods and multiple red lights, hitting speeds up to 90 MPH on city streets. The chase ended when the suspects crashed into a fire hydrant behind the BA Performing Arts Center. They tried to run on foot but were arrested. Officers found meth and other drugs on them, and the driver turned out to be wanted on several warrants. The crash happened not far from the Rose District, and business owners said they were glad no one was hurt.

Broken Arrow Police Arrest Homicide Suspect

Date: 12/08/18 5pm

Duration: 2:00

Justin Ayer

BA police have arrested 18-year-old Hayden Umdenstock, saying he is accused of killing his 42-year-old father, Zachary. The incident happened just before 2pm yesterday. Investigators say it started as a welfare check, as no one had heard from Zachary in over a week. That's when police found a body inside a home near 71st and Elm in Broken Arrow. Police say when they got to the house Hayden answered the door and refused to let them in. Eventually they were let in and that's when they found the body and

brought Hayden in for questioning. Hayden has been arrested and is expected to be charged for first degree murder in the death of his father.

Rare Car Stolen from Local Dealership

Date: 12/13/18 9pm

Duration: :20

Shae Rozzi

Tulsa Police are searching for a unique, expensive car that thieves stole from a south Tulsa car dealership last night. Someone stole a 2018 Dodge Challenger Demon, worth more than 100,000 dollars. The car was parked in the service department of South Pointe Jeep Chrysler Dodge near 91st and Memorial. The suspects broke the glass door and drove the Demon out of the bay. The owner of the Demon says he has also been out looking for his car.

Sooners Dominate TCU

Date: 10/20/18 5pm

Duration: :20

Nathan Thompson

While it was new defensive coordinator Ruffin McNeill's first game after replacing Mike Stoops, it was the offensive line that was the star of the show today. OU scored touchdowns on their first four drives of the game to put them up 28-7. The defense then allowed TCU to score 17 straight second quarter points. After the halftime break the Sooners rallied and dominated, holding the Horned Frogs to only 275 yards to total offense to win the game 52-27.

Tulsa Faces Off with Arkansas

Date: 10/20/15 5pm

Duration: :20

Jeff Kolb

The University of Tulsa took on the Arkansas Razorbacks today and came away with their worst loss of the year. The game was plagued with problems, including two missed field goals and couldn't capitalize on a fumble recovery. Head Coach Philip Montgomery says that regardless of the loss, his players still believe in this season.

Underdog Cowboys Look for Win

Date: 10/27/18 5pm

Duration: 2:00

Heather Geller

Today is homecoming for the Oklahoma State Cowboys, and after a bye week they hope that it plays in their favor today as they seek a big win over 6th ranked Texas. The Pokes have won the last three in a row against the Longhorns, but OSU is struggling this season. Head coach Mike Gundy said at the beginning of this week that what he wants out of his team is simple.

Sooners Bounce Back in Lubbock

Date: 11/04/18 5pm

Duration: :20

Jeff Kolb

After falling behind 14-0, Oklahoma came back to win last night, beating Texas Tech 51 to 46. The Sooners have now won 19 straight true road games, the nation's longest active streak. Oklahoma now has a 14-game winning streak in the month of November. Two years ago OU and Texas Tech faced off with now-NFL rookies Baker Mayfield and Patrick Mahomes at their respective helms. The quarterbacks combined for 1,279 passing yards in a 125 point shootout.

Jenks and Union Square Off for Title Spot

Date: 11/17/18 5pm

Duration: 2:00

Jeff Kolb

It's been a year since Jenks High School and Union High School battled each other in the playoffs after 10 seasons in a row facing off in an elimination game. Both teams played for a trip to the 6A state

championship game. The final score was Jenks 27 to Union 24. Jenks advances to continue playing for the title. They will play the winner of the Broken Arrow versus Owasso game in two weeks for the gold ball.

Sooners Earn Big 12 Title Spot

Date: 11/24/18 5pm

Duration: :20

Jeff Kolb

The University of Oklahoma beat West Virginia last night, 59 to 56. That win earned the Sooners a spot against Texas in the Big 12 Title game next Saturday. The 115 combined points, third most in a game OU has played. The Sooners defense turning in two huge defensive touchdowns, keeping their playoff hopes alive. If the Sooners can beat Texas next week, they have a real shot at playing for the crystal ball in the National Championship.

Sooners Win Big 12 Title

Date: 12/01/18 5pm

Duration: 2:00

Jeff Kolb

OU took on Texas today in Dallas at Cowboy's Stadium to duke it out for the Big 12 Championship title and a shot at playing for the national title. The Sooners hoped to make a statement at AT&T Stadium, but it was the Longhorns who stared off strong. Texas scored in the first drive of the game. The OU offense got things going late in the 2nd quarter, with Kyler Murray throwing two touchdown passes. Kyler had 379 passing yards and three TD passes total. The Sooners won 39-27 to claim their fourth Big 12 Championship in a row.

Cowboys Make Bowl Appearance

Date: 12/02/18 5pm

Duration: :20

Jeff Kolb

Oklahoma State University will go bowling in Memphis on New Year's Day in the Liberty Bowl against 23rd ranked Missouri. The teams will kick off at 2:45pm central time in what will be OSU's first ever trip to the Liberty Bowl. It will be the 53rd meeting between the Cowboys and the Tigers and a rematch of the 2013 Cotton Bowl, which Mizzou won 41 to 31.

Sooners Head to College Football Playoffs

Date: 12/02/18 5pm

Duration: 2:00

Jeff Kolb

Head coach Lincoln Riley's motto this season has been "Just Win", and it's proved to be a good one this season. It was good enough to get Riley's Sooners back in the College Football Playoff, with OU's third selection in Playoff history. OU was awarded the 4th and final seed. They will go on to play #1 Alabama on Saturday, December 29th, in the Orange Bowl. OU is opening up at the 14-point underdogs to the Crimson Tide.



4th Quarter Report 2018

Station: KMYT-TV My41

HOW WE SERVE OUR LOCAL COMMUNITY:

FOX23 News Programming: At times when FOX network programming preempts our local FOX23 News broadcast (e.g. an afternoon football game on FOX that preempts our 5pm newscast), My41 broadcasts our local newscast at its regularly scheduled time, keeping our viewers up to date on local news and weather that affects them and their families.

Partnership with the Ad Council - On-air PSA campaign in cooperation with the Ad Council.

Station Tours - Tours of our facility and newsroom are given regularly to school groups and any interested people in the community.

Amber Child Abduction - participants.

EAS- participants.

Children's Programming- 3 hours per week

Severe Weather Coverage:

My41 runs weather alert tickers from FOX23 News during periods of severe weather. When there is a tornado warning in the Tulsa metro area, My41 also simulcasts weather cut-ins produced by FOX23 News. FOX23 News is committed to being on-air and online, giving the latest conditions as severe weather moves into the KOKI-TV/KMYT-TV viewing area.

KMYT-TV My41 - PSA Spots Aired - 4th Quarter 2018

Organization	PSA Title	Spot Length	Number of Airings
ABATE / USMC Toys For Tots	ABATE Toy Run 2018	:30	101
Ad Council / Adopt US Kids	Haircut	:15	7
Ad Council / Adopt US Kids	Morning Time	:30	1
Ad Council / Adopt US Kids	Suitcase	:30	76
Ad Council / Autism Speaks	The World of Autism	:30	35
Ad Council / Big Brothers Big Sisters	Start Something	:30	38
Ad Council / Fatherhood.gov	Guys' Night Out-Moment	:30	33
Ad Council / Fatherhood.gov	Laugh	:15	2
Ad Council / Fatherhood.gov	Mirror	:30	9
Ad Council / Fatherhood.gov	Read	:15	2
Ad Council / Fatherhood.gov	Sing	:30	6
Ad Council / Fatherhood.gov	Tea Pot-Moment	:30	50
Ad Council / Feeding America	Hunger Song	:30	1
Ad Council / FEMA	Don't Wait	:60	25
Ad Council / IWitnessBullying.org	I am a Witness	:30	49
Ad Council / Keep America Beautiful	Journey	:60	1
Ad Council / Love Has No Labels	Fans	:15	22
Ad Council / National Highway Traffic Safety Admin	Battlefield	:30	74
Ad Council / National Highway Traffic Safety Admin	Life's Doors	:60	2
Ad Council / National Highway Traffic Safety Admin	Viral Consequences	:60	4
Ad Council / Project Yellow Light	Both Eyes on the Road	:30	41
Ad Council / Project Yellow Light	Never Here	:30	32
Ad Council / Project Yellow Light	Not Safe for Anyone	:30	19
Ad Council / The Bully Project	Glasses	:60	10
Ad Council / The Shelter Pet Project	Bentley	:30	37
Ad Council / The Shelter Pet Project	Maxie	:30	29
Ad Council / The Shelter Pet Project	Molly	:30	23
Ad Council / The Shelter Pet Project	Prince	:30	21
Ad Council / Understood.org	Ferdinand-Misunderstood	:30	3
Ad Council / Understood.org	Homework	:30	8
Ad Council / Understood.org	School	:30	16
American Cancer Society	Making Strides Against Breast Cancer - Tulsa	:30	44
American Cancer Society	Making Strides Against Breast Cancer - Tulsa	:15	7

American Red Cross	Holiday Blood Drive - Tulsa	:30	90
Boys & Girls Clubs of America	BGCA Door Rev HD	:60	2
Boys & Girls Clubs of America	BGCA Door Rev HD	:30	60
Boys & Girls Clubs of America	BGCA Door Rev HD	:15	19
Chickasaw Nation	Diabetes Prevention	:60	2
Drug Free Kids	Drug Free David	:30	4
Drug Free Kids	Drug Free Justina	:30	1
Drug Free Kids	Drug Free Paul	:30	2
Drug Free Kids	Drug Free Susan	:30	1
FOX23 / Bob Hurley Ford	TXT L8R	:15	55
FOX23 / Bob Hurley Ford	TXT L8R	:30	52
FOX23 / Mix 96.5 / Food Bank of Eastern Oklahoma	Re-Stock the Cupboards	:30	76
Leukemia & Lymphoma Society	Light the Night Walk - Tulsa	:15	17
Leukemia & Lymphoma Society	Light the Night Walk - Tulsa	:30	168
Oklahoma Association of Broadcasters / OK Dept of Human Services	Oklahoma Fosters	:30	26
Oklahoma Association of Broadcasters / OK Dept of Rehabilitation Services	Assistive Technology	:30	27
Oklahoma Association of Broadcasters / OK Dept of Rehabilitation Services	Enterprise Program	:30	27
Oklahoma Association of Broadcasters / OK Dept of Rehabilitation Services	Why We Came	:30	24
Oklahoma Association of Broadcasters / Oklahoma State Dept of Health	Breastfeeding Support	:30	72
StompOutBullying.org	Blue Shirt	:30	44