



KMYT-TV (My41), Tulsa, OK
Cox Television Tulsa, LLC

Quarterly Issues/Program List

3rd Quarter 2021

KMYT-TV provides its viewers with News, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Weather
- Municipal Issues
- Education
- Crime
- Health

This report contains a representative example of the issue-responsive programming aired on the station. For more information about the station's issue-responsive programming, please contact the station directly.



3rd Quarter 2021 News Report

KMYT Local News of Public Interest:

Weather

Ida Recovery Continues

Date: 09/04/21 9am

Duration: 2:00

Jeff Paul

Nearly a week after it ripped through Louisiana, the grip of hurricane Ida's impact continues to tighten. Power lines toppled, lines stretched long, and some houses just pieces of their original form. On Friday, President Biden got his first glimpse of the destruction. Welcomed by Governor John Bel Edwards, President Biden toured one of the hardest hit communities of Laplace Louisiana. The area was not only hit by strong storm gusts, but flood waters left people trapped, their homes partially submerged. Biden says he will be next to Louisiana as they rebuild, but they need to build back better, a nod to his massive infrastructure plan he hopes passes soon.

Tulane Plays in Norman

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

Tulane students will see a familiar face when they play against the University of Oklahoma in Norman. Their upcoming game was moved from Tulane's home turf in New Orleans because of hurricane Ida cleanup efforts. OU went out of their way to make sure the Tulane students feel right at home by spray painting their mascot, The Angry Wave, onto the OU turf. The game kicks off at 11 this morning.

Task Force in New Orleans

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

The FOX23 Severe Weather Team is tracking the work Oklahoma Task Force One is doing in the aftermath of hurricane Ida. Pictures posted to the task force's Facebook page show they are north of New Orleans, putting tarps on roofs and helping with welfare checks.

OG&E In New Orleans

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

More than 270 Oklahoma Gas and Energy crew members are helping restore power in Louisiana. The crews left 6 days ago to help with relief efforts after hurricane Ida. Crews are working 16-hour days including a commute from their Lafayette-area lodging to get all the power back on to the area.

KMYT-TV My41 - PSA Spots Aired - 3rd Quarter 2021 - Weather

Organization	PSA Title	Subject Matter	Spot Length	Number of Airings
Ad Council / FEMA	Disaster at Your Door	make a plan to keep your family safe during natural disasters	:30	26
Ad Council / Support Disaster Relief	Hard at Work	Even a small donation can help those affected by disasters	:30	30
Ad Council / U.S. Forest Service	Connected	discover the forest	:30	27
Ad Council / U.S. Forest Service	Lake Trail	discover the forest	:30	9

Rocklahoma Continues in Pryor

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

The 14th annual Rocklahoma music festival continues in Pryor today. This festival was cancelled last year because of COVID. This weekend you'll find people of all ages from all over the country sharing their passion for rock music. The concert runs through Sunday, however the headlining act Limp Bizkit cancelled because of COVID concerns.

Rooster Days Going Strong

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

Also happening today, Rooster Days in Broken Arrow is going strong. The fun starts at 10am this morning, with a parade at Central Park near Main and Pittsburgh. There's also a cornhole tournament at noon today and Miss Rooster Days will be announced at 11:30this morning. More than 100 vendors are on site along with rides, games, and food. The festival runs though Sunday.

Progress on Golden Driller

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

Progress is being made on the new Driller Plaza at Expo Square. County commissioner Stan Sallee posted photos of the construction to his Facebook page on Friday. You can see the new sign being installed and a new overhang being built. Sallee says construction is right on schedule and will be finished before the fair opens.

Tulsa Park Gets New Name

Date: 09/11/21 9am

Duration: :20

Amanda Gilbert

A Tulsa Park is getting a new name while veterans honor and remember the sacrifices made on 9/11. Tulsa VFW Post 577 will be remembering the veterans who served post 9/11 and immediately after they will rededicate Centennial Park as it becomes Tulsa's new Veterans Park. There will be a car and bike show, live sword fighting, and more.

TFD Honors 9/11 First Responders with Annual Stair Climb

Date: 09/11/21 9am

Duration: 2:00

Sonji Milburn

Firefighters from all over Green Country are underway on their 5th Annual Memorial Stair Climb to honor 343 firefighters who lost their lives in the 9/11 terror attacks. 150 firefighters, first responders, and volunteers will climb 110 flights of stairs in the First Place Tower 3 times to honor the number of flights they climbed on 9/11. Each will be wearing full bunker gear as they climb to the top. Proceeds from the climb will go to Hydrants of Hope, a charity that helps children battling cancer. The climb started at 8:46am.

Riverwalk Rally Kicks Off

Date: 09/11/21 9am

Duration: :20

Naomi Keitt

Happening today, a huge motorcycle rally to support local veterans. The 2021 Riverwalk Rally kicks off at the FOX23 studios near 27th and Memorial. Bikers will ride from the studio to the Jenks Riverwalk at 5:30pm. FOX23 and the American Veteran Motorcycle Club are hosting the rally to help Forge of Honor, a charity that helps support veterans with disabilities and PTSD. Organizers say once you get to the Riverwalk, there will be plenty of fun for the family including games, live music, and food.

KMYT-TV My41 - PSA Spots Aired - 3rd Quarter 2021 - Municipal

Organization	PSA Title	Subject Matter	Spot Length	Number of Airings
Ad Council / Adopt US Kids	Suitcase	adopting kids from foster care	:30	37
Ad Council / The Shelter Pet Project	Anthem	adopt pets from animal shelters	:30	25
American Veterans Motorcycle Club	Riverwalk Rally 2021	encouraging community participation in a local event to raise support and money for veterans services	:30	24
Boys & Girls Clubs of America	BGCA Door Rev HD	support Boys & Girls Clubs of America	:60	114

TPS Mandates Masks

Date: 09/04/19 9am

Duration: :20

Naomi Keitt

When students at Tulsa Public Schools go back to class after Labor Day, they will be expected to wear a mask. Teachers were expected to wear masks starting Monday. This follows the injunction of Senate Bill 658 which prohibited mask mandates in public schools. The district says there are exemptions, but proper documentation needs to be submitted.

TCC Adult Start Grant Program Receives Funds

Date: 09/04/19 9am

Duration: :20

Naomi Keitt

A local program is helping adults go to college. The Trio Education Center at Tulsa Community College received 1.3 million dollars in grant money from the federal government. Michelle Lazano took advantage of the program and says it gave her the resources to go back to school. To view the qualifications for the program, visit the FOX23 News app.

Union Mandates Masks

Date: 09/11/19 9am

Duration: :20

Naomi Keitt

Another Green Country school district is requiring masks. Students and staff at Union Public Schools will have to wear a mask in the classroom starting next week. The school district passed the mandate Friday afternoon. Students and staff can opt out if they have medical exemptions. Earlier this week, the students at Tulsa Public Schools also had to start wearing masks again. Union's mask mandate will go into effect on Wednesday morning.

TPS Offers Vaccine Clinic

Date: 09/11/19 9am

Duration: :20

Naomi Keitt

Happening today, Tulsa Public School students 12 and older and their families can get the coronavirus vaccine for free. The school district is hosting a vaccine clinic at the education service center near 31st and Harvard from 10am to 2pm. You can schedule your appointment online at tulsa.schools.org/vaccine.

Tech Students Pay Tribute to 9/11

Date: 09/11/19 9am

Duration: :20

Naomi Keitt

Tulsa Tech students paid tribute to the victims of the 9/11 terrorist attacks. Each year, masonry students at Tulsa Tech build a tribute wall in honor of the victims and first responders involved in the tragedy. The plexiglass and the blue lights represent the attack on the Twin Towers in New York City. The pentagon shaped milky way represents the attack on the Pentagon in Washington DC. In the middle of the wall is the number 93, representing the attack on Flight 93 that crashed in Pennsylvania. The display will be up

for the next few months. Tulsa Tech students say building this wall helps them understand the pain of what happened to our country 20 years ago.

Jenks Students Build Memorial

Date: 09/11/19 9am

Duration: :20

Naomi Keitt

Students at Jenks High School placed nearly 3,000 flags on campus to honor the lives lost in the 9/11 terror attacks. The Young Americans Foundation of Jenks and the student council put on the event in partnership with the 9/11 Never Forget Foundation. These students in Jenks weren't born yet when the attacks happened.

KMYT-TV My41 - PSA Spots Aired - 3rd Quarter 2021 - Education

Organization	PSA Title	Subject Matter	Spot Length	Number of Airings
Ad Council / Love Has No Labels	United We Are Powerful	diversity & inclusion: accepting our differences can make us stronger	:30	26
Ad Council / She Can STEM	Dare to STEM	encouraging girls to pursue interests in science, technology, engineering, and math	:30	13
Ad Council / She Can STEM	Lucianne	encouraging girls to pursue interests in science, technology, engineering, and math	:30	28
Ad Council / She Can STEM	Tiera	encouraging girls to pursue interests in science, technology, engineering, and math	:30	25
Tulsa Regional STEM Alliance	TRSA Michael Seger	highlighting careers in science, technology, engineering, and math	:30	24

Police Search for Suspect in Stabbing

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

Tulsa Police are searching for the person who stabbed a man to death at a local gas station. It happened just aft 9:30pm last night, at the QuikTrip near 51st and Yale. Police say the victim and suspect got into a fight in the parking lot, and that's when the victim was stabbed in the neck. He was rushed to the hospital where he later died. The suspect ran off after the stabbing.

Fair Warns About Scammers

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

The Tulsa State Fair is warning people that someone is posing as them on social media, promising prizes and asking for financial information. Fair organizers say this is something they do not do and haven't seen a scam like this before. The Tulsa State Fair says the fake page messages people telling them they've won a prize, then asks them to submit their credit card or bank account number. The fair runs September 30th through October 10th.

Video Captures ATM Theft

Date: 09/04/21 9am

Duration: 2:00

Sara Whaley

The ATM at the Chase Bank near 41st and Yale is out of order until further notice. Police say thieves used a truck and a chain to rip off the front of the machine and then went in after the loot. Officers say the group got what they came for but didn't say an exact amount. Video surveillance footage shows the thieves were covered incredibly well, making them hard to identify. In a Facebook post, police say the thieves were there for about 2 minutes and this is part of a growing problem. Detectives say they've seen 6 ATM thefts since June. Lt. Tim Means isn't sure if these are all connected but he says this one and the one in July definitely are. Police say the white truck in the July case was stolen and recovered after a chase with the suspects who dumped the truck and ran away. Officers are asking anyone with information to please call Crimestoppers.

Police Search for Stolen Car

Date: 09/11/21 9am

Duration: :20

Naomi Keitt

Tulsa Police are searching for the person who stole a car with a child inside. It happened around 12:45 this morning near Admiral and Memorial. An officer patrolling the area heard a woman screaming and stopped to help. She said she was dropping off groceries when her car started up and someone drove away with her 2-year-old in his car seat. Shortly after, police found the car abandoned with the child safe inside. They're still searching for the suspect.

State Deploys Mobile Health Units

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

The State Department of Health is working to make sure people in rural counties have access to health care. Starting Tuesday, the health department will deploy a fleet of mobile wellness units. They're heading to District 4 in northeastern Oklahoma which includes Washington, Craig, Mayes, Ottawa, Delaware, Wagoner, Rogers, and Nowata counties. The wellness units can do everything from COVID testing to regular health screenings.

Tulsa Hospitals Expand Morgues

Date: 09/04/21 9am

Duration: 2:00

Sonji Milburn

Some Tulsa area hospitals are expanding their morgues because of an increase in COVID deaths. In the past month, the state reported 543 new deaths. With the spike in COVID cases across Oklahoma, Tulsa area hospitals like Hillcrest are preparing for more deaths. A statement from the hospital says "Due to the increased Covid 19 rates and mortality in our community, it was necessary to expand resources and capacity. Hospitals work closely with final homes to ensure patients and families are taken care of. This includes expanding the size of our morgue as a service to our partners during the latest surge." Compared to this time last year, the number of COVID infections has increased dramatically. There are over 5600 more COVID infections. Since the beginning of the pandemic, more than 9,200 people have died.

Fauci Suggests Booster Shots

Date: 09/04/21 9am

Duration: :20

Naomi Keitt

If you've taken the Moderna or Pfizer vaccine, you'll likely need a third dose. That's according to the nation's top infectious disease expert Dr. Anthony Fauci. On Thursday, Dr. Fauci said he thinks the three does will most likely be the recommended full dose regimen for protecting people from the coronavirus. Johnson and Johnson is also studying the possibility of adding a second dose as a booster to its one-shot vaccine.

New Report Shows 9/11 Illness Impact

Date: 09/11/21 9am

Duration: :20

Naomi Keitt

A new report shows more people may have died of illnesses related to the 9/11 attacks than those directly killed. The Justice Department revealed this information in a special report about the 9/11 Victim Compensation Fund Tuesday. The DOJ report says 48% of the claims filed, which is more than 18,000 people, listed 9/11 related cancers as one of their eligible conditions.

KMYT-TV My41 - PSA Spots Aired - 3rd Quarter 2021 - Health

Organization	PSA Title	Subject Matter	Spot Length	Number of Airings
Ad Council / American Foundation for Suicide Prevention	Guild Wars	reach out to friends who might be struggling with mental health	:30	16
Ad Council / American Foundation for Suicide Prevention	What Gets You Talking	reach out to friends who might be struggling with mental health	:30	29
Ad Council / Autism Speaks	Big Day	learning the signs of autism	:30	34
Ad Council / Belonging Begins with Us	Belonging	help make immigrants feel welcome	:30	33
Ad Council / National Highway Traffic Safety Administration	Good Habit	don't text and drive	:30	12
Ad Council / National Highway Traffic Safety Administration	I Was Driving	don't text and drive	:30	13
Ad Council / Project Yellow Light	First Domino	don't text and drive	:30	16
Ad Council / Project Yellow Light	Phone Down	don't text and drive	:30	17
Ad Council / Project Yellow Light	The Text	don't text and drive	:30	24



3rd Quarter Report 2021
Station: KMYT-TV My41

HOW WE SERVE OUR LOCAL COMMUNITY:

Partnership with the Ad Council - On-air PSA campaign in cooperation with the Ad Council.

Amber Child Abduction - participants.

EAS- participants.

Children's Programming- 3 hours per week

Severe Weather Coverage:

My41 runs weather alert tickers from FOX23 News during periods of severe weather. When there is a tornado warning in the Tulsa metro area, My41 also simulcasts weather cut-ins produced by FOX23 News. FOX23 News is committed to being on-air and online, giving the latest conditions as severe weather moves into the KOKI-TV/KMYT-TV viewing area.