



KMYT-TV (My41), Tulsa, OK
Cox Television Tulsa, LLC

Quarterly Issues/Program List

1st Quarter 2017

KMYT-TV provides its viewers with News, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Weather
- Education
- Municipal Issues
- Crime
- Health

This report contains a representative example of the issue-responsive programming aired on the station. For more information about the station's issue-responsive programming, please contact the station directly.



1st Quarter 2017 News Report

KMYT Local News of Public Interest:

Weather

Road Treatment in Tulsa

Date: 01/02/2017 5am

Duration: 1:45

Hector Mejia

These two city trucks will soon carry something new for the City of Tulsa. Tim McCorkell, Street Maintenance Manager for the City of Tulsa says "it's called salt brine and it's just a mixture of salt and water. The mixture will be sprayed over the road, before winter precipitation falls, so it is much easier to take it off the roadway. McCorkell says "there's nozzles that come off the side so you can get more than just the lane you're in. it'll broadcast. Plus it'll spread out the bottom". If there is light snow fall, McCorkell says it could melt almost right away, because of the salt brine barrier. McCorkell says "if you have a long term event towards the end of the event when you go to get everything cleaned off it'll come off much easier". The City says each of these tanks cost about 20-thousand dollars and right now they are just waiting for the mixture to arrive so if they have to they can send these out next month. They are also waiting for parts to assemble two mixing stations. They cost the City less than 170-thousand dollars for both. McCorkell says "budget is an issue at times but we are finally able to get it funded this last year". The City is also expecting to save some money. Workers will put a 23-point-3 percent salt ratio into the mixture, instead of using pure salt on the road. McCorkell says "I'm very excited". Once everything is assembled, workers will go through a round of training on the new method.

Tulsa International Airport Flight Delays due to Winter Weather

Date: 01/07/2017 6am

Duration: 0:15

Naomi Keitt

This morning most flights are back on time after the winter weather. FOX23 confirmed this morning that there is only two canceled flights. Last night there were more than 20 delays. Be sure to check with your airline before you head to the airport.

EMSA Prepares for Winter Weather

Date: 01/12/2017 8am

Duration: 0:30

Shae Rozzi

With icy winter weather expected this weekend, EMSA (Emergency Medical Services Authority) is preparing and reminding the public to take precautions. EMSA says to make sure to stock up on any medications and groceries ahead of the weather. They say to stay off the roadways if at all possible during the weather and to limit time outside. Adam Paluka, Community Relations with EMSA says "hypothermia can set in very quickly....so if you feel like you are not in a warm space, you need to do what's necessary, find a friend or relative whose home you can go to". EMSA is also reminding everyone to use space-heaters carefully since we see fires started by those every winter

City of Tulsa Prepares For Ice Storm

Date: 01/15/2017 6am

Duration: 0:30

Naomi Keitt

Tulsa Mayor GT Bynum said the City was ready to treat roads as freezing rain made its way to Green Country. As the City was under an ice storm warning, Bynum said "we prepare for and include in our budget every year a recognition that we're going to have events like this in Tulsa. That is something that is just the nature of the game in this part of the country". City crews stayed on standby overnight in case slick spots began to develop while more rainfall came through Green Country.

The City Of Broken Arrow Prepares for Winter Weather

Date: 01/12/2017 8am

Duration: 0:15

Michelle Linn

City workers in Broken Arrow are preparing for the possible severe weather. They are checking equipment and going over routes to prepare for winter weather. They say about a thousand tons of sand will be ready, including a batch coming in today or tomorrow.

Burn Ban due to Drought in Green Country

Date: 02/13/2017 5am

Duration: 0:20

Ron Terrell

Much of the Sooner State is under a burn ban for the next two weeks. The ban covers the Eastern half of the State including all of us, here in Green Country. Governor Mary Fallin issued the burn ban on Friday because of the worsening drought conditions. It is illegal to start a campfire, burn brush or other trash, while the ban is in effect.

Burn Ban Ignored in Osage County

Date: 02/14/2017 8am

Duration: 1:00

Tiffany Alaniz

Firefighters say they are begging people not to do any burning. Governor Fallin issued a burn ban for 53 counties on Friday but that is not stopping some people. Osage County is part of the burn ban area but just today they had 2 fires started because people were burning. FOX23 cameras caught this burning as people unaware or ignoring Governor Fallin's burn ban...even burning furniture. More than 2,000 acres have burned in Osage County in the last 2 weeks and the past few days have been rough. Corbin Malone, Fire Prevention Foreman of Osage Nation says "'we've had 3 or 4 pretty large fires that we've been trying to put out and we've been needing all hands on deck, all our volunteers". Firefighters say they are thankful the wind died down today, helping them put out the flames quickly. They have faced other challenges like "power lines slapping together, a lot of oil field equipment here in Osage County cable that's not buried, it will corrode over time and it's been starting a lot of fires." Firefighters say thankfully the fire did not get out of hand. They are using social media to help get the word out—taking to Twitter and Facebook telling people about the burn ban.

Wind Blamed for Spreading a Grass Fire in Rogers County

Date: 02/17/2017 5am

Duration: 0:50

Jenny Young

Troy McClain is very apologetic today. He owns a landscaping business and says he was burning brush in a pit here on his property on Tuesday with the burn ban was still in effect. He says he did not know there was a ban and says it had been raining that day. Next thing he knew firefighters were out here telling him to put it out and that he could get a \$6,000 fine. On Wednesday the burn ban was lifted so he called

the Fire Chief to see if he could burn the Fire Chief "okayed" it. He burned his brush for about 4 hours, monitoring it the entire time, and then put it out. He thinks high winds must have blown some leaves that he did not realize were still smoldering. He was shocked when he was working yesterday and got a call from neighbors that the property was on fire. He came home to help firefighters put it out which he feels very bad for.

Burn Bans in Green Country due to Drought Season

Date: 03/02/2017 8am

Duration: 0:20

Clay Loney

12 counties across Oklahoma are now under the burn bans. Wagoner County is under a 7-day burn ban and just today Creek County Commissioners issued a 14-day ban citing a "disaster emergency" because of the drought. Tulsa County is under a 10-day burn ban that went into effect since last Friday. Violators could be fined up to 500 dollars and even get jail time.

Storm Cleanup in Mayes County

Date: 03/08/2017 5am

Duration: 0:15

Ron Terrell

This morning, storm cleanup will continue for people in Mayes County. FOX23 found as many as 4 businesses and an apartment complex, with damage. One person tells FOX23 she was in her apartment, when a tree came crashing through her window during Monday night's storm.

Chief Financial Officer Resigned in Broken Arrow School District

Date: 01/11/2017 5am

Duration: 0:20

Ron Terrell

In just one month, two high-level resignations have happened in the Broken Arrow School District. First it was Superintendent Jarod Mendenhall and now Chief Financial Officer, Dwayne Thompson. The District said both men left to pursue other opportunities but would not elaborate. Now parents have questions and want to know what this will cost.

Box Tops Needed in Local Schools

Date: 01/11/2017 8am

Duration: 0:20

Michelle Linn

You could be throwing away money that local schools could be using. With budget cuts hitting schools hard, school leaders tell us they need Box Tops. Marcia Denny, a Librarian for Grissom Elementary School says the Box Tops from cereals, soup cans and other food labels are real money that comes in to help real students. Denny says "if you would just clip and send them in, it's just another way for us to earn money". General Mills is the company behind the Box Tops Program. In the last 20 years, the company says it has given 780 million dollars to schools through the Box Tops Program.

Great Kindness Challenge at an Owasso Elementary School

Date: 01/24/2017 8am

Duration: 0:20

Shae Rozzi

All this week millions of students across the Country and here at home are taking part in the Great Kindness Challenge. Cheering "Be the Change", students at Stone Canyon Elementary in Owasso are getting involved in the challenge. All this week they will be offering compliments to one another, doing random acts of kindness and donating to organizations that help people in the community.

Teachers Recruitment at Tulsa Public School District

Date: 02/02/2017 5am

Duration: 0:30

Michelle Linn

Tulsa Public Schools are working to recruit new teachers. It comes as FOX23 reported on the massive teacher shortage in Oklahoma. FOX23 found out the District is trying to recruit undergraduate education students from universities in Oklahoma, Arkansas, and Kansas. But that is not all. Coy Nesbitt, Director of Talent Initiatives says "we are looking for people who are already certified or looking for a career change and are interested in making a difference in the lives of the students". The District is hosting a career fair on Tuesday at the Education Service Center, starting at 9 am.

Groundbreaking at McLain High School

Date: 02/09/2017 5am

Duration: 0:20

Michelle Linn

Today the Tulsa Public School District will break ground on a new Field House at McLain High School that is funded by Bond money. The Field House will include two basketball courts and space for

volleyball and wrestling. It is expected to be finished by November 2018. The ground-breaking is scheduled in front of the school at 8:45 this morning.

Early Enrollment in Broken Arrow School District

Date: 02/28/2017 5am

Duration: 0:15

Michelle Linn

Residents in Broken Arrow will only have a few days to get a jumpstart on pre-k enrollment. FOX23 reported earlier this month that you will have to prove you live in the City. The District says that helps them plan ahead for class sizes.

School Vouchers Will Not Become State Law

Date: 03/04/2017 7am

Duration: 0:20

Katie Higgins

A controversial school voucher bill will not become a State law this year. School vouchers are subsidies given to parents for tuition. The Bill would allow parents to use that money that would otherwise go to public education for private school tuition. The author of the Bill pulled it earlier this week saying there was too much confusion about if the measure would hurt schools.

Education is the Main Focus in the Town Hall Meeting

Date: 03/05/2017 7am

Duration: 0:20

Katie Higgins

Education was front and center during a Town Hall Meeting in Midtown on Saturday. State Senator Kevin Matthews hosted this forum at Will Rogers high school. The school's principal tells FOX23 that she would like to see changes in the Kendall Whittier Neighborhood including more funding for education, better transportation for students and mentorship programs.

School Funding in Pittsburg County

Date: 03/18/2017 8am

Duration: 0:20

Naomi Keitt

A big improvement could be coming to Pittsburg County Schools. That is because voters approved a 31-million-dollar Bond Issue in a special election on Tuesday. The Bond includes renovating classrooms with new heating and air conditioning, and adding storm shelters in the District's six schools. Superintendent Destry Brown says work will begin this summer and could take up to three years to complete.

Rezoning Meeting in Bixby

Date: 01/10/2017 8am

Duration: 0:30

Michelle Linn

A developer will have to find a new place to build hundreds of homes in Bixby. On Monday night, Bixby City Councilors denied a request that would have turned 144-acres of land, at 161st and Memorial, into 525 new homes and businesses. The decision is a relief to some. Brittney Walker, a resident in Bixby says "I think what we need to focus on is not more residential, we need to focus on more businesses". But the property owner says the plan would have brought more businesses.

New Development in West Tulsa

Date: 01/21/2017 6am

Duration: 0:25

Naomi Keitt

A Tulsa shopping center once considered economically dead is slowly coming back to life. We are talking about the Crystal City Shopping Center near 33rd West Avenue and Southwest Boulevard. FOX23 reported a Save-A-Lot grocery store went in not too long ago. The owner of a hair salon says it was a risk to move into the area 3 years ago but she says the City's push for new business is helping her out. The businesses are bringing new life to a West Tulsa shopping center.

New Development in Broken Arrow

Date: 01/31/2017 5am

Duration: 0:20

Michelle Linn

A growing development in Broken Arrow is now home to one of Tulsa's favorite restaurants. FOX23 went to White River Fish Market's new location. It opened yesterday near 71st and Lynn Lane. It has been a Tulsa staple since the 1930's and is one of several businesses opening at the County Line Shopping Center. FOX23 spoke with a woman who has lived in Broken Arrow for 14 years and she says said she likes how the City is growing.

New Neighborhood in Bixby

Date: 02/06/2017 5am

Duration: 0:25

Ron Terrell

A controversial proposal for some 500 new homes in Bixby could make its way back to City Council. FOX23 reported last month when Councilors voted to deny the project near 161st and Memorial. A letter from an attorney says the vote did not meet the majority number mandated by the City Charter...that is three of the same votes. In this case only two councilors voted against it and one abstained. Critics worry about increased traffic. However some say it would be a good idea.

Historic Movie Theater Opens in Bixby

Date: 02/10/2017 5am

Duration: 0:20

Ron Terrell

An historic downtown movie theater in Bixby is once again open for business. Originally built in 1919 and nestled near the heart of Downtown Bixby, the Nusho Theater is back. At one time it was a bowling

alley, and later a YMCA. Now it is a theater once again. In the lobby, you will find lots of unique memorabilia. General Manager, Jo Chancellor says the goal is to focus on live music and film.

Groundbreaking in Glenpool

Date: 02/13/2017 8am

Duration: 0:20

Jonathan McCall

A new recreation center is on the way for people in three cities. Crews broke ground on the new South County Soccer Complex which is going up near 138th Street South and Peoria on Saturday. The 1.2 million-dollar project will serve people in Bixby, Jenks and Glenpool. It is funded by the Vision 2025 Sales Tax and a 2011 Glenpool Construction Bond. .

Protecting Turkey Mountain Land in West Tulsa

Date: 03/14/2017 5am

Duration: 0:20

Naomi Keitt

Tulsa Park advocates are praising a plan to keep development out of one of the City's most beloved parks. On Monday, River Parks and the City of Tulsa agreed to look at a master lease that would protect Turkey Mountain and other parks along the river and would be in place for decades. The River Parks Authority Board still has to meet and look this agreement over. Right now the master lease is just a proposal.

New Constructions in the Rosebud District in Owasso

Date: 03/17/2017 8am

Duration: 0:20

Clay Loney

Construction is underway in the heart of Owasso's Downtown District, the Redbud District. The new development will have shops and restaurants on the first floor and office space above. FOX23 will keep an eye on the construction and let you know when the walls start going up.

New Development in Muskogee

Date: 03/18/2017 7am

Duration: 0:30

Naomi Keitt

Upgrades costing a half a million dollars that the City Officials hope to soon bring to an old airport hangar in Muskogee, It has been more than five years and now there are new efforts to bring the fair back to Muskogee. Hat Box Field was once an airport. Now, it is home to ball fields, and could soon be the new home of the Muskogee Fair Ground. Parks Director Mike Wilkerson says the old fair grounds are worn out, and hard to find. But Hat Box is next to the Interstate, and has three hundred unused acres. Wilkerson says "we think with the right location and the right amenities we can have a fair again".

Mail Theft Suspects Scheduled to be in Court

Date: 01/25/2017 5am

Duration: 0:20

Tiffany Alaniz

Two people connected to more than 150 potential cases of identity theft, are scheduled to be in court today. Police arrested Matthew Myers and Justa Richardson in December 2016. They are accused of having checks, credit cards, gift cards and other items stolen from the mail. Police say during the arrests, they found their motel room packed with other people's financial documents.

Violent Robbery at a Local Braum's in East Tulsa

Date: 01/25/2017 6am

Duration: 0:25

Naomi Keitt

Tulsa police are searching for two men they say are responsible for a violent robbery at a local Braums. It happened near 31st and Mingo. Police say the suspects crashed their stolen getaway car in a nearby neighborhood. A home surveillance video showed one of the suspects walking away from the crash site. Then a little later, a dark vehicle drives up and stops. Police believe the driver picked up the other suspect. People living in the neighborhood say suspicious activity makes them uneasy.

Armed Robbery at a Local Starbucks

Date: 01/30/2017 5am

Duration: 0:30

Ron Terrell

Tulsa police are searching for two armed robbery suspects who held up a local Starbucks early this morning at the store near 51st and Harvard just after employees had opened their doors for the business. The suspects were armed with pistols and demanded cash from the register. A witness saw them leave in a Dodge Durango and drive through the Graystone Apartment Complex down the street. Officer located the Durango which turned out to be stolen with no sign of the suspects though. FOX23 is staying in touch with investigators and we will let you know if police are able to track them down.

Man Accused of Trafficking with Methamphetamine in Bartlesville

Date: 02/03/2017 8am

Duration: 0:25

Clay Loney

Police say they found a person passed out inside a motel room with more than a hundred grams of methamphetamine. Now more than a month later, an arraignment has been scheduled on the 13th for John Thomas. Police arrested him at the Skyline motel. He is accused of trafficking in methamphetamine. Officers say in addition to the person who was passed out, they found a methamphetamine pipe, digital scale and a gun.

Robbery at a Chinese Food Place in North Tulsa

Date: 02/21/2017 5am

Duration: 0:15

Ron Terrell

Tulsa police are investigating a robbery at a Chinese food place in North Tulsa. Police say it happened yesterday evening at the No 1 Kitchen on North Lewis Avenue near East Reading Street.

Officers say a man with a gun entered the restaurant and pointed it at the clerk. A customer showed up shortly after the robbery and called police for help.

Man Accused of Having a Methamphetamine Lab in Midtown

Date: 02/23/2017 5am

Duration: 0:20

Ron Terrell

A man in midtown accused of having a methamphetamine lab in his home is now charged after police made the discovery in Peter Baker's house near 13th and South Gary. Court records show that it is not the first time baker has been accused of cooking meth. The drug charges he now faces include possession and manufacture with intent to sell.

Bogus Checks in Jenks

Date: 03/01/2017 5am

Duration: 0:35

Ron Terrell

Jenks Police say bogus checks are being circulated across the Jenks community. Detectives are finding that thieves are using temporary phone numbers that are nearly impossible to trace and they are using bogus addresses or email addresses on the checks. Detectives say it is easy for criminals to make a counterfeit check. A local housekeeper is the latest victim where she was sent a check that was supposed to be prepayment for like a month's worth of cleaning. When she went to her bank to cash it and the bank said this is not a valid check. Police recommend paying your bills online if you can and they rarely take a report of stolen information from online accounts.

Man Accused of Stealing Mail and White Washing Checks in Jenks

Date: 03/05/2017 7am

Duration: 0:15

Katie Higgins

Police arrested a man accused of stealing mail and white washing checks. Officers say Clinton McConaghie may have been targeting several local communities. He is accused of stealing people's mail and then washing the ink off the checks. Jenks Police say they see criminals use this method all the time.

Robbery at Subway Restaurant in South Tulsa

Date: 03/20/2017 5am

Duration: 0:20

Michelle Linn

Police are searching for two men who they say robbed employees even a customer at a Tulsa South Tulsa restaurant. Police say the men were wearing masks when they walked in to the Subway last night near 51st and Harvard carrying guns. Police say they forced a woman to the ground and took her purse, then robbed the restaurant. The men were seen leaving in a grey or silver Nissan car.

Flu Death in Tulsa County

Date: 01/02/2017 5am

Duration: 0:30

Lynn Casey

FOX23 learns more about the first flu-death of the season in Tulsa County. The Tulsa Health Department say the first person to die from the flu in Green Country died last month. The death marks the second in Oklahoma this flu season-- the first was in Johnston County near Ardmore. Officials say those who have passed away because of the virus were usually very young, elderly or had weakened immune systems. LeAnne Stephens with the Tulsa Health Department said "the flu is a dangerous disease, and it can be so dangerous that unfortunately it can be deadly". Stephens says officials are teaching people about the flu virus but in the end, it is in their hands to take preventative measures.

Flu Death in Rogers County

Date: 01/06/2017 5am

Duration: 0:25

Tiffany Alaniz

The flu has taken the life of a child in Rogers County which is the third in Oklahoma. That is according to State Health Officials who only describe the victim as between the ages of 5 and 17. They also say in the last week there were another 49 flu-hospitalizations statewide. Dr. Ken Muckala with Harvard Family Physicians said "it's important that if your child is ill, has a fever over a 100 lasting more than 24 hours that you see your doctor". Tulsa County continues to report the most flu hospitalizations this season.

The Rise of Respiratory Syncytial Virus (RSV) in Green Country

Date: 01/06/2017 5am

Duration: 0:20

Tiffany Alaniz

Doctors here in Green Country are seeing more and more RSV cases. Pediatricians say most of the cases they are seeing are in little babies. They warn it is often hard to tell the difference between the flu and RSV, so they test for both. Babies cannot have certain medicines just yet so doctors suggest to treat infants with nasal saline and humidified air. They also stress the importance to keep them hydrated.

Teacher Died of Flu-like Symptoms at Hoover Elementary School (Tulsa)

Date: 02/09/2017 5am

Duration: 0:20

Michelle Linn

This morning people around town are mourning the death of an elementary school teacher. People who knew 42-year-old Kristin Hutcherson describe her as involved, dedicated and devoted. She taught PE (Physical Education) for years, at Hoover Elementary School, Hutcherson was home sick on Monday and Tuesday with flu-like symptoms. She passed away on Tuesday night. Students tell FOX23 that they will miss her kindness.

Stigler Public Schools Closed due to Illnesses in Haskell County

Date: 02/09/2017 7am

Duration: 0:15

Michelle Linn

In Haskell Count, Stigler Public Schools will be closed today and tomorrow due to illnesses. School leaders say they are seeing everything from the flu to strep throat. They plan to disinfect the school over the long weekend.

The Number of Flu Deaths Increased in Tulsa County

Date: 02/12/2017 6am

Duration: 0:25

Naomi Keitt

FOX23 is following a developing story...five more people are dead from the flu in Tulsa County. The Tulsa County Health Department says this time of year is peak flu season and they expect numbers to continue to go up in the next few weeks. Tulsa County has been hit hard with nearly 200 hospitalizations and 8 deaths this flu season. Kaitlin Snider with the Tulsa County Health Department says "it's hard to really say why Tulsa County appears to be getting harder struck by the flu this year". The Health Department says a lot of variables cause the flu to spread. They also say it is not too late to get a flu shot.

Seasonal Allergy Problems in Green Country

Date: 02/22/2017 5am

Duration: 0: 25

Naomi Keitt

Mild temperatures this winter are causing an increase in seasonal allergies. FOX23 learned the pollen count right now is the highest it has been in February in several years. Doctors say the warm weather is telling the trees it is spring and that is why the pollen count is so high. Many people are dealing with runny noses and itchy eyes. Doctors say the cold days we are having between the warm days are only making things worse. It is allowing mold to grow without the freeze that would normally kill it off. Doctors say you should stock up on allergy medicine.

Flu Deaths in Tulsa County

Date: 03/05/2017 6am

Duration: 0:30

Katie Higgins

Eleven more people have died from the flu here in Oklahoma. Three of them were right here in Tulsa County. The flu has killed 48 people in Oklahoma since September 1st. Tulsa County has had the most flu deaths—13. The Tulsa Health Department says despite these numbers, the flu shot is effective. It is protective against the strands that are circulating and even those that do get the flu. They tend to have a milder case with a little shorter duration if they received the vaccine. Experts say to call your doctor if you have flu symptoms because anti-viral medicines are most effective when they are taken early.

Flu Deaths and Mumps Cases in Tulsa County

Date: 03/10/2017 5am

Duration: 0:20

Michelle Linn

There are more flu deaths in Tulsa County over the last week. The flu claimed eight lives in the State and three here in Tulsa County, within the last week. Now local doctors are also warning patients about a mumps outbreak. Eight cases have been identified, including one at the Owasso 7th Grade Center.

More Mumps Cases in Tulsa County

Date: 03/16/2017 5am

Duration: 0:20

Naomi Keitt

FOX23 learned that an additional case of mumps was reported in Tulsa County. The State Department of Health says there are 87 cases Statewide with nine reported cases in Tulsa County.

Of those cases, the average age of people infected is 24 years old. Three people have been hospitalized and 55% received a MMR (measles, mumps and rubella) vaccination. Officials say transmission is ongoing in Tulsa County.



1st Quarter Report 2017
Station: KMYT-TV My41

HOW WE SERVE OUR LOCAL COMMUNITY:

FOX23 News Programming: My41 simulcasts news and information on weather, crime, safety, family issues and education produced by FOX23 News.

- FOX23 News This Morning — 4:00am-9:00am (weekdays);
6:00am-10:00am (Saturdays); 6:00am-9:00am (Sundays)

Partnership with the Ad Council - On-air PSA campaign in cooperation with the Ad Council.

Station Tours - Tours of our facility and newsroom are given regularly to school groups and any interested people in the community.

Amber Child Abduction - participants.

EAS- participants.

Children's Programming- 3 hours per week

Severe Weather Coverage:

My41 runs weather alert tickers and simulcasts weather cut-ins produced by FOX23 News during periods of severe weather. FOX23 News is committed to being on-air and online, giving the latest conditions as severe weather moves into the KOKI-TV/KMYT-TV viewing area. FOX23's team of meteorologists provide frequent on-air updates leading up to, and continuing throughout the period when people need to be preparing for severe weather. During that time, FOX23 leads every newscast with weather and the entire news team is involved in providing the latest information on current conditions and damage across our viewing area.

KMYT-TV My41 - PSA Spots Aired - 1st Quarter 2017

Organization	Subject	Spot Length	Number of Airings
Ad Council / Autism Speaks	Autism Awareness	:60	4
Ad Council / Bully Project	Bullying Prevention	:60	111
Ad Council / Department of Health & Human Services	Fatherhood Involvement	:30	3
Ad Council / IWitnessBullying.org	Bullying Prevention	:30	3
Ad Council / The Humane Society of the United States	Pet Adoption	:30	1
Ad Council / The Humane Society of the United States	Pet Adoption	:10	56
Ad Council / Keep America Beautiful	Recycling	:30	14
Ad Council / National Crime Prevention Council	Safe Gun Storage	:30	3
Ad Council / UNCF	Minority Education	:30	37
Ad Council / US Forest Service	Discover the Forest	:60	106
Ad Council / US Forest Service	Discover the Forest	:30	17
Ad Council / US Forest Service	Discover the Forest	:15	30
American Heart Association - Tulsa Chapter	2017 National Wear Red Day	:30	44
American Parkinson Disease Association -- Oklahoma Chapter	Pennies for Pearls fundraising event	:30	32
American Rivers	Clean Water	:30	148
American Rivers	National Clean Up	:30	150
Big Brothers Big Sisters	Start Something	:30	2
Broken Arrow Police Department	Texting & Driving Prevention	:30	135
Boys & Girls Clubs of America	Community Youth Development	:60	126
Boys & Girls Clubs of America	Community Youth Development	:30	8
Boys & Girls Clubs of America	Community Youth Development	:15	26
City of Tulsa	311 City Issue Reporting System	:30	86
OAB / OK Dept of Human Services	Foster Parenting	:30	28
OAB / OK Dept of Rehabilitation Services	Assistive Technology	:30	23
OAB / OK Dept of Rehabilitation Services	From Entitlement to Taxpayer	:30	25
OAB / OK Dept of Rehabilitation Services	Library for the Blind	:30	24
	Oklahoma School for the Blind / Oklahoma School for the		
OAB / OK Dept of Rehabilitation Services	Deaf	:30	26
OAB / OK Dept of Transportation	Work Zone Safety	:30	4
OAB / Oklahoma State Dept of Health	WIC Family Support	:30	27
US Marines	Military Service	:60	6