

# KMYT-TV (My41), Tulsa, OK Cox Television Tulsa, LLC

# **Quarterly Issues/Program List**

1st Quarter 2018

KMYT-TV provides its viewers with News, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Weather
- Healthy Living and Personal Growth
- Municipal Issues
- Crime
- Local Sports

This report contains a representative example of the issue-responsive programming aired on the station. For more information about the station's issue-responsive programming, please contact the station directly.





Tulsa, Oklahoma 74129

#### 1st Quarter 2018 News Report

#### KMYT Local News of Public Interest:

Weather

#### Wind to Blame for Grass Fire

Date: 01/14/18 5pm

Duration: :20

**Mallory Thomas** 

Strong winds helped fuel a grass fire caused by someone burning things in a barrel. The wind picked up an ember and it landed on an old car. The fire spread along one side of Highway 51 while another ember was picked up by the wind and landed on the other side of the highway. The fire burned several cars and came close to a gas station. Keystone Firefighters worked to make sure the fire did not spread to the gasoline.

## Flash Flooding Causes Damage in Muskogee

Date: 02/24/18 5pm

Duration: 2:00

Paris Holmes

Officials say they have made multiple water rescues after people attempted to drive on flooded roads in Muskogee. On 93<sup>rd</sup> Street alone, the flood waters caused a complete wash out of a portion of the road. It also exposed drainage pipes. Crews temporarily repaired the roads, but officials say it will take at least a couple of weeks to go through and make permanent repairs. They are still assessing the extent of the flood water damage and will decide if they will need more assistance from FEMA.

#### Strong Winds Blow Roof Off Home

Date: 03/10/18 5pm

Duration: 2:00

Paris Holmes

Strong winds earlier this week were to blame for a roof being ripped off a house in Sperry. Pieces of the roof landed in a tree nearby. The family who lives in the house said the roof had just been put on a few years ago. Now they believe it wasn't installed correctly. The say they were the only home in the area who got that much damage, and they're grateful no one got hurt. The family has put up temporary plastic sheeting over the roof to protect from the rain expected in the area today.

#### Spring Storm Shelter Safety

Date: 03/31/18 2pm

Duration: 2:00

Michael Seger

With Spring just a few days away, it's a good idea to familiarize yourself with the safe places in your home, especially if you do not have a storm shelter. You want to take shelter inside, away from walls and windows, and put as many walls between you and the outside as possible. If you have an upstairs in your home, you will want to get to the lowest floor possible. The best place to take shelter is an interior room, preferably a closet or whatever is best in your home. You will also want to grab a helmet and keep your space stocked with supplies. If you live in a mobile home, make sure you have friends or neighbors you can go to in case of a storm.

#### Midtown Still Recovering After August Tornado

Date: 03/31/18 2pm Duration: 2:00 Rick Maranon

A rare August tornado left parts of midtown Tulsa permanently impacted last year. The Remington Tower is still heavily damaged, and other businesses are still struggling to clean up after the quick moving storm. The tornado formed so fast, the National Weather Service didn't even have time to issue a tornado warning or sound the sirens. Stephanie Layson, owner of Party Pro Rentals and Events near Sheridan and south of 41<sup>st</sup> street, said her company was sitting in the EF-2 tornado's path, but she's just thankful she and her employees were safe at home when it blew through. For Stephanie and many other businesses in the area, the clean up process has been slow. At the beginning of March, Layson's warehouse and office building was just now getting its roof replaced and you can still smell the fresh paint. Layson is thankful she has insurance and is ready for the next chapter of her growing business.

#### Tulsa's Tornado Sirens Are a Well Oiled Machine

Date: 03/31/18 2pm Duration: 2:00 Brad Carl

In Oklahoma, everyone knows when the sirens sound, it means danger is nearby, but not a lot of people know the rules and procedures behind sounding the sirens. Interim Director Joseph Kralicek of the Tulsa Area Emergency Management Agency oversees sounding the city's 98 sirens when severe weather rolls in. He says the multiple system backups and the sheer range of the sirens themselves make their system robust. When a tornado warning is issued, the staff at the Tulsa Area Emergency Management Agency coordinates with the National Weather Service about what parts of the city are most at risk, and sound the sirens where needed. The sirens aren't just for tornadoes; they can warn for flooding, high winds, and imminent attacks.

#### Oklahoma's Weather to Blame for Potholes

Date: 03/31/18 2pm Duration: :20 Clay Loney

If you have driven around Tulsa at all, you know that potholes are a real problem. In the last few months, the city has filled nearly 12 thousand potholes. With spring arriving and more chances for heavy rain, it is just another obstacle road repair crews, especially ODOT, must overcome. ODOT says unpredictable weather, along with a lack of state funding, are reasons why our roads are not in better shape.

# City of Tulsa Prepared to Handle Flooding

Date: 03/31/18 2pm Duration: 2:00 Rick Maranon

Spring storms can bring more rain than we can handle, and the city of Tulsa views flooding as an ongoing concern no matter how wet or dry things are. Brad Jackson is the Storm Water Engineer for the City of Tulsa and says it's his job to make sure that when it comes to surprises with flooding, that you don't have any. Jackson and his department oversee not just the Arkansas River area but all the creeks and tributaries that cross Tulsa. Just because you don't live by the river doesn't mean you can't be the victim of a flood. Most people remember the Great Flood of 1984, but Jackson said there is a backlog of projects and a list of other ones ready to go to make sure the water drains instead of floods. That means what you may have seen as a street project was actually installation or improvement of the storm

drains. One project coming soon is the installation of a new drainage system at I-44 and Peoria that is expected to help over 100 homes.

#### **Storm Resistant Homes Mean Discount on Insurance**

Date: 03/31/18 2pm Duration: :20 Shae Rozzi

A pilot program aiming to change building codes in Oklahoma urges homeowners to build their homes with the new codes passed last year. Insurance officials say making some minor changes to the plan can make a big difference. In Oklahoma alone, 800 storms, tornadoes, and severe thunderstorms caused millions of dollars' worth of damage. Little things like doors opening out and using special grooved nails to make roofs more wind resistant can add up.

# Healthy Living and Personal Growth

#### KMYT Local News of Public Interest:

# People Turn to CBD Oil For Pain Management

Date: 01/07/18 5pm

Duration: 2:00

Paris Holmes

The Claremore American Shaman shop opened a couple of months ago, selling CBD oil or products infused with it. CBD stands for cannabidiol, which is the non-psychoactive component of hemp. Customers range from babies to senior citizens use it to treat all types of ailments including seizures, inflammation, and diabetes. In response to the country's growing opioid epidemic, people are looking for alternatives like CBD oil to treat their pain. The CDC ranks Oklahoma 5<sup>th</sup> in the nation for overdose deaths.

# **STEM Alliance Teaches Students About Space**

Date: 01/27/18 5pm

Duration: 0:20

Lynn Casey

The Tulsa Regional STEM Alliance partnered up with the Colorado Springs-based company Space Foundation for the event for the 3rd year in a row to put on Flight Night Space Week. Organizers say elementary and middle school kids will have the opportunity to learn hands on about the intricacies of the universe. Around 9,000 local students are expected to take part.

## **Owasso Students Raise Money for Prom**

Date: 02/18/18 5pm

Duration: :20

Lynn Casey

Teens at Owasso High School held a consignment sale for prom dresses and accessories for the public today at the Ram Café in Owasso High School. Teens were given the chance to shop for prom clothes or sell their old dresses. People who sold their items got to keep the profits. Organizers said any unsold inventory will be donated to charity.

#### Family of Murdered Teacher Honors His Memory with Scholarship

Date: 03/03/18 5pm

Duration: 2:00

Paris Holmes

Broken Arrow teacher Shane Anderson was shot and killed in his home in September, and his family has decided to honor him by setting up a scholarship in his name for Broken Arrow High School seniors. The scholarship is for Broken Arrow seniors who want to attend the University of Oklahoma, Anderson's alma mater. The family is still trying to raise money for the scholarship. So far, they raised 400 dollars but they hope to reach 1,000 dollars or more. Anderson's cousin says Anderson made a huge impact as a teacher in his Oneta Ridge Middle School classroom, and she hopes the scholarship keeps his memory alive.

#### Rally for Teacher Walkout Grows

Date: 3/4/18 5pm

Duration: 2:00

Paris Holmes

A Facebook page in support of a teacher walkout is getting a lot of attention with teachers and parents alike. The "Oklahoma Teacher Walkout – The Time is Now" page is a forum for educators to discuss their ideas and to coordinate the walk-out. They also are trying to gain support of superintendents and school boards around Oklahoma, including several here in the Tulsa area. The page has reached more than 30 thousand members in just 2 days. Organizers say the rapid pace at which the page has grown shows the frustration many people feel about budget cuts to education.

#### Health Department Layoffs This Week

Date: 03/03/18 5pm Duration: 0:20 Lynn Casey

Roughly 150 health department employees were laid off this week as part of the Department of Health's "Reduction in Force" plan. The plan was announced around the same time lawmakers began looking into the agency's finances. The positions that were eliminated were spread among 68 county health departments around the state. According to the health department, the plan provides for at least one registered nurse and one administrative tech in each county health department.

# Phone Bank for Medical Marijuana Vote

Date: 3/11/18 5pm Duration: 2:00 Cornelius Hocker

Medical marijuana will be back on the ballot in June, and people are phone banking for support. A small group of volunteers talked to people to see if they would be interested in getting the word out about the June 26<sup>th</sup> medical marijuana vote. Some of the concerns they are encountering include who can get medical marijuana for what diseases, and the fact that people can actually grow it at home.

#### Tulsa Teachers Announce Protest

Date: 3/11/18 5pm Duration: 2:00 Jenny Young

Starting tomorrow, Tulsa Public School teachers will walk out of their classrooms as soon as the school day is over. They will not work more than 7 hours and 50 minutes, which is the amount of time allotted in their contract. They're calling it the "Work the Contract" and on Monday once the dismissal bell rings, teachers will put away their pens and go home. TPS Superintendent Dr Deborah Gist released a statement in support of the teachers and their efforts. TPS teachers are "working the contract" in protest to Oklahoma lawmakers over their failure to deliver a deal that would increase teacher wages.

#### Community Steps Up Ahead of Walk-out

Date: 3/18/18 5pm Duration: 2:00 Cornelius Hocker

Tens of thousands of Green Country kids could be out of school indefinitely as their teachers plan a strike, demanding pay raises from legislators. Organizations across the area are already stepping up to try and help families who will need childcare during the work day. Fellowship Lutheran Church and Bethany Christian Church are teaming up and will welcome kids from kindergarten up to 6<sup>th</sup> grade during normal school hours. They'll first be focused on families who go to Bethany's Community School and

Grissom Elementary, and then they'll offer their program to other families in the area. They are looking to take in right around 100 students.					

#### Municipal Issues

#### KMYT Local News of Public Interest:

# Historic Building Gets New Life

Date: 01/07/18 5pm

Duration: 2:00

Paris Holmes

The sign out front of the domed, pink building on Route 66 still says "Rose Bowl" but now people come for a reason other than bowling. Blake Lund has transformed the iconic building into the 918 Flea Market. Lund calls it a "passion project" and has been working to make it a reality for months. He says the historic structure is as unique as the items the vendors sell. Visitors to the flea market come from all over the area, staying at hotels along Route 66, and spending money in an area that usually doesn't see much business on Sundays. One Hope Vision owns the building and rents it to the flea market on Sundays. Before they bought the building, it was abandoned and the target of vandals.

# **Daycare Works to Find Funding**

Date: 01/14/18 5pm

Duration: 2:00

Naomi Keitt

Sapulpa Learning Center may look like a normal daycare, but it caters to a special group of kids. Lori Worthington started the daycare after her two sons, both who have disabilities, were kicked out of several other daycares around the area. She wanted families like her own to have someplace to go to. Right now, the daycare looks after 23 kids, and Lori hopes the community will help support her expansion project. Worthington hopes to purchase the building next door and expand into it. The area will allow the center to provide for even more kids with special needs, and give school aged children a bigger space. In the year since they have been open, they have helped a lot of families and want to be able to continue to provide even more services for the area.

#### North Tulsa Residents Discuss Future of Area

Date: 01/27/18 5pm

Duration: 0:20

Lynn Casey

The North Tulsa Community Coalition met today with North Tulsa residents to talk about what they want to see in the area. City Councilor Vanessa Hall-Harper spoke at the meeting about her list of priorities for the district. Hall-Harper is planning an Expungement Expo in March, which will help people clear their criminal records and make it easier for them to find jobs. It was held at the Tulsa Health Department's Health and Wellness Center.

#### North Tulsa Comes Together to Commemorate Black History Month

Date: 2/03/18 5pm

Duration: :20

Lynn Casey

Community members in North Tulsa held the fifth annual Black Wall Street Heritage Festival at Lacy Park Community Center near Apache and Peoria today. Several vendors came, showcasing jewelry and other crafts. People say they hope the community gets a sense of their history from the event. The theme this year was "Our Children, Our Future".

#### Greenwood Chamber Celebrates Black History Month with Art

Date: 2/24/18 5pm Duration: :20 Lynn Casey

The Greenwood Chamber of Commerce Archives is celebrating black history month with a new art exhibit. The exhibit is showcasing Dawn Tree, an abstract painter with ties to Oklahoma. Her work focuses on community and some things that history has glossed over in the 20<sup>th</sup> Century, specifically Black Wall Street in the Greenwood district in Tulsa.

#### The Met Hosts Recycling Event

Date: 2/24/18 5pm Duration: :20 Lynn Casey

The Metropolitan Environmental Trust held a free recycling event today near 71<sup>st</sup> and Mingo. Citizens were able to get rid of their old smoke alarms, mercury thermometers, batteries, and fluorescent bulbs. By providing this monthly event, they can properly handle and dispose of items that aren't suitable for the regular trash pickups.

# **Community Protests Proposed New Dollar General**

Date: 3/3/18 5pm Duration: :40 Mallory Thomas

More than 50 people in North Tulsa came out today to protest the opening of a new Dollar General store in their area. They are protesting the build due to a severe lack of grocery store options in the area. Dollar General carries some groceries, but no healthy options such as fresh food and produce. There is a moratorium on new dollar stores in the area, but this location was already planned before that measure took effect. Protestors are also concerned over Dollar General's ability to sell alcohol in Oklahoma in October due to the passage of SQ792 in 2016.

#### **Storm Water Project Begins**

Date: 3/4/18 5pm Duration: 20 Lynn Casey

Starting tomorrow, lanes will be closed on Denver avenue between 5<sup>th</sup> and 6<sup>th</sup> street in downtown Tulsa. Crews will be working on a storm water drainage project for the new Residence Inn at 5<sup>th</sup> and Cheyenne. Lane closures will shift throughout the project.

# Sand Springs Gets New Fire Station

Date: 3/11/18 5pm Duration: :20 Sara Whaley

Work on a new fire station in Sand Springs is coming along. The new station will replace the 50-year-old Station Two. It will have several upgrades including a new kitchen. Firefighters say the old station has had various maintenance issues over the years, including a leaky roof. Groundbreaking for the new facility was held in December.

#### Hit and Run Leads to Arrest

Date: 01/07/18 5pm

Duration: 2:00

Mallory Thomas

The search for a hit and run suspect led to the arrest of a wanted man. Police say they were looking for Craig Ross after a hit and run involving a car near the 3600 block of East 38<sup>th</sup> Place. Officers say during the investigation they learned the suspect was wanted for robbery and firearms charges. After a search, police found Ross sitting in a parking lot in the truck he used during the hit and run. Police say he tried to lie about his identity before running from officers, but they were able to catch him. After searching the truck, officers also found a gun that was stolen in Oklahoma City. Ross now faces several charges.

#### Dog Found With Mouth Taped Shut

Date: 01/27/18 5pm

Duration: 2:00

Lynn Casey

Guthrie police say they were called to a house where they found a dog chained to a fence in Ricky Cox's yard with tape wrapped around its mouth. Police are accusing Cox of torture after seizing the dog, taking it to a vet, and having the tape removed. Cox claims he was training the dog, and using painters tape around her mouth was another training tool. According to the affidavit, the tape was worn enough to be obvious that it had been on the dog's face for longer than a day. Police have placed the dog in a foster home until Cox's trial is over.

#### Attempted Arson and Burglary at Catoosa Restaurant

Date: 01/27/18 5pm

Duration: 2:00

Jenny Young

Catoosa police were called to the Boomerang Restaurant in Catoosa around 4:00 this morning on a possible burglary. When officers arrived, everything looked normal until they walked inside the building. Thinking there was a gas leak, the officers dispatched the Catoosa Fire Department. Police say they found two small propane bottles in a back room, next to the restaurant's safe. Investigators believe someone placed the bottles there to melt or blow up the safe to steal the cash inside. If the suspect had been successful, it would have burned the entire strip mall the restaurant was attached to. Police say nothing else in the building was touched or stolen, and there was no sign of forced entry. The restaurant has 3 surveillance cameras, but police aren't releasing information about the footage yet.

## Fight Over Gas Prices Turns Violent

Date: 02/03/18 5pm

Duration: 2:00

Lynn Casey

A father and son got into a fight over gas prices on Simmons Road in Logan County tonight. Deputies say both parties exited a vehicle swinging at each other. The truck was in drive and rolled into a ditch. The son, Kyle Scruggs, was armed with a knife and began swinging it at his father, who fought back with a fence post. Investigators say the father ran back to the truck, smashed some windows, and ran away. He

was later taken to the hospital by his girlfriend for his stab wounds. Scruggs also left the scene but was caught by police who were not far away. Scruggs is now in jail.

#### Police Release Details on Latest Homicide

Date: 2/18/18 5pm Duration: 2:00 Jenny Young

Tulsa Police have identified the victim in the city's 5th homicide of the year as Troy Smith. Smith was shot in the head in the middle of the street near East Young and North Quaker. TPD says officers were dispatched to the area around 10:30 last night after neighbors heard gunshots. They say a driver also called 911 after seeing Smith's body in the street. Smith's girlfriend told detectives he left their home at the Edenwood Apartments around 8pm Friday night, saying he was going to talk to his mom's house. Detectives released surveillance footage showing Smith leaving the complex just 2 hours before they believe he was shot. Officers say they can't be sure if the shooting was gang or drug related.

#### Taco Bell Employees Shaken After Robbery

Date: 3/3/18 5pm Duration: :20 Cornelius Hocker

Police say two men walked into the Taco Bell at 21<sup>st</sup> and Garnett around 3am this morning armed with guns. The lobby doors had been left unlocked, leaving the robbers a clear entryway to get in. Two employees were working at the time and one of them was pistol whipped according to the police. Officers say they don't believe this is related to any other crimes that have happened in Tulsa.

# **Double Shooting in Tulsa**

Date: 3/4/18 5pm Duration: 2:00 Mallory Thomas

One man is in the hospital tonight with a gunshot wound to the stomach. Police say the man hospitalized wasn't the only one shot. Officers saw two men showed up at an acquaintance's house near Hillcrest Medical Center, and witnesses say both men had been shot. The driver dropped off the passenger and then drove off. The acquaintance drove the passenger to the hospital, and police are still searching for the driver. Officers believe the shooting did not happen at the acquaintance's house. The victim is not cooperating with investigators currently.

# Owasso Police Arrest Man Making Lewd Proposals to Minor

Date: 3/4/18 5pm Duration: :20 Preston Jones

Owasso police arrested Brandon Lopez in the parking lot of Barnes Elementary on 76<sup>th</sup> Street North around eleven tonight. Police say Lopez was making lewd proposals to a 16-year-old boy on Facebook. The teen called police to report what had happened. When officers met with the teen, they took his phone but kept messaging with Lopez to set up a sting. Officers say Lopez planned to meet with the teen at Barnes Elementary but when he got there, he found the police waiting for him instead. Police confronted Lopez in the parking lot and took him into custody.

## Two Crime Scenes, One Investigation

Date: 3/10/18 5pm Duration: :20 Jenny Young

Two scenes turned into one investigation after police were called out to a report of shots fired at the 4600 block of North Elwood. While officers were responding to that call, they received a call about a crash just a few blocks away. Police say they found George Washington, Jr slumped over the wheel of a Chevy truck that had crashed into a tree. He also had a gunshot wound to the leg. The Tulsa Police Special Investigations Unit found blood and shell casings just up the street along Elwood, where the call of the shots fired came in from. They believe Washington was shot there before getting into his truck and driving away. Police say they don't have any leads on the shooting suspect and that the victim isn't cooperating.

#### **KMYT Local News of Public Interest:**

#### Mike Boynton Gets First Big 12 Win

Date: 1/07/18 5pm Duration: :20 Jeff Kolb

Mike Boynton led the Oklahoma State Cowboys men's basketball team to his first Big 12 conference win on Saturday. OSU topped Iowa State in overtime at home, with the final score at 96 to 87. The win snapped a 10-game losing streak against Iowa State. OSU is currently 11 to 4 and was picked dead last in the conference.

#### Sooners Nab Win Over TCU

Date: 01/14/18 5pm Duration: :20 Heather Geller

The University of Oklahoma picked up a win yesterday in overtime against number 16 Texas Christian University, and will more than likely move up the rankings. The freshman phenom Trae Young scored an unbelievable 43 points, 29 in the second half alone.

#### Norman Native Wins Annual Chili Bowl

Date: 01/14/18 5pm Duration: :20 Heather Geller

Christopher Bell, who hails from Norman, Oklahoma, took home the Golden Driller this year at the Chili Bowl Finals. He is the only person to win the race in back-to-back years, and the first Oklahoman to accomplish the feat. The Chili Bowl is a Tulsa Tradition, on its 32<sup>nd</sup> year this year.

#### Cowboys Look to March Madness With Kansas Win

Date: 02/03/18 5pm Duration: :20 Nathan Thompson

Oklahoma State pulled out a win over the seventh-ranked Kansas Jayhawks in Lawrence tonight, and renewed their hopes of making the NCAA tournament this year. The Pokes are only 11 and 61 all-time at Allen Fieldhouse in Kansas. Kendall Smith nailed a 3 in the first half, and the Cowboys were up by as many at 18 points. In the second half, Lindy Waters scored 3 of OSU's 12 three pointers. Kendall Smith had a game-high 24 points, and came up big with a minute left for the Cowboys to clinch their second top-ten win this season.

#### Sooners Experience Slump

Date: 02/17/18 5pm Duration: 2:00 Heather Geller

The Sooners have gone from number 4 in the country to 4 straight losses and 7 defeats in their last 9 games. With the season winding down, opponents are starting to have an answer for the OU superstar Trae Young, who was unstoppable at the beginning of the season. Tonight marked the fifth straight loss for OU after losing at home to Texas. Young was limited to just 26 points, and says he knows teams are

gunning for him every week. The Sooners head to Kansas next, and hope to snap their losing streak at Allen Fieldhouse.

#### **OSU Loses to Texas**

Date: 02/24/18 5pm Duration: 2:00 Nathan Thompson

Today was a must-win game for the Cowboys to help cinch their way to the NCAA tournament. OSU is on the road at Texas to battle it out for a playoff spot both teams badly want and need. Down in the first quarter but up in the 2<sup>nd</sup>, Jeffrey Carroll keeps playoff hopes alive with his fast break. Kendall Smith scores 7 of OSU's last 9 points, but it isn't enough and the Pokes experience heartbreak in Austin by one point.

#### Trae Young Misses Out on Top Honor

Date: 03/04/18 5pm Duration: 2:00 Jeff Kolb

The University of Oklahoma certainly has a powerhouse player in freshman Trae Young, but it wasn't enough to be named The Big 12 Player of the Year. The top spot went to Kansas' Devonte Graham. Young was the first player ever to lead the country in scoring and assists, but Graham led the Jayhawks to their 14<sup>th</sup> straight Big 12 regular season title. Young was named the Big 12 Freshman of the ear and made the All Big-12 First Team. Oklahoma State's Jeffrey Carroll landed 3<sup>rd</sup> Team honors.

#### Memorial and Booker T Battle for State Title

Date: 03/10/18 5pm Duration: 2:00 Heather Geller

It was an all Tulsa showdown today for high school hoops in the 5A boys division. The Memorial Chargers took on the Booker T Hornets at ORU for the state title after three prior matchups this season. Memorial won it 79-67 but Coach Bobby Allison's message to the team was a bit humbling, reminding them that were a young team who hadn't won a title before today. Coach Allison also said how proud he was of his seniors and they way they played this entire season.

#### **Selection Sunday Has Emotions High**

Date: 03/11/18 5pm Duration: 2:00 Jeff Kolb

Selection Sunday holds much uncertainty for both Oklahoma State and the University of Oklahoma. Both teams could get in, one could get in, or they both could be left out. The Sooners waited to find out in Norman, superstar Trae Young could barely watch. The At-large bids scrolled on the screen and when it came to O, the team found out they were in the tournament. After a dismal finish to the season and losing in the first round of the Big 12 Tournament to Oklahoma State, the Sooners will be playing March Madness after all. There was no such celebration for OSU, as they were not selected even though they beat Big 12 champs Kansas twice in the regular season.



1<sup>st</sup> Quarter Report 2018 Station: KMYT-TV My41

# **HOW WE SERVE OUR LOCAL COMMUNITY:**

**FOX23 News Programming**: At times when FOX network programming preempts our local FOX23 News broadcast (e.g. an afternoon football game on FOX that preempts our 5pm newscast), My41 broadcasts our local newscast at its regularly scheduled time, keeping our viewers up to date on local news and weather that affects them and their families.

**Partnership with the Ad Council** - On-air PSA campaign in cooperation with the Ad Council.

**Station Tours** - Tours of our facility and newsroom are given regularly to school groups and any interested people in the community.

Amber Child Abduction - participants.

**EAS**- participants.

Children's Programming- 3 hours per week

#### **Severe Weather Coverage:**

My41 runs weather alert tickers from FOX23 News during periods of severe weather. When there is a tornado warning in the Tulsa metro area, My41 also simulcasts weather cut-ins produced by FOX23 News. FOX23 News is committed to being on-air and online, giving the latest conditions as severe weather moves into the KOKI-TV/KMYT-TV viewing area.

# KMYT-TV FOX23 - PSA Spots Aired - 1st Quarter 2018

		Spot	Number of
Organization	PSA Title	Length	Airings
Ad Council / Adopt US Kids	Morning Time	:30	4
Ad Council / Adopt US Kids	Suitcase	:30	6
Ad Council / Autism Speaks	The World of Autism	:30	10
Ad Council / Big Brothers Big Sisters	Start Something	:30	61
Ad Council / Fatherhood.gov	Beatbox	:15	1
Ad Council / Fatherhood.gov	Dad and Son Dance Off	:30	6
Ad Council / Fatherhood.gov	Guys' Night Out-Moment	:30	14
Ad Council / Fatherhood.gov	Laugh	:15	8
Ad Council / Fatherhood.gov	Let's Crawl	:30	8
Ad Council / Fatherhood.gov	Mirror	:30	4
Ad Council / Fatherhood.gov	Rain	:30	10
Ad Council / Fatherhood.gov	Read	:15	4
Ad Council / Fatherhood.gov	Sing	:30	8
Ad Council / Fatherhood.gov	Tea Pot-Moment	:30	6
Ad Council / Feeding America	Song - Revised	:30	54
Ad Council / FEMA	Don't Wait	:30	7
	Notifications - Tornado		
Ad Council / FEMA	localized for Oklahoma	:30	3
Ad Council / IWitnessBullying.org	I am a Witness	:30	64
Ad Council / Keep America Beautiful	Journey	:60	10
Ad Council / Keep America Beautiful	Stadium	:15	13
Ad Council / Love Has No Labels	Love Has No Labels	:10	20
Ad Council / Love Has No Labels	We Are America	:15	9
Ad Council / National Highway Traffic Safety			
Admin	Battlefield	:30	6
Ad Council / National Highway Traffic Safety			
Admin	Long Haul	:30	40
Ad Council / National Highway Traffic Safety			
Admin	Party Foul	:30	9
Ad Council / Natural Resources Defense			
Council	Chopped	:30	21
Ad Council / Natural Resources Defense			
Council	Junk Food	:30	6
Ad Council / Natural Resources Defense			
Council	Life of a Strawberry	:30	28
Ad Council / Project Yellow Light	Both Eyes on the Road	:30	20
Ad Council / Project Yellow Light	Never Here	:30	19
Ad Council / Project Yellow Light	Not Safe for Anyone	:30	7
Ad Council / The Bully Project	Glasses	:60	6
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Ad Council / The Shelter Pet Project	Anthem	:30	. 3
Ad Council / The Shelter Pet Project	Arnie	:10	2
Ad Council / The Shelter Pet Project	Bentley	:30	9
Ad Council / The Shelter Pet Project	Hamilton	:10	1
Ad Council / The Shelter Pet Project	Jules	:10	1
Ad Council / The Shelter Pet Project	Kuma	:10	1
Ad Council / The Shelter Pet Project	Maui	:10	4
Ad Council / The Shelter Pet Project	Maxie	:30	12
Ad Council / The Shelter Pet Project	Molly	:30	14
Ad Council / The Shelter Pet Project	Prince	:30	14
Ad Council / The Shelter Pet Project	Stetson	:15	7
Ad Council / The Shelter Pet Project	Toast	:10	3
Ad Council / Understood.org	Ferdinand-Misunderstood	:30	5
Ad Council / Understood.org	School	:30	4
Ad Council / United Negro College Fund	Sydni-Anthem	:30	52
Ad Council / US Forest Service	Dumping Ashes	:30	4
Ad Council / US Forest Service	Hot Coals	:30	2
Boys & Girls Clubs of America	BGCA Door Rev HD	:30	62
Boys & Girls Clubs of America	BGCA Door Rev HD	:15	36
FOX23 / American Heart Association	Wear Red Day 2018	:30	8
FOX23 / Bob Hurley Ford	TXT L8R	:30	3
Oklahoma Association of Broadcasters / OK			
Dept of Rehabilitation Services	Assistive Technology	:30	42
Oklahoma Association of Broadcasters / OK			
Dept of Rehabilitation Services	Enterprise Program	:30	40
Oklahoma Association of Broadcasters / OK			
Dept of Rehabilitation Services	Why We Came	:30	39
Oklahoma Association of Broadcasters / U.S.	·		
Army National Guard	Something Greater	:30	39
Oklahoma Association of Broadcasters / U.S.			
Army National Guard	Something Greater	:15	197
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