



KMYT-TV (My41), Tulsa, OK  
Imagicomm Tulsa, LLC

## Quarterly Issues/Program List

4<sup>th</sup> Quarter 2023

KMYT-TV provides its viewers with news and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Weather
- Education
- Municipal Issues
- Crime
- Health

This report contains a representative sample of the issue-responsive programming aired on the station. For more information about the station's issue-responsive programming, please contact the station directly.



## **4<sup>th</sup> Quarter 2023 Programming**

### **Matter of Fact with Soledad O'Brien**

A news magazine program that explores a variety of topics affecting families, including politics, social justice issues, the economy, and personal health.

Aired on KMYT on Saturdays at 5:30 p.m. and Sundays at 11:30 a.m.

#### **10/7/23**

- The Supreme Court is hearing arguments in several cases that could bring about some major changes. Cases involve our use of social media, First Amendment protections of the social platforms, and our protection as consumers.
- In 2021, 20% of teenagers said they would seriously consider suicide. Now, suicide is the second leading cause of death among 10- to 14-year-olds, and it remains one of the leading causes of death among college students. A former high school football coach who lost his 19-year-old son to suicide is now on a mission across the country, encouraging young people to speak up about their mental health issues.

#### **10/14/23**

- What would happen if we held a Presidential election, and no one showed up? What the numbers tell us about which Americans have become chronic non-voters.
- A former MLB player on a mission to revitalize his hometown. How the town went from 12,000 residents to now less than 2,000, what caused residents to leave, and what Cleon Jones is doing to bring the town back to life.

#### **10/21/23**

- Americans are buying more clothes and it's taking a toll on the environment. How the fashion industry is the second biggest source of consumer waste and is responsible for up to 8% of Global Carbon Emissions just in the U.S.
- We usually think higher income means more security, but new research shows that's not the case for black renters. How black families can earn tens of thousands of dollars more and still be at higher risk of eviction.

#### **10/28/23**

- An Indiana business made headlines for covering employee's addiction treatment. How this company is giving workers a second chance instead of firing them.
- The most detailed look yet at Zealandia, known as the eighth continent. Scientists say this land mass broke off from Antarctica and Australia tens of millions of years ago, and today it is better mapped than other recognized continents.

#### **11/4/23**

- Families fishing in the water off the coast of Maine are facing a tradeoff they can't accept. Will the plan to harness offshore wind power find harmony with the people and communities whose livelihoods depend on marine life?

- A woman locked in a battle with Opioid addiction. The experimental treatment she's undergoing in Mexico using psychedelics: can this illicit drug become the new breakthrough for treating addiction?

#### **11/11/23**

- Teachers are in demand and school districts across the country are trying desperately to fill vacancies. The latest numbers estimate that schools need at least 55,000 teachers. How some districts are trying to attract educators.
- More than four million photos depicting Black American life are getting a permanent home. How this treasure trove of archived photos is being cataloged before going to the Smithsonian to be digitized and shared for everyone to see.

#### **11/25/23**

- Food is often at the center of our holiday celebrations, and what's on the table tells a story. How a Minneapolis restaurant offered only menu items made solely from ingredients available before Europeans came to North America.

#### **12/2/23**

- Women lost the most jobs during the pandemic. Now, they're the ones driving the labor market's recovery. What it will take to keep women and the country making economic gains.
- The Colorado River is a water source for 7 states and 30 tribes, and it's in trouble. How the tribes say they can help states meet their water needs while improving life for their nation.

#### **12/9/23**

- Even with the prospect of a better paying job, students are starting to ask if college is worth it. From the cost and student debt, to work-life balance, and even political points of view, some students are starting to rethink college as the next step after high school graduation.
- Expectant parents nearing the 9-month mark need to make a birth plan, but what happens when the closest labor and delivery ward is hours away? With hospitals closing these units in rural communities, it's leaving expectant moms little or few options to give birth safely.

#### **12/16/23**

- Election workers are the backbone of our democracy. One woman says high turnover in the office set her up to fail. With the 2024 election ahead, the support needed for those guiding our democratic process, what needs to change, and who will oversee it.
- Corroded pipes are leaking lead into the water that runs to millions of households. We look into where the biggest problems are and the EPA's proposal to remove all lead pipes over the next ten years.

#### **12/23/23**

- A young scientist from Ethiopia on a mission to save lives. The story of a 14-year-old hired by a multi-billion-dollar company to develop an affordable skin cancer treatment, and his goals for the future.
- An epic family reunion is forging new ties. How they discovered their family tree was more diverse than they imagined, and what they learned that explained the diversity.

**12/30/23**

- How much your vote counts can depend on your voting district. In Ohio, voting rights advocates are concerned about how the voting district lines are drawn, and if redistricting the districts is weakening the power of minority voters.
- 71 million baby boomers are getting older, raising the question of who will care for them when they can't manage on their own. How the demand for home-care workers is creating a crisis, and can America fix it before it's too late?

### **KMYT-TV Community Event Participation and Support — 4<sup>th</sup> Quarter 2023**

**American Red Cross – Holiday Blood Drive** – My41 supported an annual holiday blood drive with the American Red Cross in Tulsa, on December 15, 2023. My41 aired the PSA 45 times in advance of the event to encourage community participation.