



KMYT-TV (My41), Tulsa, OK  
Cox Television Tulsa, LLC

### **Quarterly Issues/Program List**

2<sup>nd</sup> Quarter 2019

KMYT-TV provides its viewers with News, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Weather
- Healthy Living and Personal Growth
- Municipal Issues
- Crime
- Local Sports

This report contains a representative example of the issue-responsive programming aired on the station. For more information about the station's issue-responsive programming, please contact the station directly.



## 2<sup>nd</sup> Quarter 2019 News Report

KMYT Local News of Public Interest:

Weather

### **Rains Prompt Dam Release**

Date: 05/12/19 5pm

Duration: 2:00

Amanda Hari

The Army Corps of Engineers is preparing to release more water from the Keystone Dam today than they have in a quarter of a century. Volunteers are out filling sandbags at the District 12 Levee in Sand Springs as a precaution since the levels in the lake are so high due to the heavy rains in the area. The volunteers, along with a sand machine from the Army Corps of Engineers, are able to fill about 10 bags per minute. James Bishop said he decided to volunteer after seeing the event on Facebook. He even recruited friends to come along as well. Bishop said he plans to spend a large portion of his Sunday helping out his community.

### **Governor Declares State of Emergency**

Date: 05/26/19 5pm

Duration: :20

Lynn Casey

After a historic week of tornadoes and flooding, Governor Kevin Stitt signed an executive order, declaring state of emergencies in all 77 Oklahoma counties. He also got the White House on board to offer support through FEMA. Stitt was in Claremore today to survey the damage and said it's great to see communities pulling together like this. He oversaw volunteers filling sandbags to combat the flooding in Rogers County, where the Verdigris river is swollen beyond its usual banks, threatening many areas.

### **Storm Damage in Jenks**

Date: 05/26/19 5pm

Duration: 2:00

Naomi Keitt

The city of Jenks is picking up after a storm tore through the town around 3am on Sunday morning. Stoplights are out, gas stations are pitch black, and debris is covering the roadways. At the peak of the power outages, more than 30,000 customers were left without power. Lanes were closed on the Creek Turnpike near the Peoria/Elm exit, and a trooper and OTA workers were blocking the area due to downed power lines. Trees were spotted leaning on homes, and branches were also covering power lines. Jenks Police say thankfully no one was hurt.

### **Broken Arrow Suffers Storm Damage**

Date: 05/26/19 5pm

Duration: 2:00

Justin Ayer

Broken Arrow is also picking up today after the same powerful storm system ripped through Jenks and Bixby. There were many reports of tree and fence damage, with one homeowner saying 56 feet of his fence blew away on both sides of his house. Trees are uprooted from yards, trampolines went flying over fences, and power is out across town. Down near Washington and South Juniper Avenue, crews shut down the road due to downed power lines. The area is also filled with tree damage. Police say if

you are out driving to be cautious of these power lines. PSO says they are working hard to restore power for those who are without it, and report 475 customers still without power.

### **Water Release Increased at Dam**

Date: 05/26/19 5pm

Duration: :20

Lynn Casey

The Army Corps of Engineers announced today that they will be stepping up the water being released at the Keystone Dam tonight, and again tomorrow morning. The Corps is trying to hold the release at 250,000 cubic feet per second, but because of the additional rainfall last night they are having to up it to 275,000 cfs by 7pm tomorrow. This week Tulsa County released maps that help people see where the previous release rate could cause flooding. The city is having an updated news conference with new maps available this evening.

### **Sapulpa Cleans up After Tornado**

Date: 05/26/19 5pm

Duration: 2:00

Amanda Hari

Residents and business owners in Sapulpa are picking up today after a tornado blasted through the town overnight. One neighbor, Jacob Kluding, said no sooner had he pulled into his driveway from attending a Driller's game earlier that evening than the storm hit, shattering glass. Kluding said he didn't even hear the sirens and got his family to safety in their safe spot by using an app on his phone to get alerts. Kluding reported shattered windows and a tree on top of his car, ruined furniture and belongings from water damage. Neighbors say it could be awhile, but they believe Sapulpa will recover.

### **Flood Waters Unmoor Historic Submarine**

Date: 06/17/19 12pm

Duration: :20

Tiffany Alaniz

An exclusive look was given today at the moment when the floodwaters pulled the World War II submarine, U.S.S. Batfish, from its display in Muskogee last month. Water from the Arkansas river was as it's highest and overflowed into the War Memorial Park, causing the sub to break loose. Security camera footage shows the moment the Batfish's line broke and it began to float away. Luckily it hit a nearby tree, otherwise officials say it would have floated down river, unmanned and out of control. As of now, the immediate concern is that the Batfish doesn't roll onto its side. It's currently being held in place with ropes tied to trees.

### **Lake Levels Keep Tourists Away**

Date: 06/29/19 5pm

Duration: 2:00

Cornelius Hocker

Despite the heat outside, many people are still dealing with the side-effects of last month's flooding rains. Michael Fawcett, owner at Redbud Marina on Oologah lake, says they are a month behind where they usually are business-wise due to last month's flooding. The parking lot to the marina is still under water, and the lake is still 18 feet above where it should be. The high lake levels are keeping tourists from coming to Oologah lake, which hurts local businesses. Fawcett says the marina has been in his family for forty years and this is the worst flooding he's ever seen.

## **Keystone Marina Rebuilds after Flooding**

Date: 06/30/19 5pm

Duration: 2:00

Justin Ayer

The owners of Keystone Harbor Marina are working to get back on their feet after historic flooding just a few weeks ago. The marina is now open for business, but the main road to the boathouse is still under water. Ron Howell, the marina's owner, says it should be gone before Thursday, just in time for their planned three fireworks shows. Howell says he's lucky because even though a foot and a half of water got into the boathouse, they had no damage. Then last week, rain reflooded a bridge and the road leading to the parking lot. Howell is hopeful the water will be 100% gone by Thursday and plans to put on three fireworks shows this year since Pier 51 down the road is still closed and cannot put on one of their own this year. Howell says it's the least he can do.

**Gathering Place Holds Robotics Event**

Date: 05/12/19 5pm

Duration: :20

Sara Hart

The Gathering Place is holding a robotics workshop for families today. "Robotics in the Park" gives families a chance to design and build a robot using motors, sensors, gears, and other parts. The hands-on learning helps families gain a better understanding of robotic technology, as well as give them real world experience building and testing their robots. Instructor Sonia Jordan says she is looking to build students' interests in engineering from a very young age.

**TCC Celebrates Graduation**

Date: 05/12/19 5pm

Duration: :20

Sara Hart

Graduation is underway for Tulsa Community College students tonight. The ceremony is being held at the Pavilion at Expo Square at the fairgrounds. The school says it will award more than 2700 degrees and certificates to graduates this school year. There are two ceremonies tonight for students to accommodate such a large number of graduates. One started at 5pm and the other will be held at 7pm.

**Volunteers Strip Unhealthy Materials from Floods**

Date: 06/01/19 5pm

Duration: :20

Lynn Casey

A non-profit organization was out today helping in the Sand Springs Town and Country neighborhood to strip flooded houses of unhealthy materials. The Samaritan's Purse US Disaster Response Team came in to help the Church That Matters in Sand Springs. They will strip down all the walls to the studs and pull up flooring, and plan to spray some chemicals to help remediate all the mold so homeowners can begin the rebuilding process.

**Opioid Trial Continues**

Date: 06/17/19 12pm

Duration: 2:00

Sara Hart

After the state of Oklahoma settled with Purdue Pharma, the majority of the 270-million-dollar settlement went to Oklahoma State University Center for Wellness and Recovery. Following that, lawmakers voted to make changes to the law so that any future settlement would go to the state treasury. So, while Attorney General Mike Hunter is currently fighting Johnson & Johnson in court, Governor Stitt is questioning where the recent 85-million-dollar Teva settlement because he says it doesn't comply with the new law of where the money will go. Hunter said on day one of the Johnson & Johnson trial that there was no settlement talks ongoing, and they have not been able to reach an agreement with the state.

**Ragu Recalled for Plastic**

Date: 06/17/19 12:55pm

Duration: :20

Tiffany Alaniz

The maker of the spaghetti sauce Ragu announced today that plastic fragments could be an unwanted ingredient in some jars. So far there are no reports of injuries or complaints, and the voluntary recall was announced as a precaution. The recall involves three specific varieties: chunky tomato, garlic & onion, and old-world styles.

#### **Health Department Surveys Mosquitos**

Date: 06/20/19 12pm

Duration: 2:00

Preston Jones

The Tulsa Health Department is out today testing standing water for mosquitos and treating it. Back in May, a mosquito trap tested positive for West Nile, and a human case was confirmed earlier this month. Following the historic flooding, the health department has been going around surveying areas and then treating the water to get rid of or prevent mosquitos. Breeding is most likely to happen in shallow, standing water that's in the sun. The health department says not to worry about moving water sources like creeks and urges residents to drain standing water any way they can. They also encourage using bug spray when you are outside.

#### **Students Honored by Governor**

Date: 06/20/19 12pm

Duration: :20

Tiffany Alaniz

Some local teens will be honored next week for saving a woman's life. Governor Stitt is scheduled Monday evening to honor four Sapulpa students at the Central Technology Center on Main Street. Authorities say brothers Seth and Nick Byrd, along with Wyatt Hall and Dylan Wick took action by rushing into a burning home to rescue a 90-year-old woman. The event starts at 6pm Monday.

#### **City Issues Heat Alert**

Date: 06/29/19 5pm

Duration: :20

Brad Carl

EMSA has issued a medical heat alert today. They do this with medics respond to five or more heat-related calls in a 24-hour period. Today they responded to 11 heat-related calls with seven people having to go to the hospital for heat-related illness symptoms. EMSA urges the public to pre-hydrate if you must be outside, as well as when you are outside in the heat.

#### **Animal Rescue Holds Free Spay Clinic**

Date: 06/30/19 5pm

Duration: :20

Sara Hart

A local animal rescue is working to keep the pet population down in a north Tulsa neighborhood. Today, Care Rescue hosted a free spay and neuter clinic for dogs in the Dawson and Acme Brick neighborhoods near Pine and Sheridan. City councilors say the clinic is a result of trying to do something after a series of dog attacks in the area. Services were offered on a first come, first served basis. The Tulsa Animal Welfare was also on hand to issue required city licenses for a \$5 fee.

**Honeyfest Debuts Downtown**

Date: 05/12/19 5pm

Duration: :20

Sara Hart

Today may be Mother's Day but if you went to Guthrie Green downtown, it was all about the bees. Undercroft Honeyfest featured live music, a kid zone, body care products, and of course, honey. Attendees were encouraged to ask questions about beekeeping and all of the products. The Northeast Oklahoma Beekeeper Association is offering a class on beekeeping for beginners this fall as well.

**Special Green Waste Pickup**

Date: 06/01/19 5pm

Duration: :20

Lynn Casey

The City of Tulsa announced that on Monday they will hold a special green waste pickup. Residents are encouraged to put their green waste on the curb on June 3<sup>rd</sup>. Limbs needs to be less than 6 feet long and 18 inches around for crews to be able to pick up. Broken Arrow also said they will be doing a special pickup for their residents on June 9<sup>th</sup>. Pieces need to be 8 feet or shorter, and smaller twigs and branches are the resident's responsibility.

**Food Truck Event Held for Flood Victims**

Date: 06/02/19 5pm

Duration: 2:00

Justin Ayer

A local non-profit is hosting a free food truck event for flooding victims and first responders. There are four food trucks parked at the Broadway Baptist Church in Sand Springs and they are available free of charge to anyone affected by the recent flood and first responders who are working the floods. Organizers with the Sand Springs Community Services partnered with the Rolling River Relief Group, who are made up of a handful of food truck owners in Tulsa. The executive director says it's a way for them to provide hope in a hopeless situation.

**Alfa Laval Plant Opens in BA**

Date: 06/20/19 12pm

Duration: :20

Tiffany Alaniz

A new manufacturing facility is now open in Broken Arrow. Alfa Laval held their grand opening today. They are expanding manufacturing capabilities. The company is considered a global leader in "heat transfer technologies". The new facility is located on Lynn Lane between Houston and Washington. It will bring hundreds of new jobs to the area.

**River Parks Board Approves Spending**

Date: 06/20/19 12pm

Duration: 2:00

Alyson Caffrey

The River Parks board met this morning and approved spending 100,000 dollars to help in the cleanup efforts of the park after the historic flooding in May. The board's first priority is to pay for some of the

repairs that have already been completed, such as sinkhole repair along the trails. The money comes from the River Parks' Contingency Fund, but it's not nearly enough for all the repairs that are needed. Officials previously estimated 8 million dollars in damage. Today's approved money will jumpstart repairs, and the board is working with the city and FEMA for the additional money needed.

### **Bixby Celebrates Green Corn Festival**

Date: 06/29/19 5pm

Duration: :20

Sara Hart

Bixby's annual Green Corn Festival kicked off this weekend with lots of activities happening today. Sunday is the last day of the 3-day festival and has activities including turtle and frog races, with a parade right after. The free festival showcases corn, carnival games, live music, dancing, and more. The festival wraps up at 11 tonight.

### **Catoosa Celebrates Liberty Fest**

Date: 06/29/19 5pm

Duration: :20

Sara Hart

Folks in Catoosa are celebrating Independence Day early by attending Liberty Fest at Rogers Point Park. Catoosa's mayor says the event has been going on for more than 20 years and features lots of family-friendly activities. The mayor also says there's a bicycle contest and a pageant for kids this year. The event will wrap up with fireworks tonight.

### **Haskell Holds Lake Fest**

Date: 06/29/19 5pm

Duration: :20

Sara Hart

The town of Haskell is celebrating Lake Fest this weekend. The all-day celebration takes place at Lake Haskell. It kicked off at 9am this morning and has activities like turtle races and bullfrog jumping. There is also a fireworks show which organizers say will last between 18 and 20 minutes. The fireworks show begins when it gets dark and lasts about 20 minutes.

### **5K For Vets Held**

Date: 06/29/19 5pm

Duration: :20

Sara Hart

A local foundation spent the day connecting veterans in need with at-risk youth. Eagle Ops Foundation hosted a 5K event at Mohawk Park in north Tulsa today. The group focuses on helping veterans who have come back from war with a lost sense of purpose and also helping kids who need someone to look up to. This was the first year for the event, which organizers hope to have on the last Saturday of June for years to come.

**South Tulsa Shooting Sends Man to Hospital**

Date: 05/12/19 5pm

Duration: :20

Cornelius Hocker

Tulsa Police are talking to witnesses tonight after a shooting at an apartment complex at 61<sup>st</sup> and Lewis sent a man to the hospital. Police say at least two people were shooting at a family gathering. Only one person was shot but officers say several cars were hit in the parking lot. Residents at the complex say it's a sad situation, especially on Mother's Day. Family violence detectives are now talking to witnesses while police wait for updates.

**Restaurant Manager Stops Active Shooter**

Date: 05/12/19 5pm

Duration: :20

Amanda Hari

Cici's Pizza has released a statement tonight after its midtown Tulsa location manager stopped an active shooter from entering the building. The chain said, "we commend our manager, Mark Jimenez, for his fast action in securing the restaurant before the gunman could enter and for assisting the injured victim who was shot outside". The incident happened near 51<sup>st</sup> and Peoria on Friday. Police say a man shot and injured two people, one outside the Cici's Pizza and one at a nearby China Wok restaurant. A Tulsa officer ended up shooting the suspect and killing him as he then pointed a gun at cars on the I-44 near the Peoria exit.

**Suspect Flees After Home Invasion**

Date: 05/12/19 5pm

Duration: :20

Sara Hart

A man is on the run today after police say he broke into a north Tulsa home. It happened just after 11:30 last night at a house near Admiral and Yale. Officers say the man, who had a gun, got in through a back door in the garage and made his way to the homeowner's bedroom. When the homeowner fought him off, the suspect hit him in the head with his gun. The homeowner continued to fight until the suspect eventually fled without stealing anything.

**Chase Leads to Arrest**

Date: 06/17/19 5pm

Duration: 2:00

Naomi Keitt

A man is in jail tonight accused of leading Creek County deputies on a chase and shooting at them. The chase involved several agencies, pepper balls, and eventually help from people who knew the man. It started on June 7<sup>th</sup> with reports of a car break in. When deputies talked to the victims, they say they heard a dirt bike and the saw the suspect on it. Two deputies ran after him and heard a shot fired at them. Then they said the suspect drove straight at them, going very fast. They spent a while trying to track him down, even deploying pepper balls. They eventually set p a perimeter with several different

agencies until they found Kaiden Cato at home. A K9 officer was able to recover the gun deputies say was used to fire at them.

### **Baskin-Robbins Store Robbed**

Date: 06/17/19 12pm

Duration: 2:00

Preston Jones

Police have released surveillance video of a teenager stealing a tip jar off the counter at a local Baskin-Robbins. The owner says the suspect grabbed the tip jar when the employees weren't looking and stuffed it down his pants before leaving around 8pm last night. Police are investigating but the owner says he thinks he already knows who it is. The owner also says he employs a lot of high-schoolers and the employees count on the tips in the jar. The stolen tip jar is just one of several incidents the owner has had to deal with in the past few months.

### **Police Arrest Car Thief**

Date: 06/17/19 12pm

Duration: :20

Tiffany Alaniz

A man is in jail today after not one by two attempted escapes. Deputies say Damian Shepherd stole a car in Wagoner County, but a tracking device inside the car helped track him down. They say Shepherd gave them a false name and when they figured out who he was, he ran into the woods still wearing handcuffs. When they got him to back to the squad car, he tried to run again. Shepherd had several felony warrants out for his arrest.

### **Police Search for Shooting Suspect**

Date: 06/20/19 12pm

Duration: 2:00

Rick Maranon

Tulsa Police are searching for a man they say is in the middle of a 3-day crime spree which has already left one man dead and another shot. Officers are looking for Bart Vann, who they say is the suspect in a murder that took place Tuesday night and then a shooting that was an attempted murder on Wednesday night. Police fear that Vann could be looking to shoot someone else and warn the public that he is armed and extremely dangerous. His girlfriend, Nicole Williams-Sittel, is believed to be with him possibly against her will. Vann is believed to have taken off in a stolen van and police are currently searching for him.

### **Shooting at Apartment Complex**

Date: 06/29/19 5pm

Duration: 2:00

Justin Ayer

A shooting at a south Tulsa apartment complex this morning left one victim in critical condition. Neighbors say the shooting happened in the parking lot of the Sugarberry Apartment Complex at 61<sup>st</sup> and Garnett. Upon responding to the initial call, police say they found the victim with a gunshot wound to the chest. Police were able to keep the man alive until paramedics got there. At this time, there are no suspects or witnesses. Homicide detectives did go to the scene this morning and are currently investigating. The victim is still alive but in critical condition and undergoing surgery at a nearby hospital.

### **Second South Tulsa Shooting**

Date: 06/29/19 5pm

Duration: :20

Sara Hart

Tulsa Police are investigating another shooting in south Tulsa today. This one happened near 61<sup>st</sup> and Peoria just before 1:30am this morning. Officers say they found a man with gunshot wounds to his leg. The man told them he was shot near 62<sup>nd</sup> street but was trying to make his way to an apartment complex for help. He was taken to the hospital to be treated for his injuries.

**Sooners Top Bedlam Baseball**

Date: 05/12/19 5pm

Duration: :20

Jeff Kolb

Oklahoma State's Bedlam winning streak finally snapped tonight with the Sooners topping the Cowboys in extra innings. OU was up 1 in the 2<sup>nd</sup> inning, with Cade Cabiness scoring a home run to tie the game. Jordan Vujovich scored a homer at the bottom of the 3<sup>rd</sup> for the Sooners to rally ahead. In the 5<sup>th</sup>, OSU took it's first lead with Alix Garcia hitting an RBI single, making the score 5-4. OU answers back with Brandon Zaragoza doubling to the right to bring two home runs around. Finally, a walk-off hit from Justin Mitchell for the Sooners to take the win.

**Pryor Makes History**

Date: 05/12/19 5pm

Duration: :20

Jeff Kolb

Pryor made history on the baseball diamond on Saturday. The Tigers won their first-ever baseball state title, topping Carl Albert 11-0. Trent Harrison pitched a complete game shutout to lead Pryor to finish the season with 18 wins in a row. All in all, it was a very emotional win for head coach Gerald Osborne.

**Sooners Score Big in Bedlam Softball**

Date: 06/01/19 5pm

Duration: :20

Heather Geller

It was a pretty special matchup in the Women's College World Series last night, with a Bedlam rematch. OSU and OU battled it out in the second round in front of the largest crowd in the women's College World Series history. Oklahoma State didn't come out on top, as the Sooners got the best of them early in the game and took it 6-1. Even though they lost, the ladies say the experience alone was something they've only dreamed of.

**Cowboys Battle Nebraska**

Date: 06/02/19 5pm

Duration: :20

Heather Geller

What a game last night for OSU to stay perfect through the regional baseball tournament. Trailing 5-0, OSU rallied back in the final two innings, it was all capped off by a go-ahead 3 run home run by Trevor Boone. Head coach Josh Holliday says it's his team's chemistry that has them finding ways to win.

**Former Trojan Signs with NFL Team**

Date: 05/12/19 5pm

Duration: :20

Heather Geller

Former Jenks Trojan and Oklahoma Sooner wide receiver Jordan Smallwood has inked a deal with the Detroit Lions. Smallwood originally signed with the Kansas City Chiefs as an undrafted free agent last

May before being released in September. Smallwood participated in Detroit's rookie mini camp on a tryout basis before earning himself an NFL contract.

#### **Roughnecks and Fortuna Clubs Hold Soccer Clinic**

Date: 06/29/19 5pm

Duration: :20

Luke Slabaugh

The Tulsa Roughnecks teamed up with the Fortuna club to put on a free soccer skills clinic today, piggybacking off the interest of the USNWT's success in the Women's World Cup. The clinic was held downtown at ONEOK field, and players from both teams were instructors. Their goal was to pass on the thrill of the game to the next generation and say becoming role models to the kids is just a bonus.

#### **Fortuna Undefeated**

Date: 06/29/19 5pm

Duration: :20

Luke Slabaugh

The Fortuna soccer team capped off an undefeated regular season this morning. They beat the Texas Spurs 2-1 to clinch the undefeated season. Head coach Yolanda Thomas gave credit to her team's composure, saying a lot of hard work went into creating a winner in only the team's second season. With a 7-0-1 record now, they'll be the home team with the Red River Conference Tournament kicks off next weekend.

#### **Firefighters Hold Charity Soccer Match**

Date: 06/30/19 5pm

Duration: :20

Luke Slabaugh

Firefighters from Tulsa and OKC went head-to-head in a soccer match today for charity. The charity match raised money for Hydrants for Hope, which benefits children with cancer. The game was in honor of former firefighter Mark Meyer who founded the charity. Meyer passed away from cancer in March.

#### **OSU Star in FIBA World Cup**

Date: 06/30/19 5pm

Duration: :20

Luke Slabaugh

OSU point guard Isaac Likekele continues to play well on the international stage in the FIBA World Cup. Likekele followed up yesterday's debut with a solid encore for the USA Under-19 team. He played only 16 minutes against Lithuania, but he was 5 of 6 from the field, with 11 points and 3 rebounds. The Americans won 102-84. They close out group play Tuesday at 8am against Senegal.



## **2<sup>nd</sup> Quarter Report 2019**

### **Station: KMYT-TV My41**

#### **HOW WE SERVE OUR LOCAL COMMUNITY:**

**FOX23 News Programming:** At times when FOX network programming preempts our local FOX23 News broadcast (e.g. an afternoon football game on FOX that preempts our 5pm newscast), My41 broadcasts our local newscast at its regularly scheduled time, keeping our viewers up to date on local news and weather that affects them and their families.

**Partnership with the Ad Council** - On-air PSA campaign in cooperation with the Ad Council.

**Station Tours** - Tours of our facility and newsroom are given regularly to school groups and any interested people in the community.

**Amber Child Abduction** - participants.

**EAS**- participants.

**Children's Programming**- 3 hours per week

#### **Severe Weather Coverage:**

My41 runs weather alert tickers from FOX23 News during periods of severe weather. When there is a tornado warning in the Tulsa metro area, My41 also simulcasts weather cut-ins produced by FOX23 News. FOX23 News is committed to being on-air and online, giving the latest conditions as severe weather moves into the KOKI-TV/KMYT-TV viewing area.

**Relay for Life** – My41 sponsored a fundraising walk for the American Cancer Society on June 14, 2019. Our stations produced and aired PSAs several times in advance of the event to encourage community participation. The event raised over \$139,000 for the American Cancer Society.

**St. Jude Dream Home Giveaway** - FOX23 and My41 presented the 2019 St. Jude Dream Home Giveaway to raise money for St. Jude Children's Research Hospital. Although the hospital is located in Memphis, TN, it serves children and their families

from all over the nation, including many Oklahomans. The hospital's mission is to provide life-saving treatment for children with cancer, at absolutely no cost to their families. Throughout the three months of the Dream Home fundraising campaign, FOX23 and My41 aired promotional spots and provided news coverage. The campaign raised \$1.125 million to help St. Jude continue its invaluable work.

## KMYT-TV My41 - PSA Spots Aired - 2nd Quarter 2019

Organization	PSA Title	Spot Length	Number of Airings
Ad Council / Adopt US Kids	Morning	:30	1
Ad Council / Adopt US Kids	Suitcase	:30	28
Ad Council / Autism Speaks	The World of Autism	:15	18
Ad Council / Because of You	Because of You - Lonnie	:15	1
Ad Council / Because of You	Because of You	:30	27
Ad Council / Because of You	Spider-Verse Because of You	:30	23
Ad Council / Big Brothers Big Sisters	Start Something	:30	22
Ad Council / Fatherhood.gov	Crawl	:30	2
Ad Council / Fatherhood.gov	Dance	:30	1
Ad Council / Fatherhood.gov	Guys' Night Out-Moment	:30	32
Ad Council / Fatherhood.gov	Mirror	:30	1
Ad Council / Fatherhood.gov	Tea Pot-Moment	:30	30
Ad Council / Feeding America	Jennie Garth	:30	24
Ad Council / Feeding America	Scarlett Johansson	:30	9
Ad Council / Feeding America	Song Revised (Tulsa)	:30	10
Ad Council / Feeding America	Stairs	:15	7
Ad Council / FEMA	Don't Wait	:60	6
	Notifications - Tornado		
Ad Council / FEMA	(Oklahoma)	:30	25
Ad Council / IWitnessBullying.org	Ben's Story	:60	2
Ad Council / IWitnessBullying.org	I am a Witness	:30	8
Ad Council / Keep America Beautiful	Journey	:60	10
Ad Council / Keep America Beautiful	Stadium	:15	1
Ad Council / National Highway Traffic Safety			
Admin	Seatbelt Long Haul	:30	1
Ad Council / Natural Resources Defense			
Council	Junk Food	:30	31
Ad Council / Natural Resources Defense			
Council	Strawberry	:30	1
Ad Council / Project Yellow Light	Both Eyes on the Road	:30	12
Ad Council / Project Yellow Light	Never Here	:30	29
Ad Council / Project Yellow Light	Not Safe for Anyone	:30	14
Ad Council / She Can STEM	Bonnie	:30	15
Ad Council / She Can STEM	Lucianne	:30	15
Ad Council / She Can STEM	Tiera	:30	10
Ad Council / She Can STEM	Wonder Park	:30	11
Ad Council / The Bully Project	Glasses	:60	16
Ad Council / The Shelter Pet Project	Bentley	:30	33

Ad Council / The Shelter Pet Project	Maxie	:30	27
Ad Council / The Shelter Pet Project	Molly	:30	30
Ad Council / The Shelter Pet Project	Prince	:30	27
Ad Council / United Negro College Fund	Minority Education	:30	2
Ad Council / U.S. Forest Service	Connected	:30	21
Ad Council / U.S. Forest Service	Deer Staring Contest	:30	12
Ad Council / U.S. Forest Service	Forest Trail	:15	7
Ad Council / U.S. Forest Service	Kayak	:30	16
Ad Council / U.S. Forest Service	Lake Trail	:30	14
Ad Council / U.S. Forest Service	Mountain Trail	:30	16
Ad Council / U.S. Forest Service	Redwoods	:30	8
Ad Council / U.S. Forest Service	Short Drive	:30	13
American Cancer Society	Relay for Life - Tulsa	:30	168
American Heart Association	Tulsa Heart Walk	:30	36
American Red Cross	Red White & You blood drive	:30	69
American Red Cross	Oklahoma Weather Relief - LaFortune Park donation drive	:30	5
American Red Cross	Oklahoma Weather Relief - text to donate	:30	59
American Red Cross	Oklahoma Weather Relief - text to donate	:05	18
American Veterans Motorcycle Club	Riverwalk Rally - Tulsa	:30	43
Boys & Girls Clubs of America	BGCA Door Rev HD	:60	15
Boys & Girls Clubs of America	BGCA Door Rev HD	:30	28
Boys & Girls Clubs of America	BGCA Door Rev HD	:15	7
Oklahoma Association of Broadcasters / Dept. of Rehabilitation Services	Assistive Technology	:30	10
Oklahoma Association of Broadcasters / OK Dept of Rehabilitation Services	Enterprise Program	:30	10
Oklahoma Association of Broadcasters / OK Dept of Rehabilitation Services	Why We Came	:30	10
Oklahoma Association of Broadcasters / Oklahoma State Dept of Health	Keep Your Cool	:30	2
Pancreatic Cancer Action Network	Purple Stride Walk - Tulsa	:30	1
StompOutBullying.org	Blue Shirt	:30	30
Tulsa Regional STEM Alliance	TRSA Austin Bailey	:30	5
Tulsa Regional STEM Alliance	TRSA Grant Wiseman	:30	12
Tulsa Regional STEM Alliance	TRSA Megan McClellan	:30	16
Tulsa Regional STEM Alliance	TRSA Mike DuVarney	:30	5
Tulsa Regional STEM Alliance	TRSA Susan Teeters	:30	5
XQ The Super School Project	School Board	:15	13

