



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

Contract / Revision 750105 /		Alt Order #
Product MCCASKILL 4 SENATE		
Contract Dates 10/10/18 - 10/15/18		Estimate # 4616
Advertiser McCaskill/D/Sen/MO		Original Date / Revision 10/09/18 / 10/09/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTVI-TV	Account Executive Teresa DiFuria	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/10/18	10/10/18	FOX 2 News @ 530a	M-F 530a-6a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--W----				1	\$325.00				
N 2	2	10/11/18	10/12/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	2	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---11--				2	\$2,025.00				
N 3	2	10/13/18	10/13/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$525.00				
N 4	2	10/13/18	10/13/18	Sa 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$1,025.00				
N 5	2	10/14/18	10/14/18	Su 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$650.00				
N 6	2	10/11/18	10/12/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---11--				2	\$575.00				
N 7	2	10/10/18	10/12/18	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--1-1--				2	\$575.00				
N 8	2	10/11/18	10/11/18	M-F 10a-11a	10a-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$350.00				
N 9	2	10/12/18	10/12/18	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----F--				1	\$425.00				
N 10	2	10/10/18	10/15/18	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	1-1----				2	\$425.00				
N 11	2	10/10/18	10/12/18	M-F 1p-2p	1p-2p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--111--				3	\$200.00				
N 12	2	10/10/18	10/11/18	M-F 3p-330p	3p-330p		:30				NM	2	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 750105 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/10/18 - 10/15/18	<u>Product</u> MCCASKILL 4 SENATE	<u>Estimate #</u> 4616
<u>Advertiser</u> McCaskill/D/Sen/MO		<u>Original Date / Revision</u> 10/09/18 / 10/09/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--11---				2	\$200.00				
N 13	2	10/15/18	10/15/18	M-F 3p-330p	3p-330p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$200.00				
N 14	2	10/12/18	10/12/18	M-F 330p-4p	330p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$200.00				
N 15	2	10/10/18	10/10/18	M-F 630p-7p EN	630p-7p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--W----				1	\$1,200.00				
N 16	2	10/13/18	10/13/18	Sa 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$225.00				
N 17	2	10/15/18	10/15/18	Monday Prime Hour 2	8p-9p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$4,500.00				
N 18	2	10/11/18	10/11/18	NFL Thursday Night Gm	7:00 PM-10:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$1,500.00				
N 19	2	10/13/18	10/13/18	MLB Champ Series Gm	6:30 PM-10:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$2,000.00				
N 20	2	10/14/18	10/14/18	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$2,025.00				
N 21	2	10/10/18	10/15/18	M-F 1230a-1a	1230a-1a		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	1-111--				4	\$225.00				
N 22	2	10/14/18	10/14/18	NFL Reg Ssn Late Gm	3:25 PM-6:30 PM		:30				NM	1	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$5,625.00				
Totals								0.00				32	\$29,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	32	\$29,875.00	(\$4,481.25)	\$25,393.75
Totals	32	\$29,875.00	(\$4,481.25)	\$25,393.75

Signature: _____ Date: _____

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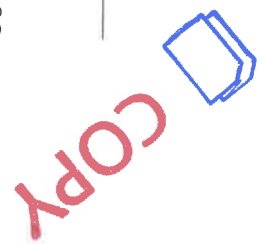
RACHAEL JONES
 SCREEN STRATEGIES MEDIA
 15409 WHITECHAPEL COURT
 CENTREVILLE, VA 20120

POLI/C MCCASKILL/D/SEN/MO
 MCCASKILL 4 SENATE
 OCT10/18- OCT15/18 1WKS
 TERESA DIFURIA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CLAIRE MCCASKILL FOR SENATE

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE =									
AGENCY PRODUCT CODE =									
AGENCY EST# = 4616									
1	WED	530A-600A	30	OCT10		1	\$325.00	1	\$325.00
PROGRAM : NEWS									
CON COM1: NEWS									
2	TH-F	600A-630A	30	OCT11-OCT12		2	\$2,025.00	2	\$4,050.00
PROGRAM : NEWS									
CON COM1: NEWS									
3	SAT	600A-630A	30	OCT13		1	\$525.00	1	\$525.00
PROGRAM : NEWS									
CON COM1: NEWS									
4	SAT	700A-730A	30	OCT13		1	\$1,025.00	1	\$1,025.00
PROGRAM : NEWS									
CON COM1: NEWS									
5	SUN	830A-900A	30	OCT14		1	\$650.00	1	\$650.00
PROGRAM : NEWS									
CON COM1: NEWS									
6	TH-F	900A-930A	30	OCT11-OCT12		2	\$575.00	2	\$1,150.00
PROGRAM : NEWS									
CON COM1: NEWS									
7	W,F	930A-1000A	30	OCT10-OCT12		2	\$575.00	2	\$1,150.00
PROGRAM : NEWS									
CON COM1: NEWS									



HARRIS SL104 PAGE 2
RUN ON OCT9/18 AT 16:33
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
8	THU	1000A-1100A	30	OCT11		1	\$350.00	1	\$350.00
PROGRAM : RACHAEL RAY									
CON COM1: RACHAEL RAY									
9	FRI	1100A-1130A	30	OCT12		1	\$425.00	1	\$425.00
PROGRAM : NEWS									
CON COM1: NEWS									
10	W,M	1130A-1200N	30	OCT10-OCT15		2	\$425.00	2	\$850.00
PROGRAM : NEWS									
CON COM1: NEWS									
11	W-F	100P-200P	30	OCT10-OCT12		3	\$200.00	3	\$600.00
PROGRAM : WENDY WILLIAMS									
CON COM1: WENDY WILLIAMS									
12	W-TH,M	300P-330P	30	OCT10-OCT15		3	\$200.00	3	\$600.00
PROGRAM : HOT BENCH									
CON COM1: HOT BENCH									
13	FRI	330P-400P	30	OCT12		1	\$200.00	1	\$200.00
PROGRAM : HOT BENCH									
CON COM1: HOT BENCH									
14	WED	630P-700P	30	OCT10		1	\$1,200.00	1	\$1,200.00
PROGRAM : NEWS									
CON COM1: NEWS									
15	SAT	530P-600P	30	OCT13		1	\$225.00	1	\$225.00
PROGRAM : NEWS									
CON COM1: NEWS									
16	MON	800P-900P	30	OCT15		1	\$4,500.00	1	\$4,500.00
PROGRAM : 911									
CON COM1: 911									
17	THU	700P-1030P	30	OCT11		1	\$1,500.00	1	\$1,500.00
PROGRAM : THURSDAY NFL									
CON COM1: THURSDAY NFL									

TELEREP, INC.
KTVI-TV ST. LOUIS
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

CONTRACT WORKSHEET **RECAP**
9281944 TRF# 750105

HARRIS SL104 PAGE 3
RUN ON OCT9/18 AT 16:33
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
18 SAT		630P-1030P	30	OCT13		1	\$2,000.00	1	\$2,000.00
PROGRAM : MLB BASEBALL CON COM1: MLB BASEBALL									
19 SUN		930P-1000P	30	OCT14		1	\$2,025.00	1	\$2,025.00
PROGRAM : NEWS CON COM1: NEWS									
20 W-F,M		1230A-100A	30	OCT10-OCT15		4	\$225.00	4	\$900.00
PROGRAM : SEINFELD CON COM1: SEINFELD									
21 SUN		300P-600P	30	OCT14		1	\$5,625.00	1	\$5,625.00
PROGRAM : NFL FOOTBALL CON COM1: NFL FOOTBALL									
OCT/18		29875.00							
CONTRACT TOTAL									29875.00
TOTAL SPOTS									32

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE