

WCBF/WKQP ELMIRA-HORNELL BIGFOOT Q2 2023

PSA ANNOUNCEMENTS

SFD (Ends April 1)

The Community Easter Egg Hunt is Saturday, April 1st at Chapel Park by Southport Parks & Rec.all to benefit the PCFD Department.

Chemung County SPCA (Ends April 14)

The Chemung County SPCA Celebrity Chef event is set for Saturday, April 22nd at 6:30 at Hilltop Inn Restaurant.

All proceeds benefit the care of animals at the Chemung County shelter.

Diaper drive 5/20

5/20/23 Menstrual and diaper drive, drive through free to the public event taking place 5/18/23. Interviewed Megan Fretto from the Junior League of the Southern Tier.

6/1/23 Pathways interview with the Scott and Ally show, promoting ticket sales of a fundraiser featuring legendary Buffalo Bill, Bruce Smith. INterviewed and promoted event with Stephanie Miller.

Pathway's Inc. Fundraiser (June 10th)

Pathways, Inc. a Nonprofit human service organization serving approximately 2000 individuals and families across NY. Is hosting their Annual Fundraiser on Saturday, June 10. All funds raised go

toward improving and expanding meaningful opportunities for those being served by Pathway's Inc.

American Pride Ride (ends 6/24)

Saturday, June 24th is The 27th American Pride Ride - a parade style Motorcycle ride 100% of the \$10 registration money, raffles and toy donations go to 3 local charities including Children's Miracle Network, American Red Cross and The Salvation Army.. The route takes riders through the scenic landscapes of the Twin Tiers, with several brief stops along the way to stretch and refresh. The ride begins at the Corning Building Company at 8a on June 24th. You can Pre-register for the ride on The American Pride Ride Facebook Page.

SUNDAY MORNING VIEWPOINTS SHOW 6AM



Quarterly Report of Compliancy Issues & Programs List

2023-Q2 (April – June) Viewpoints Radio

- Adolescent Health
- Adoption
- Affordable Housing
- African American History
- Aging
- Agriculture
- Agriculture Industry
- American History
- Animal Domestication
- Animal Migration
- Animal Science
- Animation
- Astronomy
- Auto Industry
- Business
- Career
- Chemistry
- Child Development
- Civil Rights
- Civilizations
- Climate Change
- Community Investment
- Consumer Privacy
- Consumer Rights
- Consumerism
- Crime
- Criminal Justice
- Culture
- Diet
- Disease
- Diversity
- Drug Legalization
- Economy
- Education
- Education Funding
- Education Policy
- Education Reform
- Endangered Species
- Engineering
- Entertainment
- Entertainment Industry
- Entrepreneurship
- Environment
- Equal Compensation
- Equality
- Equity
- Evolution
- Fair Representation
- Fashion
- Fertility
- Film
- Financial Hardship
- Financial Independence
- Food Production
- Food Science
- Gaming
- Gender
- Generational Poverty
- Genetics
- Geography
- Government
- Government Assistance
- Government Regulation
- Gun Control
- Health
- Healthcare
- History
- Human Resources
- Industrial Revolution
- Inequality
- Inflation
- Innovation
- Intercommunication
- International Affairs
- Job Market
- Labor
- Labor Issues
- Labor Rights
- Labor Trends
- Language
- Learning Disorders
- Linguistics
- Local Government
- Local Revenue
- Low-Income Populations
- Manufacturing
- Marketing
- Mass Shootings
- Mental Disorder
- Mental Health
- Meteorology
- Migration
- Motherhood
- National Security
- Nonprofit Organization
- Nutrition
- Obesity
- Pandemic
- Parenting
- Patient Care
- Pay Equity
- Pediatrics
- Personal Development
- Personal Finance
- Personal Growth
- Physics
- Politics
- Population Trends
- Psychology
- Public Assistance
- Public Education
- Public Health
- Public Policy
- Public Resources
- Public Speaking
- Public Transportation
- Race
- Real Estate
- Recreation
- Relationships
- Religion
- Research
- Retirement
- Revenue
- School Funding
- Science
- Social Media
- Social Work
- Space
- Space Exploration
- Space Research
- Sports History
- Sustainability
- Technology
- Television
- Theology
- Tourism
- Travel
- TV
- Urban Design
- Urban Planning
- Virus
- War
- Weather Patterns
- Wildlife
- Wildlife Conservation
- Wildlife Species
- Workers' Rights
- Workforce

Program 23-14**Air Week:** 4/2/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: FAILING AMERICA'S TEACHERS****Time:** 1:47**Duration:** 7:36

Synopsis: Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay and a growing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who's taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to change.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Lori Cash, 1st Grade Teacher, Columbus Signature Academy Lincoln Elementary.**Compliance issues:** Career, Education, Personal Finance, Politics, Public Policy, School Funding**Links for more info:**

In Support of Educators: Strategies That Work

The Republic: 'That's my calling': CSA Lincoln teacher honored with Folger Award

SEGMENT 2: IS HOLLYWOOD REALLY CHANGING? THE DIVERSITY DEBACLE**Time:** 11:25**Duration:** 9:08

Synopsis: Asian American actress, Michelle Yeoh won her first Oscar at this year's Academy Awards for her performance in Everything Everywhere All At Once. We speak with media expert April Reign about the continued push to improve diversity & equity in all aspects of Hollywood.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** April Reign, senior adviser, Media & Entertainment, Gauge, creator, #OscarssoWhite.**Compliance issues:** Career, Diversity, Entertainment Industry, Equality, Equity, Fair Representation**Links for more info:**

April (@ReignOfApril) / Twitter

Oscars diversity: USC study shows change after #OscarsSoWhite - Los Angeles Times

Academy Establishes Representation And Inclusion Standards For Oscars® Eligibility

VIEWPOINTS EXPLAINED: IS THE 4-DAY WORK WEEK FEASIBLE?**Time:** 21:33**Duration:** 2:01

Synopsis: We discuss a highly publicized study touting the benefits of a 4-day workweek. While it may seem like a logical step in the right direction, there are many parts to factor into the long-term success of this condensed work model.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Career, Human Resources, Workforce, Labor Issues**CULTURE CRASH: REVISITING THE CLASSICS****Time:** 23:34**Duration:** 2:53

Synopsis: We explore some of the older, classic TV series that are now available on streaming platforms and the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's.

Host & Producer: Evan Rook**Compliance issues:** Culture, TV

Program 23-15**Air Week:** 4/9/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: UNDERSTANDING THE UNKNOWN: PSYCHOPATHIC TENDENCIES****Time:** 1:47**Duration:** 9:22**Synopsis:** Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive manner.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.**Compliance issues:** Mental Disorder, Psychology**Links for more info:**

NIH: Psychopathy: cognitive and neural dysfunction

Psychology Today: What Gender Does—and Doesn't—Tell Us About Psychopathy

Forbes: New Research Tells Us Why Psychopaths Are Sometimes Able To Succeed In Society

SEGMENT 2: A HISTORY: THE BEGINNINGS OF MASS TRANSIT IN AMERICA**Time:** 13:11**Duration:** 8:33**Synopsis:** Millions of Americans rely on mass transit each day to get to where they need to be. While mass transit has had its up and downs in recent decades - and especially during the COVID-19 pandemic - there will always be a need for this public resource. We speak with mass transit expert Steven Beaucher about the the state of mass transportation agencies today and the first subway system built in Boston.**Host:** Marty Peterson**Producer:** Amirah Zaveri**Guests:** Steven Beaucher, mass transit expert, author of Boston in Transit: Mapping the History of Public Transportation in the Hub.**Compliance issues:** Engineering, History, Industrial Revolution, Public Resources, Public Transportation, Urban Planning**Links for more info:**

Boston in Transit

VIEWPOINTS EXPLAINED: EASIER CANCELLATIONS**Time:** 22:34**Duration:** 1:59**Synopsis:** We talk about the recent move by the Federal Trade Commission that makes it easier for consumers to cancel unused subscriptions.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Consumer Rights, Government Regulation, Personal Finance**CULTURE CRASH: THE NEW SHOW, "SHRINKING"****Time:** 24:33**Duration:** 1:55**Synopsis:** We discuss the new Apple TV+ series, "Shrinking" featuring Jason Segel and Christa Miller.**Host & Producer:** Evan Rook**Compliance issues:** Culture, TV

Program 23-16**Air Week:** 4/16/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: SPRING: A TIME OF FLIGHT FOR BIRDS****Time:** 1:47**Duration:** 8:44

Synopsis: As the weather warms up, you may be hearing and seeing more birds in your backyard. Spring is peak migration for this species, but in recent decades, there's been a 30 percent decline in North American bird varieties. We speak with one expert about the challenges facing these animals and how listeners can make a difference.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Rebecca Heisman, science writer, author of *Flight Paths: How a Passionate and Quirky Group of Pioneering Scientists Solved the Mystery of Bird Migration*.

Compliance issues: Animal Migration, Animal Science, Climate Change, Endangered Species, Wildlife Conservation

Links for more info:

The Cornell Lab: Great Backyard Bird Count

National Audubon Society

Birds.Cornell.edu

Amazon: *Flight Paths: How a Passionate and Quirky Group of Pioneering Scientists Solved the Mystery of Bird Migration***SEGMENT 2: A DIFFERENT VIEWPOINT: SPEAKING WITH ACTRESS, DREW BARRYMORE****Time:** 12:33**Duration:** 9:01

Synopsis: The Barrymore family has a long and storied history in Hollywood. For actress, Drew Barrymore, she grew up surrounded by the ups and downs of being in a very public family and acting in TV and films as a child. Today, she looks back on her life and shares what she's learned along the way.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Drew Barrymore, actress, producer, host, entrepreneur

Compliance issues: Career, Entertainment Industry, Film, Parenting, Personal Development, Psychology, Television

Links for more info:InStyle: *Drew Barrymore Is Breaking Menopause Taboos*

twitter: @DrewBarrymore

VIEWPOINTS EXPLAINED: A BIG QUARTER OF LAYOFFS**Time:** 22:34**Duration:** 1:29

Synopsis: Why are so many big companies recently announcing layoffs? What's driving these early year cutbacks? We answer these questions this week on Viewpoints Explained

Host: Ebony McMorris**Producer:** Amirah Zaveri

Compliance issues: Economy, Job Market, Workforce, Career

CULTURE CRASH: THE FINAL SEASON**Time:** 24:03**Duration:** 2:24

Synopsis: We highlight the last season of the hit HBO series *Succession* and why other shows that have outlasted their prime should take note of the upsides of ending on a high note.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-17**Air Week:** 4/23/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: PART 2: HELPING AMERICA'S EDUCATORS****Time:** 1:47**Duration:** 8:03

Synopsis: More than a third of educators in America are considering leaving their positions, according to recent research from consulting firm, McKinsey. We speak with two education experts about the mounting challenges both new and veteran teachers are facing and how average Americans can better advocate for the teachers in their communities.

Host: Gary Price**Producer:** Amirah Zaveri

Guests: Megan Franke, professor, education, University of California-Los Angeles; Alexandra Robbins, education expert, author of *The Teachers: A Year Inside America's Most Vulnerable, Important Profession*

Compliance issues: Career, Education Funding, Education Policy, Education Reform, Public Education

Links for more info:

DREME: Development and Research in Early Math Education

Penguin Random House: *The Teachers: A Year Inside America's Most Vulnerable, Important Profession*.

twitter: @AlexndraRobbins

SEGMENT 2: TIKTOK ISN'T THE ONLY APP WITH A DATA PRIVACY PROBLEM**Time:** 11:52**Duration:** 9:58

Synopsis: While TikTok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining.

Host: Marty Peterson**Producer:** Amirah Zaveri

Guests: Lindsay Gorman, senior fellow, emerging technologies, German Marshall Fund's Alliance for Securing Democracy; Timothy Edgar, professor, practice of computer science, Brown University.

Compliance issues: Consumer Privacy, Government, National Security, Social Media, Technology

Links for more info:

German Marshall Fund's Alliance for Securing Democracy

Brown University: Timothy Edgar

VIEWPOINTS EXPLAINED: AN UNUSUAL SPRING**Time:** 22:50**Duration:** 1:42

Synopsis: April has been an odd month weather wise. The West saw colder-than-average temperatures while the Midwest and East saw several days of record highs. While this change may be a nice surprise, these shifting weather patterns throw off natural cycles for countless species.

Host: Ebony McMorris**Producer:** Amirah Zaveri

Compliance issues: Climate Change, Meteorology, Agriculture Industry

CULTURE CRASH: A REVIEW OF "BEEF"**Time:** 24:32**Duration:** 1:54

Synopsis: We discuss the popular new Netflix series, "BEEF," starring Steven Yeun and Ali Wong, that's become a Top 10 watch on the platform.

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 23-18**Air Week:** 4/30/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: WHY IS THE GENDER PAY GAP IN AMERICA STILL SO WIDE?****Time:** 1:47**Duration:** 10:13

Synopsis: As of 2022, the average American woman earned 82 cents for every dollar earned by a man. While it may not seem like much of a pay difference, this disparity adds up over time. And it's been this way for decades with little progress happening in America to lessen this wage gap in America. We speak with two experts about this issue and how workers – in various industries and at different levels – can better advocate for more equal pay across the board.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Rakesh Kochhar, senior researcher, Pew Research Center; Ariane Hegewisch, senior research fellow, Institute for Women's Policy Research.**Compliance issues:** Equal Compensation, Gender, Labor, Pay Equity, Personal Finance, Workers' Rights**Links for more info:**

Gender pay gap remained stable over past 20 years in US | Pew Research Center

The Enduring Grip of the Gender Pay Gap

Ariane Hegewisch, M.Phil. - IWPR

Rakesh Kochhar (@RakeshKochhar) / Twitter

SEGMENT 2: THE SECRETS FOUND THROUGH DNA TESTING**Time:** 14:02**Duration:** 7:06

Synopsis: What would you do if you suddenly found out you weren't related to the parent that raised you? This is exactly what happened to author Dani Shapiro after she took an at-home DNA test. We speak with her about this life-changing surprise and why there are thousands more with similar secrets across America.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Dani Shapiro, author, *Inheritance: A Memoir of Genealogy, Paternity & Love*.**Compliance issues:** Adoption, Fertility, Genetics, Parenting, Psychology, Relationships, Science**Links for more info:**

Dani Shapiro 📍 (@danijs Shapiro) / Twitter

Inheritance: A Memoir of Genealogy, Paternity, and Love: Shapiro, Dani: Amazon.com**VIEWPOINTS EXPLAINED: TACKLING ADOLESCENT OBESITY****Time:** 22:08**Duration:** 2:12

Synopsis: The American Academy of Pediatrics has just released a new set of guidelines urging pediatricians to take a more proactive and stringent approach for young patients struggling with obesity. We highlight some of these updated recommendations and the lasting effects of being obese early in life.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Obesity, Adolescent Health, Disease, Pediatrics

CULTURE CRASH: THE SEQUELS AND SPIN-OFFS THAT KEEP ON COMING**Time:** 24:20**Duration:** 2:06**Synopsis:** We discuss how sequels and new adaptations of films and TV shows have become more of the norm in Hollywood.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Entertainment, Film, TV

Program 23-19**Air Week:** 5/7/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE IMPORTANCE OF AMERICA'S SOCIAL WORKERS****Time:** 1:47**Duration:** 7:30**Synopsis:** There are more than 700,000 social workers across America. We speak with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentives for people working in this difficult role.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Dr. Anthony Estreet, CEO, National Association of Social Workers, professor, social work, Morgan State University.**Compliance issues:** Career, Government Assistance, Healthcare, Mental Health, Psychology, Social Work**Links for more info:**

Social Workers : Occupational Outlook Handbook.

The Guardian: Making a difference: social workers share their career highlights

Morgan State University Professor Anthony Estreet Named CEO of the National Association of Social Workers

NASW

SEGMENT 2: RV LIFE: THE CLASSIC AMERICAN WAY OF ROADTRIPPING**Time:** 11:19**Duration:** 9:02**Synopsis:** Thinking of getting away this summer? With flight and hotel prices skyrocketing, we speak with travel expert Bonnie Sinclair about the many benefits of road tripping via RV. Sinclair has traveled across the U.S. with her husband and highlights a few of her top destinations.**Host:** Marty Peterson**Producer:** Amirah Zaveri**Guests:** Bonnie Sinclair, travel expert, co-author, U.S.A RV Adventures.**Compliance issues:** Geography, Parenting, Personal Finance, Recreation, Tourism, Travel, Wildlife**Links for more info:**

Our Wander-Filled Life

RV Share RV Rental

VIEWPOINTS EXPLAINED: A NEW ERA OF ELECTRIC**Time:** 21:21**Duration:** 2:25**Synopsis:** We cover the newly proposed EPA guidelines for auto manufacturers and how this will impact the car market and consumers.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Auto Industry, Manufacturing, Government, Climate Change

CULTURE CRASH: THE COACHELLA LET DOWN**Time:** 23:46**Duration:** 2:40**Synopsis:** We discuss musician, Frank Ocean's recent performances - or lack thereof.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Entertainment, Film, TV

Program 23-20**Air Week:** 5/14/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: UNDERSTANDING LAB-CREATED INGREDIENTS****Time:** 1:47**Duration:** 8:49

Synopsis: Monosodium glutamate. Niacin. Riboflavin. We've all seen these labels at the end of ingredient lists on our favorite chips or frozen meals – but what role do they play? Are these substances harmful? We highlight the prevalence of processed and ultra-processed foods in the U.S., the ingredients in them and the importance of moderation.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** George Zaidan, food chemist, author, *Ingredients: The Strange Chemistry of What We Put In Us & On Us*.**Compliance issues:** Chemistry, Diet, Food Production, Food Science, Health, History, Nutrition**Links for more info:**

Ingredients by George Zaidan | PenguinRandomHouse.com: Books
electrons and stuff 📧 (@georgezaidan) / Twitter

SEGMENT 2: THE TRIALS & TRIBULATIONS OF BALANCING MOTHERHOOD & CAREER**Time:** 12:38**Duration:** 8:49

Synopsis: NPR journalist and co-host of “All Things Considered” Mary Louise Kelly joins us this Mother’s Day to share her story of balancing motherhood with a long-spanning, successful career in journalism. She - like many mothers - has struggled to have it all and recounts the many tradeoffs over the years.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Mary Louise Kelly, co-host, “All Things Considered”, National Public Radio, author, *It.Goes.So.Fast.: The Year of No Do-Overs*.**Compliance issues:** Career, Child Development, Mental Health, Motherhood, Parenting, Personal Growth**Links for more info:**

It. Goes. So. Fast.: The Year of No Do-Overs: Kelly, Mary Louise: 9781250859853
The Hardest Decisions Mothers Make - The Atlantic
Mary Louise Kelly (@NPRKelly) / Twitter
Mary Louise Kelly (@marylouisekelly1) • Instagram photos and videos
Mary Louise Kelly : NPR

VIEWPOINTS EXPLAINED: THE CORONATION OF KING CHARLES III**Time:** 22:27**Duration:** 1:29

Synopsis: King Charles III is now officially Great Britain’s reigning King. We discuss his coronation and the long history of the lavish ceremony.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** History, Government, Culture, International Affairs**CULTURE CRASH: OUR FAVORITE FILMS TO WATCH WITH OUR MOM’S****Time:** 23:56**Duration:** 2:31

Synopsis: We touch on a few recent movie releases that are perfect picks to watch with your mom this Mother’s Day.

Host & Producer: Evan Rook**Compliance issues:** Culture, Parenting, TV

Program 23-21**Air Week:** 5/21/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: WHY DON'T MORE SCHOOLS TEACH FINANCIAL LITERACY?****Time:** 1:47**Duration:** 8:26**Synopsis:** Currently, only about 40 percent of students in the U.S. take a personal finance course before graduation. This means that most teenagers leave high school knowing little about saving, spending, student loans and how to do basic adult tasks like filing taxes. This week, we cover the push to change education legislation so more school curriculums incorporate a standalone financial literacy class.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Tim Ranzetta, co-founder, Next Gen Personal Finance.**Compliance issues:** Education, Education Policy, Financial Independence, Personal Finance, Retirement**Links for more info:**

Next Gen Personal Finance

Next Gen Personal Finance (@NextGenPF) / Twitter

SEGMENT 2: THE ALLURE OF THE FOUR-DAY WORKWEEK**Time:** 12:14**Duration:** 8:37**Synopsis:** There's been a lot of media coverage this year around the 4-day workweek, but does it really make sense long-term? We discuss the pros, cons and if this shift is feasible for America's complex and varied workforce.**Host:** Marty Peterson**Producer:** Amirah Zaveri**Guests:** Lindsay Cameron, assistant professor, management, Wharton School of Business, University of Pennsylvania; Charlotte Lockhart, managing director, co-founder, Four Day Week Global.**Compliance issues:** Career, Economy, Human Resources, Labor Trends, Mental Health, Parenting**Links for more info:**

Lindsey Cameron – Management Department

4 Day Week Global

VIEWPOINTS EXPLAINED: ANOTHER WEEK, ANOTHER MASS SHOOTING**Time:** 21:51**Duration:** 2:15**Synopsis:** 2023 is on pace to be the deadliest year on record for mass killings in America. Even as shootings continue and public outrage grows, little has been done to curb these horrific events.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Gun Control, Mass Shootings, Politics**CULTURE CRASH: ONE OF OUR FAVORITE SCI-FI READS****Time:** 24:06**Duration:** 2:18**Synopsis:** This week on Culture Crash, we highlight the six-part series "The Forward" – a riveting sci-fi read that's full of twists and turns.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Science, TV

Program 23-22
Air Week: 5/28/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE TOLL OF EXCESS CLOTHES PRODUCTION
Time: 1:47

Duration: 8:16

Synopsis: Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we've previously had on as a guest on Viewpoints) about the recent changes in the fast fashion landscape and why there's a greater focus now on legislation rather than consumers.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Maxine Bedat, founder, director, New Standard Institute.

Compliance issues: Climate Change, Consumerism, Fashion, Labor Rights, Marketing, Sustainability

Links for more info:

Unraveled: The Life and Death of a Garment: Bedat, Maxine: Books

Guide to shopping long-lasting sustainable, ethical clothes

New York Is Exposing the Fashion Industry for What It Is: a Climate Nightmare

Fast Fashion Giant H&M Wins Lawsuit Accusing it of Greenwashing

SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS
Time: 12:05

Duration: 9:17

Synopsis: We've all been there. You've given a presentation or had a conversation with someone and realized after-the-fact that you could've added in fewer words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they play a very specific purpose.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, Like Literally Dude: Arguing for the Good in Bad English.

Compliance issues: Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking

Links for more info:

Valerie Fridland

Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books

Why Filler Words Like "Um" and "Ah" Are Actually Useful

We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education

VIEWPOINTS EXPLAINED: THE DECLINE OF RELIGION
Time: 22:22

Duration: 2:10

Synopsis: We discuss what's driving more Americans to identify as non-religious in recent years.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Religion, Theology, Culture, Politics

CULTURE CRASH: A NEW SEASON OF SUMMER BLOCKBUSTERS
Time: 24:32

Duration: 1:52

Synopsis: We highlight a few of the blockbuster films that we're most looking forward to during the upcoming summer of 2023.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 23-23**Air Week:** 6/4/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: BRIDGING THE GAP FOR LOW-INCOME FAMILIES****Time:** 1:47**Duration:** 8:56

Synopsis: Over 40% of U.S. households struggle to afford necessities like groceries, gas, rent, Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis and how individuals and families can get help through their community network.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.**Compliance issues:** Career, Financial Hardship, Generational Poverty, Inflation, Low-Income Populations, Nonprofit Organization, Parenting, Public Assistance**Links for more info:**

United For ALICE

United Way Worldwide

United for ALICE: National Overview

211 for Central Community Services

SEGMENT 2: CLIMATE CHANGE IN FULL BLOOM: THE IMPACT OF AN EARLIER SPRING & SUMMER**Time:** 12:44**Duration:** 8:12

Synopsis: If you live in the Midwest or Northeast, you probably enjoyed that brief stretch of 80-degree days this past April. While the warmer weather can be a nice change, this unusual and sudden shift has countless consequences on wildlife, plant species and the many industries that rely on predictable cycles. We speak with environmental expert Theresa Crimmins about the causes and effects of changing weather patterns.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Theresa Crimmins, director, USA National Phenology Network, research professor, School of Natural Resources and the Environment, University of Arizona.**Compliance issues:** Agriculture, Climate Change, Economy, Migration, Weather Patterns, Wildlife Species**Links for more info:**

National Phenology Network

Growing Seasons in a Changing Climate

Welcome to Nature's Notebook! | USA National Phenology Network

Are Summers Getting Longer, or Are the Seasons Shifting?

VIEWPOINTS EXPLAINED: A NEW WARNING BY THE U.S. SURGEON GENERAL**Time:** 21:57**Duration:** 2:30

Synopsis: The U.S. Surgeon General recently issued an advisory on the dangers of heavy social media use early in life. We discuss why experts are urging parents, politicians, and companies to act now.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Social Media, Child Development, Mental Health, Public Health

CULTURE CRASH: A REVIEW OF THE THRILLER, "MISSING"**Time:** 24:27**Duration:** 2:00**Synopsis:** We talk about the new-to-Netflix movie, "Missing" – a thriller that follows one daughter's quest to find her missing loved ones who vanish while on a trip to Colombia.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Film

Program 23-24**Air Week:** 6/11/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE 10,000 YEAR RELATIONSHIP: OUR LONG-HELD FASCINATION & LOVE FOR CATS****Time:** 1:47**Duration:** 7:55**Synopsis:** Cats get a lot of hate across the world for being un-trainable, moody, and, at times, hard to figure out. This week – we cover all things cats and why these furry felines (who've long been human companions) are unique.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Jonathon Losos, evolutionary biologist, associate professor, biology, Washington University in St. Louis, author, *The Cat's Meow: How Cats Evolved From the Savanna to Your Sofa*.**Compliance issues:** Animal Domestication, Civilizations, Culture, Evolution, History, Science, Wildlife**Links for more info:**

Jonathan Losos | Department of Biology

The Cat's Meow by Jonathan B. Losos: | PenguinRandomHouse.com: Books

twitter: @JLosos

The Source: A cat's-eye view of one of the most beloved pets

National Academy of Sciences: Jonathon Losos

SEGMENT 2: DE-BUNKING THE MISCONCEPTIONS & STIGMAS OF ADHD**Time:** 11:44**Duration:** 9:50**Synopsis:** Nearly 10% of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment.**Host:** Marty Peterson**Producer:** Amirah Zaveri**Guests:** Dr. Ellen Braaten, clinical child psychologist, associate professor, psychology, Harvard Medical School, Director, Learning and Emotional Assessment Program, Massachusetts General Hospital, author, *Bright Kids Who Couldn't Care Less*.**Compliance issues:** Child Development, Education, Learning Disorders, Mental Health, Parenting**Links for more info:**

CHADD

Find Psychiatrists, Psychiatric Nurses - Psychology Today

Ellen Braaten, PhD

Ellen Braaten, PhD - Harvard Health

Bright Kids Who Couldn't Care Less: How to Rekindle Your Child's Motivation

VIEWPOINTS EXPLAINED: THE UNCERTAINTIES OF LONG COVID**Time:** 22:34**Duration:** 1:42**Synopsis:** More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of the pandemic, millions are still struggling with the side effects and long-term damage of the disease.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Health, Research, Virus, Pandemic, Patient Care, Aging

CULTURE CRASH: A TRIUMPHANT END TO A BRILLIANT SHOW**Time:** 24:16**Duration:** 2:11**Synopsis:** "Succession" has all the elements of a prime family drama. An ultra-rich, very public family that has no shortage of drama, conflict, and greed. We discuss the show's final season on HBO.**Host & Producer:** Evan Rook**Compliance issues:** Culture, TV

Program 23-25**Air Week:** 6/18/2023**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: CITIES LEFT BEHIND: THE REALITY OF POPULATION DECLINE****Time:** 1:47**Duration:** 8:07

Synopsis: The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week – we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Hans Johnson, demographer, senior fellow, Public Policy Institute of California.**Compliance issues:** Crime, Culture, Education, Environment, Local Revenue, Population Trends, Urban Design**Links for more info:**

Hans Johnson - Public Policy Institute of California

Zumper National Rent Report

As Major Cities Struggle to Rebound, Remote Work Continues to Shift Population Growth - Economic Innovation Group

Big Population Shifts in Cities and Towns One Year Into Pandemic

SEGMENT 2: CANNABIS & PROFIT: A NEED TO MAKE REPARATIONS**Time:** 11:56**Duration:** 9:53

Synopsis: It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.

Host: Marty Peterson**Producer:** Amirah Zaveri | Grace Galante**Guests:** Akwasi Owusu-Bempah, professor, sociology, University of Toronto, director, research, Campaign for Cannabis Amnesty, co-author, *Waiting to Inhale: Cannabis Legalization and the Fight for Justice*.**Compliance issues:** Business, Community Investment, Criminal Justice, Drug Legalization, Entrepreneurship, History, Politics, Revenue**Links for more info:**

Last Prisoner Project – Our Team

Minority Cannabis Business Association

Drug Policy Alliance

Marijuana Arrests by the Numbers | American Civil Liberties Union

VIEWPOINTS EXPLAINED: HONORING JUNETEENTH**Time:** 22:49**Duration:** 1:37

Synopsis: Millions of Americans now get Juneteenth off each year because of its classification as a federal holiday. But what does Juneteenth really signify? When did it begin? We highlight the importance of this historic day.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** History, African American History, Culture, Race, Equality, War, Government

CULTURE CRASH: OUR LOVE FOR "SPIDER-MAN"

Time: 24:26

Duration: 2:01

Synopsis: We discuss the recent release of "Spider-Man: Across the Spider-Verse" now in theatres.

Host & Producer: Evan Rook

Compliance issues: Animation, Culture, Film

Program 23-26

Air Week: 6/25/2023

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ISAAC MURPHY: A FORGOTTEN SPORTS LEGEND

Time: 1:47

Duration: 8:34

Synopsis: A couple months back, millions of Americans dressed up, donned their hats and blazers, and went to the racetrack for the biggest horse racing event of the year: The Kentucky Derby. This week – we discuss the early history of horse racing in America and one African American jockey who made a lasting impact on the sport.

Host: Gary Price

Producer: Amirah Zaveri | Grace Galante

Guests: Katherine Mooney, associate professor, history, Florida State University, author, Isaac Murphy: The Rise and Fall of a Black Jockey.

Compliance issues: American History, Career, Civil Rights, Culture, Diversity, Inequality, Race, Sports History

Links for more info:

Katherine Mooney | Department of History

Title Detail: Isaac Murphy by Katherine C. Mooney

Isaac Burns Murphy | Kentucky Horse Park

SEGMENT 2: WHAT WE DO & STILL DON'T KNOW ABOUT BLACK HOLES

Time: 12:23

Duration: 8:30

Synopsis: Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we don't entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Janna Levin, professor, physics & astronomy, Barnard College, Columbia University, author, Black Hole Survival Guide.

Compliance issues: Astronomy, Engineering, Innovation, Physics, Science, Space, Space Exploration, Space Research

Links for more info:

Janna Levin | Barnard College

Janna Levin (@JannaLevin) / Twitter

Black Holes | Science Mission Directorate

Black Holes, explained

VIEWPOINTS EXPLAINED: THE FUTURE OF SAN FRANCISCO

Time: 21:53

Duration: 2:14

Synopsis: High real estate prices. Rampant crime. A mass exodus. We discuss the sharp decline of this once-golden city by the bay.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Tourism, Crime, Local Government, Affordable Housing, Real Estate

CULTURE CRASH: A FORAY BACK INTO ZELDA**Time:** 24:07**Duration:** 2:20**Synopsis:** We dive into the popularity of the newest addition to the Zelda franchise, now available on Nintendo-Switch, "Zelda: Tears of the Kingdom."**Host & Producer:** Evan Rook**Compliance issues:** Culture, Gaming