

KMJK-FM
Quarterly
Programs / Issues
Report
4TH Quarter 2023



This report contains

Section 1: Issues & Concerns in The Kansas City Metro Area, including North Kansas City, and How KMJK-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements on KMJK-FM

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

Section 1: issues and concerns in the Kansas City area:

(KMJK-FM) During Q4 of 2023, 107-3 The VIBE was actively soliciting through both live and recorded on-air mentions, web graphics, and social media posts.

(KMJK-FM On Air Mentions)

On Saturday October 28th, PM Drive Host Jagger was a guest Emcee for the third straight year for the Making Strides for Breast Cancer Walk at Crown Center downtown Kansas City.

From Monday November 27th through Wednesday December 6th, All KMJK air personalities promoted the 107-3 The Vibe CMN Radiothon. Which took place on Thursday December 7th.

All day on Thursday December 7th, 107-3 The Vibe did our part of the Childrens Miracle Network Radiothon. The broadcast started at 6am and ran through 5pm hosted by AM Drive host Tyler Frye, PM Drive host Jagger and former KCJK personalities Joel and Jaye Powers. At the end of the Radiothon, our Kansas City cluster raised nearly \$100,000.

- **(KMJK) 107-3 The Vibe was proud to support the following events in Q4 (via social media and on air breaks)**
 - **Paws & Pearls Gala / The Humane Society of Greater Kansas City**
 - **Making Strides for Breast Cancer Walk/American Cancer Society**
 - **Salvation Army**
 - **Childrens Miracle Network/Radiothon**
 - **Project Shine/Giving Warmth/Tide Cleaners/Unity Southeast in Kansas City**

Section 2: Various Public service announcements aired:

11/29 thru 12/7 – Children’s Miracle Network Radiothon

- 65 Recorded promos

(copy) ALL THE HITS, 107-3 THE VIBE. THURSDAY, DECEMBER 7TH IS OUR MIRACLE DAY OF HOPE AND YOU CAN HELP US CHANGE KIDS’ HEALTH AND CHANGE THE FUTURE AS WE DONATE OUR AIRWAVES TO CHILDREN’S MIRACLE NETWORK AT KC MEDICAL CENTER! YOUR SUPPORT

GIVES LOCAL KIDS TREATED AT KU PEDIATRICS HOPE TO HEAL! TO LEARN MORE AND MAKE A DONATION VISIT 107-3 THE VIBE DOT COM. OUR MIRACLE DAY OF HOPE IS BROUGHT TO YOU BY JOHNSON COUNTY CLIN-TRIALS. GOT TO J-C-C-T DOT COM TO HELP ADVANCE HEALTHCARE WHILE YOU EARN MONEY.

12/8 thru 12/17 – Children’s Miracle Network Radiothon

Recap

- 79 Recorded promos

COPY: ALL THE HITS, 107-3 THE VIBE, WE WANTED TO SAY THANK YOU TO EVERYONE WHO DONATED DURING OUR MIRACLE DAY OF HOPE! (bed music for :10) ALL FUNDS STAY LOCAL, AND NO CHILD IS EVER TURNED AWAY REGARDLESS OF THEIR FAMILY’S ABILITY TO PAY! YOUR GENEROUS DONATIONS MAKE A HUGE DIFFERENCE FOR THE KIDS AND FAMILIES TREATED BY K-U EVERY DAY!

THANK YOU FOR BEING A MIRACLE MAKER! IT’S THE MIRACLE DAY OF HOPE! FOR CHILDREN’S MIRACLE NETWORK, AND K-U MEDICAL CENTER PEDIATRICS! WITH 107-3 THE VIBE! ALSO PRESENTED BY JOHNSON COUNTY CLIN-TRIALS! GO TO J-C-C-T DOT COM TO HELP ADVANCE HEALTHCARE WHILE YOU EARN MONEY.

Section 3: “Caring for KC w/ Darron Story” – Local Sunday morning community affairs show content recap

***Caring for KC airs Sunday mornings 5a – 5:30a on KMJK-FM*

Caring for KC (All broadcasts are podcasted)

Airdate: 10/1/2023

Guests: Larry Lewis w/ Growing Futures, James Spikes w/ AI Hub

Airdate: 10/8/2023

Guests: Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services, Heidi Kustin w/ National Alliance for Mental

Airdate: 10/15/23

Guests: Tamara Clark Sykes w/ W.E.B. DuBois Learning Center, Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services

Airdate: 10/22/23

Guests: Rachel Hiles w/ SandwichedKC, Fr. Justin Matthews & Natasha Bailey w/ Reconciliation Services, Natalie Lewis & Charise Jackson w/ Great Jobs KC

Airdate: 10/29/23

Guests: Jessica McClellan w/ Giving Hope & Help, Nancy Shawver w/ Kansas City Plaza Rotary Club

Airdate: 11/5/23

Guests: Jessica McClellan w/ Giving Hope & Help, Joe Nelson & Marcus Easy w/ Oasis

Airdate: 11/12/23

Guests: Terry Megli w/ City Union Mission, Nancy Shawver w/ Kansas City Plaza Rotary Club, Natalie Lewis & Charise Jackson w/ KC Scholars

Airdate: 11/19/23

Guests: Stephanie Boyer w/ Restart, Tucker Lott w/ Soul of Santa, Do Good Foundation

Airdate: 11/26/23

Guests: Jessica McClellan w/ Giving Hope & Help, Stephanie Edman & Sarah Bullock w/ Pancreatic Cancer Action Network

Airdate: 12/3/23

Guests: Katherine Villareal & Anna Rouch w/ Houston Homeless Project, Jessica McClellan w/ Giving Hope and Help

Airdate: 12/10/23

Guests: Karen Wheeler w/ Alzheimer's Association,

Airdate: 12/17/23

Guests: Encore presentation: Therapist Heather Fitzcharles

Airdate: 12/24/23

Guests: Encore presentation: Author, Constitutional Attorney Kim Wehle

Airdate: 12/31/23

Guests: Encore presentation: Wellness expert Amy Dirks