

CONTRACT



KRON
 2960 North Meridian Street, Suite 250
 Debra Harris
 Indianapolis, IN 46208
 (804) 330-8646

<u>Contract / Revision</u> 4359692 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Katie Porter/US Senate/CA/Dem		<u>Original Date / Revision</u> 02/21/24 / 02/21/24	
<u>Contract Dates</u> 02/27/24 - 02/29/24		<u>Estimate #</u>	
<u>Product</u> Katie Porter for Senate 2024			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRON-CW	<u>Account Executive</u> KRON Local House	<u>Sales Office</u> San Francisco L	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KRON	02/27/24	02/29/24	KRON 4 News 7a	Tu-Th 7a-9a		:30			NM	11	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-344---	11			\$100.00				
N 2	KRON	02/27/24	02/29/24	Hot Bench	Tu-Th 4p-5p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-111---	3			\$50.00				
N 3	KRON	02/27/24	02/27/24	KRON 4 News 6p	Tu 6p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-1-----	1			\$75.00				
N 4	KRON	02/27/24	02/29/24	Inside Edition	Tu-Th 7p-730p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-111---	3			\$150.00				
N 5	KRON	02/27/24	02/29/24	Entertainment Tonight	Tu-Th 730p-8p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-111---	3			\$150.00				
N 6	KRON	02/28/24	02/28/24	KRON 4 News 10p	Wed 10p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	--1----	1			\$100.00				
N 7	KRON	02/29/24	02/29/24	Black History Special	Th 630p-7p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	---1---	1			\$100.00				
Totals											23	\$2,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	23	\$2,425.00	(\$363.75)	\$2,061.25
Totals	23	\$2,425.00	(\$363.75)	\$2,061.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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