

# CONTRACT



**KRON**  
 2960 North Meridian Street, Suite 250  
 Debra Harris  
 Indianapolis, IN 46208  
 (804) 330-8646

<u>Contract / Revision</u> 4368409 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Katie Porter/US Senate/CA/Dem		<u>Original Date / Revision</u> 02/29/24 / 03/01/24	
<u>Contract Dates</u> 03/01/24 - 03/05/24	<u>Estimate #</u>		
<u>Product</u> Katie Porter for Senate 2024			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRON-CW	<u>Account Executive</u> KRON Local House	<u>Sales Office</u> San Francisco L	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>	

And:

**Screen Strategies Media**  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KRON	03/05/24	03/05/24	KRON 4 News 7a	Tu 7a-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-T-----				1	\$100.00			
N 2	KRON	03/02/24	03/02/24	KRON 4 News Sa	Sa 7a-10a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-----S-				5	\$50.00			
N 3	KRON	03/03/24	03/03/24	KRON 4 News Su	Su 7a-10a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-----S				5	\$50.00			
N 4	KRON	03/01/24	03/01/24	KRON 4 News 9a	Fri 9a-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	----F--				1	\$100.00			
N 5	KRON	03/04/24	03/04/24	KRON 4 News 10a	Mon 10a-11a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$25.00			
N 6	KRON	03/01/24	03/01/24	Hot Bench	Fri 4p-5p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	----F--				1	\$50.00			
N 7	KRON	03/04/24	03/04/24	Hot Bench	Mon 4p-5p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$50.00			
N 8	KRON	03/04/24	03/04/24	KRON 4 News 5p	Mon 5p-6p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$50.00			
N 9	KRON	03/01/24	03/01/24	KRON 4 News 6p	Fri 6p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	----F--				1	\$75.00			
N 10	KRON	03/01/24	03/01/24	Inside Edition	Fri 7p-730p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	----F--				1	\$150.00			
N 11	KRON	03/04/24	03/04/24	Inside Edition	Mon 7p-730p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> <b>03/01/24 - 03/05/24</b>	<u>Product</u> Katie Porter for Senate 2	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$150.00			
N 12	KRON	03/01/24	03/01/24	Entertainment Tonight	Fri 730p-8p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	----F--				1	\$150.00			
N 13	KRON	03/04/24	03/04/24	Entertainment Tonight	Mon 730p-8p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$150.00			
N 14	KRON	03/01/24	03/01/24	KRON 4 News 10p	Fri 10p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	----F--				1	\$100.00			
N 15	KRON	03/04/24	03/04/24	KRON 4 News 10p	Mon 10p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$100.00			
N 16	KRON	03/03/24	03/03/24	KRON 4 News 10p	Su 10p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-----S				1	\$100.00			
N 17	KRON	03/04/24	03/05/24	KRON 4 News 7a	M-F 7a-9a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MT-----				2	\$100.00			
N 18	KRON	03/03/24	03/03/24	KRON 4 News Su	Su 7a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-----S				1	\$50.00			
N 19	KRON	03/04/24	03/05/24	KRON 4 News 6a	M-F 6a-7a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MT-----				1	\$50.00			
<b>Totals</b>											<b>28</b>	<b>\$2,150.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/31/24	28	\$2,150.00	(\$322.50)	\$1,827.50
<b>Totals</b>	<b>28</b>	<b>\$2,150.00</b>	<b>(\$322.50)</b>	<b>\$1,827.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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