

## **Issues/Programs Report April – June 2015**

**WLYF(FM) (HD1) Miami, FL**

**File Date: 7/10/15**

The following are significant problems and needs in the WLYF service area as identified by listeners and show guests. Under each, described are illustrative programs addressing these problems and needs. This list is not intended to be all-inclusive, but is representative of the responsive programming broadcast on WLYF.

The issues were discussed on the WLYF program *South Florida Spotlight*, on the dates and times indicated. Unless otherwise noted, each program is one-half-hour in length, locally originated, and is hosted by the station's Public Affairs Correspondents.

### **1. Traffic / Lack of Public Transportation**

May 10, 2015, 11:30 p.m.

#### **Miami-Dade County Transit**

Irene Farradaz, Public Information Officer

<http://www.miamidade.gov/transit>

Farradaz talks about the many programs available to encourage residents to use public transportation, including discounts for students, seniors, veterans and businesses. She reviews new bus and express routes that are available to provide greater access to public transportation, and discusses the importance of input from the public to help Miami Dade Transit provide service where it's most needed.

June 21, 2015, 11:30 p.m.

#### **Miami-Dade County Citizens' Independent Transportation Trust**

Paul Schwiep, Chairman

<http://www.miamidade.gov/citt>

As the name states, the CITT is an entity independent of government, created by the people and funded by a half-penny sales tax approved by voters. The Trust seeks a range of ways to ease traffic congestion & provide improved public transportation, whether by synching traffic lights, creating roundabouts for smooth traffic flow, or funding new hybrid buses with Wi-Fi. One of the biggest projects the CITT has worked on is the new Multi-Modal Center at MIA, linking Tri-Rail to the airport.

### **2. Crime / Gun Violence**

May 17, 2015, 11:30 p.m.

#### **United Way of Broward**

Kathleen Cannon, CEO

<http://www.unitedwaybroward.org>

One of the big contributors to crime and violence in South Florida is drug use and abuse. Use of the new 'designer' street drug, Flakka, is becoming more prevalent. The United Way of Broward is sponsoring a major symposium bringing together representatives from the medical community and law enforcement to discuss ways to combat this new trend. Cannon also talks about UWB's 'Above the Influence' educational initiative aimed at keeping kids drug-free.

May 10, 2015, 11:00 p.m.

#### **Youth Crime Watch of Miami-Dade**

Joel Mesa, Education Director / School Coordinator

<http://www.youthcrimewatch-miamidade.com/>

Mr. Mesa works closely with the public schools to talk about bullying, cyber bullying, drug prevention, gun safety awareness and other topics. He discusses "Stop the Violence Blue Ribbon Week", an ongoing initiative that began after the Columbine school shooting tragedy. YCW makes presentations to elementary, middle and high school students to educate them in violence and bullying prevention skills.

June 7, 2015, 11:30 p.m.

**PACT (People Acting for Community Together)**

Deacon McBride, Representative

Velonda Hope, Representative

Talita Suendo, Organizer

<http://www.miamipact.org>

PACT is a community entity comprised of nearly 40 organizations including churches & other faith-based organizations, as well as several schools. Each year PACT surveys community members to determine two or three issues to address, then acts to make change. This year, PACT has worked successfully with police to reduce the number of youth arrests for non-violent crimes by offering intervention programs. The organization has also addressed housing issues, as noted in #4, Affordable Housing.

### **3. Jobs / Wages**

April 26, 2015, 11:00 p.m.

**Job Search**

Peter Studner, author, Super Job Search IV

<http://www.superjobsearch.com/html/ameredition2.html>

Mr. Studner, an author and researcher on the job search market, gives tips for searching for jobs, how the working environment has changed over the years. He offers tips to young professionals entering the workforce on ways to get noticed and to excel at the interview process to land a job, including how to hone their interviewing skills by meeting prospective employers in person vs. over the internet.

May 24, 2015, 11:30 p.m. (15 minutes)

**National Association of Professional Women**

Star Jones, President

<http://www.napw.com>

Jones addresses the disparity in salaries between men and women. She talks about the importance of networking as a means for women to move forward in their careers and upward in their organizations and salary range. NAPW's Miami chapter is active in bringing women together and offering seminars and networking events.

### **4. Affordable Housing**

June 7, 2015, 11:30 p.m.

**PACT (People Acting for Community Together)**

Deacon McBride, Representative

Velonda Hope, Representative

Talita Suendo, Organizer

<http://www.miamipact.org>

As noted in #2, PACT is a community entity comprised of nearly 40 organizations including churches & other faith-based organizations, as well as several schools. Each year PACT surveys community members to determine two or three issues to address, then acts to make change. One of the main initiatives for 2015 has been to seek affordable housing in Miami. PACT successfully lobbied city commissioners to fund a trust that provides money to build affordable housing units. The trust was already

established, but unfunded. Commissioners agreed to budget ten million dollars for the trust to make affordable housing available to more people in need in Miami.

## **5. Education / Lack of Funding**

April 19, 2015, 11:00 p.m. (15 minutes)

### **Swimming Saves Lives Foundation**

Rob Butcher, Executive Director

<http://www.usms.org/learntoswim>

April is 'Learn to Swim' month. 37 percent of adults cannot swim the length of an average sized swimming pool. The discussion covers the statistics of this fact along with ways for adults to learn to swim and be safe in the water, through free lessons offered at local parks and community pools in the local area. He also addresses how adults who can swim are more likely to ensure that their children know how to swim, which could help prevent drowning deaths.

April 19, 2015, 11:00 p.m. (15 minutes)

### **Empowered Youth**

Colleen Adams, Founder / Executive Director

<http://www.empoweredyouthusa.org/>

Colleen and two of the young men that participate in Empowered Youth's programs talk about how the organization gives inner city at-risk kids a chance to develop their character and job skills, enabling them to change their destiny. Kids in the program receive on-the-job training so they can learn, earn money and achieve long-term benefits from involvement with Empowered Youth.

May 31, 2015, 11:30 p.m.

### **PACE Center for Girls Miami**

Sherry Thompson Giordano, Executive Director

<http://www.pacecenter.org/centers/miami>

PACE provides education to girls in need of intervention, affording them the opportunity to continue their schooling in a safe environment. The organization works with the court system to catch at-risk youth before they end up in prison. Giordano discusses the services provided by PACE, as well as the factors that put girls at risk, ranging from poverty to abuse.

June 14, 2015, 11:30 p.m.

### **United Teachers of Dade**

Fedric Ingram, President

Karla Mats-Hernandez, Secretary / Treasurer

<http://www.utd.org>

Ingram & Mats-Hernandez review the 2014-2015 school year with a specific focus on changes in testing as Florida schools shifted from the FCAT to Common Core testing. They also discuss UTD's ongoing efforts to lobby state representatives for more funding for education and a better way to review teachers, determine salaries and encourage quality educators to join the Miami Dade County school system.

## **6. Homelessness**

April 12, 2015, 11:30 p.m. (15 minutes)

### **United Way of Broward County**

Kathleen Cannon, President / CEO

<http://www.unitedwaybroward.org>

Cannon focuses on the Veterans' services that United Way provides through their Mission United initiative. United Way addresses the high rate of unemployment and homelessness among Veterans by providing job training and interviewing skills, as well

as working with local businesses to connect Veterans with appropriate work and wages. The opportunity to work is one of the key factors in helping prevent homelessness among Veterans.

## **7. Economy**

May 17, 2015, 11:00 p.m.

### **Seafarer's House**

Lesley Warrick, Executive Director

Father Ron Perkins, Chaplain

<http://www.seafarershouse.org>

The guests talk about Seafarer's House, a destination for mariners who arrive from ships to Port Everglades. They can use facilities and services such as internet and money wiring, as well as relax on the porch or garden and even talk to a chaplain if they have the need. The economic impact of marine shipping and travel to South Florida is in excess of \$10 billion statewide, based on a million containers each year and 4 million passengers who come to South Florida annually. It's critical to our lifestyle that those seafarers are made welcome and feel comfortable being away from their families for 8-12 months at a time. A typical cruise ship has 2,300 crew members from 100 countries; between cruise and cargo ships, South Florida hosts tens of thousands of crewmembers weekly.

May 24, 2015, 11:30 p.m. (15 minutes)

### **CLEAR Airport Screening**

Caryn Seidman-Becker, CEO

<http://www.clearme.com>

Seidman-Becker explains the partnership with Miami International Airport to bring the newest screening technology – fingerprint recognition - to Miami. CLEAR will not only improve security at the airport, but will improve the flow of passengers through security, enabling the airport to handle more flights daily and more tourists annually.

June 28, 2015, 11:00 p.m.

### **Greater Fort Lauderdale Convention and Visitor's Bureau**

Carlos Molinet, Senior Vice President

Kim Butler, Sr VP Marketing & Communications

12 million people a year visit Greater Ft Lauderdale, contributing \$9.8 billion to the local economy. A dozen cruise lines sail 45 ships from Port Everglades, carrying some 1.5 million passengers. Molinet and Butler discuss the 31 municipalities that make up Greater Fort Lauderdale, and how they come together to promote tourism. Tourism benefits restaurants, hotels and attractions, as well as local residents who also have the opportunity to enjoy South Florida 'like a tourist' via local promotions.

<http://www.sunny.org>

## **8. Environment / Urban Sprawl**

April 5, 2015, 11:30 p.m.

### **Deering Estate at Cutler**

Jennifer Tisthammer, Executive Director

<http://www.deeringestate.org>

Tisthammer discusses Deering Estate's commitment to preserving South Florida's eco-system. The 444-acre estate is an environmental, archeological and historical preserve, designated an Environmentally Endangered Land. The property includes mangroves, rockland hammocks, a bird rookery and manatees. In addition to offering an Artist in Residence series and educational programs for youth, Deering also collaborates with Florida International University and the University of Miami and various research projects, including an archeological dig at a Native American historical site.

May 3, 2015, 11:30 p.m.

**Miami-Dade County Water and Sewer Department**

Jennifer Messemer, Public Information Officer

<http://www.miamidade.gov/water>

Messemer talks about the importance of conserving water to ensure that a supply of clean drinking water is readily available in Miami-Dade. She addresses the impact of new housing projects on the water table, and the ways that the County works with builders to enable growth with the least environmental impact.

May 3, 2015, 11:00 p.m.

**Environment / Climate Change**

Dr. Angel Rodriguez, Professor of Environmental Science

Broward College, Central Campus

<http://www.broward.edu/academics/programs/environmental/Pages/default.aspx>

Dr. Rodriguez speaks about climate change, the melting of the polar ice cap and how it is affecting our world. In Florida, there is evidence that the sea level is rising about 2.4 mm per year equating to about 4 inches in the next 50 years. He offers tips on how to reverse the trend, for example not cutting trees which service to eliminate carbon dioxide. This is especially important in South Florida as we are surrounded by water and regularly experience severe thunderstorms in the summer, as well as the possibility of hurricanes.

May 24, 2015, 11:00 p.m.

**Hurricane Season Preparation**

Max Mayfield, Local 10 Hurricane Specialist

<http://www.local10.com/weather/mayfieldblog/3227274>

Mr. Mayfield, former Director of The National Hurricane Center, talked about the upcoming hurricane season, tips on being prepared and what to do when a storm approaches. He also talks about the enlarged grid for storm surge zones, which is the most important aspect of a storm's arrival.

June 28, 2015, 11:30 p.m.

**Miami-Dade County Office of Emergency Management**

Curt Summerhoff, Director

<http://www.miamidade.gov/hurricane>

Summerhoff talks about the environmental impacts of hurricanes locally; as well as the environmental factors that impact the number and strength of hurricanes seasonally. He talks about the expectation of a light hurricane season in 2015 due to an El Nino system. Summerhoff also provides insight into the government's emergency preparations in the event of a storm, and offers advice to residents on how best to prepare their home and family.

## **9. Affordable Healthcare**

April 12, 2015, 11:30 p.m. (15 minutes)

**Sylvester Comprehensive Cancer Center**

Lily Serviansky, Event Chair

Joan Scheiner, Committee Chair

<http://www.sylvester.org>

Discussing advances in cancer treatment as a result of Sylvester's commitment to research. Targeted treatments are helping to reduce the duration of time patients have to undergo treatment for positive results, and reducing costs to patients and insurance companies.

April 12, 2015, 11:00 p.m.

**Women's Breast & Heart Initiative**

Andrea Ivory, Founder

The guests were interviewed about The Little Dreams Foundation and how it provides less fortunate children the opportunity to pursue their dreams in the arts or sports. Rock star Phil Collins is hands-on with the Foundation, auditioning young people to find the Class of 2015.

<http://www.ldf.cc>

May 31, 2015, 11:00 p.m. (15 minutes)

**LCpl Janos V Lutz Live to Tell Foundation**

Janine Lutz, Founder / CEO

Michelle Coleman, Vice President

<http://lcp1lutzlivetotell.org/>

Ms. Lutz lost her son, Johnny Lutz, an assault man who served in the war in Afghanistan, to suicide. She formed this organization to help stop veteran suicides, underreported at 25 suicides daily nationwide. The program is a buddy-up program that gives returning war veterans a chance to form relationships with other returning veterans; with their shared experiences they can provide a support system to help each other navigate through difficult times. She talks about the many obstacles war veterans face when they return home, not the least of which is family members that can't understand what they've been through, and a job / business culture very different from the Military.

June 7, 2015, 11:00 p.m.

**Disabled American Veterans, Gold Coast Chapter 133**

Commander Don Carney

Commander Chuck McLaughlin

<https://www.facebook.com/DisabledAmericanVeteransChapter133>

The DAV is the longest lasting Veteran's assistance group in the country. They help fellow veterans at no charge, cut through the red tape of obtaining benefits, getting medical care and other services that veterans are entitled to. Many veterans are not able to get through the system or do not even know what's available to them. The DAV is a shortcut to obtaining the care they deserve.

June 14, 2015, 11:00 p.m.

**Miami Marlins Foundation**, Alan Alvarez, Director

<http://miami.marlins.mlb.com/mia/community/foundation.jsp>

**Special Olympics Miami-Dade**, Linsey Harris-Smith, Director

<http://specialolympicsflorida.org/miami-dade/>

**Big Brothers Big Sisters Miami**, Gale Nelson, Executive Vice-President

<http://bbbsmiami.org/>

The Marlins Foundation has collected close to \$5 million since the ground-breaking of Marlins Park in 2009. They work closely with The Special Olympics organization, which serves over 4,000 athletes that have some form of intellectual disability. There is no fee charged to participants or their families. The guests discuss the events that go on throughout the year, and offer contact information for families that may qualify to be a part of Special Olympics. They also encourage listeners to get involved through donations, volunteering or coaching.

June 21, 2015, 11:00 p.m.

**Non-Profit Theater and Culture**

Paul Tei, Artistic Director, Madcat Theater, Miami Shores

<http://www.madcattheatre.org>

Mr. Tei talks about the state of the performing arts in South Florida and how his non-profit theater is set up to serve and entertain the local community, funded only through ticket sales and donations. He discusses the local benefits of community theater vs. for profit auditoriums and how local students and residents can get involved, audition and donate their time as well as their services.

## **Top Ten Issues / Ascertainments - Quarter 2, 2015**

Based on continuing ascertainment of the opinions of South Florida community leaders and representatives, as well as studio guest interviews and listener surveys, these are the ten issues that are currently of greatest concern in Miami-Dade and Broward Counties:

### **Issues to be covered in Public Affairs Programming on WAXY-AM, WAXY-FM, WLYF and WMXJ during Quarter 3, 2015:**

1. Traffic / Lack of Public Transportation
2. Unemployment / Poverty
3. Affordable Housing
4. Environment / Clean Water Supply
5. Homelessness / Veteran's Services
6. Education
7. Affordable Healthcare
8. Crime / Violence / Youth
9. Race Relations / Morals
10. Inadequate Social Resources, including lack of Government Assistance and lack of support for non-profit organizations. Services for Youth & Seniors.

Compiled from review of community leader surveys, internet surveys and in-studio guests from April 1, 2015 through June 30, 2015.