



WRLH FOX Richmond  
1925 Westmoreland St  
Richmond, VA 23230

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

# Contract # 1913884

Schedule Dates 09/02/14-09/08/14

Advertiser Virginia Progress (92877)

Agency Shorr Johnson Magnus (1504)

Product POLITICAL ISSUE (ns) (1187)

Brand VA PROGRESS (654918)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name WHITTAKER, BJ

Phone/Fax /

CPE N/A

Account Types National/Political Issue Agency BRD

Billing Type Standard

Comments VA PROGRESS Week # 9

Date Entered 08/28/14

Last Modified 09/04/14

Entered By Gina Swanson

CO-OP No

Headline # ECR10389528

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,623.75

Net Total \$9,201.25

Sales Tax

Richmond (WRLH)

By Broadcast Month

Sep. 2014

Grand Total:

Spots

21

21

Rate

\$10,825.00

\$10,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/03/14-09/08/14	3	:30	7:30P- 8P (EST)	1	1	1	1	1	1			4	\$450.00	\$1,800.00	Richmond (WRLH)	Big Bang Theory	8/28/14
2.0	Normal Line / SPOT	09/02/14-09/08/14	3	:30	7P- 7:30P (EST)	1	1	1	1	1	1			3	\$450.00	\$1,350.00	Richmond (WRLH)	Big Bang Theory	8/28/14
3.0	Normal Line / SPOT	09/06/14-09/06/14	3	:30	7:30P- 8P (EST)							1		1	\$250.00		Richmond (WRLH)	Big Bang Theory	8/28/14
3.0.1	Closed Preempt	09/06/14															Richmond (WRLH)	Program Change/Exception - Football, Big Bang Theory running at 1:30a and 2a	
4.0	Normal Line / News	09/07/14-09/07/14	3	:30	10P- 10:30P (EST)								1	1	\$275.00	\$275.00	Richmond (WRLH)	Fox News @ 10	8/28/14
5.0	Normal Line / News	09/02/14-09/05/14	3	:30	10P- 10:30P (EST)		1	1	1	1	1			4	\$400.00	\$1,600.00	Richmond (WRLH)	Fox News @ 10	8/28/14
6.0	Normal Line / News	09/08/14-09/08/14	3	:30	10P- 10:30P (EST)		1							1	\$400.00	\$400.00	Richmond (WRLH)	Fox News @ 10	8/28/14
7.0	Normal Line / News	09/02/14-09/05/14	3	:30	10:30P- 11P (EST)		1	1	1	1	1			4	\$350.00	\$1,400.00	Richmond (WRLH)	Fox News @ 10	8/28/14
8.0	Normal Line / News	09/08/14-09/08/14	3	:30	10:30P- 11P (EST)		1							1	\$350.00	\$350.00	Richmond (WRLH)	Fox News @ 10	8/28/14
9.0	Normal Line / News	09/06/14-09/06/14	3	:30	10P- 10:30P (EST)							1		1	\$200.00	\$200.00	Richmond (WRLH)	Fox News @ 10	8/28/14
10.0	Normal Line / Football	09/07/14-09/07/14	3	:30	1P- 4P (EST)								1	1	\$3,200.00	\$3,200.00	Richmond (WRLH)	Redskins Football	8/28/14
11.0	M/G For 3.0.1 / News (9)	09/07/14-09/07/14	3	:30	10P- News-Fox Richmond News @ 10 (Sunday)								1	1	\$250.00	\$250.00	Richmond (WRLH)	NEWS	9/4/14

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:



WRLH-FOX Richmond  
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No

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ECR10389528

## Demo

Normal

## Order Type

Normal

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11.1	M/G For 3.0.1 / SPOT (9)	09/07/14-09/07/14	3	:30	10:35P- The Big Bang Theory Wknd	1							1	1	\$250.00	\$250.00	Richmond (WRLH)	BBT	9/4/14
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-family: cursive; font-size: 1.2em;">WRLH-TV</div>	Date: <div style="text-align: center; font-family: cursive; font-size: 1.2em;">8/20/14</div>
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I, Sherr Johnson Magnus  
do hereby request station time concerning the following issue:

Virginia Progress

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Virginia Progress

\$9,201.25

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Virginia Progress	700 13th Street NW Washington, DC 20005
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Frank Connor, Treasurer
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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/20/14      [Signature]      215-567-4080  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
8/22/14      Jerry Hagan      GSM  
Signature                      Printed Name                      Title