



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 1913884
Schedule Dates 09/02/14-09/08/14
Advertiser Virginia Progress (92877)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL ISSUE (ns) (1187)
Brand VA PROGRESS (654918)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name WHITTAKER, BJ
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments VA PROGRESS Week # 9

Date Entered 08/28/14
Last Modified 09/04/14
Entered By Gina Swanson
CO-OP No
Headline # ECR10389528
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,623.75
Net Total \$9,201.25
Sales Tax

Richmond (WRLH)
By Broadcast Month Spots Rate
Sep. 2014 21 \$10,825.00
Grand Total: 21 \$10,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/03/14-09/08/14	3	:30	7:30P- 8P (EST)	1	1	1	1	1	1			4	\$450.00	\$1,800.00	Richmond (WRLH)	Big Bang Theory	8/28/14
2.0	Normal Line / SPOT	09/02/14-09/08/14	3	:30	7P- 7:30P (EST)	1	1	1	1	1	1			3	\$450.00	\$1,350.00	Richmond (WRLH)	Big Bang Theory	8/28/14
3.0	Normal Line / SPOT	09/06/14-09/06/14	3	:30	7:30P- 8P (EST)	1								1	\$250.00	\$250.00	Richmond (WRLH)	Big Bang Theory	8/28/14
3.0.1	Closed Preempt	09/06/14															Richmond (WRLH)	Program Change/exception - Football, Big Bang Theory running at 1:30a and 2a	
4.0	Normal Line / News	09/07/14-09/07/14	3	:30	10P- 10:30P (EST)	1							1	1	\$275.00	\$275.00	Richmond (WRLH)	Fox News @ 10	8/28/14
5.0	Normal Line / News	09/02/14-09/05/14	3	:30	10P- 10:30P (EST)	1	1	1	1	1	1			4	\$400.00	\$1,600.00	Richmond (WRLH)	Fox News @ 10	8/28/14
6.0	Normal Line / News	09/08/14-09/08/14	3	:30	10P- 10:30P (EST)	1								1	\$400.00	\$400.00	Richmond (WRLH)	Fox News @ 10	8/28/14
7.0	Normal Line / News	09/02/14-09/05/14	3	:30	10:30P- 11P (EST)	1	1	1	1	1	1			4	\$350.00	\$1,400.00	Richmond (WRLH)	Fox News @ 10	8/28/14
8.0	Normal Line / News	09/08/14-09/08/14	3	:30	10:30P- 11P (EST)	1								1	\$350.00	\$350.00	Richmond (WRLH)	Fox News @ 10	8/28/14
9.0	Normal Line / News	09/06/14-09/06/14	3	:30	10P- 10:30P (EST)	1								1	\$200.00	\$200.00	Richmond (WRLH)	Fox News @ 10	8/28/14
10.0	Normal Line / Football	09/07/14-09/07/14	3	:30	1P- 4P (EST)	1							1	1	\$3,200.00	\$3,200.00	Richmond (WRLH)	Redskins Football	8/28/14
11.0	M/G For 3.0.1 / News (9)	09/07/14-09/07/14	3	:30	10P- News-Fox Richmond News @ 10 (Sunday)	1							1	1	\$250.00	\$250.00	Richmond (WRLH)	NEWS	9/4/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____ Accepted Station: _____ Date: _____ Comments: _____



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CO-OP: No
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Package Deal:
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Commission: \$1,623.75
Net Total: \$9,201.25
Sales Tax:

Richmond (WRLH)		
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Sep. 2014	21	\$10,825.00
Grand Total:	21	\$10,825.00

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11.1	M/G For 3.0.1 / SPOT (9)	09/07/14-09/07/14	3	:30	10:35P- The Big Bang Theory Wknd	1							1	1	\$250.00	\$250.00	Richmond (WRLH)	BGT	9/4/14

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <p style="text-align: center;"><i>WRLH-TV</i></p>	Date: <p style="text-align: center;"><i>8/20/14</i></p>
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I, *Sherr Johnson Magars*
do hereby request station time concerning the following issue:

Virginia Progress

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: *Virginia Progress*

\$9,201.25

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Virginia Progress 700 13th Street NW
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Frank Connor, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/20/14 [Signature] 215-567-4080
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
8/22/14 Jerry Agon GSM
Signature Printed Name Title