

KSHO 10/15/23 6:30 am

Program	VP 23-42	Written & Prod.	Amirah Zaveri, Grace Galante & Evan Rook
Air Week	10/15/2023	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Pfizer Consumer Healthcare/Ibrance 2023 UPF appetite. OUTCUE: ...loss of	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEG. 1: BREAKING DOWN THE HIDDEN MISCONCEPTIONS OF TWO CLASSIC HALLOWEEN ICONS	8:33
	Synopsis: Spiders and bats are some of the most common symbols of Halloween spookiness. We speak with two experts to get the truth behind these traditionally scary creatures and hear why neither of them are nearly as scary as we think. Host: Gary Price. Producer: Amirah Zaveri. Guests: Nancy Troyano, entomologist, director of technical education & training, Rentokil North America; Merlin Tuttle, ecologist, wildlife photographer, conservationist, author of the book, <i>The Secret Lives of Bats: My Adventure with the World's Most Misunderstood Mammals</i> . Links for more: info: nps.gov/subjects/bats/myth-busters.htm nps.gov/subjects/bats/myth-busters.htm https://www.merlintuttle.org/our-work/ https://www.nbcnews.com/id/wbna56330022 https://www.rentokil.com/us/about/blog/authors/nancy-troyano Compliance Issues: Animal Science, Science, History, Disease, Environment, Education, Psychology	
10:20	SPOTBREAK 2&3: Procter Gamble/Bounty SPM/RHJ VP Podcast Pfizer Consumer Healthcare/Prevnar Q3 & Q4 OUTCUE: ...Prevnar 20 dot com.	:30 :30 :60
12:20	:02 PAUSE FOR LOCAL AVAIL	:02
12:22	SEG. 2: THE STORY BEHIND THE FREE SPEECH ORGANIZATION ADVERTISING EVERYWHERE	8:48
	Synopsis: Have you seen an advertisement or commercial for the group, FIRE? The acronym stands for the Foundation for Individual Rights and Expression, but even after watching an ad, it can still be confusing to grasp what exactly this organization truly stands for. As the presidential cycle heats up, this kind of messaging is only going to grow more common over the next year, so we wanted to uncover what exactly FIRE stands for and why some people have mixed feelings on the nonpartisan nonprofit. Host: Marty Peterson. Producer: Grace Galante. Guests: Nico Perrino, executive vice president, FIRE; Steve Macek, professor, communication & media studies, North Central College. Links for more info: https://www.thefire.org/about-us/mission https://twitter.com/thefireorg?lang=en https://www.northcentralcollege.edu/profile/shmacek https://www.uscourts.gov/about-federal-courts/educational-resources/about-educational-outreach/activity-resources/what-does Compliance Issues: Politics, Government, Free Speech, Freedom, History, Higher Education, Finance, Partisan Issues, Political Organizations, Nonprofits, Presidential Election, Political Fundraising	
21:10	SPOTBREAK 4: O'Reilly Auto Parts/O' Reilly 2023 Procter Gamble/Swiffer Dry OUTCUE: ...sticky messes.	:30 :30
22:10	VIEWPOINTS EXPLAINED: AN INFLUX OF SOUTHERN MIGRANTS: WHAT'S GOING ON?	1:45
	Synopsis: Over the last year, hundreds of thousands of migrants seeking asylum have made their way into the U.S. and have been bussed to sanctuary cities across the country. We cover how this large influx is leading to chaos and mass frustration among residents and leaders. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Poverty, Crime, Global Issues, Government, Politics, Immigration Policy, Immigration Reform	
23:55	CULTURE CRASH: WHAT'S GOING ON WITH REALITY TV?	2:32
	Synopsis: Why does it seem like every person on a reality TV show is just trying to become an influencer these days? We talk about what's wrong with reality TV in 2023 and why we're fed up with these stale narratives. Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: Film, TV, Culture, History	
26:27	SPOTBREAK 5: SPM/RHJ VP Podcast Indeed/Indeed Q4 2023 OUTCUE: ...and conditions apply.	:30 :30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

KSHO 10/22/23 6:30 am

Program	VP 23-43	Written & Prod.	Amirah Zaveri & Evan Rook
Air Week	10/23/2023	Studio Producer	Jason Dickey
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: Pfizer Consumer Healthcare/Prevnar Q3 & Q4 com. OUTCUE: ...Prevnar 20 dot	:60	
1:45	:02 PAUSE FOR LOCAL AVAIL	:02	
1:47	SEG. 1: A MOUNTING LONELINESS EPIDEMIC: WHERE HAVE OUR COMMUNITIES GONE?	9:12	
	Synopsis: Even before the pandemic hit, more than half of U.S. adults responded that they struggle with feelings of loneliness and isolation. Fast forward four years and this problem has only grown worse. Millions of children, teens and adults feel completely disconnected from their neighbors, towns, and local organizations. We talk about what's fueled this decline in recent decades and how listeners can take steps to start forming new connections where they live. Host: Gary Price. Producer: Amirah Zaveri. Guest: Seth D. Kaplan, lecturer, Johns Hopkins University, senior advisor, Institute for Integrated Transitions, author, <i>Fragile Neighborhoods: Repairing American Society, One Zip Code at a Time</i> . Links for more: https://www.hhs.gov/about/news/2023/05/03/new-surgeon-general-advisory-raises-alarm-about-devastating-impact-epidemic-loneliness-isolation-united-states.html https://sais.jhu.edu/users/skapla13 https://www.amazon.com/Fragile-Neighborhoods-Repairing-American-Society/dp/0316521396/ref=sr_1_1?crd=2W4ZG5C0U1GH1&keywords=seth+kaplan&qid=1681234623&s=books&sprefix=seth+kaplan%2Cstripbooks%2C122&sr=1-1 https://www.carnegiecouncil.org/people/seth-kaplan https://ifit-transitions.org/ https://www.nytimes.com/2023/09/06/opinion/loneliness-epidemic-solutions.html Compliancy Issues: Public Health, Communication, Technology, Senior Care, Mental Health, Health, Wellbeing, Local Government, Volunteerism		
10:59	SPOTBREAK 2&3: Chick-Fil-A/Chick-Fil-A CFA Nat Indeed/Indeed Q4 Upfront AZZ AutoZone/Services Mash Up Procter Gamble/Gain Laundry detergent. OUTCUE: ...laundry	:30 :30 :30 :30	
12:59	:02 PAUSE FOR LOCAL AVAIL	:02	
13:01	SEG. 2: HOW DO YOU DEAL WITH LOSS? SPEAKING WITH TWO PEOPLE WHO'VE LOST SPOUSES	8:13	
	Synopsis: Is there a right or wrong way to grieve the loss of someone you love? We speak with two adults who've dealt with the loss of a spouse to get a better sense of the grieving process and what people do & don't need to hear during this difficult time. Host: Marty Peterson. Producer: Grace Galante. Guests: Megan Devine, psychotherapist. Michael Korda, former editor-in-chief, Simon & Schuster, author, <i>Passing: A Memoir of Love and Death</i> . Links for more info: https://www.apa.org/topics/families/grief https://www.cancer.org/cancer/end-of-life-care/grief-and-loss/depression-and-complicated-grief.html https://www.realsimple.com/work-life/grief-what-not-to-say https://refugeingrief.com/ https://www.amazon.com/Passing-Memoir-Death-Michael-Korda/dp/1631494643 Compliancy Issues: Grief, Marriage, Psychology, Communication, Mental Health, Relationships, Society		
21:14	SPOTBREAK 4: Skyrizi/Skyrizi 2023. OUTCUE: ...Skyrizi to learn more.	:60	
22:14	VIEWPOINTS EXPLAINED: TACKLING CHILDHOOD OBESITY	2:12	
	Synopsis: The American Academy of Pediatrics has an updated set of guidelines urging pediatricians to take a more proactive and stringent approach on young patients struggling with obesity. We highlight some of these updated policies and the lasting effects of early childhood obesity. Host: Ebony McMorris. Producer: Amirah Zaveri Compliancy Issues: Public Health, Parenting, Child Development, Healthcare, Diet, Exercise, Healthy Lifestyle		
24:26	CULTURE CRASH: BOO! OUR TOP HORROR FILM RECOMMENDATIONS NOW AVAILABLE TO STREAM	2:00	
	Synopsis: We cover some of our favorite scary movies from big blockbusters to lesser-known indie films. Host: Evan Rook. Producer: Evan Rook Compliancy Issues Covered: Film, Culture		
26:26	SPOTBREAK 5: Taco Bell/TacoGen 2109 Ebay/Ebay Parts & Accessories apply. OUTCUE: ...exclusions	:30 :30	
27:26	Program Conclusion	:33	
27:59	TOTAL TIME		

KSHO 10/29/23 6:30 am

Program	VP 23-44	Written & Prod.	Amirah Zaveri & Evan Rook
Air Week	10/29/2023	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: SPM RHJ/VP Podcast Procter Gamble/Downy Unstoppables beads.	:30 OUTCUE: ...wash scent :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEG. 1: \$13,000 PER TODDLER FOR ANNUAL CHILDCARE: WHY AMERICA IS FAILING ITS PARENTS	9:24
	Synopsis: Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children. Host: Gary Price. Producer: Amirah Zaveri. Guests: Patricia Cole, Senior Director of Federal Policy, Zero to Three; Christina Kuhn, mother. Links for more: https://www.zerotothree.org/team/patricia-a-cole https://blog.doi.gov/2023/01/24/new-childcare-data-shows-prices-are-untenable-for-families https://www.hamiltonproject.org/publication/policy-proposal/increasing-federal-investment-in-childrens-early-care-and-education-to-raise-quality-access-and-affordability/ https://twitter.com/pattycole123?lang=en Compliance Issues: Personal Finance, Parenting, Childcare, Child Development, Government Assistance, Mental Health, Politics	
11:11	SPOTBREAK 2&3: Procter Gamble/Secret AA eBay/eBay Parts & Accessories Indeed/Indeed Q4 2023 KFC/KFC 2023 extra.	:30 :30 :30 OUTCUE: ...and fees :30
13:11	:02 PAUSE FOR LOCAL AVAIL	:02
13:13	SEG. 2: HALLOWEEN 2023: WHY DO WE LOVE TO BE SCARED?	7:31
	Synopsis: It's the time of year when we transform into a different character through costume, setup scary decorations and maybe check out a haunted house or two. Even though these things can be scary, we enjoy the fun and festivities that Halloween brings us each year. We speak with two guests about why Halloween has become such a popular global event and why many of us get a kick out of feeling temporarily scared. Host: Marty Peterson. Producer: Evan Rook. Guests: Ben Armstrong, co-owner, Netherworld Haunted House, president, America Haunts; Dr. Janina Scarlet, clinical psychologist. Links for more info: https://www.hauntworld.com/ http://www.superhero-therapy.com/psychological-services/ https://blogs.scientificamerican.com/observations/why-we-love-to-scary-ourselves-on-halloween-and-the-rest-of-the-year-too/ https://www.axios.com/2023/10/13/horror-movies-fear-response-science Compliance Issues: Annual Holidays, Consumerism, American Traditions, Society, Culture, Entertainment, Psychology	
20:44	SPOTBREAK 4: Procter Gamble/Swiffer Dry SPM/RHJ VP Podcast podcasts.	:30 OUTCUE: ...listen to :30
21:44	VIEWPOINTS EXPLAINED: A PARCHED LANDSCAPE: WHY THE AMAZON RAINFOREST IS FACING AN UNCERTAIN FUTURE	1:59
	Synopsis: The Amazon rainforest is in peril. After several decades of deforestation, the massive forest - home to millions of animal and insect species, trees and people - is now facing another critical challenge. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Environment, Natural Disasters, Natural Resource, Indigenous Populations, Climate Change, Ecosystem, Animal Extinction, Extreme Weather	
23:43	CULTURE CRASH: WRITER & DIRECTOR MIKE FLANAGAN IS BACK WITH ANOTHER HORROR HIT	2:44
	Synopsis: We cover writer & director Mike Flanagan's newest drop on Netflix, "The Fall of the House of Usher". We also highlight some of our other favorites from this master of miniseries horror. Host: Evan Rook. Producer: Evan Rook Culture Compliance Issues Covered: Film,	
26:27	SPOTBREAK 5: Pfizer Consumer Healthcare/Vyndamax Indeed/Indeed Q4 2023 apply.	:30 OUTCUE: ...and conditions :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

KSHO 11/5/23 6:30 am

Program	VP 23-45	Written & Prod.	Amirah Zaveri, Tabor Brewster & Evan Rook
Air Week	11/5/2023	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Amazon/Holiday Procter Gamble/Metamucl AA disease.	:30 OUTCUE: ...prevent any :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEG. 1: TOSSING & TURNING EACH NIGHT? HOW YOU MAY BE SABOTAGING YOUR SLEEP	7:16
	Synopsis: The Cleveland Clinic estimates that about 1 in 3 Americans struggle with sleep. The problems are wide-ranging, including trouble falling or staying asleep or just not feeling rested each morning. We speak with sleep expert, Dr. Aric Prather about what the latest research shows us is the best way to improve sleep. In many cases, these recommendations are focused on setting good habits, retraining the brain, and checking off some items that can help aid slumber in the bedroom. Host: Gary Price. Producer: Amirah Zaveri. Guest: Dr. Aric Prather, psychologist, director, Behavioral Sleep Medicine Research Program, University of California, San Francisco. Links for more: https://www.mayoclinic.org/diseases-conditions/insomnia/in-depth/insomnia-treatment/art-20046677 https://health.clevelandclinic.org/happens-body-dont-get-enough-sleep/ https://sleepeducation.org/how-seasonal-affective-disorder-disrupts-sleep/ Compliance Issues: Health, Mental Health, Physical Disorders, Psychology, Science, Medicine, Scientific Research	
9:03	SPOTBREAK 2&3: Procter Gamble/Prevnar Q3 & Q4 Amazon/Holiday KFC/KFC 2023 extra.	:60 :30 OUTCUE: ...and fees :31
11:04	:02 PAUSE FOR LOCAL AVAIL	:02
11:06	SEG. 2: ARE WE ALONE IN THE UNIVERSE? U-F-O'S, U-A-P'S, AND ALIENS EXPLAINED	10:30
	Synopsis: There seems to be a lot of narratives, conspiracy theories and research funneling into if aliens really do exist. We speak with two experts about how the scientific community approaches this field of study and some of the challenges that come with working within this space. Host: Marty Peterson. Producer: Tabor Brewster. Guests: Paula Bontempi, dean, Graduate School, Oceanography, University of Rhode Island; Nathalie Cabrol, chief scientist, Carl Sagan Center for Research at the SETI Institute. Links for more info: https://www.seti.org/csc https://web.uri.edu/gso/meet/paula-s-bontempi/ https://www.seti.org/our-scientists/nathalie-cabrol https://www.archives.gov/news/topics/ufos https://www.pbs.org/newshour/science/watch-nasa-report-says-more-science-and-less-stigma-are-needed-to-understand-ufo-sightings Compliance Issues: Space, Astronomy, Astrophysics, Scientific Research, Solar System, Conspiracy Theories, Communication, Government	
21:36	SPOTBREAK 4: Pfizer Consumer Healthcare/Abrysvo Q3 & Q4 AZZ Autozone/Services Mash Up apply.	:30 OUTCUE: ...restrictions :30
22:36	VIEWPOINTS EXPLAINED: WHAT'S THE BIGGEST SCAM OUT THERE TODAY?	2:07
	Synopsis: Last year, Americans lost almost nine billion dollars to scams. This is a 30 percent increase from 2021. We discuss what's one of the fastest growing frauds out there and why thousands of people each day are getting tricked. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Public Safety, Personal Finance, Social Media, Investing, Finance, Government Regulation, Cryptocurrency	
24:43	CULTURE CRASH: WHY DO WE LOVE VINYL RECORDS SO MUCH?	1:44
	Synopsis: Looking to get into vinyl records? We discuss why vinyl is making a comeback and will never really, in our opinion, go out of style. Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: Film, Culture	
26:27	SPOTBREAK 5: Amazon/Holiday Procter Gamble/Downy Unstoppables beads.	:30 OUTCUE: ...scent :30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

RS HO 11/12/23 6:30 am

Program	VP 23-46	Written & Prod.	Amirah Zaveri, Grace Galante & Evan Rook
Air Week	11/12/2023	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Macy's/Big Brothers and Sisters Amazon/Holiday Stuff.	:30 OUTCUE: ...at Amazon. :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEG. 1: CEO PAY IN THE AUTO INDUSTRY ROSE 40% OVER THE LAST DECADE: HOW FED-UP AUTO WORKERS ARE FIGHTING BACK	8:42
	Synopsis: Almost 50,000 American employees - a third of the total workforce between GM, Ford and Stellantis - walked off the job and went on strike for six weeks earlier this fall. This coordinated effort marks the first time that employees walked out on all three companies at once. We discuss why this massive strike was a long-time coming and how this recent walk-off is a sign of an ever-growing labor activism movement in the U.S. Host: Gary Price. Producer: Grace Galante & Amirah Zaveri. Guests: Lane Windham, labor historian, Georgetown University; Kate Bronfenbrenner, senior lecturer, director, Labor Education Research, Cornell University. Links for more: https://www.foxbusiness.com/economy/the-uaw-strike-might-be-over-but-will-consumers-feel-it-later https://www.axios.com/2023/10/31/toyota-raises-uaw-strike-ford-gm https://genderjustice.georgetown.edu/lane-windham/ https://twitter.com/LaneWindham https://twitter.com/KBronfenbrenner?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwtgr%5Eauthor https://www.ilr.cornell.edu/people/kate-bronfenbrenner Compliance Issues: Auto Industry, Labor Issues, Labor Movement, Wage Inequity, Technology, Manufacturing	
10:29	SPOTBREAK 2&3: SPM/RHJ VP Podcast Procter Gamble/Febreze Car Fresh Amazon/Holiday Cox/Auto Trader 2023 Trader.	:30 :30 :30 OUTCUE: ...you wait. Auto :30
12:29	:02 PAUSE FOR LOCAL AVAIL	:02
12:31	SEG. 2: DO YOU FEEL SAD? US TOO	8:34
	Synopsis: Experts estimate that about 10 million Americans deal with seasonal affective disorder, or SAD, each year. Interestingly, women are four times more likely to be diagnosed than men. And this number is also thought to be higher than reported since many adults go undiagnosed. We cover just how much SAD (and lesser variations like the winter blues) can affect your life during the colder, gloomier winter months and how some easy lifestyle changes can help ease symptoms each year. Host: Marty Peterson. Producer: Amirah Zaveri. Guests: Carrie Ditzel, clinical psychologist, Baker Street Behavioral Health. Links for more info: https://my.clevelandclinic.org/health/diseases/9293-seasonal-depression https://www.mayoclinic.org/diseases-conditions/seasonal-affective-disorder/in-depth/seasonal-affective-disorder-treatment/art-20048298 https://psychcentral.com/depression/treatment-for-seasonal-affective-disorder#eat-well https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7438823/ Compliance Issues: Mental Health, Psychology, Health, Sleep Disorders, Lifestyle, Climate, Technology	
21:05	SPOTBREAK 4: Pfizer Consumer Healthcare/Prevnar com.	OUTCUE: ...Prevnar 20 dot :60
22:05	VIEWPOINTS EXPLAINED: TENSIONS RISING IN THE MIGRANT CRISIS & WHY ONE CITY MAY SHUT ITS DOORS	1:59
	Synopsis: Chicago has received more than 20,000 migrants over the last 14 months. And it's not alone. New York City, Washington D.C, Los Angeles and other areas are all dealing with an influx of several thousands of migrants from Central America. As temperatures drop and winter sets in, tensions are beginning to boil over as this crisis reaches new heights. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Immigration Policy, War, Poverty, Global Migration, Public Assistance, Local Politics, Government	
24:04	CULTURE CRASH: REVIEWING MARTIN SCORSESE'S NEW BLOCKBUSTER	2:22
	Synopsis: At 80 years of age, Martin Scorsese - one of the greatest film directors of his generation - is back with another blockbuster release with an all-star cast. We discuss why "Killers of the Flower Moon" is a definite must-watch this year. Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: Film, Culture	
26:26	SPOTBREAK 5: SPM/RHJ VP Podcast Amazon/Holiday Stuff.	:30 OUTCUE: ...at Amazon. :30
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

KSHO

11/19/23

6:30 am

Program	VP 23-47	Written & Prod.	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	11/19/2023	Studio Producer	Jason Dickey
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: SPM Invisible Eagles released	OUTCUE: ...it's :59	
1:44	:02 PAUSE FOR LOCAL AVAIL	:02	
1:46	SEG. 1: STRUGGLING TO GET INTO RUNNING? WHY THIS CHANGE COULD MAKE ALL THE DIFFERENCE	8:26	
	Synopsis: Running clubs have exploded in recent years thanks to the pandemic. And there's a different running club for everyone. You don't have to be fast or extremely athletic to take part these days. We speak with two members of different running clubs about the benefits of being in this kind of group and how listeners can easily get involved. Host: Gary Price. Producer: Polly Hansen. Guests: Beth McHugh, runner, member, 261 New England Run Club; Billy Heatherly, runner, member, Fleet Feet Club, Asheville, North Carolina. Links for more: https://www.fleetfeet.com/s/asheville/training/saturday-morning-run https://www.261fearless.org/261clubnewengland/ https://www.rica.org/ https://www.261fearless.org/clubs/?gad=&qclid=CjwKCAjw1t2pBhAFEiwA_-A-NKpwhzWN1161EEZIO8mUitRgroA7hlvn9j_RIWAehmN2xsA8MTpCYxoC9ncQAvD_BwE Compliance Issues: Exercise, Community, Recreation, Entertainment, Mental Health, Public Safety, Health, Relationships		
10:12	SPOTBREAK 2&3: Amazon/Holiday O'Reilly/Auto Parts Macy's/Big Brothers and Sisters Procter Gamble/Olay Body lotion	:30 :30 :30 OUTCUE: ...body :31	
12:13	:02 PAUSE FOR LOCAL AVAIL	:02	
12:15	SEG. 2: THE ROSETTA STONE: WHY WE CARE SO MUCH ABOUT A 2,000-YEAR-OLD SLAB OF ROCK	8:55	
	Synopsis: It's an intriguing slab of rock, but why was finding and decoding the Rosetta Stone so important to scholars? In short, it's the key to unlocking the unique Egyptian language of illustrated text referred to as hieroglyphs. We speak with Edward Dolnick, author of <i>The Writing of the Gods: The Race to Decode the Rosetta Stone</i> , about the monumental impact of this discovery. Host: Marty Peterson. Producer: Polly Hansen. Guest: Edward Dolnick, writer, author, <i>The Writing of the Gods: The Race to Decode the Rosetta Stone</i> . Links for more info: https://www.amazon.com/Writing-Gods-Decode-Rosetta-Stone/dp/1501198939 https://www.smithsonianmag.com/history/rosetta-stone-hieroglyphs-champollion-decipherment-egypt-180980834/ Compliance Issues: History, Archaeology, Religion, Culture, Language, Communication, Ancient Civilizations		
21:10	SPOTBREAK 4: SPM Invisible Eagles released	OUTCUE: ...it's :59	
22:09	VIEWPOINTS EXPLAINED: SAM BANKMAN-FRIED & THE MULTI-BILLION DOLLAR FRAUD THAT CHANGED CRYPTO	1:30	
	Synopsis: We cover the recent conviction of FTX founder & former CEO, Sam Bankman-Fried. Will people build up trust in cryptocurrency again? Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Digital Currency, Investing, Personal Finance, Criminal Justice, Government		
23:39	CULTURE CRASH: FILMMAKER DAVID FINCHER'S LATEST RELEASE	2:46	
	Synopsis: We cover the successful career of filmmaker, David Fincher and his newest movie, "The Killer". Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: Film, Culture		
26:25	SPOTBREAK 5: Amazon/Holiday AZZ AutoZone/Services Mash Up	:30 OUTCUE: ...restrictions :30	
27:25	Program Conclusion	:32	
27:57	TOTAL TIME		

KS HO 11/26/23 6:30 am

Program	VP 23-48	Written & Prod.	Amirah Zaveri, Tabor Brewster & Evan Rook
Air Week	11/26/2023	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEG. 1: IS YOUR PET THE HEALTHIEST THEY CAN BE?	7:31
	Synopsis: As pet owners, many of us are guilty of sometimes treating our furry friends with too many treats - especially during the holidays. We speak with Dr. Carol Osborne, an integrative veterinarian, to get some insightful tips on what foods owners should avoid feeding their pets this holiday season and how you can maintain and best care for the health of your pet. Host: Gary Price. Producer: Amirah Zaveri. Guest: Dr. Carol Osborne, integrative veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic. Links for more: https://www.chagrinfallspetclinic.com/ https://twitter.com/carolonpets https://www.instagram.com/drcaroldvm/ https://www.aaha.org/publications/newstat/articles/2022-12/holiday-pet-health-hazards-and-how-to-avoid-them/ https://www.aspc.org/pet-care/general-pet-care/holiday-safety-tips https://www.paws.org/ Compliance Issues: Pet Health, Pet Care, Veterinary Health, Relationships, Parenting, Communication	
9:18	SPOTBREAK 2&3: Amazon/Holiday SPM/RHJ VP Podcast AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:30 :30 :60
11:18	:02 PAUSE FOR LOCAL AVAIL	:02
11:20	SEG. 2: REVISITING LOST FLAVORS: A RETURN TO THE ROOTS OF AMERICAN CUISINE	9:25
	Synopsis: Go back several decades and the items we eat today tasted a lot different. Viewpoints speaks with two food experts about the evolution of ingredients and how listeners cooking for the holidays can incorporate some of these older, more traditional recipes onto their tables. Host: Marty Peterson. Producer: Tabor Brewster. Guests: David Shields, food historian, professor, English Language and Literature, University of South Carolina; Adrian Miller, food writer, "Soul Food Scholar". Links for more info: https://www.instagram.com/soulfoodscholar?hl=en https://sc.edu/study/colleges_schools/artsandsciences/english_language_and_literature/our_people/directory/shields_david.php https://sc.edu/uofsc/posts/2021/09/taste_the_state_reconnects_sc_with_its_culinary_past.php Compliance Issues: Food History, History, American History, Food Culture, Diet, Farming, Agriculture, Food Production	
20:45	SPOTBREAK 4: Amazon/Holiday SPM/RHJ VP Podcast OUTCUE: ...you find podcasts.	:30 :30
22:09	VIEWPOINTS EXPLAINED: THE AUTHORS BANDING TOGETHER AGAINST CHAT GPT	1:47
	Synopsis: Some of the biggest names in the literary world are now suing the creator of Chat GPT, Open AI. We cover the unfolding lawsuit, what the authors are demanding and what this means for artificial intelligence moving forward. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Technology, Copyright Infringement, Law, Reading, Writing, Publishing, Career, Government	
23:56	CULTURE CRASH: THE OSCAR CAMPAIGNING HAS BEGUN	2:29
	Synopsis: We discuss the weird year that is 2023 in Hollywood. As the year quickly wraps up, we highlight some early Oscar hopefuls that stand out from the pack. Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: Film, Culture	
26:25	SPOTBREAK 5: Macy's/Big Brothers and Sisters Amazon/Holiday OUTCUE: ...Cyber Monday too.	:30 :30
27:25	Program Conclusion	:32
27:57	TOTAL TIME	

KSHO 12/3/23 6:30 am

Program	VP 23-49	Written & Prod.	Amirah Zaveri, Tabor Brewster & Evan Rook
Air Week	12/3/2023	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Procter Gamble/Olay Body General Motors/GM Brand com. OUTCUE: ...dot	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEG. 1: LOVE BOOKS? WE DO TOO: WHY THE PUBLISHING INDUSTRY IS AT A CROSSROADS	7:41
	Synopsis: Last year, revenue in publishing exceeded 28 billion dollars. But - the reality is that just a handful of giant publishers hold much of the power in this sector. We cover how publishing has changed over the last 50 years and how this affects what books you see and read. Host: Gary Price. Producer: Amirah Zaveri. Guest: Dan Sinykin, assistant professor, English, Emory University, author, <i>Big Fiction: How Conglomeration Changed the Publishing Industry and American Literature</i> . Links for more: https://deepvellum.com/ https://milkweed.org/ https://coffeehousepress.org/ https://www.hubcity.org/publishing https://www.graywolfpress.org/ https://apnews.com/article/simon-schuster-kkr-book-publishing-penguin-random-house-797c3f383bfc1e60ea9a9bd48c6abfab https://english.emory.edu/home/people/bios/sinykin-dan.html https://twitter.com/dan_sinykin?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.transitbooks.org/ https://mitpressbookstore.mit.edu/book/9780231192958 Compliance Issues: Literature, Publishing, Reading, Career, Creative Arts, Writing, Technology, Diversity	
9:28	SPOTBREAK 2&3: AARP DB/Invisible Eagles Chick-Fil-A/Chick-Fil-A Procter Gamble/Always Fem Care gush. OUTCUE: ...fear no	:60 :30 :29
11:27	:02 PAUSE FOR LOCAL AVAIL	:02
11:29	SEG. 2: COULD IUD'S & OTHER CONTRACEPTIVES INCREASE YOUR RISK OF DEVELOPING AN AUTOIMMUNE DISEASE?	10:00
	Synopsis: Of the 24 million Americans with autoimmune diseases, about 80 percent are women. A 2020 paper in the American Journal of Nursing estimates that nearly 90 percent of women ages use contraception – which may worsen a preexisting disease. Our experts breakdown this research and why more research is needed in this case. Host: Marty Peterson. Producer: Reed Pence. Guests: Dr. Lisa Sammaritano, Professor of Clinical Medicine, Weill Cornell Medical College; Dr. Kristen Demoruelle, Rheumatologist, Associate Professor of Medicine, University of Colorado School of Medicine; Kristy Griffin, patient Links for more: https://medschool.cuanschutz.edu/rheumatology/faculty2/m-kristen-demoruelle-md-phd https://www.linkedin.com/in/kristen-demoruelle-1b62bb192/ https://vivo.weill.cornell.edu/display/cwid-iis2002 Compliance Issues: Health, Chronic Disease, Research, Medicine, Contraception, Family Planning, Science	
21:29	SPOTBREAK 4: Macy's/Big Brothers and Sisters Ebay/Ebay Parts & Accessories apply. OUTCUE: ...exclusions	:30 :30
22:29	VIEWPOINTS EXPLAINED: WHAT'S THE FASTEST GROWING PLATFORM IN NEWS?	1:32
	Synopsis: We cover how this app is quickly becoming a dominant platform for news sharing amidst an evolving media landscape. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: News, Journalism, Politics, Communication, Technology, Social Media, Media, Mass Media	
24:01	CULTURE CRASH: THE BEATLES SONG THAT'S FINALLY SEEING THE LIGHT OF DAY	2:27
	Synopsis: We discuss the latest drop from "The Beatles" that was finally produced and released thanks to new technology powered by artificial intelligence. Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: Film, Culture, Technology	
26:28	SPOTBREAK 5: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:60
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

KSHO 12/10/23 6:30 am

Program	VP 23-50	Written & Prod.	Amirah Zaveri & Evan Rook
Air Week	12/10/2023	Studio Producer	Jason Dickey
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:58	
1:43	:02 PAUSE FOR LOCAL AVAIL	:02	
1:45	SEG. 1: FORGET AMELIA EARHART: THE STORY OF THE FIRST AFRICAN AMERICAN FEMALE PILOT WHO SUCCEEDED AGAINST ALL ODDS	8:22	
	Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the story of Bessie Coleman - a courageous African American female pilot - who received her pilot's license two years before Earhart took to the skies. This week - we cover the story of Coleman and the many barriers she faced as an African American woman in the early 1900's determined to make a name for herself as a pioneer in performance stunt flying. Host: Gary Price. Producer: Amirah Zaveri. Guest: Tanya Hart, Flying Free Films, host & producer, Hollywood Live with Tanya Hart. Links for more info: https://podcasts.apple.com/us/podcast/invisible-eagles-bessie-coleman-presented-by-aarp/id1714499254 https://open.spotify.com/show/3TBs6UWhpMVTLWc78gUSaG https://airandspace.si.edu/explore/stories/bessie-coleman#:~:text=On%20September%203%2C%201922%2C%20in,woman%20in%20the%20United%20States.https://www.womenshistory.org/education-resources/biographies/bessie-coleman Compliancy Issues: African American History, American History, Aviation, Career, Innovation, Racial Discrimination		
10:07	SPOTBREAK 2&3: Macy's/Big Brothers and Sisters SPM/RHJ VP Podcast Pfizer Consumer Healthcare/Pfizer.com. OUTCUE: ...dot	:30 :30 :60	
12:07	:02 PAUSE FOR LOCAL AVAIL	:02	
12:09	SEG. 2: WHY WE FAIL AGAIN AND AGAIN AT NEW YEAR'S RESOLUTIONS	8:55	
	Synopsis: People will soon be celebrating the start of 2024, and many will be resolving to change something in their lives - the ubiquitous "New Year's Resolution." Maybe you've set a resolution to think more positively next year or gain a greater balance between work and life. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead. Host: Marty Peterson. Producer: Pat Reuter. Guest: M.J. Ryan, expert, change & human fulfillment, author, <i>Habit Changers: 81 Game Changing Mantras to Mindfully Realize Your Goals</i> . Links for more: https://time.com/6243642/how-to-keep-new-years-resolutions-2/ https://www.barnesandnoble.com/w/habit-changers-mj-ryan/1123480395?ean=9780451495402&st=AFF&2sid=Random%20House%20Inc_8373827_NA&sourceId=AFFRandom%20House%20Inc https://www.forbes.com/sites/kathycaprino/2019/12/21/the-top-3-reasons-new-years-resolutions-fail-and-how-yours-can-succeed/ Compliancy Issues: Psychology, Self-Development, Communication, Mental Health, Self-Fulfillment, Relationships		
21:04	SPOTBREAK 4: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:60	
22:04	VIEWPOINTS EXPLAINED: WHY WE'RE FAILING OUR INMATES	1:39	
	Synopsis: So much focus has been placed recently on the importance of rehabilitation while incarcerated. Yet, the meals served to inmates are often rotten, lacking in nutrients and not enough to sustain them throughout the day. Why aren't U.S. prison systems - which receive billions of dollars in public funding each year - doing better? Host: Ebony McMorris. Producer: Amirah Zaveri Compliancy Issues: Incarceration, Inmate Rehabilitation, Health, Nutrition, Government, Diet, Inequality		
23:43	CULTURE CRASH: CAN YOU GUESS WHO'S THE BIGGEST STREAMING PLATFORM IN THE GAME?	2:41	
	Synopsis: We cover how this force in streaming maintains its dominance and what's in the store for the future. Host: Evan Rook. Producer: Evan Rook Compliancy Issues Covered: Social Media Trends, Film, Video, Technology		
26:24	SPOTBREAK 5: SPM/RHJ VP Podcast Pfizer Consumer Healthcare/Abrysvo Pfizer. OUTCUE: ...by	:30 :30	
27:24	Program Conclusion	:32	
27:56	TOTAL TIME		

KSHO 12/17/23 6:30 am

Program	VP 23-51	Written & Prod.	Amirah Zaveri, Grace Galante & Evan Rook
Air Week	12/17/2023	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:58
1:43	:02 PAUSE FOR LOCAL AVAIL	:02
1:45	SEG. 1: ~40 PERCENT OF PEOPLE WILL GET CANCER IN THEIR LIFETIME: A FORMER OLYMPIAN'S STORY	7:51
	Synopsis: Shannon Miller holds many titles. Former Olympic gymnast. Seven-time Olympic medalist. Mother. Wife. But she also has another, unexpected title: ovarian cancer survivor. Miller joins Viewpoints this week to share her experience and perspective after she was diagnosed with cancer at just 33 years old. She hopes her story - and the challenges she went through - will help raise awareness around the importance of keeping up to date on medical checkups and screenings as you age. Host: Gary Price. Producer: Amirah Zaveri. Guest: Shannon Miller, former American gymnast, seven-time Olympic medalist, cancer advocate & ovarian cancer survivor. Links for more info: https://www.instagram.com/shannonmiller96/ https://twitter.com/shannonmiller96 https://people.com/sports/shannon-miller-ovarian-cancer-5-years-cancer-free/ https://olympics.com/en/athletes/shannon-miller https://www.cancer.gov/types/common-cancers https://www.cancer.org/cancer/screening.html https://www.cancer.org/cancer/diagnosis-staging/signs-and-symptoms-of-cancer.html Compliance Issues: Public Health, Cancer, Disease, Aging, Science, Research, Mental Health, Career, Professional Athlete	
9:36	SPOTBREAK 2&3: Nissan/Endless Thrills Procter Gamble/Secret AA Macy's/Big Brothers and Sisters Procter Gamble/Metamucl OUTCUE: ...prevent any disease.	:30 :30 :30 :30
11:36	:02 PAUSE FOR LOCAL AVAIL	:02
11:38	SEG. 2: SHOULD CONGRESS ENACT TERM LIMITS?	9:58
	Synopsis: With the 2024 presidential election right around the corner, it's a good time to discuss a growing and debated trend in America: increasingly older politicians. Two former opponents - President Joe Biden, age 81, and Former President Trump, age 77 - are again throwing their hat into the 2024 race, but many Americans have concerns about the competency of these older candidates and other members of the Senate and Congress. We speak with two experts about both sides of the argument and how the political landscape would change if stricter term limits were put in place. Host: Marty Peterson. Producer: Grace Galante Guests: Nick Tomboulides, executive director, nonprofit, U.S. Term Limits; Casey Burgat, Legislative Affairs Program Director, George Washington University. Links for more info: https://ballotpedia.org/Term_limits_in_the_United_States https://www.termlimits.com/ https://twitter.com/caseyburgat?lang=en https://gspm.gwu.edu/casey-burgat https://twitter.com/Tomboulides?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwtgr%5Eauthor Compliance Issues: Politics, Aging, Government, International Relations, Elections, Democracy, Government Policy, Health	
21:36	SPOTBREAK 4: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:58
22:34	VIEWPOINTS EXPLAINED: WHY ARE LESS PEOPLE BUYING HOMES?	1:43
	Synopsis: We cover what's driving the U.S. housing market to experience a dip and why some markets are faring worse than others. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Housing, Inflation, Personal Finance, Economy, Real Estate, Housing Inventory, Government	
24:17	CULTURE CRASH: WHY "MAY DECEMBER" SHOULD BE YOUR NEXT WATCH	2:09
	Synopsis: We cover why scandalous stories historically draw in large audiences, and why the Netflix film, "May December" is a prime example of why this type of drama sucks us in so fast. Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: TV, Culture	
26:26	SPOTBREAK 5: Pfizer Consumer Healthcare/Prevnar Q3 com. OUTCUE: ...Prevnar 20 dot	:60
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

KSNO

12/24/23

6:30 am

Program	VP 23-52	Written & Prod.	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	12/24/2023	Studio Producer	Jason Dickey
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: SPM/RHJ VP Podcast Discover Products Inc/Discover Card Brand Credit Card OUTCUE: ...limitations apply.	:30 :30	
1:46	:02 PAUSE FOR LOCAL AVAIL	:02	
1:48	SEG. 1: FED UP WITH THE CYCLE OF DRINKING? HOW TO BUILD HEALTHIER HABITS	9:33	
	Synopsis: More than 28 million people, ages 18 and older, reported an alcohol use disorder in 2022, according to the National Survey on Drug Use and Health – a large-scale report overseen by the National Institutes of Health. This equates to about 11 percent of the overall American population who have an impaired ability to stop or control their drinking despite its negative effects. Alcohol use disorder can range from a mild dependence to a severe addiction. For author Annie Grace, it took decades to find a way forward without drinking daily. This week - she opens about her past alcoholism and what finally helped her break the cycle. Host: Gary Price. Producer: Amirah Zaveri. Guest: Annie Grace, author, <i>This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness, and Change Your Life</i> . Links for more info: https://www.samhsa.gov/find-help/atod/alcohol https://www.who.int/europe/news/item/04-01-2023-no-level-of-alcohol-consumption-is-safe-for-our-health https://www.instagram.com/thisnakedmind/?hl=en https://thisnakedmind.com/ https://www.amazon.com/This-Naked-Mind-Discover-Happiness/dp/0525537236 https://www.aa.org/ https://www.samhsa.gov/find-help/national-helpline Compliancy Issues: Addiction, Health, Mental Health, Substance Abuse, Drug Abuse, Psychology, Relationships, Career		
11:21	SPOTBREAK 2&3: AARP DB/Invisible Eagles Toyota/Toyota Grand Highlander OUTCUE: ...Toyota Grand Highlander.	:58 :60	
13:19	:02 PAUSE FOR LOCAL AVAIL	:02	
13:21	SEG. 2: THE CAPITOL POLICE OFFICERS WHO HELD THE LINE, NO MATTER THE COST	8:04	
	Synopsis: It's been nearly three years since the attack on the U.S. Capitol. The January 6 insurrection marks the biggest assault on American democracy and the peaceful transfer of power since the Civil War. We speak with former Capitol Hill police sergeant Aquillino Gonell about the violence he witnessed that day and how this traumatic experience has shaped his life and perspective. Host: Marty Peterson. Producer: Polly Hansen. Guest: Aquillino Gonell, former police sergeant, Capitol Hill Police, former U.S. Army sergeant, author, <i>American Shield: The Immigrant Sergeant Who Defended Democracy</i> . Links for more info: https://www.amazon.com/American-Shield-Immigrant-Sergeant-Democracy/dp/1640096280 https://si.stanford.edu/news/legacies-january-6 https://www.history.com/this-day-in-history/january-6-capitol-riot https://www.nytimes.com/2023/12/13/us/politics/trump-supreme-court-jan-6.html Compliancy Issues: Government, Politics, Law Enforcement, American History, History, Trauma, PTSD		
21:25	SPOTBREAK 4: Macy's/Big Brothers and Sisters SPM/RHJ VP Podcast OUTCUE: ...you listen to podcasts.	:30 :30	
22:25	VIEWPOINTS EXPLAINED: ALABAMA WILL SOON BE THE FIRST TO USE THIS NEW EXECUTION METHOD	2:00	
	Synopsis: Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he's opting for a new method that's never been tested before in this setting. Host: Ebony McMorris. Producer: Amirah Zaveri Compliancy Issues: Criminal Justice, Incarceration, State Government, Health, Humanity, Ethics, Science, Medicine		
24:25	CULTURE CRASH: A TERRIFYING PORTRAYAL IN THE NEW FILM, "GODZILLA MINUS ONE"	2:04	
	Synopsis: We review the new monster flick, "Godzilla Minus One" by Japanese writer & director Takashi Yamazaki now playing in theaters. Host: Evan Rook. Producer: Evan Rook Compliancy Issues Covered: TV, Culture		
26:29	SPOTBREAK 5: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:58	
27:27	Program Conclusion	:33	
28:00	TOTAL TIME		

KSHO

12/31/23

6:30 am

Program	VP 23-53	Written & Prod.	Amirah Zaveri & Evan Rook
Air Week	12/31/2023	Studio Producer	Jason Dickey
Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: Discover Products Inc/Discover Card Brand Credit Card Procter Gamble/Charmin AA Charmin. OUTCUE: ...go with	:30 :30	
1:45	:02 PAUSE FOR LOCAL AVAIL	:02	
1:47	SEG. 1: AN END TO THE 165 MILLION YEAR REIGN OF DINOSAURS Synopsis: There's something special about dinosaurs. These majestic creatures walked the Earth for more than 165 million years. Compare this to the span of humans who've only been around for five to seven million years so far. There's no doubt that dinosaurs left their mark. Some scientists even wonder – would they still be around today if the asteroid never collided with Earth? We answer this question and more this week on Viewpoints. Host: Gary Price. Producer: Amirah Zaveri. Guest: Michael Benton, professor, vertebrate paleontology, University of Bristol – England. Links for more info: https://www.amazon.com/Dinosaurs-New-Visions-Lost-World/dp/0500052190 https://www.bristol.ac.uk/people/person/Mike-Benton-e41eaef1-135d-40db-9b7f-e81f7d290f72/ https://www.natureworldnews.com/articles/47118/20210817/climate-crisis-dinosaurs-dinosaur-extinction-asteroid.htm https://twitter.com/BristolUni Compliance Issues: mass extinction, climate change, history, paleontology, science, animal sciences, research	8:15	
10:02	SPOTBREAK 2&3: AARP DB/Invisible Eagles Pfizer Consumer Healthcare/Prevnar com. OUTCUE: ...Prevnar 20 dot	:58 :60	
12:02	:02 PAUSE FOR LOCAL AVAIL	:02	
12:04	SEG. 2: IS THERE A RIGHT WAY TO GRIEVE? PARENTING & PICKING UP THE PIECES AFTER LOSS Synopsis: One in twelve children will lose a parent or sibling by the time they reach age 18. Experiencing grief of this kind is unbearable at any age, but in children it can present differently and may require more of a tailored approach. We speak with child therapist Natasha Daniels to get a better understanding of this emotion and how there can be different variations of grief depending on the severity of the life event. Host: Marty Peterson. Producer: Amirah Zaveri. Guest: Natasha Daniels, child therapist, author, <i>The Grief Rock: A Book to Understand Grief and Love</i> . Links for more info: https://www.amazon.com/Grief-Rock-Book-Understand-Love/dp/1839974397 https://www.instagram.com/atparentingsurvival/?hl=en https://hillchildcounseling.com/index.php/about/ https://nacg.org/ https://judishouse.org/research-tools/cbem/ https://www.aacap.org/AACAP/Families_and_Youth/Facts_for_Families/FFF-Guide/Where-To-Find-Help-For-Your-Child-025.aspx https://childmind.org/article/helping-children-deal-grief/ Compliance Issues: Grief, Loss, Psychology, Mental Health, Parenting, Relationships, Child Development, Literature	9:04	
21:08	SPOTBREAK 4: O'Reilly Auto Parts/O'Reilly 2023 Upfront Procter Gamble/Oral B covered. OUTCUE: ...has you	:30 :30	
22:08	VIEWPOINTS EXPLAINED: BREAKING PLATES? EATING 12 GRAPES IN 12 SECONDS? HOW OTHER CULTURES RING IN THE NEW YEAR Synopsis: How do people across the world celebrate New Year's Eve and New Year's Day? We cover some interesting customs and traditions in other countries. Host: Ebony McMorris. Producer: Amirah Zaveri Compliance Issues: Global Culture, Customs, Traditions, History, Religion, Psychology, Entertainment	1:48	
23:56	CULTURE CRASH: WHY WE LOVE THE 180 THAT IS ANDRE 3000'S NEWEST ALBUM Synopsis: We dive into Andre 3000's latest album release titled, "New Blue Sun". Host: Evan Rook. Producer: Evan Rook Compliance Issues Covered: Music, Culture	2:33	
26:29	SPOTBREAK 5: AARP DB/Invisible Eagles released. OUTCUE: ...as it's	:58	
27:27	Program Conclusion	:33	
28:00	TOTAL TIME		