

KSHO
2nd Quarterly Report
From April 1st to June 30th

These are some issues the KSHO Staff deemed as important to our listening audience:

Local event (24 seconds)

Interview with Maria Schauble of ABC House of Linn County about events surrounding April is Child Abuse Prevention Month to raise awareness in the community at large. She invited everyone to the kickoff event "The Day of Hope" Ceremony on April 1st at the Albany City Hall Plaza. Other events throughout the month were discussed and were promoted on the station during the month.

Aired on KSHO on 4/1/2014 in newscasts throughout the day.

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Local event (24 seconds)

Interview with Aaron Edelman, Project Manager of work on a major intersection in Salem. The Commercial Street southeast and Kuebler Boulevard southeast intersection will be upgraded in a multi-million dollar project just now in the design stage. Edelman discussed the parameters of the project, funding and cost and phases of the project which does not begin construction until 2016. Promoted open house on April 3rd.

Aired on KSHO ON 4/1/2014 through 4/3/2014 in newscasts throughout the day.

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Local event (62 seconds)

Interviewed Donna Stokes as she prepared her Walk Across America by starting at the Albany Mid-Willamette YMCA on Saturday April 14th. She is attempting to walk from Albany, Oregon to her hometown "Y" in Plainville, Connecticut. She has always wanted to do this walk and now in her 50's thought it could symbolize inspiration and empowerment for those especially in her age category.

Aired on KSHO on 4/10/2014 through 4/13/2014 in newscasts throughout the day.

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Local event (4 hours)

Remote coverage with lead staff members Mike Mason and Jeff McMahon at the River Center in Lebanon covering the day long 2014 Lebanon Business Expo. The Expo features at least 130 vendors in attendance and on display from 10am to 6pm. Interviews with the various vendors and Executive Director of the Chamber: Shelly Garratt.

Aired on KSHO on 5/6/14 in remote coverage from the site.

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Local event (3 hours)

Covered the major fund raiser each year for the Lebanon Boys and Girls Club Auction. Mike Mason on staff with interviews of Boys and Girls Club Officials and discuss where the dollars raised go.

Aired on KSHO on 5/3/14 in remote coverage from the site.

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Local event (32 seconds)

Interview with Letetia Wilson, Executive Director of CARDV...Center Against Rape and Domestic Violence. Discussion centered around their 12th Annual Mother's Day Weekend 5Krun/walk Saturday, May 10th. Covered CARDV's hotline and domestic violence prevention.

Aired on KSHO on 5/6/14 through 5/9/14 in several newscasts throughout the week.

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Local event (16 seconds)

Interviewed with Patty Thompson, who coordinated the U.S. Postal Service food drive for letter carriers in Albany and surrounding area on Saturday, May 17th. Explained collecting of food by distributing collection bags a few days before the event and national and local statistics in yers pass regarding how much food...all non-perishable they collect.

Aired on KSHO on 5/12/14 through 5/16/14 in several newscasts during the week.

KSHO RADIO
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These are some issues the KSHO Staff deemed as important to our listening audience:

Local event (32 seconds)

Interview with former Linn County Sheriff Dave Burrig, who along with former Albany State Senator Frank Morse are co-chairs of the Albany Public Safety Facilities Review Committee. They are charged with a recommendation to the City Council regarding the future of the City's Police Station and downtown Fire Station.

Aired on KSHO on 5/16/2014 in several newscasts throughout the day.

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Local event (34 seconds)

Interview with Albany Fire Marshall Mike Trabue regarding the yearly ban on backyard burning in effect till October 15th in Linn, Benton and Marion Counties. Discussed the reasons for the ban and consequences if one violates the ban. Plus options for getting rid of materials such as composting and recycling.

Aired on KSHO on 6/8 to 6/10 2014 in several newscasts throughout the days designated.

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Local event (6 hours)

Entire staff involved in the community wide Lebanon Strawberry Festival. This consisted in walking in the parade and giving out prizes. Radio Ray of the staff was one of the parade MC's describing each entry as it passed on the street in downtown Lebanon. The KGAL staff participated in the Parade with two mobile entries providing station music and prizes. This also included interviews on the KGAL morning update with princesses and eventual Queen of the event and Parade Organizer Bobbie Burch. (later on KSHO newscasts)

Aired on KSHO PRIOR TO AND DURING 6/7/2014 parade.

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Local event (36 seconds)

Interview with Shiba (Senior Health Insurance Benefits Assistance) Counselor Coordinator for Linn and Benton Counties, Debbie Mode. Talked about two events coming up in the county. One on June 18th for Seniors involving a workshop to explain Medicare Benefits in Lyons, Oregon. The other event is scheduled in July.

Aired on KSHO 6/9 to 6/18 2014 in various newscasts prior to and on the date of the event.