



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

<u>Contract / Revision</u> 1802866 /		<u>Alt Order #</u> 09286239
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Estimate #</u> 6156 DEB HAALAND C	
<u>Advertiser</u> Haaland/D/Congress	<u>Original Date / Revision</u> 10/26/18 / 10/26/18	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Ad Code</u>	<u>Advertiser Code</u> 882	<u>Product 1/2</u> 915
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

McKenna Media Group
Attention: Michele Certo
1322 G STREET, SE
WASHINGTON, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 50	KOAT	11/03/18	11/03/18	Sa A7N @ 6P	6-630p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
Week:		10/29/18	11/04/18	-----1-				1	\$225.00					
Spot		Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type				
1		KOAT	10/29/18-11/04/18		Sa A7N @ 6P	6-630p	-----Sa--	:30	\$225.00	NM				
Credited														
Totals													63	\$20,520.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.					
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1
10/29/18 - 11/06/18	63	\$20,520.00	(\$3,078.00)	\$17,442.00	\$1,373.56
Totals	63	\$20,520.00	(\$3,078.00)	\$17,442.00	\$1,373.56
				\$18,815.56	\$18,815.56

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9286239 TRF# 1802866 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/18 13.42
CHANGES ** KOAT-TV ***

ADV # _____ ADV. NAME POLI/D HAALAND/D/CON/NM REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME MCKENNA MEDIA BUYER NAME MICHELE CERTO
1322 G ST. SE SALES PRSN PH- MARY TRICOLI
WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 9286239 CLASS: NATL. LOCAL REGIONAL
PRDCT DEB HAALAND CONGRESS EST#6156 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT30/18 NOV6/18 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/18 13.42

REP: M1 APPLIED - CREDIT \$225
TOTAL SI \$20,520
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 882 AGENCY EST# = 6156
AGENCY PRODUCT CODE = 915

59	S	600P-630P	30			\$225.00	11/3	11/3	0		SAT	0
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PROGRAM : AVG. ALL WKS
CON COM1: AVG. ALL WKS
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV3

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#59	MISSED: SAT/600P-630P	NOV3	30S	\$225.00	(OCT26/18)
			OFFER: NONE				
			CMT: PROG CHG. MOVING \$225 TO 9295456				

REP HEADLINE# 9286239 TRF# 1802866
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/18 13.42
 CHANGES *** KOAT-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
NOV/18						20520.00						
										CONTRACT TOTAL		20520.00
										TOTAL SPOTS		63

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9286239 TRF# 1802866 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT26/18 13.17
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/D HAALAND/D/CON/NM REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME MCKENNA MEDIA BUYER NAME MICHELE CERTO
1322 G ST. SE SALES PRSN PH- MARY TRICOLI
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/18 13.17

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#59 MISSED: SAT/600P-630P NOV3 30S \$225.00 (OCT26/18)
OFFER: NONE
CMT: PROG CHG. MOVING \$225 TO 9295456

CONTRACT TOTAL 20745.00
TOTAL SPOTS 64