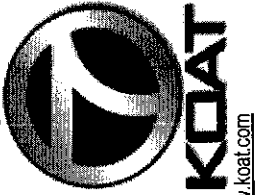


CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

McKenna Media Group
Attention: Michele Certo
1322 G STREET, SE
WASHINGTON, DC 20003

and:

<u>Contract / Revision</u> 1804518 /		<u>Alt Order #</u> 09292373
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/18 - 10/24/18		<u>Estimate #</u> 6510 DEB HAALAND C
<u>Advertiser</u> Haaland/D/Congress		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Ad Code</u>	<u>Advertiser Code</u> 882	<u>Product 1/2</u> 915
<u>Agency Ref</u>		<u>Advertiser Ref</u>

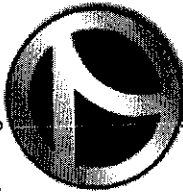
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	10/23/18	10/23/18	6a A7N More In The A6-7a			:30			P-5		NM	1	\$450.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/22/18	10/28/18	-1-----	1				\$450.00					
N 2	KOAT	10/24/18	10/24/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$125.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/22/18	10/28/18	--1----	1				\$125.00					
N 3	KOAT	10/23/18	10/23/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	1	\$225.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/22/18	10/28/18	-1-----	1				\$225.00					
N 4	KOAT	10/23/18	10/23/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	1	\$325.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/22/18	10/28/18	-1-----	1				\$325.00					
N 5	KOAT	10/24/18	10/24/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	1	\$325.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/22/18	10/28/18	--1----	1				\$325.00					
N 6	KOAT	10/24/18	10/24/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/22/18	10/28/18	--1----	1				\$425.00					
N 7	KOAT	10/23/18	10/23/18	Entertainment Tonight	630-7p		:30			P-5		NM	1	\$350.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/22/18	10/28/18	-1-----	1				\$350.00					
N 8	KOAT	10/23/18	10/23/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$700.00
		Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


KOAT
 www.koat.com

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 1804518 /		<u>Alt Order #</u> 09292373
<u>Contract Dates</u> 10/23/18 - 10/24/18	<u>Product</u> Candidate	<u>Estimate #</u> 6510 DEB HAALAND CON
<u>Advertiser</u> Haaland/D/Congress	<u>Original Date / Revision</u> 10/22/18 / 10/22/18	

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
Week:		10/22/18	10/28/18	-1-----				<u>Spots/Week</u> 1	<u>Rate</u> \$700.00					
N 9	KOAT	10/24/18	10/24/18	Action 7 News @ 103(1030-11p			:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1-----				1	\$425.00					
N 10	KOAT	10/24/18	10/24/18	Kimmel	Jimmy Kimmel		:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1-----				1	\$150.00					
N 11	KOAT	10/23/18	10/23/18	Good Morning America	7-9a		:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$400.00					
N 12	KOAT	10/24/18	10/24/18	Good Morning America	7-9a		:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1-----				1	\$400.00					
N 13	KOAT	10/23/18	10/23/18	Live with Kelly & Ryan	9-10a		:30			P-1		NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$300.00					
N 14	KOAT	10/24/18	10/24/18	The View	10-11a		:30			P-1		NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1-----				1	\$300.00					
N 15	KOAT	10/23/18	10/23/18	DR OZ DAY	11A-12P		:30			P-1		NM	1	\$125.00
Class of Time - Fixed Non Pre-emptible		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$125.00					
N 16	KOAT	10/24/18	10/24/18	DR OZ DAY	11A-12P		:30			P-1		NM	1	\$125.00
Class of Time - Fixed Non Pre-emptible		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1-----				1	\$125.00					
N 17	KOAT	10/24/18	10/24/18	STEVE HARVEY DAY	2-3P		:30			P-1		NM	1	\$125.00
Class of Time - Fixed Non Pre-emptible		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1-----				1	\$125.00					
N 18	KOAT	10/23/18	10/23/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$125.00
Class of Time - Pre-emptible with notice		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$125.00					
Totals													18	\$5,400.00

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Contract Agreement Between:



KOAT
www.koat.com

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 1804518 /		Alt Order # 09292373
Contract Dates 10/23/18 - 10/24/18	Product Candidate	Estimate # 6510 DEB HAALAND CON
Advertiser Haaland/D/Congress		Original Date / Revision 10/22/18 / 10/22/18

Tax 1 Note: New Mexico Tax Rate 7.875%.

Line Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/24/18	18	\$5,400.00	(\$810.00)	\$4,590.00	\$361.46	\$4,951.46
Totals	18	\$5,400.00	(\$810.00)	\$4,590.00	\$361.46	\$4,951.46

Signature: _____ Date: _____

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REP HEADLINE# 9292373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT22/18 08.07
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/D HAALAND/D/CON/NM
AGY # _____ AGY. NAME MCKENNA MEDIA
1322 G ST. SE
WASHINGTON, DC 20003

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME MICHELE CERTO
SALES PRSN PH- MARY TRICOLI

ORDER # _____ CONTRACT # 9292373 CLASS: NATL. LOCAL REGIONAL
PRDCT DEB HAALAND CONGRESS EST#6510 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT23/18 OCT24/18 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/18 08.07

REP: NEW ORDER TTLLING \$5400..FLIGHT 10/23-10/24/18 ONLY...MOST RATES ARE LEVEL
2..PLS CONFIRM THANKS MARY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 882 AGENCY EST# = 6510												
AGENCY PRODUCT CODE = 915												
1			600A-700A	30		\$450.00	10/23	10/23	1		TUE	1
PROGRAM : ACTN7 NW-MRNG2												
CON COM1: ACTN7 NW-MRNG2												
2			300P-400P	30		\$125.00	10/24	10/24	1		WED	1
PROGRAM : ELLEN<												
CON COM1: ELLEN<												
3			400P-500P	30		\$225.00	10/23	10/23	1		TUE	1
PROGRAM : ACTN 7 NWS 4												
CON COM1: ACTN 7 NWS 4												

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

OCT22/18 08.07
*** KOAT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
4			500P-530P	30		\$325.00	10/23	10/23	1		TUE	1
PROGRAM : ACTN 7 NWS 5												
CON COM1: ACTN 7 NWS 5												
5			500P-530P	30		\$325.00	10/24	10/24	1		WED	1
PROGRAM : ACTN 7 NWS 5												
CON COM1: ACTN 7 NWS 5												
6			600P-630P	30		\$425.00	10/24	10/24	1		WED	1
PROGRAM : ACTN 7 NWS-6												
CON COM1: ACTN 7 NWS-6												
7			630P-700P	30		\$350.00	10/23	10/23	1		TUE	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
8			1000P-1030P	30		\$700.00	10/23	10/23	1		TUE	1
PROGRAM : ACTN 7 NWS-10												
CON COM1: ACTN 7 NWS-10												
9			1030P-1100P	30		\$425.00	10/24	10/24	1		WED	1
PROGRAM : ACTN 7 NW-1030												
CON COM1: ACTN 7 NW-1030												
10			1100P-1200M	30		\$150.00	10/24	10/24	1		WED	1
PROGRAM : J KIMMEL!-ABC												
CON COM1: J KIMMEL!-ABC												
11			700A-900A	30		\$400.00	10/23	10/23	1		TUE	1
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												
12			700A-900A	30		\$400.00	10/24	10/24	1		WED	1
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												

REP HEADLINE# 9292373
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT22/18 08.07
 *** KOAT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
13			900A-1000A	30		\$300.00	10/23	10/23	1		TUE	1
PROGRAM : LVE-KELLY&RYAN												
CON COM1: LVE-KELLY&RYAN												
14			1000A-1100A	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : VIEW-ABC<												
CON COM1: VIEW-ABC<												
15			1100A-1200N	30		\$125.00	10/23	10/23	1		TUE	1
PROGRAM : DR. OZ<												
CON COM1: DR. OZ<												
16			1100A-1200N	30		\$125.00	10/24	10/24	1		WED	1
PROGRAM : DR. OZ<												
CON COM1: DR. OZ<												
17			200P-300P	30		\$125.00	10/24	10/24	1		WED	1
PROGRAM : STEVE<												
CON COM1: STEVE<												
18			300P-400P	30		\$125.00	10/23	10/23	1		TUE	1
PROGRAM : ELLEN<												
CON COM1: ELLEN<												

CONTRACT TOTAL \$5,400.00
 TOTAL SPOTS 18

OCT/18 \$5,400.00

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOAT-TV, 3801 Carlisle Blvd NE, Albuquerque, NM 87107	Date: 10/22/18
---	-----------------------

I, McKenna Media,
 being/on behalf of: Deb Haaland,
 a legally qualified candidate of the Democratic
 political party for the office of: US Congres
 in the Primary
 election to be held on: June 5 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED			

Attach proposed schedule with charges (if available): \$5400

I represent that the payment for the above described broadcast time has been furnished by:

Deb Haaland for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Donna Iven Tillman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Michele Certo obo McKenna Media
Digitally signed by Michele Certo obo McKenna Media
Date: 2018.04.20 11:35:18 -0400

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

0-22-18

Marcus Liburdi

NSM


Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McKenna Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Michele Certo obo McKenna Media Digitally signed by Michele Certo obo McKenna Media
Date: 2018.04.20 11:36:08 -04'00'

signature of candidate or authorized committee

printed name

date