



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jared Bingham, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Chase Marketing

Address: 2912 Executive Parkway #200 Lehi, UT, 84003

Contact: Jared Bingham

Phone number: 801-768-2288

Email: jbingham@chasemg.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Liberty Champions

Address: PO Box 183 Hudson, WI 54016

Contact: Tom Datwyler

Phone number: (715) 338-8544

Email: tcdatwyler@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tom Datwyler, CEO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Evan McMullin

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 11/8/2022

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

10/20/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #:

n/a

Station Call Letters:

Date Received/Requested:

Est. #:

n/a

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

Cache Valley Radio Group Broadcast Advertising Order

ADVERTISER Liberty Champions AGENCY Chase Media DATE 10/19/22
 PRODUCT Non-Candidate / Issue
 ESTIMATE ORDER #

BILLING INSTRUCTIONS		COOP INFORMATION		ORDER STATUS	
SBM/EOF	<input checked="" type="checkbox"/>	DESCRIPTION		PROPOSAL	<input type="checkbox"/>
Calendar/EOF		EXACT TIMES		CONFIRMED	<input checked="" type="checkbox"/>
Demand Billing		NOTARIZED INVOICE			
Prepaid		NOTARIZED SCRIPTS			
Trade					

NOTES: Start commercials 10/19. End on 11/7

LINE	STATION	TIME	DAYS	LEN	10/3	10/10	10/17	10/24	10/31	11/7	11/14	11/21	11/28	12/5	12/12	12/19	12/26	TOTAL	RATE	TOTAL
001	KKEX	6a-7p	M-F	:30			12	15	15	5								47	\$32.00	\$1,504.00
002																		0	\$0.00	\$0.00
003	KLZX	6a-7p	M-F	:30			12	15	15	5								47	\$32.00	\$1,504.00
006																		0	\$0.00	\$0.00
007																		0	\$0.00	\$0.00
008																		0	\$0.00	\$0.00
009																		0	\$0.00	\$0.00
010																		0	\$0.00	\$0.00
011																		0	\$0.00	\$0.00
012																		0	\$0.00	\$0.00
013																		0	\$0.00	\$0.00
014																		0	\$0.00	\$0.00
015																		0	\$0.00	\$0.00
016																		0	\$0.00	\$0.00
017																		0	\$0.00	\$0.00
018																		0	\$0.00	\$0.00
TOTALS					0	0	24	30	30	10	0	0	0	0	0	0	0	94		\$3,008.00

- This offer becomes a binding contract upon acceptance by General Manager of Station or Authorized Agent.
- I authorize Cache Valley Radio to broadcast the above schedule and agree to make payments by the fifteenth of the month following date of invoice. Should I become delinquent I will pay a 1.5% service charge per month plus all collection costs and attorneys fees.
- Station shall have the right to cancel this contract upon default by advertiser in the payment of invoices or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate.
- Contract subject to short rate, or rebate, by earned frequency.
- Political, personal services and entertainment advertising - Cash in Advance.
- Advertiser shall hold Station and its agents, employees and officers, harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free of false claims or assertions.
- Any checks returned to Cache Valley Radio will result in a \$25.00 fee.

Advertiser Cache Valley Radio Group Date 10-19-22