

**WDRB-TV**  
**3rd Quarter PSA Report**  
**2008**

<b>TITLE - Subject</b>	<b>Jul</b>	<b>Aug</b>	<b>Sep</b>
Al-Anon/Alateen - What It's Like	29	31	60
American Heart Association - Heart Walk 2008		47	68
American Red Cross-Claire			1
Boy Scouts with Mayor Abramson	12	13	34
Crime Stoppers with Sheriff Aubrey	12	9	35
DTV	33	23	68
DTV Test coming			10
Foundation for a Better Life - Cafeteria	16	20	15
Foundation for a Better Life - Heroes	27	13	40
Fox 41 - Closed Captioning	51	53	71
Fox 41 - Closed Captioning - Bengals		10	
Fox 41 - Closed Captioning Norton CEO/COO	21	45	67
Fox Network – TV Ratings	9	5	3
The Healing Place - Endorsement	11	7	17
Jefferson Co. Public Schools - Every 1 Reads - Thanks	22	17	24
Jefferson Co. Public Schools - Every 1 Reads - Testim.	15	11	23
Junior Achievement – Fox 41 & Jr. Achievement	17	16	26
Junior Achievement - Hero	28	27	51
KY Derby Festival Thunder Into Louisville	24		
KY Housing Fund - Don't Borrow	4	7	23
Louisville Metro Mayor's Office - Bike Safety	15	9	13
Louisville Orchestra - Fox 41 Supports the L.O.	18	18	16
Ronald McDonald House- Generic		4	17
Rotary International (localized for Louisville)	24	10	41
Shamrock Foundation (Arts for the Animals)	16	3	
Volunteers of America – Power of Caring	21	13	50
YMCA Chestnut St. - Black Achievers	16	18	27

441      429      800