

WDRB-TV
4th Quarter PSA Report
2008

TITLE - Subject	Oct	Nov	Dec
Al-Anon/Alateen - What It's Like	64	28	19
Boy Scouts with Mayor Abramson	31	16	16
Crime Stoppers with Sheriff Aubrey	45	22	20
Deal or No Deal "Vote" PSA	1		
Foundation for a Better Life - Cafeteria	9	3	
Foundation for a Better Life - Heroes	45	2	
Fox 41 - Closed Captioning	34	19	24
Fox 41 - Closed Captioning Norton CEO/COO	88	41	21
Fox Network – TV Ratings	2	1	1
The Healing Place - Endorsement	9		
Jefferson Co. Public Schools - Every 1 Reads - Thanks	37	23	17
Jefferson Co. Public Schools - Every 1 Reads - Testim.	36	21	16
Junior Achievement – Fox 41 & Jr. Achievement	13	26	25
Junior Achievement - Hero	71	30	34
KY Housing Fund - Don't Borrow	27	8	15
Louisville Metro Mayor's Office - Bike Safety	18	15	6
Louisville Metro Mayor's Office - Bike Safety Chief White	32	45	25
Louisville Orchestra - Fox 41 Supports the L.O.	18	31	23
Ronald McDonald House- Generic	7		7
Rotary International (localized for Louisville)	34	16	21
Taco Bell - Bell for Teens		5	
Volunteers of America – Power of Caring	41	8	12
YMCA Chestnut St. - Black Achievers	41	25	16
YMCA - Mayor's Thanksgiving Breakfast		24	
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