

WDRB-TV
2nd Quarter PSA Report
2008

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The following editorials were broadcast during second quarter, addressing the topics listed. Each ran on WDRB's 4 PM and 10 PM news on the date indicated, in addition to twice during the following day's Fox in the Morning between 5 and 9 AM.

Each also aired three times – between 5P and 11P, during commercials breaks - on the date indicated on WMYO. No Guest Editorials aired on WMYO

Education

No Sympathy for Unqualified Teachers (6/24/08)
Someone Has To Pay (04-29-04)

Economic Development

Freedom of Speech? Or Disturbing the Peace? (6/19/08)
The Arena Project - Good Decisions, Bad Communications (6/12/08)
A Fishy Bidding Process (6/03/08)

Politics

The City Budget - Painful, But Necessary (6/10/08)
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"No New Taxes" - The Mindless Mantra (4/17/08)
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Now It's the Grown Ups Playing Children's Games (4/1/08)

Economy

Wanted: A Corporate Conscience (5/27/08)
Gas Tax Holiday A Bad Idea (5/6/08)
Someone Has To Pay (04/29/04)
Keeping Broadway Open (4/22/08)
"No New Taxes" - The Mindless Mantra (4/17/08)
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Environment

Lowering Gas Prices - Playing Our Part (5/13/08)

Public Health and Safety

911: Making Sure it Works (4/24/08)
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Now It's the Grown Ups Playing Children's Games (4/1/08)

You know how children sometimes have fun by dressing up like grown ups? Sometimes they have a very grown up tea party, or pretend they're soldiers and play army. So why shouldn't grown ups get to act like children sometimes?

That's what the Kentucky Legislature has done in this session, and what a wonderful time they've had. No, they didn't accomplish anything to address the state's revenue shortfall, but they got to dress up like grown ups and call each other names.

They all got a chance to show who's boss too by shooting down the other guys' ideas. To be fair, they haven't gotten the cigarette tax increased, but they have been able to block the people from voting on casinos -- both of which would have increased much needed state revenue. In the process, it looks like its going to be much more expensive for Kentuckians to get a college education, but a state like ours can surely afford fewer college graduates, right?

Yes, our feckless Legislature has spent this session acting like children, puffing up and trying to act all important. Too bad they didn't do the work we sent them there to do. Of course, ultimately their failure is our failure because we elected them. Maybe next time *we* should be the grown ups and send a new bunch of people to Frankfort.

What do you think? Call us and let us know.

I'm Bill Lamb and that's my...Point of View.

No Sympathy for Unqualified Teachers (6/24/08)

Two things you can usually count on are:

Parents will insist the public schools should do a better job of educating their children. And teachers unions will fight any attempt to improve the quality of our instructors if it means someone might actually lose their job.

The Jefferson County Teachers Association recently held up their end of this deal by filing a suit claiming racial motivations for not renewing the contracts of 21 teachers. But only five of the 21 teachers affected were African-American, and *all 21* had documented instances of poor performance, repeated misconduct or disciplinary measures on their records.

If the school board can't replace dead weight like this in favor of more qualified instructors, then where is the quality education we demand supposed to come from?

Unions serve an important role in our society, but this stance also highlights how unions can be ridiculously self serving at the expense of the product. Should the goal here be to protect teachers who either can't or won't teach at an acceptable level or should it be to protect the children to assure they get a useful education?

Dr. Berman should be applauded for trying to improve instruction in our schools – not criticized. And I hope this lawsuit gets just what it deserves – a quick dismissal.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

The City Budget – Painful, But Necessary (6/10/08)

There's been a lot of complaining about the city's recently announced budget, which significantly cut the funding of many social service agencies, arts groups and other non-essential projects.

But if you think the wailing is loud now, just imagine the uproar if Mayor Abramson had instead announced a bunch of new city taxes to make up the shortfall. Or made cuts that would have reduced the number of police officers and firefighters on the streets.

Granted, I do question some of the expenditures still in the budget – such as the large number of take-home cars for city employees, and the barely-used swimming pool shuttles. But even if these flaws were taken care of – and I hope they will be -- the belt-tightening would still be necessary.

Like any CEO, Mayor Abramson has to make tough decisions and every time he does, there will be people who won't like the call. For example, nobody, *including* the mayor, wants the community swimming pools closed, but when money is extremely limited, difficult and sometimes unpopular choices have to be made. He's a guy who understands the difference between leading and pandering to the voters. He knows that when money is tight, swimming pools are a discretionary expense.

I'm glad Louisville has a Mayor who is willing to make the tough calls. That's exactly what we put him in office to do.

What do you think? Call, and let us know.

I'm Bill Lamb, and that's my...Point of View.

A Fishy Bidding Process (6/3/08)

Clearly, the entire bidding process on the necessary demolition work for the downtown arena project was a farce. O'Rourke Wrecking's winning bid was not only a million dollars higher than its competitors' -- it was approved despite recommending an approach that didn't even meet the bid specifications.

So the state Finance and Administration Cabinet was correct in ordering the Louisville Arena Authority to cancel its existing contract with O'Rourke and take new bids.

But now -- because Authority Chairman Jim Host is invoking an "emergency" clause -- those new bids will be due by this Wednesday. *And* the specs have now been re-written regarding things like minimum insurance coverage and licensing to pretty much guarantee that this time around, the winner will again be...O'Rourke.

Host defended the original award, saying the Authority simply believed O'Rourke was the best company for the job. But that's just not the way it works.

The facts are: the Arena Authority broke the law, and there's no real "emergency" about a delay of a few weeks on a project that isn't scheduled to be completed for more than two years.

Something smells bad here. And the Arena Authority needs to realize it doesn't get to make up the rules as it goes along.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

Wanted: A Corporate Conscience (5/27/08)

I believe in capitalism. I believe what's good for business is good for America.

But I think some people are forgetting that what's good for America is also good for business.

Last week, five top oil executives testified before Congress. And I was disappointed with some of what I heard.

Even though their companies made a record 36 billion dollars in profits in the first quarter of this year, they swore their current prices are necessary because today's earnings will be needed for investment when those profits decrease in the future.

But those profits aren't going into a piggy bank to be used on a rainy day. They're being paid out right now to shareholders and executives like those five men -- some of whom earned over 12 million dollars last year.

As a businessman, I don't want government policy to limit anyone's profits. But I also see no sense in killing the goose that lays the golden egg. And in this case, we're all the goose.

One of the senators asked these men, "Where is the corporate conscience?"

That's what we need. A corporate conscience.

We can't create one by law. But if the American oil industry doesn't develop one on its own -- and soon -- it'll face the same fate as any parasite that totally consumes its host:

It'll die too.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

Lowering Gas Prices – Playing Our Part (5/13/08)

People love to tell government to keep its nose out of their business. But with gas prices now sky-high, a lot of those same people are suddenly sure the government should be doing something to make it all better.

But what about our *personal* responsibility?

How many complainers could conveniently use TARC to get to work, but would never consider it? How many could carpool to and from their jobs with their spouse or co-workers, but won't? How many would never give up their needlessly large gas-guzzlers? And how many would never walk even three or four blocks to the drugstore or the bank?

Certainly, no one is going to do *all* these things *all* the time. I certainly don't. But crying about the price of gas *while wasting it non-stop* is like whining about being fat while scarfing down a dinner of cupcakes and ice cream.

Sooner -- not later -- we have to break our oil addiction. The government *can help* by encouraging greater fuel efficiency while seeking workable alternatives. But *we* need to use what we have *wisely*.

Griping about high gas prices without changing our buying habits just guarantees they'll *continue* to rise. But changing our own behavior so we consume much less definitely *can* bring those prices back to more acceptable levels.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

Gas Tax Holiday A Bad Idea (5/6/08)

John McCain had the idea first.

Then Hilary Clinton said "Me, too."

But they're both wrong.

I'm talking about the proposal for a federal gas tax "holiday" this summer. It's a horrible idea that just panders to ignorant voters, and would do a lot of harm while fixing nothing.

No respected economist is backing this idea. That's because lowering the price of gas will *increase* the *demand*. That is the *last* thing we need, since it'll cause oil companies to *raise* their prices even higher than the 18 cents per gallon we now pay in tax for unleaded.

Meanwhile, at a time when U.S. highways and bridges are desperately in need of repairs or replacement, a suspension of the gasoline tax would divert about \$30 billion from that vital task.

If anything, the gas tax should be *raised*. Since that would reduce demand, it *might* have a chance of driving prices down.

Barack Obama at least has the guts to stand up and say he won't support such a ridiculous notion. I don't endorse candidates, and I'm not endorsing him. But it is refreshing to finally hear a politician tell people what they need to hear instead of what he thinks will get him votes.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

A Vote In Favor Of Photo ID (5/1/08)

Earlier this week, the U.S. Supreme Court upheld Indiana's law requiring voters to show a government-issued photo ID before being allowed to cast a ballot. And I couldn't agree with their ruling more.

Critics of the law say it discriminates against the poor and the elderly. But in this day and age, that argument just doesn't hold water.

Government-issued photo ID is already necessary for many daily transactions. Most adults already have driver's licenses. And to deal with those who don't drive, Indiana's law allows citizens to acquire a state-issued ID card at no charge.

All that being the case, I find it hard to imagine who might still have a problem with such a system.

What must be assured is that *all* voters will be required to show ID. If the majority were just waved through because they "look OK" while others had to show their card because they have the wrong color skin or the "wrong attitude," then yes – that would be a problem.

But the law clearly prohibits such a practice. And as long as that's the case, I'm happy with any idea that helps protect the integrity of one of our most precious rights and responsibilities.

This is one time when Kentucky would do well to follow Indiana's example.

I'm Bill Lamb, and that's my...Point of View.

Someone Has To Pay (04-29-04)

A basic rule of life is, when there's a cost, someone has to pay it. So why doesn't anyone in Frankfort seem to understand that?

The State's Council on Postsecondary Education now wants to disallow some of the tuition rate hikes recently proposed by Kentucky's colleges and universities. UK and U of L have both proposed nine percent increases -- and some schools want even more -- but the Council wants to keep any increases in the three to seven per cent range.

Nice idea. But it fails to acknowledge the real costs of running any first-class college or university. Sure, our pathetic legislature *should* have come up with *other* responsible ways of supporting higher education, but they dropped the ball. So guess what?

There are consequences.

I appreciate the Council's sympathy for students and their concerns about affordability. But we simply can't afford to let our schools slip into mediocrity or worse -- which will happen without adequate funding from *somewhere*.

So yes -- as much as it hurts, I think tuitions *have* to increase by more than the Council would like. It's a shame, but *someone* has to pay for the sins of our alleged representatives.

I only hope those incompetent lawmakers are made to pay a price of their *own* when the time comes.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

911 – Making Sure it Works (4/24/08)

Luckily, last week's earthquake didn't cause a great deal of physical damage. But it *did* wreak havoc at the local 911 call center, where they received around 20 times more calls than usual -- most of which weren't of an emergency nature. And that's troubling.

911 is supposed to be used to report a situation that requires *immediate* police, fire or other emergency assistance. It's not a number to call for information you could just as easily get by turning on your TV.

Having said that, I'm also concerned about reports that this sudden influx of non-essential calls nearly shut down the system entirely.

If true, that's not good. Because had this been a *real* widespread disaster, I don't think it's unreasonable to assume a twenty-fold increase in *legitimate* calls. And if that volume really *could* shut the system down, it seems to me we might need to rethink its capacity.

We can't be prepared for everything. But 911 -- by its very nature -- should never operate under the assumption it's going to be a normal day. It should always be ready for the moment when a lot of people need big time help.

We need to do our part by not using 911 unless absolutely necessary. And the city needs to hold up its end by having adequate manpower and equipment in place when it is.

I'm Bill Lamb, and that's my...Point of View.

Keeping Broadway Open (4/22/08)

It's official: Broadway will remain open during Derby weekend, with a significant police presence to prevent any cruising or other illegal behavior. And I think that's the right move.

Two years ago, the city completely shut down Broadway to prevent Derby cruising. It kept cruisers off the street, all right. But almost everyone else, too.

It was a real hassle for residents, and an economic disaster for owners of restaurants and other businesses along west Broadway who suffered through perhaps their worst weekend of the year, while merchants in other areas enjoyed one of their *best*.

Last year, the street remained open to traffic. And while it was heavy at times, the sky didn't fall. There were no major incidents, violence was avoided, and most importantly, a large segment of Louisville's population wasn't singled out to be treated like children.

Look -- the Derby brings great things to Louisville. It also brings its share of hassles. That's part of the deal.

Yes, there *have* been problems when Derby cruising was allowed to get completely out of hand in the past. And yes, caution and proper crowd control are always prudent.

But there's a big difference between that and imposing virtual martial law upon a targeted minority.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View

“No New Taxes” – The Mindless Mantra (4/17/08)

I don't like my tax money being wasted -- whether it's on a needless social program or in the form of a big tax break for companies that are reporting record profits in the billions of dollars.

But I am sick of politicians who have literally nothing to offer other than the promise of “No new taxes.”

That's just a mindless mantra when you fail to offer any alternative to fund the many worthwhile things we *do* need. And it just panders to that block of clueless voters who actually believe there *is* a way to get everything we want for nothing.

Example: The state legislature refused to make smokers pay an extra 25 cents per pack.

Big victory for the “No New Taxes” crowd!

But why is that 25 cents a pack so much more sacred than the extra hundreds of dollars our college students will have to pay for tuition in the coming years?

It's all money coming out of someone's pocket. Who cares what it's called?

And which would be wiser for Kentucky to promote? Affordable smoking? Or affordable college education?

It all boils down to this:

When you make things we all need cost a lot more because you stood by your pledge of “no new taxes,” don't claim you've done me a favor.

That's not leadership. That's just the old shell game.

I'm Bill Lamb, and that's my...Point of View.

Frankfort Follies (4/15/08)

I don't know what's more outrageous – the pathetic job Kentucky's lawmakers did in the recent legislative session, or the fact that they'll be bragging about their supposed accomplishments when the next election rolls around.

These people were so busy playing an endless game of politics, they failed to do anything of substance to better our economy, our education system, our infrastructure or our reputation.

They not only didn't do their jobs. They went out of their way to make it as difficult as possible for anyone else to do *theirs*, either.

This state has big problems. But while practically all our representatives were experts at saying "no" to any solution proposed by a political rival, they were mute when it came to offering worthwhile alternatives. And the final result was a laughable litany of trivial bills that'll accomplish nothing other than keep us securely lodged right next to Mississippi at the bottom of virtually every national ranking.

Each Kentucky taxpayer pays big money to finance these bi-annual follies. And lately, we're getting exactly nothing in return.

If you trusted anyone to do a service for you and they were this inept, you'd fire them immediately and find someone who *could* handle the job.

That's what needs to happen to this whole bunch the next time we're choosing our leaders.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

Say No to Recession (4/8/08)

2007 was the best year in the history of WDRB and WMYO. And right now, we're doing even better in 2008 -- running 13% ahead of last year's revenue.

I tell you this because all I hear from the news media is recession, recession, recession. They seem to delight in telling you how bad the economy is. But TV stations are a *reflection* of the economy and we're going strong. Advertisers advertise with us because people continue to buy diapers, clothes, cell phones and food. And they continue to eat out, go to movies, buy cars and remodel.

While some costs are rising, others continue to drop -- like high tech-electronics -- and there's opportunity in that. For example, the media obsess over falling home prices, but Kentuckiana hasn't experienced the big drops other regions have. And the media seldom mention that with fixed interest rates very low right now, it's a wonderful time to *buy* a home.

Yes, we *can* focus on everything that's wrong and be *led into* a recession, or we can continue to lead our lives, consume the things we need, do business in our community, and perhaps *fight off* a recession. My head's not in the sand, but I prefer to drink from a glass half full.

What do you think? Call and let us know.

I'm Bill Lamb, and that's my...Point of View.

ASC-WDRB cover letter

Here are the topics WDRB focused on this quarter:

DRUGS, DRUG ABUSE
FUEL PRICES
JOBS, ECONOMY
POLITICS
EDUCATION
HORSE INDUSTRY
POLICE, FIRE, EMS

ASC-2008-2 DRUGS DRUG ABUSE

DRUGS, DRUG ABUSE

Date: 04/04/08 Fox News @ 4

Runs: :45

Story: A drug investigation lasting several months led to five arrests and 1200 pounds of marijuana being seized. Louisville Police and the federal Drug Enforcement Agency cooperated in the investigation.

Date: 04/29/08 Fox News @ 4

Runs: 2:00

Story: Powdered baby formula is supposed to be used to feed infants. But instead, police say it can be used for illegal purposes. The Bullitt County Drug Task Force says meth dealers are using everything from baby formula to dietary supplements in their meth.

Date: 05/20/08 Fox News @ 4

Runs: 2:00

Story: A growing number of teens are abusing prescription drugs, so expired or unneeded drugs need to be disposed of. Volunteers working under police supervision collect old, unused medications so they can be safely destroyed at a drug incinerator.

Date: 06/12/08 Fox News @ 4

Runs: :30

Story: An undercover drug operation leads to the arrest of six people in New Albany. Indiana State Police officers arrested Jennifer Ware and Joyce French in their home on Valley View Court.

Date: 06/26/08 Fox News @ 4

Runs: :30

Story: Counties in Kentucky, Ohio and Arkansas are part of a \$6.1 million study looking at the latest laws intended to decrease the number of people making and using methamphetamines.

The results are not conclusive, but do show concern the anti meth laws are leading some people to switch from meth to cocaine.

ASC-2008-2 FUEL PRICES

FUEL PRICES

Date: 04/01/08 Fox News @ 4

Runs: 2:00

Story: On the same day big oil executives are defending their \$123 billion in profits, some truck drivers nationwide and locally are on strike. The truckers say it's a protest to the high cost of fuel.

Date: 04/04/08 Fox News @ 4

Runs: 2:00

Story: With high gas prices, some people are scaling back their spring break vacations. Last-minute road trips and regional air travel will likely replace more expensive vacations.

Date: 04/08/08 Fox News @ 4

Runs: :30

Story: While gas prices shot up to as high as \$3.46 in Louisville, the Energy Department predicts the price will peak around \$3.60 a gallon in June.

Date: 04/16/08 Fox News @ 4

Runs: 2:00

Story: Rising fuel costs are to blame for airlines cutting back their flights. Starting next month, Louisville International Airport will lose five flights.

Date: 04/29/08 Fox News @ 4

Runs: 2:00

Story: With the price of gasoline soaring, sales of hybrid vehicles are on the increase. Sales of hybrids were up 38 percent in the U.S. last year, and this year sales are higher.

Date: 05/09/08 Fox News @ 4

Runs: 2:00

Story: With energy prices soaring, Louisville-area residents may stay closer to home this summer vacation season. So during the month of May, the Louisville Convention and Visitors bureau is promoting special discounts at many attractions throughout the Louisville area.

Date: 05/14/08 Fox News @ 10

Runs: 2:00

Story: The number of people who want to hang onto those larger vehicles seems to be dropping as quickly as the price of gasoline is climbing. Gasoline is now almost \$4 a gallon in Metro Louisville, and now many are saying that saving is the name of the game.

Date: 05/14/08 Fox News @ 4

Runs: 2:00

Story: Just about everyone is complaining about gas prices. The price for unleaded gasoline in the metro area has topped \$4 a gallon in some cases. That's why some gas station employees are getting an earful from customers.

Date: 05/20/08 Fox News @ 4

Runs: 2:00

Story: A Louisville church is making some big changes to help its members save at the pump. Members will save time and money because instead of coming here throughout the week for service and meetings, they'll do it all on Wednesday night.

Date: 05/21/08 Fox News @ 4

Runs: 2:00

Story: As gasoline prices continue to rise, more people seem to be looking for alternatives to their gas-guzzling vehicles. The love affair with the SUV may be over. It appears more drivers are thinking small.

Date: 05/23/08 Fox News @ 4

ASC-2008-2 FUEL PRICES

Runs: 2:00

Story: High gas prices aren't just stopping people's holiday weekend plans on land. Boaters are also coping with higher prices, and some are cutting back.

Date: 05/24/08 Fox News @ 10

Runs: 2:00

Story: Buying gas just to go to work is pretty expensive these days. But if you work in your car and out on the road, such as cab drivers do, today's gas prices can break you.

Date: 05/27/08 Fox News @ 4

Runs: 2:00

Story: It's the start of the summer travel season and people are still going on road trips despite high gas prices. At Fuelcostcalculator.com, you can find out how much that road trip is going to set you back. For example, a trip from Louisville to Chicago in a 2005 Ford Escape will cost you about \$109 in gas round-trip.

Date: 06/03/08 Fox News @ 4

Runs: 2:00

Story: TARC is expected to raise its fares and you can blame the rising cost of fuel. TARC says it's forced to raise fares because its costs for diesel fuel for its 250 buses are soaring.

Date: 06/03/08 Fox News @ 4

Runs: 2:00

Story: Ford says May was a good month for its smaller fuel efficient cars. But the outlook is not so great for the Ford Explorer and the F-series trucks built in Louisville.

Date: 06/06/08 Fox News @ 10

Runs: 2:00

Story: Lower gas prices did not last long, and AAA says prices likely will keep going up. We can trace it back to crude oil prices hitting a new record high of 139 dollars a barrel -- the biggest 2-day gain in the history of the New York Mercantile Exchange.

Date: 06/09/08 Fox News @ 4

Runs: :45

Story: It's more bad news at the pump for drivers. The national average for regular gas is over \$4 a gallon. AAA says the average price keeps rising just as the summer travel season starts.

Date: 06/18/08 Fox News @ 4

Runs: 2:00

Story: TARC is seeing its number of riders increase as gas prices go up. Now it is launching a new effort to get even more people on board.

ASC-2008-2 JOBS ECONOMY

JOBS, ECONOMY

Date: 04/02/08 Fox News @ 10

Runs: 2:00

Story: Ford Motor company is reassuring Louisville it plans to invest hundreds of millions of dollars at both of its local plants. That's the word from Governor Steve Beshear and Louisville Mayor Jerry Abramson who returned from a trip to Ford Headquarters in Michigan.

Date: 04/09/08 Fox News @ 4

Runs: 2:00

Story: There is a new indication New Albany's YMCA and Aquatic Center project will spur additional downtown development. As work progresses toward this fall's Y opening, a group of New Albany and Louisville developers are buying property to the east of the facility.

Date: 04/24/08 Fox News @ 4

Runs: 2:00

Story: The United Auto Workers says Ford has assured the union that a new product will be built in Louisville. Ford executives are assuring the UAW that a new product will definitely be coming to the Louisville Assembly Plant.

Date: 05/08/08 Fox News @ 10

Runs: :30

Story: Struggling sales are forcing the Kentucky Truck Plant to stop production and eliminate shifts. The union president says the plant will run only one shift in June instead of two, and the plant will be closed the entire month of July.

Date: 05/09/08 Fox News @ 4

Runs: :45

Story: A Louisville organization is trying to put hundreds of teens to work. Project One hopes to help one thousand teenagers find jobs this summer.

Date: 05/14/08 Fox News @ 4

Runs: 2:00

Story: From high gas prices to the housing crisis, it's all having an effect on the number of available apartments in Louisville. Some people can no longer afford to buy a home. Instead, they're staying in apartments or they're simply moving back home with their parents.

Date: 05/15/08 Fox News @ 4

Runs: 2:00

Story: Thousands of Louisville General Electric workers are shocked by reports Appliance Park is on the auction block. Louisville Mayor Jerry Abramson says, though, this is not the time to panic. He says he's keeping in touch with GE officials on the latest developments and will be able to work with any new buyer that obtains the company.

Date: 05/16/08 Fox News @ 4

Runs: 2:00

Story: General Electric confirms today it plans to sell or spin off its appliance business at Appliance Park in Louisville. The company says those two options or a possible joint venture are the three possibilities for the business that has been producing appliances for more than a century.

Date: 05/22/08 Fox News @ 4

Runs: 2:00

Story: Ford confirms it's cutting production of pickups and SUV's made in Louisville for the rest of the year. Ford says it no longer expects to be profitable by 2009.

Date: 06/12/08 Fox News @ 4

Runs: 2:00

Story: A meeting in Detroit between union leaders and Ford management could have a

ASC-2008-2 JOBS ECONOMY

huge impact on thousands of jobs in Louisville. The meeting will deal with the recent trend of drivers moving from trucks and SUV's to smaller cars.

Date: 06/17/08 Fox News @ 4

Runs: 2:00

Story: 220 Louisville workers found out their jobs are being eliminated. Rohm and Haas makes chemicals and plastic additives found in paint and floor polish. With the weak housing market, it's seeing lower demand.

Date: 06/23/08 Fox News @ 4

Runs: 2:00

Story: Louisville's Arena Authority has approved a plan to raise money to build its \$360 million project. A year and a half ago the Arena Authority expected to sell construction bonds at a low fixed rate, meaning they would know their exact repayment obligation. But the foreclosure crisis and other economic turmoil sank that plan.

Date: 06/23/08 Fox News @ 10

Runs: 2:00

Story: Eating out is becoming more of a luxury these days, as people deal with the uncertain economy. And while many people are saving their pennies, restaurants throughout the metro area are feeling the pinch.

ASC-2008-2 POLITICS

POLITICS

Date: 04/01/08 Fox @ 10

Runs: 2:00

Story: State-wide appearances by Chelsea Clinton marked the third time a Clinton has campaigned in Kentucky in the past two weeks. Kentucky voters have picked the winner in several presidential elections -- favoring President Clinton twice in the 1990s and President Bush in both 2000 and 2004.

Date: 04/02/08 Fox News @ 4

Runs: :45

Story: Kentucky's governor says he's disappointed the state's proposed budget does not include plans for bringing in new revenue. Governor Beshear says he'll work with the money he's given to move the state forward.

Date: 04/08/08 Fox News @ 4

Runs: 2:00

Story: The Democratic presidential primary elections in Kentucky and Indiana are right around the corner. Both Barack Obama and Hillary Clinton have offices in Kentucky and Indiana and both have campaigned here recently.

Date: 04/09/08 Fox News @ 10

Runs: 2:00

Story: Governor Steve Beshear says he's prepared to run the state under the "austere" budget lawmakers approved last week. The governor blamed the so-called "meager budget" on lawmakers who did not pass a casino bill or an increased tax on cigarettes.

Date: 04/14/08 Fox News @ 10

Runs: :45

Story: Layoffs in Commonwealth's Attorney's offices could slow down criminal cases in every Kentucky county. That's the prediction from Frankfort, after lawmakers cut enough money from prosecutors' budgets to force about 100 layoffs.

Date: 04/23/08 Fox News @ 4

Runs: 2:00

Story: One day after a big loss in the Pennsylvania primary, presidential hopeful Barack Obama made his first campaign stop in New Albany, IN. Obama spoke to a crowd at Indiana University Southeast.

Date: 05/07/08 Fox News @ 4

Runs: 2:00

Story: The eyes of the nation are on Indiana today as voters there have their say on who should be the Democratic presidential nominee.

Date: 05/09/08 Fox News @ 10

Runs: 2:00

Story: Hillary Clinton is back in Louisville appealing to Democrats from all over the state in her bid to win the party's nomination.

Date: 05/12/08 Fox News @ 10

Runs: 2:00

Story: Presidential hopeful Barack Obama had inspiring words tonight for his supporters at the Kentucky International Convention Center. But he comes into the state knowing Hillary Clinton is expected to win the Kentucky Primary.

Date: 05/15/08 Fox News @ 10

Runs: 2:00

Story: Former president Bill Clinton campaigned for his wife, Hillary, today in Louisville, Bardstown, and Elizabethtown. Coming off a 41-point win over Barack Obama in the West Virginia primary, Senator Clinton believes she can win on Tuesday in Kentucky.

ASC-2008-2 POLITICS

Date: 05/18/08 Fox News @ 10

Runs: 2:00

Story: Kentucky officials are warning the public and political campaigns about illegal election day activities. Unlike some states, it is illegal to have poll watchers in Kentucky -- those are campaign workers that monitor who has voted at precincts and then report back to the campaign.

Date: 05/20/08 Fox News @ 4

Runs: 2:00

Story: It's Kentucky's turn in the primary spotlight. Voters are turning out in higher than usual numbers. As expected, turnout in Jefferson County has been heavy for a primary.

Date: 05/20/08 Fox News @ 4

Runs: :45

Story: Even though she's expected to win in Kentucky, Hilliary Clinton is still campaigning in Louisville. She and former president Bill Clinton were at Lynn's Paradise Cafe at noontime greeting supporters and asking for votes.

Date: 05/20/08 Fox News @ 4

Runs: 2:00

Story: It's a landslide for Hillary Clinton in Kentucky's closely-watched Democratic presidential primary.

Date: 05/20/08 Fox News @ 4

Runs: :45

Story: It will be a rematch between Anne Northup and John Yarmuth. Northup defeated three other republican candidates. She'll take on U.S. representative John Yarmuth in November for Kentucky's Third District Congressional Seat.

Date: 06/23/08 Fox News @ 4

Runs: 2:00

Story: Lawmakers are back at work in Frankfort. The general assembly convened to address the financially deflated state retirement system.

ASC-2008-2 EDUCATION

EDUCATION

Date: 04/04/08 Fox News @ 4

Runs: :45

Story: At-risk students pursuing a career in health care are getting some help from a Louisville college. The Simmons College received a \$100,000 grant and scholarship opportunities from Norton Healthcare.

Date: 04/08/08 Fox News @ 10

Runs: 2:00

Story: 25 employees of the Greater Clark County school system will learn soon that their jobs are in jeopardy. The potential layoffs come as the district tries to cut two and a half million dollars from its budget.

Date: 04/16/08 Fox News @ 4

Runs: :45

Story: Some changes are coming for thousands of Jefferson County students. Eleven Jefferson County High Schools and three alternative schools are changing to a new tri-mester schedule.

Date: 05/08/08 Fox News @ 4

Runs: :45

Story: St. Francis of Assisi 8th graders have been working for three years to get the Ernie Marx Holocaust Education Bill passed requiring all schools in Kentucky to learn about the Holocaust. Governor Beshear came to the school to sign the bill into law.

Date: 05/09/08 Fox News @ 4

Runs: :45

Story: After ten years of 10% tuition hikes, the state's Council on Postsecondary Education is telling some institutions to scale back this year's increases. The 13% tuition increase they requested has been reduced to just 5.2%.

Date: 05/13/08 Fox News @ 4

Runs: 2:00

Story: Some Bullitt County parents are concerned about the people walking the halls of a local elementary school. The Next Step program offers GED classes to adults at Brooks Elementary School -- the problem for some parents is, those GED students don't get background checks.

Date: 05/16/08 Fox News @ 4

Runs: :45

Story: Jefferson Community and Technical College is breaking ground on its first new facility in 30 years. The groundbreaking marks the beginning of construction for a new Nursing and Allied Health Building on the downtown campus.

Date: 06/10/08 Fox News @ 4

Runs: :45

Story: Mayor Jerry Abramson kicked off the 25th year of the Kentucky Governor's Scholar Program. For the next five weeks, students will take classes ranging from biotechnology to agribusiness at three Kentucky universities, all for free.

Date: 06/12/08 Fox News @ 4

Runs: :30

Story: The high prices at the pump may change some Kentucky school districts' schedules. Some districts are considering four-day instructional weeks.

Date: 06/23/08 Fox News @ 10

Runs: 2:00

Story: The Supreme Court decision on Jefferson County schools should also bring new "magnet" programs to elementary schools. Those will help attract students to schools in neighborhoods with high numbers of minorities or low-income families.

ASC-2008-2 EDUCATION

Date: 06/24/08 Fox News @ 10

Runs: :45

Story: A southern Indiana community college may be expanding with the help of Governor Mitch Daniels. Ivy Tech Community College in Sellersburg wants to build an 80,000 square foot campus building next to its facility.

ASC-2008-2 HORSE INDUSTRY

HORSE INDUSTRY

Date: 04/26/08 Fox News @ 4

Runs: 2:00

Story: The Kentucky Derby is one week away, and there's already a lot of racing at Churchill Downs. It's the start of the spring meet, so it's a chance for race fans to place a some bets and get into the Derby spirit.

Date: 04/29/08 Fox News @ 4

Runs: 1:00

Story: The thoroughbred that may go off as the favorite in Derby 134 hit the Churchill Downs track today. There are questions about his inexperience -- just three lifetime starts -- and he's had some hoof problems, but there is no question that Big Brown is talented and very fast.

Date: 04/29/08 Fox News @ 10

Runs: 2:00

Story: Churchill Downs' race surface is as historic as the track itself. The Downs has used the same surface in each of the 133 Derby races. But times are changing, and tracks across the country are switching to synthetic surfaces.

Date: 05/05/08 Fox News @ 4

Runs: 2:00

Story: The triumph and tragedy that was Derby 134 has renewed the debate among race fans, animal rights groups and the horse industry about how to improve the sport of horse racing.

Date: 05/08/08 Fox News @ 4

Runs: :30

Story: The horse racing industry is taking a closer look at equine safety after the death of the Kentucky Derby runner-up Eight Belles. The Jockey Club is forming a committee to review aspects of horse health including breeding, medication, and racing surfaces.

Date: 06/06/08 Fox News @ 4

Runs: 2:00

Story: Thoroughbred racing's 30-year Triple Crown drought could end tomorrow. In addition to the live ten-race card, the Belmont Stakes will be simulcast on the Downs' big screens.

Date: 06/06/08 Fox News @ 4

Runs: 2:00

Story: If Big Brown touches the finish line first in tomorrow's Belmont Stakes, prepare for an onslaught of Big Brown stuff. Beanie Babies, ball caps, even bottles of liquor will carry the Big Brown likeness as all thoroughbred related businesses figure to cash in.

Date: 06/07/08 Fox News @ 10

Runs: 2:00

Story: There was the feeling of something special in the air at Churchill Downs -- a Saturday in June caught up in the quest for a Triple Crown winner. But for the 4th time in this decade, the winner of the of the Derby and Preakness comes up short in the Belmont.

ASC-2008-2 POLICE FIRE EMS

POLICE, FIRE, EMS

Date: 04/01/08 Fox News @ 4

Runs: :45

Story: Several Louisville police officers were promoted. Mayor Abramson presented the oath for each officer. The police department now has a new assistant police chief. Major Troy Riggs was promoted to Lieutenant Colonel.

Date: 04/01/08 Fox News @ 4

Runs: :45

Story: EMS crews in Louisville are among the first in the country to use new handheld computers to wirelessly record and disseminate patient information. Eventually the device will wirelessly transmit patient information such as EKG readings to hospital emergency rooms.

Date: 04/02/08 Fox News @ 10

Runs: 2:00

Story: The controversial auction of a Louisville metro police helicopter has produced a high bidder. Someone is prepared to pay Metro Government \$791,000 for a used helicopter the city says should be available by May 5th.

Date: 05/15/08 Fox News @ 4

Runs: :45

Story: The New Albany Police Department is doing its annual emergency vehicle operations. It's to make sure officers are properly trained in high-speed and pursuit driving.

Date: 06/10/08 Fox News @ 4

Runs: :45

Story: Mayor Jerry Abramson was on hand as MetroSafe unveiled its new 300-foot radio tower. The new tower will improve communications between emergency responders across the city.

Date: 06/17/08 Fox News @ 10

Runs: :45

Story: Louisville police are putting out the word they want you to text them to help solve crimes. The department hopes a new system to accept text messages will become as successful as its crime tip line.