

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-102440-1

DATE PRINTED

10/13/16

AND

PAGE 1

253477	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		168364	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>	
NAME		NATIONAL MEDIA RESEARCH PLANNING				NATIONAL REPUBLICAN CONGRESSIONAL COMM.			
AND		815 Slaters Ln				320 1st St SE			
ADDRESS		Alexandria	VA	22314-1219		Washington	DC 20003-1838		
		USA				USA			
CONTACT						PRODUCT		ISSUE EST. 8264	
LOCAL SALESPERSON		AGENCY EST. NO.				PRODUCT			
		8264				CODE 1311			
NATIONAL SALESPERSON		Maggie McWilliams - CTS-PH							
BROADCAST SCHEDULE STARTING		10/18/16		AND ENDING		10/24/16		NO. WEEKS:	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	.....1	1	06:30P	06:57P	30S	10/23/16-10/23/16	NEWS 3 AT 6	1	800.00	800.00
2	.....1	1	05:58A	07:00A	30S	10/23/16-10/23/16	WKND NEWS SUN 6-7A	1	900.00	900.00
3	01111..	4	05:00A	06:00A	30S	10/18/16-10/21/16	5-6A EARLY MORN NEWS	4	900.00	3600.00
4	10000..	1	05:00A	06:00A	30S	10/24/16-10/24/16	5-6A EARLY MORN NEWS	1	900.00	900.00
5	.....1.	1	06:57A	09:00A	30S	10/22/16-10/22/16	CBS SATURDAY MORNING NEWS	1	1000.00	1000.00
6	01111..	4	05:00P	06:00P	30S	10/18/16-10/21/16	5PM EARLY NEWS	4	1400.00	5600.00
7	10000..	1	05:00P	06:00P	30S	10/24/16-10/24/16	5PM EARLY NEWS	1	1400.00	1400.00
8	00100..	1	11:35P	12:37A	30S	10/19/16-10/19/16	THE LATE SHOW WITH STEPHEN	1	1500.00	1500.00
9	10000..	1	11:35P	12:37A	30S	10/24/16-10/24/16	THE LATE SHOW WITH STEPHEN	1	1500.00	1500.00
10	.....1	1	08:57A	10:30A	30S	10/23/16-10/23/16	CBS SUNDAY MORNING	1	2500.00	2500.00
11	00100..	1	07:00P	07:27P	30S	10/19/16-10/19/16	ENTERTAINMENT TONIGHT	1	3000.00	3000.00
12	0010101	3	11:00P	11:35P	30S	10/19/16-10/23/16	LATE NEWS	3	3500.00	10500.00
13	.....1.	1	08:00P	11:00P	30S	10/22/16-10/22/16		1	5000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

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ADDRESS		Alexandria		VA 22314-1219		Washington DC 20003-1838		
		USA				USA		
CONTACT						PRODUCT		ISSUE EST. 8264
LOCAL SALESPERSON				AGENCY EST. NO.		PRODUCT		1311
				8264		CODE		
NATIONAL SALESPERSON		Maggie McWilliams - CTS-PH						
BROADCAST SCHEDULE STARTING		10/18/16		AND ENDING		10/24/16		NO. WEEKS: 1

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	21		38200.00
<hr/>										
							Billing Summary			