

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	NATIONAL MEDIA RESEARCH PLANNING	NATIONAL REPUBLICAN CONGRESSIONAL COMM.
AND	815 Slaters Ln	320 1st St SE
ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1838
	USA	USA
CONTACT		PRODUCT ISSUE EST. 8264
LOCAL SALESPERSON	AGENCY EST. NO. 8264	PRODUCT CODE 1311
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH	
BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	1	06:30P	06:57P	30S	10/23/16-10/23/16	NEWS 3 AT 6	1	800.00	800.00
21	1	05:58A	07:00A	30S	10/23/16-10/23/16	WKND NEWS SUN 6-7A	1	900.00	900.00
3	01111..	4	05:00A	06:00A	30S	10/18/16-10/21/16	5-6A EARLY MORN NEWS	4	900.00	3600.00
4	10000..	1	05:00A	06:00A	30S	10/24/16-10/24/16	5-6A EARLY MORN NEWS	1	900.00	900.00
51.	1	06:57A	09:00A	30S	10/22/16-10/22/16	CBS SATURDAY MORNING NEWS	1	1000.00	1000.00
6	01111..	4	05:00P	06:00P	30S	10/18/16-10/21/16	5PM EARLY NEWS	4	1400.00	5600.00
7	10000..	1	05:00P	06:00P	30S	10/24/16-10/24/16	5PM EARLY NEWS	1	1400.00	1400.00
8	00100..	1	11:35P	12:37A	30S	10/19/16-10/19/16	THE LATE SHOW WITH STEPHEN	1	1500.00	1500.00
9	10000..	1	11:35P	12:37A	30S	10/24/16-10/24/16	THE LATE SHOW WITH STEPHEN	1	1500.00	1500.00
101	1	08:57A	10:30A	30S	10/23/16-10/23/16	CBS SUNDAY MORNING	1	2500.00	2500.00
11	00100..	1	07:00P	07:27P	30S	10/19/16-10/19/16	ENTERTAINMENT TONIGHT	1	3000.00	3000.00
12	0010101	3	11:00P	11:35P	30S	10/19/16-10/23/16	LATE NEWS	3	3500.00	10500.00
131.	1	08:00P	11:00P	30S	10/22/16-10/22/16		1	5000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
Total Contract:								21		38200.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-16						38200.00	.00	.00	38200.00	
									GRAND TOTAL	
									38200.00	

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