

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-102167-2

DATE PRINTED

10/06/16

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR		168364	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln			320 1st St SE		
ADDRESS	Alexandria	VA	22314-1219	Washington	DC 20003-1838	
	USA			USA		
CONTACT				PRODUCT		ISSUE EST. 7916
LOCAL SALESPERSON	AGENCY EST. NO. 7916			PRODUCT CODE	1311	
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH					
BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
21. <i>Cancelled</i>		06:00A	06:57A	30S	10/22/16-10/22/16	WEEKEND NEWS SAT 6-7AM	0	400.00	.00
3	01101.. <i>Cancelled</i>		12:37A	01:37A	30S	10/18/16-10/18/16	THE LATE LATE SHOW W/JAMES	0	400.00	.00
4	10000.. <i>Cancelled</i>		12:37A	01:37A	30S	10/24/16-10/24/16	THE LATE LATE SHOW W/JAMES	0	400.00	.00
51 <i>Cancelled</i>		07:00A	08:00A	30S	10/23/16-10/23/16		0	550.00	.00
61. <i>Cancelled</i>		06:57A	09:00A	30S	10/22/16-10/22/16	CBS SATURDAY MORNING NEWS	0	700.00	.00
7	01111.. <i>Cancelled</i>		05:00A	06:00A	30S	10/18/16-10/18/16	5-6A EARLY MORN NEWS	0	750.00	.00
8	10000.. <i>Cancelled</i>		05:00A	06:00A	30S	10/24/16-10/24/16	5-6A EARLY MORN NEWS	0	750.00	.00
91 <i>Cancelled</i>		08:00A	09:00A	30S	10/23/16-10/23/16		0	750.00	.00
101 <i>Cancelled</i>		06:30P	07:00P	30S	10/23/16-10/23/16		0	800.00	.00
11	00100.. <i>Cancelled</i>		03:57P	05:00P	30S	10/19/16-10/19/16	DR. PHIL	0	1100.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND		815 Slaters Ln		320 1st St SE		
ADDRESS		Alexandria	VA 22314-1219	Washington	DC 20003-1838	
		USA		USA		
CONTACT				PRODUCT		ISSUE EST. 7916
LOCAL SALESPERSON		AGENCY EST. NO. 7916		PRODUCT CODE 1311		
NATIONAL SALESPERSON		Maggie McWilliams - CTS-PH				
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			FROM	TO						
14	10000.. <i>Cancelled</i>		05:00P	06:00P	30S	10/24/16-10/24/16	5PM EARLY NEWS	0	1400.00	.00
15	01010.. <i>Cancelled</i>		11:35P	12:37A	30S	10/18/16-10/18/16	THE LATE SHOW WITH STEPHEN	0	1500.00	.00
16	10000.. <i>Cancelled</i>		11:35P	12:37A	30S	10/24/16-10/24/16	THE LATE SHOW WITH STEPHEN	0	1500.00	.00
171 <i>Cancelled</i>		08:57A	10:30A	30S	10/23/16-10/23/16	CBS SUNDAY MORNING	0	2500.00	.00
18	00001.. <i>Cancelled</i>		07:00P	07:27P	30S	10/21/16-10/21/16	ENTERTAINMENT TONIGHT	0	2500.00	.00
20	0010001 <i>Cancelled</i>		11:00P	11:35P	30S	10/19/16-10/19/16	LATE NEWS	0	3500.00	.00
241 <i>Cancelled</i>		05:58A	07:00A	30S	10/23/16-10/23/16	WKND NEWS SUN 6-7A	0	400.00	.00
Total Contract:								0		.00
Billing Summary										
Qtr 4:16						Oct	Nov	Dec	Total	
						.00	.00	.00	.00	
GRAND TOTAL									.00	

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	SPOTS	TIME		TOTAL	

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