

# KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 1

253477	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 168364	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	NATIONAL MEDIA RESEARCH PLANNING	NATIONAL REPUBLICAN CONGRESSIONAL COMM.
<b>AND</b>	815 Slaters Ln	320 1st St SE
<b>ADDRESS</b>	Alexandria VA 22314-1219 USA	Washington DC 20003-1838 USA
<b>CONTACT</b>		<b>PRODUCT</b> ISSUE EST. 7916
<b>LOCAL SALESPERSON</b>	<b>AGENCY EST. NO.</b> 7916	<b>PRODUCT CODE</b> 1311
<b>NATIONAL SALESPERSON</b>	Maggie McWilliams - CTS-PH	
<b>BROADCAST SCHEDULE STARTING</b> 10/18/16 <b>AND ENDING</b> 10/24/16 <b>NO. WEEKS:</b> 1		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
2) CBS reserves the right to refuse payments in select formats based on business circumstances.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
2	.....1. <i>Cancelled</i>		06:00A	06:57A	30S	10/22/16-10/22/16	WEEKEND NEWS SAT 6-7AM	0	400.00	.00
3	01101.. <i>Cancelled</i>		12:37A	01:37A	30S	10/18/16-10/18/16	THE LATE LATE SHOW W/JAMES	0	400.00	.00
4	10000.. <i>Cancelled</i>		12:37A	01:37A	30S	10/24/16-10/24/16	THE LATE LATE SHOW W/JAMES	0	400.00	.00
5	.....1 <i>Cancelled</i>		07:00A	08:00A	30S	10/23/16-10/23/16		0	550.00	.00
6	.....1. <i>Cancelled</i>		06:57A	09:00A	30S	10/22/16-10/22/16	CBS SATURDAY MORNING NEWS	0	700.00	.00
7	01111.. <i>Cancelled</i>		05:00A	06:00A	30S	10/18/16-10/18/16	5-6A EARLY MORN NEWS	0	750.00	.00
8	10000.. <i>Cancelled</i>		05:00A	06:00A	30S	10/24/16-10/24/16	5-6A EARLY MORN NEWS	0	750.00	.00
9	.....1 <i>Cancelled</i>		08:00A	09:00A	30S	10/23/16-10/23/16		0	750.00	.00
10	.....1 <i>Cancelled</i>		06:30P	07:00P	30S	10/23/16-10/23/16		0	800.00	.00
11	00100.. <i>Cancelled</i>		03:57P	05:00P	30S	10/19/16-10/19/16	DR. PHIL	0	1100.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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**AND** 815 Slaters Ln

320 1st St SE

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USA

Washington DC 20003-1838  
USA

**CONTACT** **PRODUCT** ISSUE EST. 7916

**LOCAL SALESPERSON** **AGENCY EST. NO.** 7916 **PRODUCT CODE** 1311

**NATIONAL SALESPERSON** Maggie McWilliams - CTS-PH

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			FROM	TO						
14	10000.. <i>Cancelled</i>		05:00P	06:00P	30S	10/24/16-10/24/16	5PM EARLY NEWS	0	1400.00	.00
15	01010.. <i>Cancelled</i>		11:35P	12:37A	30S	10/18/16-10/18/16	THE LATE SHOW WITH STEPHEN	0	1500.00	.00
16	10000.. <i>Cancelled</i>		11:35P	12:37A	30S	10/24/16-10/24/16	THE LATE SHOW WITH STEPHEN	0	1500.00	.00
17	.....1 <i>Cancelled</i>		08:57A	10:30A	30S	10/23/16-10/23/16	CBS SUNDAY MORNING	0	2500.00	.00
18	00001.. <i>Cancelled</i>		07:00P	07:27P	30S	10/21/16-10/21/16	ENTERTAINMENT TONIGHT	0	2500.00	.00
20	0010001 <i>Cancelled</i>		11:00P	11:35P	30S	10/19/16-10/19/16	LATE NEWS	0	3500.00	.00
24	.....1 <i>Cancelled</i>		05:58A	07:00A	30S	10/23/16-10/23/16	WKND NEWS SUN 6-7A	0	400.00	.00
<b>Total Contract:</b>								0		.00
<b>Billing Summary</b>										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
<b>Qtr 4 16</b>						.00	.00	.00	.00	
									<b>GRAND TOTAL</b>	
									.00	

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			FROM	TO						
ORDER 102167 HAS BEEN CANCELLED.										

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