

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

# Contract # 1941710

Schedule Dates 10/21/14-10/27/14  
Advertiser Mike Robinson-Eric Levinson for Supreme Court-R  
Agency PinPoint Media LLC (15192)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand ROBINSON/LEVINSON (665127)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Meade, Nicole  
Phone/Fax /  
CPE 33/32/322  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments ROBINSON/LEVINSON  
MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
PJ STACK

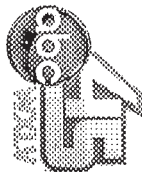
Date Entered 09/29/14  
Last Modified 10/17/14  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR10412043  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$302.25  
Net Total \$1,712.75  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2014	13	\$1,755.00
Nov. 2014	2	\$260.00
Grand Total:	15	\$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(8/E) (14)	10/21/14-10/21/14	4	:15/	1:15-4P-5P (EST)			1							\$10.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
1.0.1	Closed Preempt (14)	10/21/14															Greensboro (WXLV)	Client Request/Spot -	
2.0	Normal Line / SPOT(8/E) (15)	10/22/14-10/22/14	4	:15/	1:15-4P-5P (EST)				1						\$10.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
2.0.1	Closed Preempt (15)	10/22/14															Greensboro (WXLV)	Client Request/Spot -	
3.0	Normal Line / SPOT(8/E) (16)	10/23/14-10/23/14	4	:15/	1:15-4P-5P (EST)					1					\$10.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
3.0.1	Closed Preempt (16)	10/23/14															Greensboro (WXLV)	Client Request/Spot -	
4.0	Normal Line / SPOT(8/E) (24)	10/21/14-10/21/14	4	:15/	1:15-7P-7:30P (EST)			1							\$65.00		Greensboro (WXLV)	Political/Spot -	9/29/14
4.0.1	Closed Preempt (24)	10/21/14															Greensboro (WXLV)	FAMILY FEUD	
5.0	Normal Line / SPOT(8/E) (25)	10/22/14-10/22/14	4	:15/	1:15-7P-7:30P (EST)				1						\$65.00		Greensboro (WXLV)	Client Request/Spot -	9/29/14
5.0.1	Closed Preempt (25)	10/22/14															Greensboro (WXLV)	FAMILY FEUD	
6.0	Normal Line / SPOT(8/E) (26)	10/23/14-10/23/14	4	:15/	1:15-7P-7:30P (EST)					1					\$65.00		Greensboro (WXLV)	Client Request/Spot -	9/29/14
6.0.1	Closed Preempt (26)	10/23/14															Greensboro (WXLV)	Client Request/Spot -	
7.0	Normal Line / SPOT(8/E) (28)	10/21/14-10/21/14	4	:15/	1:15-7:30P-8P (EST)			1							\$75.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
7.0.1	Closed Preempt (28)	10/21/14															Greensboro (WXLV)	FAMILY FEUD	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLTV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

**Contract #**  
**Schedule Dates**  
**Advertiser**  
**Agency**  
**Product**  
**Brand**  
**Salesperson**  
**Sales Office**  
**Buyer Name**  
**Phone/Fax**  
**CPE**  
**Account Types**  
**Billing Type**  
**Comments**

**1941710**  
10/21/14-10/27/14  
Mike Robinson-Eric Levinson for Supreme Court-R  
PinPoint Media LLC (15192)  
POLITICAL CANDIDATE (ns) (1186)  
ROBINSON/LEVINSON (665127)  
Millennium/DC, Washington DC (1108)  
Millennium Washington DC  
Meade,Nicole  
/ 33/32/322  
National/Political Candidate Agency BRD  
Standard  
ROBINSON/LEVINSON  
MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
PJ STACK

**Date Entered**  
**Last Modified**  
**Entered By**  
**CO-OP**  
**Headline #**  
**Demo**  
**Order Type**  
**Package Deal**  
**Commission %**  
**Commission**  
**Net Total**  
**Sales Tax**

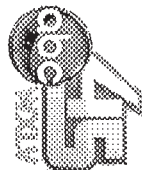
09/29/14  
10/17/14  
Lisa Carter  
No  
ECR10412043  
A35+R  
Normal  
15.00  
\$302.25  
\$1,712.75

**Greensboro (WXLV)**  
By Broadcast Month  
Oct. 2014  
Nov. 2014  
Grand Total:  
**Spots**  
13  
2  
15  
**Rate**  
\$1,755.00  
\$260.00  
\$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0.1	Closed Preempt (28)	10/21/14															Greensboro (WXLV)	Client Request/Spot -	
8.0	Normal Line / SPOT(B/E) (29)	10/22/14-10/22/14	4	:15/15	7:30P- 8P (EST)				1						\$75.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
8.0.1	Closed Preempt (29)	10/22/14															Greensboro (WXLV)	Client Request/Exception -	
9.0	Normal Line / SPOT(B/E) (30)	10/23/14-10/23/14	4	:15/15	7:30P- 8P (EST)				1						\$75.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
9.0.1	Closed Preempt (30)	10/23/14															Greensboro (WXLV)	Client Request/Spot -	
10.0	Normal Line / SPOT(B/E) (39)	10/21/14-10/21/14	4	:15/15	11:35P- 12:35A (EST)			1							\$10.00		Greensboro (WXLV)	JIMMY KIMMEL LIVE	9/29/14
10.0.1	Closed Preempt (39)	10/21/14															Greensboro (WXLV)	Client Request/Spot -	
11.0	Normal Line / SPOT(B/E) (40)	10/22/14-10/22/14	4	:15/15	11:35P- 12:35A (EST)				1						\$10.00		Greensboro (WXLV)	JIMMY KIMMEL LIVE	9/29/14
11.0.1	Closed Preempt (40)	10/22/14															Greensboro (WXLV)	Client Request/Spot -	
12.0	Normal Line / SPOT(B/E) (41)	10/23/14-10/23/14	4	:15/15	11:35P- 12:35A (EST)					1					\$10.00		Greensboro (WXLV)	JIMMY KIMMEL LIVE	9/29/14
12.0.1	Closed Preempt (41)	10/23/14															Greensboro (WXLV)	Client Request/Spot -	
13.0	Normal Line / SPOT(B/E) (5)	10/27/14-10/27/14	4	:15/15	7A- 9A (EST)			2							\$25.00		Greensboro (WXLV)	GOOD MORNING AMERICA	9/29/14
13.0.1	Closed Preempt (5)	10/27/14															Greensboro (WXLV)	Pre-empt/Spot -	
13.0.2	Closed Preempt (5)	10/27/14															Greensboro (WXLV)	Pre-empt/Spot -	

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## Contract # 1941710

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**Agency** PinPoint Media LLC (15192)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** ROBINSON/LEVINSON (665127)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Meade, Nicole  
**Phone/Fax** /  
**CPE** 33/32/322  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** ROBINSON/LEVINSON  
MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
PI STACK

**Date Entered** 09/29/14  
**Last Modified** 10/17/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10412043  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$302.25  
**Net Total** \$1,712.75  
**Sales Tax**

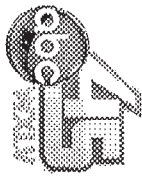
### Greensboro (WXLV)

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Oct. 2014	13	\$1,755.00
Nov. 2014	2	\$260.00
<b>Grand Total:</b>	<b>15</b>	<b>\$2,015.00</b>

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14.0	Normal Line / SPOT(B/E) (17)	10/24/14-10/24/14	4	:15	:15 4P- 5P (EST)						1				\$10.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
14.0.1	Closed Preempt (17)	10/24/14															Greensboro (WXLV)	Client Request/Spot -	
15.0	Normal Line / SPOT(B/E) (26)	10/24/14-10/24/14	4	:15	:15 7P- 7:30P (EST)						1				\$65.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
15.0.1	Closed Preempt (26)	10/24/14															Greensboro (WXLV)	Client Request/Exception -	
16.0	Normal Line / SPOT(B/E) (27)	10/22/14-10/27/14	4	:15	:15 7P- 7:30P (EST)		1								\$65.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
16.0.1	Closed Preempt (27)	10/22/14															Greensboro (WXLV)	Pre-empt/Spot -	
17.0	Normal Line / SPOT(B/E) (31)	10/24/14-10/24/14	4	:15	:15 7:30P- 8P (EST)						1				\$75.00		Greensboro (WXLV)	FAMILY FEUD	9/29/14
17.0.1	Closed Preempt (31)	10/24/14															Greensboro (WXLV)	Client Request/Exception -	
18.0	Normal Line / SPOT(B/E) (42)	10/24/14-10/24/14	4	:15	:15 11:35P- 12:35A (EST)						1				\$10.00		Greensboro (WXLV)	JIMMY KIMMEL LIVE	9/29/14
18.0.1	Closed Preempt (42)	10/24/14															Greensboro (WXLV)	Client Request/Spot -	
19.0	Normal Line / SPOT(B/E) (43)	10/27/14-10/27/14	4	:15	:15 11:35P- 12:35A (EST)							1			\$10.00		Greensboro (WXLV)	JIMMY KIMMEL LIVE	9/29/14
19.0.1	Closed Preempt (43)	10/27/14															Greensboro (WXLV)	Client Request/Spot -	
20.0	Normal Line / Football(B/E) (49)	10/23/14-10/25/14	3	:15	:15 3:28:30P- Sports-ABC College Football 2								1		\$200.00		Greensboro (WXLV)	ABC COLLEGE FOOTBALL	9/29/14

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**CPE** 33/32/322  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** ROBINSON/LEVINSON  
MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
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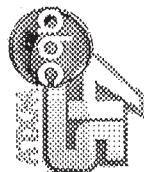
**Date Entered** 09/29/14  
**Last Modified** 10/17/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10412043  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$302.25  
**Net Total** \$1,712.75  
**Sales Tax**

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By Broadcast Month	Spots	Rate
Oct. 2014	13	\$1,755.00
Nov. 2014	2	\$250.00
<b>Grand Total:</b>	<b>15</b>	<b>\$2,015.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0.1	Closed Preempt (49)	10/25/14															Greensboro (WXLV)	Client Request/Spot -	
21.0	Normal Line / News(B/E) (19)	10/21/14-10/21/14	4	:15	:15 6P- 6:30P (EST)			1							\$40.00		Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/4/14
21.0.1	Closed Preempt (19)	10/21/14															Greensboro (WXLV)	Political/Spot -	
22.0	Normal Line / News(B/E) (21)	10/23/14-10/23/14	4	:15	:15 6P- 6:30P (EST)				1						\$40.00		Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/4/14
22.0.1	Closed Preempt (21)	10/23/14															Greensboro (WXLV)	Political/Spot -	
23.0	Normal Line / News(B/E) (22)	10/24/14-10/24/14	4	:15	:15 6P- 6:30P (EST)					1					\$40.00		Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/4/14
23.0.1	Closed Preempt (22)	10/24/14															Greensboro (WXLV)	No Availability/Exception -	
24.0	Normal Line / News(B/E) (23)	10/27/14-10/27/14	4	:15	:15 6P- 6:30P (EST)			1							\$40.00		Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/4/14
24.0.1	Closed Preempt (23)	10/27/14															Greensboro (WXLV)	Sold Out/Exception -	
25.0	Revised Line / SPOT(B/E) (44)	10/21/14-10/21/14	3	:15	:15 12:37P- 1:05A (EST)			1									Greensboro (WXLV)	NIGHTLINE	10/4/14
25.1	Normal Line / SPOT(B/E) (44)	10/21/14-10/21/14	3	:15	:15 12:37A- 1:05A (EST)			1							\$20.00		Greensboro (WXLV)	NIGHTLINE	10/15/14
25.1.1	Closed Preempt (44)	10/21/14															Greensboro (WXLV)	Client Request/Spot -	

## CONFIRMATION CONTRACT

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**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** ROBINSON/LEVINSON  
MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
PJ STACK

**Date Entered** 09/29/14  
**Last Modified** 10/17/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10412043  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$302.25  
**Net Total** \$1,712.75  
**Sales Tax**

**Greensboro (WXLV)**

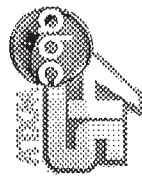
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26.0	Revised Line / SPOT(B/E) (45)	10/22/14-10/22/14	3	:15/:15	12:37P- 1:05A (EST)				1						\$20.00		Greensboro (WXLV)	NIGHTLINE	10/4/14
26.1	Normal Line / SPOT(B/E) (45)	10/22/14-10/22/14	3	:15/:15	12:37A- 1:05A (EST)				1						\$20.00		Greensboro (WXLV)	NIGHTLINE	10/15/14
26.1.1	Closed Preempt (45)	10/22/14															Greensboro (WXLV)	Client Request/Spot -	
27.0	Revised Line / SPOT(B/E) (46)	10/23/14-10/23/14	3	:15/:15	12:37P- 1:05A (EST)				1						\$20.00		Greensboro (WXLV)	NIGHTLINE	10/4/14
27.1	Normal Line / SPOT(B/E) (46)	10/23/14-10/23/14	3	:15/:15	12:37A- 1:05A (EST)				1						\$20.00		Greensboro (WXLV)	NIGHTLINE	10/15/14
27.1.1	Closed Preempt (46)	10/23/14															Greensboro (WXLV)	Client Request/Spot -	
28.0	Revised Line / SPOT(B/E) (47)	10/24/14-10/24/14	3	:15/:15	12:37P- 1:05A (EST)					1					\$20.00		Greensboro (WXLV)	NIGHTLINE	10/4/14
28.1	Normal Line / SPOT(B/E) (47)	10/24/14-10/24/14	3	:15/:15	12:37A- 1:05A (EST)					1					\$20.00		Greensboro (WXLV)	NIGHTLINE	10/15/14
28.1.1	Closed Preempt (47)	10/24/14															Greensboro (WXLV)	Client Request/Spot -	
29.0	Revised Line / SPOT(B/E) (48)	10/27/14-10/27/14	3	:15/:15	12:37P- 1:05A (EST)				1						\$20.00		Greensboro (WXLV)	NIGHTLINE	10/4/14
29.1	Normal Line / SPOT(B/E) (48)	10/27/14-10/27/14	3	:15/:15	12:37A- 1:05A (EST)				1						\$20.00		Greensboro (WXLV)	NIGHTLINE	10/15/14
29.1.1	Closed Preempt (48)	10/27/14															Greensboro (WXLV)	Client Request/Spot -	
30.0	Normal Line / News(B/E) (51)	10/22/14-10/22/14	4	:15/:15	6:28A- 7A (EST)				1						\$25.00		Greensboro (WXLV)	630A NEWS	10/4/14
30.0.1	Closed Preempt (51)	10/22/14															Greensboro (WXLV)	Pre-empt/Spot -	

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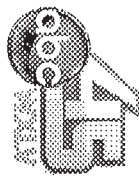
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10/21/14-10/27/14  
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Millennium/DC, Washington DC (1108)  
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09/29/14  
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Lisa Carter  
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A35+R  
Normal  
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Grand Total:  
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**Rate**  
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\$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered					
31.0	Normal Line / News(B/E) (20)	10/22/14-10/22/14	4	:15	:15 6P- 6:30P (EST)				1						\$40.00		Greensboro (WXLV)	NEWS14 CAROLINA ON ABC45	10/10/14					
31.0.1	Closed Preempt (20)	10/22/14															Greensboro (WXLV)	Political/Exception -						
32.0	Normal Line / News(B/E) (50)	10/21/14-10/21/14	4	:15	:15 6:28A- 7A (EST)			1							\$25.00		Greensboro (WXLV)	630A NEWS	10/10/14					
32.0.1	Closed Preempt (50)	10/21/14															Greensboro (WXLV)	Sold Out/Exception -						
33.0	Normal Line / News(B/E) (52)	10/23/14-10/23/14	4	:15	:15 6:28A- 7A (EST)					1					\$25.00		Greensboro (WXLV)	630A NEWS	10/10/14					
33.0.1	Closed Preempt (52)	10/23/14															Greensboro (WXLV)	Sold Out/Exception -						
34.0	Normal Line / News(B/E) (53)	10/24/14-10/24/14	4	:15	:15 6:28A- 7A (EST)						1				\$25.00		Greensboro (WXLV)	630A NEWS	10/10/14					
34.0.1	Closed Preempt (53)	10/24/14															Greensboro (WXLV)	Sold Out/Exception -						
35.0	Normal Line / SPOT (55)	10/21/14-10/24/14	1	:30	7A- ABC-Good Morning America	4		X	X	X	X			4	\$160.00	\$640.00	Greensboro (WXLV)	GMA	10/17/14					
36.0	Normal Line / News (56)	10/21/14-10/24/14	2	:30	6:28-504- News-News 14 Carolina on ABC 45 at 630am			1	1	1	1			4	\$100.00	\$400.00	Greensboro (WXLV)	NEWS	10/17/14					
37.0	Normal Line / SPOT (57)	10/26/14-10/26/14	1	:30	7:58-404- ABC-Good Morning America Sunday								1	1	\$75.00	\$75.00	Greensboro (WXLV)	GMA	10/17/14					
CONFIRMATION CONTRACT																								
Accepted-Agency/Advertiser:					Date:					Accepted-Station:					Date:					Comments:				



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

PinPoint Media LLC  
1707 Osage St  
Ste 103  
Alexandria, VA 22302

**Contract #**  
**Schedule Dates**  
**Advertiser**  
**Agency**  
**Product**  
**Brand**  
**Salesperson**  
**Sales Office**  
**Buyer Name**  
**Phone/Fax**  
**CPE**  
**Account Types**  
**Billing Type**  
**Comments**

**1941710**  
10/21/14-10/27/14  
Mike Robinson-Eric Levinson for Supreme Court-R  
PinPoint Media LLC (15192)  
POLITICAL CANDIDATE (ns) (1186)  
ROBINSON/LEVINSON (665127)  
Millennium/DC, Washington DC (1108)  
Millennium Washington DC  
Meade, Nicole  
/ 33/32/322  
National/Political Candidate Agency BRD  
Standard  
ROBINSON/LEVINSON  
MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
PI STACK

**Date Entered**  
**Last Modified**  
**Entered By**  
**CO-OP**  
**Headline #**  
**Demo**  
**Order Type**  
**Package Deal**  
**Commission %**  
**Commission**  
**Net Total**  
**Sales Tax**

09/29/14  
10/17/14  
Lisa Carter  
No  
ECR10412043  
A35+R  
Normal  
15.00  
\$302.25  
\$1,712.75

**Greensboro (WXLV)**  
**By Broadcast Month**  
**Spots**  
**Rate**  
Oct. 2014 13 \$1,755.00  
Nov. 2014 2 \$260.00  
Grand Total: 15 \$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / News (58)	10/21/14-10/24/14	1	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm	1		X	X	X	X			1	\$400.00	\$400.00	Greensboro (WXLV)	NEWS	10/17/14
39.0	Normal Line / SPOT (59)	10/21/14-10/24/14	3	:30	12:35A- 1:05A (EST) College Football 2	2		X	X	X	X			2	\$20.00	\$40.00	Greensboro (WXLV)	NIGHTLINE	10/17/14
40.0	Normal Line / Football (49)	10/25/14-10/25/14	3	:30	3:28-30P- Sports-ABC							1		1	\$200.00	\$200.00	Greensboro (WXLV)	COLLEGE FOOTBALL	10/17/14
41.0	Normal Line / SPOT (55)	10/27/14-10/27/14	1	:30	7A- ABC-Good Morning America	1								1	\$160.00	\$160.00	Greensboro (WXLV)	GMA	10/17/14
42.0	Normal Line / News (56)	10/27/14-10/27/14	2	:30	6:28:50A- News-News 14 Carolina on ABC 45 at 630am	1								1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	10/17/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Media Bureau</i>	10/23/14	

# ORDER WORKSHEET

Rep Order# 10412043 Ver# 9 Status Revised Traffic Order# 1941710  
 EC'd Yes Last Received: 10/17/14 4:40 PM  
 Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser (NW80) POLITICAL  
 Product ROBINSON/LEVINSON  
 Estimate# 322  
 Buyer Nicole Meade  
 Agency (PRME) PINPOINT MEDIA  
 1707 OSAGE ST, #103  
 ALEXANDRIA, VA 22302  
 Agency C/P1/P2/E 33/32/322  
 Flight Dates 10/21/14-10/27/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (PIX) PJ STACK  
 Sales Assistant PJ  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

1 of 2

## --- CONTRACT COMMENT ---

MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 49 FOR LENGTH, RATE REVISED SEE LNS 55-59 FOR MG FROM LNS 1-48, 50-54 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
49*	Sa	330P-7P	ABC COLLEGE FOOTBALL	30	\$200.00	10/25-10/25	1	\$200.00	1	1	-	-
Sales remark: V9 RATE/LENGTH REVISED												
V9 More than 2 codes changed												
55*	Tu-F, M	7A-9A	GMA	30	\$160.00	10/21-10/27	5	\$800.00	1	5	-	-
Sales remark: V9 MG												
V9 Added												
56*	Tu-F, M	630A-7A	630A NEWS	30	\$100.00	10/21-10/27	5	\$500.00	1	5	-	-
Sales remark: V9 MG												
V9 Added												
57*	Su	8A-9A	SUNDAY GMA	30	\$75.00	10/26-10/26	1	\$75.00	1	1	-	-
Sales remark: V9 MG												
V9 Added												
58*	Tu-F, M	6P-630P	6P NEWS	30	\$400.00	10/21-10/27	1	\$400.00	1	1	-	-
Sales remark: V9 MG												
V9 Added												

CPD 10/17



# ORDER WORKSHEET

Rep Order# 10412043 Ver# 9 Status Revised

Traffic Order# 1941710

Last Received: 10/17/14 4:40 PM

Printed: 10/17/14 4:56 PM  
10/17/14 4:40 PM  
All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Spots/ Total Cost Num of Weeks Total Spots RTG/IMP GRPs/ (000)

Ln Day Time Program  
59\* Tu-F, M 1235A-105A NIGHTLINE  
Sales remark: V9 MG  
V9 Added

30 \$20.00 10/21-10/27 2 \$40.00 1 2 - -

---REPORT TOTALS---  
Report Totals: 15 / \$2,015.00

---SALES MONTHLY TOTALS---  
Oct2014: 15/ \$2,015.00  
Order Totals: 15 / \$2,015.00  
Total GRPS: 0.0

---COMPETITIVE---  
Market Totals \$50,375.00

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

CABL .00% UNKN .00% WBFX .00% WCWG .00% WEMY 28.00%  
WGHP 38.00% WMYV .00% WUPN .00% WXII 30.00% WXLV 4.00%

# ORDER WORKSHEET

Rep Order# 10412043 Ver# 8 Status Returned

Traffic Order# 1941710

Last Received: 10/16/14 12:57 PM

Showing Buylines: Last Station Changes

Printed: 10/16/14 12:56 PM

1 of 5

Station WXXA-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PRME) PINPOINT MEDIA  
1707 OSAGE ST. #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see lines 5, 23, 24, 27 & 51 for n/a's. let's offer: 10/21-10/24 7-9a 2x \$80/ea (gma) & 5-6p 2x \$47.50/ea (people's court). pls advise/revise asap. tks

40.1 / 240.1 / 13.0.1 / 13.0.2 / 10.0.1 / 30.0.1

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu	7A-9A	GOOD MORNING AMERICA Station remark: V8 this line is n/a	15	\$12.50	10/21-10/21	4	\$50.00	1	4	-	-
2*	W	7A-9A	GOOD MORNING AMERICA Station remark: V8 this line is n/a	15	\$12.50	10/22-10/22	4	\$50.00	1	4	-	-
3*	Th	7A-9A	GOOD MORNING AMERICA Station remark: V8 this line is n/a	15	\$12.50	10/23-10/23	4	\$50.00	1	4	-	-
4*	F	7A-9A	GOOD MORNING AMERICA Station remark: V8 this line is n/a	15	\$12.50	10/24-10/24	4	\$50.00	1	4	-	-
5*	M	7A-9A	GOOD MORNING AMERICA Station remark: V8 this line is n/a (no avails)	15	\$12.50	10/27-10/27	4	\$50.00	1	4	-	-
6*	Sa	8A-9A	GOOD MORNING AMERICA WK Station remark: V8 this line is n/a	15	\$5.00	10/25-10/25	2	\$10.00	1	2	-	-
7*	Su	8A-9A	GOOD MORNING AMERICA WK Station remark: V8 this line is n/a	15	\$7.50	10/26-10/26	2	\$15.00	1	2	-	-

## 2 of 5

710      **Printed:** 10/16/14 12:56 PM  
Last Received: 10/16/14 12:57 PM  
Showing Buylines: Last Station Changes

**Printed:** 10/16/14 12:56 PM  
10/16/14 12:57 PM  
Last Station Changes

2 of 5

Rep Firm  
Sales Office  
Salesperson  
Sales Assistant  
Salesperson Phone#  
Salesperson Email

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRPs/ (000)
8*	Su	11A-12P	THIS WEEK Station remark: V8 this line is n/a	15	\$12.50	10/26-10/26	2	\$25.00	1	2	-	-
9*	Tu	12P-1P	THE DOCTORS Station remark: V8 this line is n/a	15	\$10.00	10/21-10/21	2	\$20.00	1	2	-	-
10*	W	12P-1P	THE DOCTORS Station remark: V8 this line is n/a	15	\$10.00	10/22-10/22	2	\$20.00	1	2	-	-
11*	Th	12P-1P	THE DOCTORS Station remark: V8 this line is n/a	15	\$10.00	10/23-10/23	2	\$20.00	1	2	-	-
12*	F	12P-1P	THE DOCTORS Station remark: V8 this line is n/a	15	\$10.00	10/24-10/24	2	\$20.00	1	2	-	-
13*	M	12P-1P	THE DOCTORS Station remark: V8 this line is n/a	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-
14*	Tu	4P-5P	FAMILY FEUD Station remark: V8 this line is n/a	15	\$5.00	10/21-10/21	2	\$10.00	1	2	-	-
18*	M	4P-5P	FAMILY FEUD Station remark: V8 this line is n/a	15	\$5.00	10/27-10/27	2	\$10.00	1	2	-	-
19*	Tu	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a (political)	15	\$20.00	10/21-10/21	2	\$40.00	1	2	-	-
20*	W	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a (political)	15	\$20.00	10/22-10/22	2	\$40.00	1	2	-	-
21*	Th	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a (political)	15	\$20.00	10/23-10/23	2	\$40.00	1	2	-	-

## ORDER WORKSHEET

Rep Order# 10412043 Ver# 8 Status Returned

Traffic Order# 1941710

Last Received:  
10/16/14 12:57 PM

Printed: 10/16/14 12:56 PM  
10/16/14 12:57 PM  
Last Station Changes

3 of 5

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST. #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
22*	F	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a (political)	15	\$20.00	10/24-10/24	2	\$40.00	1	2	-	-
23*	M	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a (no availis)	15	\$20.00	10/27-10/27	2	\$40.00	1	2	-	-
24*	Tu	7P-730P	FAMILY FEUD Station remark: V8 this lin is n/a (no availis)	15	\$32.50	10/21-10/21	2	\$65.00	1	2	-	-
27*	F	7P-730P	FAMILY FEUD Station remark: V8 this line is n/a (no availis)	15	\$32.50	10/24-10/24	2	\$65.00	1	2	-	-
32*	F	730P-8P	FAMILY FEUD Station remark: V8 this line is n/a	15	\$37.50	10/24-10/24	2	\$75.00	1	2	-	-
33*	M	730P-8P	FAMILY FEUD Station remark: V8 this line is n/a	15	\$37.50	10/27-10/27	2	\$75.00	1	2	-	-
34*	Tu	11P-1135P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a	15	\$20.00	10/21-10/21	2	\$40.00	1	2	-	-
35*	W	11P-1135P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a	15	\$20.00	10/22-10/22	2	\$40.00	1	2	-	-
36*	Th	11P-1135P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a	15	\$20.00	10/23-10/23	2	\$40.00	1	2	-	-
37*	F	11P-1135P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a	15	\$20.00	10/24-10/24	2	\$40.00	1	2	-	-
38*	M	11P-1135P	NEWS14 CAROLINA ON ABC45 Station remark: V8 this line is n/a	15	\$20.00	10/27-10/27	2	\$40.00	1	2	-	-

## ORDER WORKSHEET

Rep Order# 10412043 Ver# 8 Status Returned

Traffic Order# 1941710

Last Received:

Printed: 10/16/14 12:56 PM

4 of 5

Showing Buylines:

10/16/14 12:57 PM  
Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST. #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Spots/ Total Cost Num of Weeks Total Spots RTG/IMP GRPs/ (000)

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
50*	Tu	630A-7A	630A NEWS	15	\$12.50	10/21-10/21	2	\$25.00	1	2	-	-
Station remark: V8 this line is n/a (political)												
51*	W	630A-7A	630A NEWS	15	\$12.50	10/22-10/22	2	\$25.00	1	2	-	-
Station remark: V8 this line is n/a (no avail)												
52*	Th	630A-7A	630A NEWS	15	\$12.50	10/23-10/23	2	\$25.00	1	2	-	-
Station remark: V8 this line is n/a (political)												
53*	F	630A-7A	630A NEWS	15	\$12.50	10/24-10/24	2	\$25.00	1	2	-	-
Station remark: V8 this line is n/a (political)												
54*	Sa	7P-730P	MADE IN HOLLYWOOD	15	\$7.50	10/25-10/25	2	\$15.00	1	2	-	-
Station remark: V8 this line is n/a												

## ---REPORT TOTALS---

Report Totals: 78 / \$1,215.00

## ---SALES MONTHLY TOTALS---

Oct2014: 98 / \$1,685.00 Nov2014: 20 / \$330.00

Order Totals: 118 / \$2,015.00 Total GRPs: 0.0

## ---COMPETITIVE---

Market Totals \$50,375.00 CABL .00% UNKN .00% WBFX .00% WCWG .00% WENTY 28.00%  
WGHE 38.00% WMIV .00% WUPN .00% WXII 30.00% WXLV 4.00%

Books [null]  
Demos RA35+



# ORDER WORKSHEET

Rep Order# 10412043 Ver# 8  
EC'd Yes

Status Returned Traffic Order# 1941710

Last Received:  
Showing Buylines:

Printed: 10/16/14 12:56 PM  
10/16/14 12:57 PM  
Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST. #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10412043 Ver# 6 Status Returned

Traffic Order# 1941710

Last Received: 10/15/14 11:39 AM

Printed: 10/15/14 11:39 AM

1 of 4

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see lines 19-22, 50, 52 & 53 for n/a's. let's offer: 10/21-10/27 11a-12n 1x \$175 (the view) & 1135p-1235m 1x \$60 (ni ghline). pls advise/revise asap.

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu	7A-9A	GOOD MORNING AMERICA Station remark: V6 this line is n/a	15	\$12.50	10/21-10/21	4	\$50.00	1	4	-	-
2*	W	7A-9A	GOOD MORNING AMERICA Station remark: V6 this line is n/a	15	\$12.50	10/22-10/22	4	\$50.00	1	4	-	-
3*	Th	7A-9A	GOOD MORNING AMERICA Station remark: V6 this line is n/a	15	\$12.50	10/23-10/23	4	\$50.00	1	4	-	-
4*	F	7A-9A	GOOD MORNING AMERICA Station remark: V6 this line is n/a	15	\$12.50	10/24-10/24	4	\$50.00	1	4	-	-
6*	Sa	8A-9A	GOOD MORNING AMERICA WK Station remark: V6 this line is n/a	15	\$5.00	10/25-10/25	2	\$10.00	1	2	-	-
7*	Su	8A-9A	GOOD MORNING AMERICA WK Station remark: V6 this line is n/a	15	\$7.50	10/26-10/26	2	\$15.00	1	2	-	-
8*	Su	11A-12P	THIS WEEK Station remark: V6 this line is n/a	15	\$12.50	10/26-10/26	2	\$25.00	1	2	-	-

21.1.1 / 22.0.1 / 23.0.1 / 31.0.1 / 32.0.1 / 33.0.1 / 34.0.1

## 2 of 4

2 of 4

202-955-5342  
202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
9*	Tu	12P-1P	THE DOCTORS Station remark: V6 this line is n/a	15	\$10.00	10/21-10/21	2	\$20.00	1	2	-	-
10*	W	12P-1P	THE DOCTORS Station remark: V6 this line is n/a	15	\$10.00	10/22-10/22	2	\$20.00	1	2	-	-
11*	Th	12P-1P	THE DOCTORS Station remark: V6 this line is n/a	15	\$10.00	10/23-10/23	2	\$20.00	1	2	-	-
12*	F	12P-1P	THE DOCTORS Station remark: V6 this line is n/a	15	\$10.00	10/24-10/24	2	\$20.00	1	2	-	-
13*	M	12P-1P	THE DOCTORS Station remark: V6 this line is n/a	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-
14*	Tu	4P-5P	FAMILY FEUD Station remark: V6 this line is n/a	15	\$5.00	10/21-10/21	2	\$10.00	1	2	-	-
18*	M	4P-5P	FAMILY FEUD Station remark: V6 this line is n/a	15	\$5.00	10/27-10/27	2	\$10.00	1	2	-	-
19*	Tu	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V6 this line is n/a (political)	15	\$20.00	10/21-10/21	2	\$40.00	1	2	-	-
20*	W	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V6 this line is n/a (political)	15	\$20.00	10/22-10/22	2	\$40.00	1	2	-	-
21*	Th	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V6 this line is n/a (political)	15	\$20.00	10/23-10/23	2	\$40.00	1	2	-	-
22*	F	6P-630P	NEWS14 CAROLINA ON ABC45 Station remark: V6 this line is n/a (political)	15	\$20.00	10/24-10/24	2	\$40.00	1	2	-	-



# ORDER WORKSHEET

Rep Order# 10412043 Ver# 6

Status Returned

Traffic Order# 1941710

Last Received:  
Showing Buylines:

Printed: 10/15/14 11:39 AM  
10/15/14 11:39 AM  
Last Station Changes

4 of 4

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST. #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
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## ---REPORT TOTALS---

Report Totals: 66 / \$970.00

## ---SALES MONTHLY TOTALS---

Oct2014: 98 / \$1,685.00 Nov2014: 20 / \$330.00

Order Totals: 118 / \$2,015.00 Total GRPs: 0.0

## ---COMPETITIVE---

Market Totals	\$50,375.00	CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WEMT	28.00%
WGHP	38.00%	WMYV	.00%	WUPN	.00%	WXII	30.00%	WXLV	4.00%		

Books [null]  
Demos RA35+

## ---CREDIT RISK---

STANDARD CREDIT TERMS



# ORDER WORKSHEET

Rep Order# 10412043  
EC'd Yes

Ver# 4

Status Returned

Traffic Order# 1941710

Last Received:  
Showing Buylines:

Printed: 10/04/14 3:11 PM  
10/04/14 3:10 PM  
Last Station Changes

1 of 3

Station WXY-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\*  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see lines 1-4, 6-24, 18, 32-38 & 54 for n/a's. i show \$6.60 out. pls advise on what the client wants to do for mg's. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu	7A-9A	GOOD MORNING AMERICA Station remark: V4 this line is n/a	15	\$12.50	10/21-10/21	4	\$50.00	1	4	-	-
2*	W	7A-9A	GOOD MORNING AMERICA Station remark: V4 this line is n/a	15	\$12.50	10/22-10/22	4	\$50.00	1	4	-	-
3*	Th	7A-9A	GOOD MORNING AMERICA Station remark: V4 this line is n/a	15	\$12.50	10/23-10/23	4	\$50.00	1	4	-	-
4*	F	7A-9A	GOOD MORNING AMERICA Station remark: V4 this line is n/a	15	\$12.50	10/24-10/24	4	\$50.00	1	4	-	-
6*	Sa	8A-9A	GOOD MORNING AMERICA Station remark: V4 this line is n/a	15	\$5.00	10/25-10/25	2	\$10.00	1	2	-	-
7*	Su	8A-9A	GOOD MORNING AMERICA WK Station remark: V4 this line is n/a	15	\$7.50	10/26-10/26	2	\$15.00	1	2	-	-
8*	Su	11A-12P	THIS WEEK Station remark: V4 this line is n/a	15	\$12.50	10/26-10/26	2	\$25.00	1	2	-	-

## 2 of 3

2 of 3

**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (PJX) PJ STACK  
**Sales Assistant** PJ  
**Salesperson Phone#** 202-955-5342  
**Salesperson Fax#** 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/LMP	GRPs/ (000)
9*	Tu	12P-1P	THE DOCTORS Station remark: V4 this line is n/a	15	\$10.00	10/21-10/21	2	\$20.00	1	2	-	-
10*	W	12P-1P	THE DOCTORS Station remark: V4 this line is n/a	15	\$10.00	10/22-10/22	2	\$20.00	1	2	-	-
11*	Th	12P-1P	THE DOCTORS Station remark: V4 this line is n/a	15	\$10.00	10/23-10/23	2	\$20.00	1	2	-	-
12*	F	12P-1P	THE DOCTORS Station remark: V4 this line is n/a	15	\$10.00	10/24-10/24	2	\$20.00	1	2	-	-
13*	M	12P-1P	THE DOCTORS Station remark: V4 this line is n/a	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-
14*	Tu	4P-5P	FAMILY FEUD Station remark: V4 this line is n/a	15	\$5.00	10/21-10/21	2	\$10.00	1	2	-	-
18*	M	4P-5P	FAMILY FEUD Station remark: V4 this line is n/a	15	\$5.00	10/27-10/27	2	\$10.00	1	2	-	-
32*	F	730P-8P	FAMILY FEUD Station remark: V4 this line is n/a	15	\$37.50	10/24-10/24	2	\$75.00	1	2	-	-
33*	M	730P-8P	FAMILY FEUD Station remark: V4 this line is n/a	15	\$37.50	10/27-10/27	2	\$75.00	1	2	-	-
34*	Tu	11P-1135P	NEWS14 CAROLINA ON ABC45 Station remark: V4 this line is n/a	15	\$20.00	10/21-10/21	2	\$40.00	1	2	-	-
35*	W	11P-1135P	NEWS14 CAROLINA ON ABC45 Station remark: V4 this line is n/a	15	\$20.00	10/22-10/22	2	\$40.00	1	2	-	-

## ORDER WORKSHEET

Rep Order# 10412043 Ver# 4 Status Returned

Traffic Order# 1941710

Last Received:  
Showing Buylines:

Printed: 10/04/14 3:11 PM  
10/04/14 3:10 PM  
Last Station Changes

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
36*	Th	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/23-10/23	2	\$40.00	1	2	-	-
		Station remark: V4 this line is n/a										
37*	F	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/24-10/24	2	\$40.00	1	2	-	-
		Station remark: V4 this line is n/a										
38*	M	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/27-10/27	2	\$40.00	1	2	-	-
		Station remark: V4 this line is n/a										
54*	Sa	7P-730P	MADE IN HOLLYWOOD	15	\$7.50	10/25-10/25	2	\$15.00	1	2	-	-
		Station remark: V4 this line is n/a										

## ---REPORT TOTALS---

Report Totals: 52 / \$735.00

## ---SALES MONTHLY TOTALS---

Oct2014:	98 / \$1,685.00	Nov2014:	20 / \$330.00
Order Totals: 118 / \$2,015.00	Total GRPs: 0.0		
---COMPETITIVE---			
Market Totals	\$50,375.00	CABL	.00%
		WGHP	38.00%
		UNKN	.00%
		WMTV	.00%
		WFBX	.00%
		WUPN	.00%
		WCWG	.00%
		WXII	30.00%
		WMTV	28.00%
		WXLV	4.00%

Books [null]  
Demos RA35+

## ---CREDIT RISK---

STANDARD CREDIT TERMS

2/30

1 of 2

**Rep Firm** MILLENNIUM SALES & MARKETING  
**Sales Office** (DC) WASHINGTON  
**Salesperson** (PJ) PJ STACK  
**Sales Assistant** PJ  
**Salesperson Phone#** 202-955-5342  
**Salesperson Fax#** 202-955-5348

MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

SEE LNS 9-13 FOR TIME PERIOD REVISED PLS CONFIRM T/R PT

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
9*	Tu	12P-1P	THE DOCTORS Sales remark: V3 TIME PERIOD REVISED V3 Time Changed, Comment Changed	15	\$10.00	10/21-10/21	2	\$20.00	1	2	-	-
10*	W	12P-1P	THE DOCTORS Sales remark: V3 TIME PERIOD REVISED V3 Time Changed, Comment Changed	15	\$10.00	10/22-10/22	2	\$20.00	1	2	-	-
11*	Th	12P-1P	THE DOCTORS Sales remark: V3 TIME PERIOD REVISED V3 Time Changed, Comment Changed	15	\$10.00	10/23-10/23	2	\$20.00	1	2	-	-
12*	F	12P-1P	THE DOCTORS Sales remark: V3 TIME PERIOD REVISED V3 Time Changed, Comment Changed	15	\$10.00	10/24-10/24	2	\$20.00	1	2	-	-
13*	M	12P-1P	THE DOCTORS Sales remark: V3 TIME PERIOD REVISED V3 Time Changed, Comment Changed	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-

# ORDER WORKSHEET

Rep Order# 10412043 Ver# 3

Status Revised

Traffic Order# 1941710

Last Received:  
Showing Buylines:

Printed: 09/30/14 1:22 PM  
09/30/14 12:16 PM  
All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## ---REPORT TOTALS---

Report Totals: 10 / \$100.00

## ---SALES MONTHLY TOTALS---

Oct2014: 98 / \$1,685.00

Order Totals: 118 / \$2,015.00

## ---COMPETITIVE---

Market Totals

\$50,375.00

CABL  
WGHP

.00%  
38.00%

UNKN  
WMYV

.00%  
.00%

WBFX  
WUPN

.00%  
.00%

WCMG  
WXII

.00%  
30.00%

WEMT  
WXLV

28.00%  
4.00%

Books [null]  
Demos RA35+

## ---CREDIT RISK---

STANDARD CREDIT TERMS



# ORDER WORKSHEET

Rep Order# 10412043

Ver# 2

Status Returned

Traffic Order# 1941710

Last Received:  
Showing Buylines:

Printed: 09/29/14 6:26 PM  
09/29/14 6:24 PM  
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see lines 9-13 for programming corrections. pls advise/ revise asap. tks

L \* 9-13

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
9*	Tu	10A-11A	THE DOCTORS	15	\$10.00	10/21-10/21	2	\$20.00	1	2	-	-
Station remark: V2 correct programming is "queen latifah"												
10*	W	10A-11A	THE DOCTORS	15	\$10.00	10/22-10/22	2	\$20.00	1	2	-	-
Station remark: V2 correct programming is "queen latifah"												
11*	Th	10A-11A	THE DOCTORS	15	\$10.00	10/23-10/23	2	\$20.00	1	2	-	-
Station remark: V2 correct programming is "queen latifah"												
12*	F	10A-11A	THE DOCTORS	15	\$10.00	10/24-10/24	2	\$20.00	1	2	-	-
Station remark: V2 correct programming is "queen latifah"												
13*	M	10A-11A	THE DOCTORS	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-
Station remark: V2 correct programming is "queen latifah"												

## ---REPORT TOTALS---

Report Totals: 10 / \$100.00

# ORDER WORKSHEET

Rep Order# 10412043 Ver# 2  
EC'd Yes

Status Returned

Traffic Order# 1941710

Last Received:  
Showing Buylines:

Printed: 09/29/14 6:26 PM  
09/29/14 6:24 PM  
Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## ---SALES MONTHLY TOTALS---

Oct2014: 98/ \$1,685.00

Nov2014: 20/ \$330.00

Order Totals: 118 / \$2,015.00

Total GRPS: 0.0

## ---COMPETITIVE---

Market Totals	CABL	WGHP	UNKN	WBFX	WUEN	WCWG	WEMT
\$50,375.00	.00%	38.00%	.00%	.00%	.00%	.00%	28.00%
		WMYV	.00%			30.00%	4.00%

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10412043 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/24/14 1:58 PM  
Last Received: 09/24/14 10:01 AM  
Showing Buylines: All Rep Changes or Last Station Changes

1 of 5

Station WXLV-TV, GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

MIKE ROBINSON/ERIC LEVINSON FOR SUPREME COURT  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POLITICAL ORDER \*\*\*\*\*NOTE ALL SPOTS ARE BOOKENDS\*\*\*\*\* PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu	7A-9A	GOOD MORNING AMERICA	15	\$12.50	10/21-10/21	4	\$50.00	1	4	-	-
2	W	7A-9A	GOOD MORNING AMERICA	15	\$12.50	10/22-10/22	4	\$50.00	1	4	-	-
3	Th	7A-9A	GOOD MORNING AMERICA	15	\$12.50	10/23-10/23	4	\$50.00	1	4	-	-
4	F	7A-9A	GOOD MORNING AMERICA	15	\$12.50	10/24-10/24	4	\$50.00	1	4	-	-
5	M	7A-9A	GOOD MORNING AMERICA	15	\$12.50	10/27-10/27	4	\$50.00	1	4	-	-
6	Sa	8A-9A	GOOD MORNING AMERICA WK	15	\$5.00	10/25-10/25	2	\$10.00	1	2	-	-
7	Su	8A-9A	GOOD MORNING AMERICA WK	15	\$7.50	10/26-10/26	2	\$15.00	1	2	-	-
8	Sa	11A-12P	THIS WEEK	15	\$12.50	10/26-10/26	2	\$25.00	1	2	-	-
9	Tu	10A-11A	THE DOCTORS	15	\$10.00	10/21-10/21	2	\$20.00	1	2	-	-
10	W	10A-11A	THE DOCTORS	15	\$10.00	10/22-10/22	2	\$20.00	1	2	-	-

CPD  
9/29

# ORDER WORKSHEET

Rep Order# 10412043 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/24/14 1:58 PM  
Last Received: 09/24/14 10:01 AM  
Showing Buylines: All Rep Changes or Last Station Changes

2 of 5

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (NW80) POLITICAL  
Product ROBINSON/LEVINSON  
Estimate# 322  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PI) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	<del>Th</del>	<del>10A-11A</del>	<del>THE DOCTORS</del>	15	<del>\$10.00</del>	<del>10/23-10/23</del>	2	<del>\$20.00</del>	1	2	-	-
12	F	10A-11A	THE DOCTORS	15	\$10.00	10/24-10/24	2	\$20.00	1	2	-	-
13	M	10A-11A	THE DOCTORS	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-
14	Tu	4P-5P	FAMILY FEUD	15	\$5.00	10/21-10/21	2	\$10.00	1	2	-	-
15	W	4P-5P	FAMILY FEUD	15	\$5.00	10/22-10/22	2	\$10.00	1	2	-	-
16	Th	4P-5P	FAMILY FEUD	15	\$5.00	10/23-10/23	2	\$10.00	1	2	-	-
17	F	4P-5P	FAMILY FEUD	15	\$5.00	10/24-10/24	2	\$10.00	1	2	-	-
18	M	4P-5P	FAMILY FEUD	15	\$5.00	10/27-10/27	2	\$10.00	1	2	-	-
19	Tu	6P-630P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/21-10/21	2	\$40.00	1	2	-	-
20	W	6P-630P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/22-10/22	2	\$40.00	1	2	-	-
21	Th	6P-630P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/23-10/23	2	\$40.00	1	2	-	-
22	F	6P-630P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/24-10/24	2	\$40.00	1	2	-	-
23	M	6P-630P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/27-10/27	2	\$40.00	1	2	-	-
24	Tu	7P-730P	FAMILY FEUD	15	\$32.50	10/21-10/21	2	\$65.00	1	2	-	-
25	W	7P-730P	FAMILY FEUD	15	\$32.50	10/22-10/22	2	\$65.00	1	2	-	-
26	Th	7P-730P	FAMILY FEUD	15	\$32.50	10/23-10/23	2	\$65.00	1	2	-	-

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Station WXLV-TV GREENSBORO/W.SALEM  
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Product ROBINSON/LEVINSON  
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Buyer Nicole Meade

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Salesperson (PI) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
27	F	7P-730P	FAMILY FEUD	15	\$32.50	10/24-10/24	2	\$65.00	1	2	-	-
28	M	7P-730P	FAMILY FEUD	15	\$32.50	10/27-10/27	2	\$65.00	1	2	-	-
29	Tu	730P-8P	FAMILY FEUD	15	\$37.50	10/21-10/21	2	\$75.00	1	2	-	-
30	W	730P-8P	FAMILY FEUD	15	\$37.50	10/22-10/22	2	\$75.00	1	2	-	-
31	Th	730P-8P	FAMILY FEUD	15	\$37.50	10/23-10/23	2	\$75.00	1	2	-	-
32	F	730P-8P	FAMILY FEUD	15	\$37.50	10/24-10/24	2	\$75.00	1	2	-	-
33	M	730P-8P	FAMILY FEUD	15	\$37.50	10/27-10/27	2	\$75.00	1	2	-	-
34	Th	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/21-10/21	2	\$40.00	1	2	-	-
35	W	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/22-10/22	2	\$40.00	1	2	-	-
36	Th	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/23-10/23	2	\$40.00	1	2	-	-
37	F	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/24-10/24	2	\$40.00	1	2	-	-
38	M	11P-1135P	NEWS14 CAROLINA ON ABC45	15	\$20.00	10/27-10/27	2	\$40.00	1	2	-	-
39	Tu	1135P-1235A	JIMMY KIMMEL LIVE	15	\$5.00	10/21-10/21	2	\$10.00	1	2	-	-
40	W	1135P-1235A	JIMMY KIMMEL LIVE	15	\$5.00	10/22-10/22	2	\$10.00	1	2	-	-
41	Th	1135P-1235A	JIMMY KIMMEL LIVE	15	\$5.00	10/23-10/23	2	\$10.00	1	2	-	-
42	F	1135P-1235A	JIMMY KIMMEL LIVE	15	\$5.00	10/24-10/24	2	\$10.00	1	2	-	-



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4 of 5

Station WXLV-TV GREENSBORO/W.SALEM  
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Product ROBINSON/LEVINSON  
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Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
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ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 33/32/322  
Flight Dates 10/21/14-10/27/14

Rep Firm MILLENNium SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
43	M	1135P-1235A	JIMMY KIMMEL LIVE	15	\$5.00	10/27-10/27	2	\$10.00	1	2	-	-
44	Tu	1235P-105A	NIGHTLINE	15	\$10.00	10/21-10/21	2	\$20.00	1	2	-	-
45	W	1235P-105A	NIGHTLINE	15	\$10.00	10/22-10/22	2	\$20.00	1	2	-	-
46	Th	1235P-105A	NIGHTLINE	15	\$10.00	10/23-10/23	2	\$20.00	1	2	-	-
47	F	1235P-105A	NIGHTLINE	15	\$10.00	10/24-10/24	2	\$20.00	1	2	-	-
48	M	1235P-105A	NIGHTLINE	15	\$10.00	10/27-10/27	2	\$20.00	1	2	-	-
49	Sa	330P-7P	ABC COLLEGE FOOTBALL	15	\$100.00	10/25-10/25	2	\$200.00	1	2	-	-
50	Tu	630A-7A	630A NEWS	15	\$12.50	10/21-10/21	2	\$25.00	1	2	-	-
51	W	630A-7A	630A NEWS	15	\$12.50	10/22-10/22	2	\$25.00	1	2	-	-
52	Th	630A-7A	630A NEWS	15	\$12.50	10/23-10/23	2	\$25.00	1	2	-	-
53	F	630A-7A	630A NEWS	15	\$12.50	10/24-10/24	2	\$25.00	1	2	-	-
54	Sa	7P-730P	MADE IN HOLLYWOOD	15	\$7.50	10/25-10/25	2	\$15.00	1	2	-	-

REPORT TOTALS  
Report Totals: 118 / \$2,015.00

SALES MONTHLY TOTALS

Oct2014: 98 / \$1,685.00

Nov2014: 20 / \$330.00

# ORDER WORKSHEET

5 of 5

Rep Order# 10412043 Ver# 1 Status New  
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Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Order Totals: 118 / \$2,015.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$50,375.00

CABL .00% UNKN .00% WBEF .00%  
WGHP 38.00% WMYY .00% WUPN .00%

WCWG .00% WEMT 28.00%  
WXTL 30.00% WXLV 4.00%

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8.22.14
------------------------------	----------------------

I, Meredith Morton - Pinpoint Media,

being/on behalf of: Levinson for Supreme Court

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Supreme Court

in the General

election to be held on: November 4th 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Levinson for Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Elizabeth Cooke

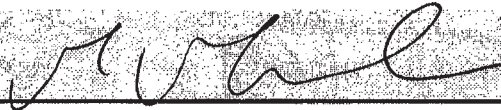
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8.22.14

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Matthew Bower

**Printed Name**

ASM

**Title**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 9.4.14
------------------------------	---------------------

I, Meredith Morton - Pinpoint Media,

being/on behalf of: Mike Robinson for NC Supreme Court,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Supreme Court

in the General

election to be held on: November 4th 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

Mike Robinson for NC Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathrine Knight

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9.4.14

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Matthew Bowmer

**Printed Name**

ASN

**Title**