

CONTRACT



WBNS-TV
 770 Twin Rivers Drive
 Columbus, OH 43215
 (614) 460-3700

<u>Contract / Revision</u> 18864 /		<u>Alt Order #</u>
<u>Product</u> CCC DEMS 20191021-1105		
<u>Contract Dates</u> 10/21/19 - 11/04/19		<u>Estimate #</u> Oct - Nov 2019
<u>Advertiser</u> Friends of Shannon Hardin/Frnds of Elizabet		<u>Original Date / Revision</u> 10/09/19 / 10/09/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBNS-TV	<u>Account Executive</u> House WBNS-TV	<u>Sales Office</u> Columbus TV L
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1939		<u>Advertiser Ref</u>

And:

Triumph Communications
 1480 Dublin Road
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBNS	10/21/19	11/04/19	10TV News @ 11p	11p-1135p		:30			NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	M-W-F--				3	\$2,000.00			
	Week:	10/28/19	11/03/19	M-W-F--				3	\$2,000.00			
	Week:	11/04/19	11/10/19	M-----				1	\$2,000.00			
N 2	WBNS	10/21/19	11/04/19	Late Late Show: Corden	1237a-137a		:30			NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	-TW----				2	\$200.00			
	Week:	10/28/19	11/03/19	MTW-F--				4	\$200.00			
	Week:	11/04/19	11/10/19	M-----				1	\$200.00			
N 3	WBNS	10/21/19	11/04/19	10TV News @ 425a	425a-5a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	-T-T---				2	\$200.00			
	Week:	10/28/19	11/03/19	-T-T---				2	\$200.00			
	Week:	11/04/19	11/10/19	M-----				1	\$200.00			
N 4	WBNS	10/21/19	11/04/19	10TV News at 5a	5a-555a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	M-----				1	\$600.00			
	Week:	10/28/19	11/03/19	M-W----				2	\$600.00			
	Week:	11/04/19	11/10/19	-----				0	\$0.00			
N 5	WBNS	10/21/19	11/04/19	10TV News @ 6a	557a-7a		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	MT-T---				3	\$1,000.00			
	Week:	10/28/19	11/03/19	-T-T---				2	\$1,000.00			
	Week:	11/04/19	11/10/19	M-----				1	\$1,000.00			
N 6	WBNS	10/21/19	11/04/19	CBS This Morning M-F 7a-8	7a-8a		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	--W-F--				2	\$1,000.00			
	Week:	10/28/19	11/03/19	M-W-F--				3	\$1,000.00			
	Week:	11/04/19	11/10/19	M-----				1	\$1,000.00			
N 7	WBNS	10/21/19	11/04/19	CBS This Morning M-F 8a-9	8a-9a		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	-T-T---				2	\$600.00			
	Week:	10/28/19	11/03/19	-T-T---				2	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 18864 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/21/19 - 11/04/19	<u>Product</u> CCC DEMS 20191021-1	<u>Estimate #</u> Oct - Nov 2019
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<u>Advertiser</u> Friends of Shannon Hard	<u>Original Date / Revision</u> 10/09/19 / 10/09/19
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
N 8	WBNS	10/21/19	11/04/19	M-F 9a-10a	9a-10a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	--W----				1	\$400.00			
Week:		10/28/19	11/03/19	--W-F--				2	\$400.00			
Week:		11/04/19	11/10/19	M-----				1	\$400.00			
N 9	WBNS	10/21/19	11/04/19	Let's Make a Deal	10a-11a		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-T-----				1	\$1,000.00			
Week:		10/28/19	11/03/19	-T-T---				2	\$1,000.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
N 10	WBNS	10/30/19	11/04/19	The Price is Right	11a-12p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	--W----				1	\$1,000.00			
Week:		11/04/19	11/10/19	M-----				1	\$1,000.00			
N 11	WBNS	10/28/19	11/04/19	10TV News @ 12p	12p-1230p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/19	11/03/19	M--T---				2	\$1,000.00			
Week:		11/04/19	11/10/19	M-----				1	\$1,000.00			
N 12	WBNS	10/21/19	11/04/19	10TV News @ 12p	12p-1230p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-T-----				1	\$1,000.00			
Week:		10/28/19	11/03/19	-T--F--				2	\$1,000.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
N 13	WBNS	10/21/19	11/04/19	10TV News @ 5p	5p-6p		:30			NM	7	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	M-W-F--				3	\$1,400.00			
Week:		10/28/19	11/03/19	-TW-F--				3	\$1,400.00			
Week:		11/04/19	11/10/19	M-----				1	\$1,400.00			
N 14	WBNS	10/21/19	11/04/19	10TV News @ 6p	6p-630p		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	M--T---				2	\$2,000.00			
Week:		10/28/19	11/03/19	M-WT---				3	\$2,000.00			
Week:		11/04/19	11/10/19	M-----				1	\$2,000.00			
N 15	WBNS	10/21/19	11/04/19	M-F 7p -730p	7p-730p		:30			NM	6	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-TW-----				2	\$2,200.00			
Week:		10/28/19	11/03/19	-T-TF--				3	\$2,200.00			
Week:		11/04/19	11/10/19	M-----				1	\$2,200.00			
N 16	WBNS	10/21/19	11/04/19	M-F 730p-8p	730p-8p		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	M-----				1	\$2,200.00			
Week:		10/28/19	11/03/19	M--T---				2	\$2,200.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
N 17	WBNS	10/26/19	11/04/19	Sa 5a-7a News	5a-7a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-----S-				1	\$300.00			
Week:		10/28/19	11/03/19	-----S-				1	\$300.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
N 18	WBNS	10/21/19	11/04/19	10 TV This Morning Sun	6a-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		10/21/19	10/27/19	-----S				1	\$300.00			
Week:		10/28/19	11/03/19	-----S				1	\$300.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
N 19	WBNS	10/21/19	11/04/19	CBS Sunday Morning	9a-1030a		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/19	10/27/19	-----S				1	\$1,400.00			
Week:		10/28/19	11/03/19	-----S				1	\$1,400.00			
Week:		11/04/19	11/10/19	-----				0	\$0.00			
Totals											81	\$90,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 -10/27/19	29	\$32,800.00	(\$4,920.00)	\$27,880.00
10/28/19 -11/04/19	52	\$58,000.00	(\$8,700.00)	\$49,300.00
Totals	81	\$90,800.00	(\$13,620.00)	\$77,180.00

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