



**WBNS-TV**  
**770 Twin Rivers Drive**  
**Columbus, OH 43215**  
**(614) 460-3700**

# CONTRACT

<u>Contract / Revision</u> 18864 /		<u>Alt Order #</u>
<u>Product</u> CCC DEMS 20191021-1105		
<u>Contract Dates</u> 10/21/19 - 11/04/19		<u>Estimate #</u> Oct - Nov 2019
<u>Advertiser</u> Friends of Shannon Hardin/Frnds of Elizabet		<u>Original Date / Revision</u> 10/09/19 / 10/09/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBNS-TV	<u>Account Executive</u> House WBNS-TV	<u>Sales Office</u> Columbus TV L
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1939		<u>Advertiser Ref</u>

And:

**Triumph Communications**  
**1480 Dublin Road**  
**Columbus, OH 43215**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBNS	10/21/19	11/04/19	10TV News @ 11p	11p-1135p		:30			NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	M-W-F--				3	\$2,000.00			
	Week:	10/28/19	11/03/19	M-W-F--				3	\$2,000.00			
	Week:	11/04/19	11/10/19	M-----				1	\$2,000.00			
N 2	WBNS	10/21/19	11/04/19	Late Late Show: Corden	1237a-137a		:30			NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	-TW----				2	\$200.00			
	Week:	10/28/19	11/03/19	MTW-F--				4	\$200.00			
	Week:	11/04/19	11/10/19	M-----				1	\$200.00			
N 3	WBNS	10/21/19	11/04/19	10TV News @ 425a	425a-5a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	-T-T---				2	\$200.00			
	Week:	10/28/19	11/03/19	-T-T---				2	\$200.00			
	Week:	11/04/19	11/10/19	M-----				1	\$200.00			
N 4	WBNS	10/21/19	11/04/19	10TV News at 5a	5a-555a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	M-----				1	\$600.00			
	Week:	10/28/19	11/03/19	M-W----				2	\$600.00			
	Week:	11/04/19	11/10/19	-----				0	\$0.00			
N 5	WBNS	10/21/19	11/04/19	10TV News @ 6a	557a-7a		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	MT-T---				3	\$1,000.00			
	Week:	10/28/19	11/03/19	-T-T---				2	\$1,000.00			
	Week:	11/04/19	11/10/19	M-----				1	\$1,000.00			
N 6	WBNS	10/21/19	11/04/19	CBS This Morning M-F 7a-8	7a-8a		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	--W-F--				2	\$1,000.00			
	Week:	10/28/19	11/03/19	M-W-F--				3	\$1,000.00			
	Week:	11/04/19	11/10/19	M-----				1	\$1,000.00			
N 7	WBNS	10/21/19	11/04/19	CBS This Morning M-F 8a-9	8a-9a		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/21/19	10/27/19	-T-T---				2	\$600.00			
	Week:	10/28/19	11/03/19	-T-T---				2	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



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Contract / Revision	Alt Order #
18864 /	

Contract Dates	Product	Estimate #
10/21/19 - 11/04/19	CCC DEMS 20191021-1	Oct - Nov 2019

Advertiser	Original Date / Revision
Friends of Shannon Hard	10/09/19 / 10/09/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 11/04/19	11/10/19	-----	0	\$0.00										
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 11/04/19	11/10/19	-----	0	\$0.00																												
N 8	WBNS	10/21/19	11/04/19	M-F 9a-10a	9a-10a		:30			NM	4	\$1,600.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/21/19</td><td>10/27/19</td><td>--W----</td><td>1</td><td>\$400.00</td></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>--W-F--</td><td>2</td><td>\$400.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>M-----</td><td>1</td><td>\$400.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/21/19	10/27/19	--W----	1	\$400.00	Week: 10/28/19	11/03/19	--W-F--	2	\$400.00	Week: 11/04/19	11/10/19	M-----	1	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	--W----	1	\$400.00																												
Week: 10/28/19	11/03/19	--W-F--	2	\$400.00																												
Week: 11/04/19	11/10/19	M-----	1	\$400.00																												
N 9	WBNS	10/21/19	11/04/19	Let's Make a Deal	10a-11a		:30			NM	3	\$3,000.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/21/19</td><td>10/27/19</td><td>-T-----</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>-T-T---</td><td>2</td><td>\$1,000.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/21/19	10/27/19	-T-----	1	\$1,000.00	Week: 10/28/19	11/03/19	-T-T---	2	\$1,000.00	Week: 11/04/19	11/10/19	-----	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	-T-----	1	\$1,000.00																												
Week: 10/28/19	11/03/19	-T-T---	2	\$1,000.00																												
Week: 11/04/19	11/10/19	-----	0	\$0.00																												
N 10	WBNS	10/30/19	11/04/19	The Price is Right	11a-12p		:30			NM	2	\$2,000.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>--W----</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>M-----</td><td>1</td><td>\$1,000.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/28/19	11/03/19	--W----	1	\$1,000.00	Week: 11/04/19	11/10/19	M-----	1	\$1,000.00					
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/28/19	11/03/19	--W----	1	\$1,000.00																												
Week: 11/04/19	11/10/19	M-----	1	\$1,000.00																												
N 11	WBNS	10/28/19	11/04/19	10TV News @ 12p	12p-1230p		:30			NM	3	\$3,000.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>M--T---</td><td>2</td><td>\$1,000.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>M-----</td><td>1</td><td>\$1,000.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/28/19	11/03/19	M--T---	2	\$1,000.00	Week: 11/04/19	11/10/19	M-----	1	\$1,000.00					
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/28/19	11/03/19	M--T---	2	\$1,000.00																												
Week: 11/04/19	11/10/19	M-----	1	\$1,000.00																												
N 12	WBNS	10/21/19	11/04/19	10TV News @ 12p	12p-1230p		:30			NM	3	\$3,000.00																				
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Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	-T-----	1	\$1,000.00																												
Week: 10/28/19	11/03/19	-T--F--	2	\$1,000.00																												
Week: 11/04/19	11/10/19	-----	0	\$0.00																												
N 13	WBNS	10/21/19	11/04/19	10TV News @ 5p	5p-6p		:30			NM	7	\$9,800.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/21/19</td><td>10/27/19</td><td>M-W-F--</td><td>3</td><td>\$1,400.00</td></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>-TW-F--</td><td>3</td><td>\$1,400.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>M-----</td><td>1</td><td>\$1,400.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/21/19	10/27/19	M-W-F--	3	\$1,400.00	Week: 10/28/19	11/03/19	-TW-F--	3	\$1,400.00	Week: 11/04/19	11/10/19	M-----	1	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	M-W-F--	3	\$1,400.00																												
Week: 10/28/19	11/03/19	-TW-F--	3	\$1,400.00																												
Week: 11/04/19	11/10/19	M-----	1	\$1,400.00																												
N 14	WBNS	10/21/19	11/04/19	10TV News @ 6p	6p-630p		:30			NM	6	\$12,000.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/21/19</td><td>10/27/19</td><td>M--T---</td><td>2</td><td>\$2,000.00</td></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>M-WT---</td><td>3</td><td>\$2,000.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>M-----</td><td>1</td><td>\$2,000.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/21/19	10/27/19	M--T---	2	\$2,000.00	Week: 10/28/19	11/03/19	M-WT---	3	\$2,000.00	Week: 11/04/19	11/10/19	M-----	1	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	M--T---	2	\$2,000.00																												
Week: 10/28/19	11/03/19	M-WT---	3	\$2,000.00																												
Week: 11/04/19	11/10/19	M-----	1	\$2,000.00																												
N 15	WBNS	10/21/19	11/04/19	M-F 7p-730p	7p-730p		:30			NM	6	\$13,200.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/21/19</td><td>10/27/19</td><td>-TW-----</td><td>2</td><td>\$2,200.00</td></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>-T-TF--</td><td>3</td><td>\$2,200.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>M-----</td><td>1</td><td>\$2,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/21/19	10/27/19	-TW-----	2	\$2,200.00	Week: 10/28/19	11/03/19	-T-TF--	3	\$2,200.00	Week: 11/04/19	11/10/19	M-----	1	\$2,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	-TW-----	2	\$2,200.00																												
Week: 10/28/19	11/03/19	-T-TF--	3	\$2,200.00																												
Week: 11/04/19	11/10/19	M-----	1	\$2,200.00																												
N 16	WBNS	10/21/19	11/04/19	M-F 730p-8p	730p-8p		:30			NM	3	\$6,600.00																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/21/19</td><td>10/27/19</td><td>M-----</td><td>1</td><td>\$2,200.00</td></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>M--T---</td><td>2</td><td>\$2,200.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/21/19	10/27/19	M-----	1	\$2,200.00	Week: 10/28/19	11/03/19	M--T---	2	\$2,200.00	Week: 11/04/19	11/10/19	-----	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	M-----	1	\$2,200.00																												
Week: 10/28/19	11/03/19	M--T---	2	\$2,200.00																												
Week: 11/04/19	11/10/19	-----	0	\$0.00																												
N 17	WBNS	10/26/19	11/04/19	Sa 5a-7a News	5a-7a		:30			NM	2	\$600.00																				
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Start Date	End Date	Weekdays	Spots/Week	Rate																												
Week: 10/21/19	10/27/19	-----S-	1	\$300.00																												
Week: 10/28/19	11/03/19	-----S-	1	\$300.00																												
Week: 11/04/19	11/10/19	-----	0	\$0.00																												
N 18	WBNS	10/21/19	11/04/19	10 TV This Morning Sun	6a-9a		:30			NM	2	\$600.00																				
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**770 Twin Rivers Drive**  
**Columbus, OH 43215**  
**(614) 460-3700**

Contract / Revision	Alt Order #
18864 /	

Contract Dates	Product	Estimate #
10/21/19 - 11/04/19	CCC DEMS 20191021-1	Oct - Nov 2019

Advertiser	Original Date / Revision
Friends of Shannon Hard	10/09/19 / 10/09/19

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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
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Week: 10/28/19	11/03/19	-----S	1	\$300.00																												
Week: 11/04/19	11/10/19	-----	0	\$0.00																												
N 19	WBNS	10/21/19	11/04/19	CBS Sunday Morning	9a-1030a		:30			NM	2	\$2,800.00																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/21/19</td><td>10/27/19</td><td>-----S</td><td>1</td><td>\$1,400.00</td></tr><tr><td>Week: 10/28/19</td><td>11/03/19</td><td>-----S</td><td>1</td><td>\$1,400.00</td></tr><tr><td>Week: 11/04/19</td><td>11/10/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/21/19	10/27/19	-----S	1	\$1,400.00	Week: 10/28/19	11/03/19	-----S	1	\$1,400.00	Week: 11/04/19	11/10/19	-----	0	\$0.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																												
Week: 10/21/19	10/27/19	-----S	1	\$1,400.00																												
Week: 10/28/19	11/03/19	-----S	1	\$1,400.00																												
Week: 11/04/19	11/10/19	-----	0	\$0.00																												
Totals											81	\$90,800.00																				

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 -10/27/19	29	\$32,800.00	(\$4,920.00)	\$27,880.00
10/28/19 -11/04/19	52	\$58,000.00	(\$8,700.00)	\$49,300.00
<b>Totals</b>	<b>81</b>	<b>\$90,800.00</b>	<b>(\$13,620.00)</b>	<b>\$77,180.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.