

16567
6/16/16

FR: WA - MATTHEW WURM (H)
TO: WAPK-TV
REP HEADLINE# 8270126
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382

FAX# 703-516-9680

ORDER WORKSHEET

HARRIS REPORT FROM REP

JUN15/16 10.29
*** WAPK-TV ***

ADV # _____ ADV. NAME POLI/H CLINTON/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME MIKE FURMAN
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8270126 CLASS: NATL. LOCAL REGIONAL

PRDCT HILLARY 4 AMER :30S EST#4923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN21/16 JUN27/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN15/16 10.29

REP: NEW ORDER
TTL \$260 @ 13X
PLS CONFIRM
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 278
AGENCY PRODUCT CODE = 295

AGENCY EST# = 4923

1			200P-230P	30		\$20.00	6/27	6/27	1		MON	1
PROGRAM : BONANZA CON COM1: BONANZA												
2			230P-300P	30		\$20.00	6/21	6/24	1		TU-F	1
PROGRAM : BONANZA CON COM1: BONANZA												

JUN 15, 10:29 EDT by: root

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FR: WA - MATTHEW WURM (H)
TO: WAPK-TV
REP HEADLINE# 8270126
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382

FAX# 703-516-9680

ORDER WORKSHEET

HARRIS REPORT FROM REP

JUN15/16 10.29
*** WAPK-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			630P-700P	30		\$20.00	6/27	6/27	1		MON	1
PROGRAM : GOOD DAY TRI-CITIES CON COM1: GOOD DAY TRI-CITIES												
4			700P-730P	30		\$20.00	6/21	6/24	1		TU-F	1
PROGRAM : MASH CON COM1: MASH												
5			730P-800P	30		\$20.00	6/27	6/27	1		MON	1
PROGRAM : MASH CON COM1: MASH												
6			800P-900P	30		\$20.00	6/24	6/24	1		FRI	1
PROGRAM : ANDY GRIFFITH SHOW/GILLIGANS ISLAN CON COM1: ANDY GRIFFITH SHOW/GILLIGANS ISLAN												
7			900P-1000P	30		\$20.00	6/27	6/27	1		MON	1
PROGRAM : HAPPY DAYS/LAVERNE AND SHIRLEY CON COM1: HAPPY DAYS/LAVERNE AND SHIRLEY												
8			600P-700P	30		\$20.00	6/25	6/25	1		SAT	1
PROGRAM : ADVENTURES OF SUPERMAN/BATMAN CON COM1: ADVENTURES OF SUPERMAN/BATMAN												
9			900P-1000P	30		\$20.00	6/25	6/25	1		SAT	1
PROGRAM : STAR TREK: ORIGINAL CON COM1: STAR TREK: ORIGINAL												
10			730P-800P	30		\$20.00	6/26	6/26	1		SUN	1
PROGRAM : ANDY GRIFFITH SHOW CON COM1: ANDY GRIFFITH SHOW												
11			900P-1000P	30		\$20.00	6/23	6/23	1		THU	1
PROGRAM : HAPPY DAYS/LAVERNE AND SHIRLEY CON COM1: HAPPY DAYS/LAVERNE AND SHIRLEY												

JUN 15, 10:29 EDT BY: root

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FR: WA - MATTHEW WORM (H)
TO: WAPK-TV
REP HEADLINE# 8270126
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9382

FAX# 703-516-9680

ORDER WORKSHEET

HARRIS REPORT FROM REP

JUN15/16 10.29
*** WAPK-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
12			900P-1000P	30		\$20.00	6/21	6/21	1		TUE	1

PROGRAM : HAPPY DAYS/LAVERNE AND SHIRLEY
CON COM1: HAPPY DAYS/LAVERNE AND SHIRLEY

13			800P-900P	30		\$20.00	6/22	6/22	1		WED	1
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PROGRAM : ANDY GRIFFITH SHOW/GILLIGANS ISLAN
CON COM1: ANDY GRIFFITH SHOW/GILLIGANS ISLAN

JUN/16	\$180.00	JUL/16	\$80.00							CONTRACT TOTAL	\$260.00
										TOTAL SPOTS	13

MARKET TOTALS \$26,000 WAPK 1% WJHL 18% WCYB 56% WKPT 4% WEMT 21% CYBW 0% CABL 0%

ESTIMATED SHARES

SVC- NONE
DEMOS- RA35+*

Jun 15, 10:29 EDT by: root

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FR: WA - MATTHEW WURM (H)
TO: WAPK-TV
REP HEADLINE# 8270126
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382

FAX# 703-516-9680

ORDER WORKSHEET

HARRIS REPORT FROM REP JUN15/16 12.12
CHANGES *** WAPK-TV ***

ADV # _____ ADV. NAME POLI/H CLINTON/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME MIKE FURMAN
SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8270126 CLASS: NATL. LOCAL REGIONAL

PRDCT HILLARY 4 AMER :30S EST#4923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN21/16 JUN27/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN15/16 12.12

REP: UPDATED SHARES
TTL SAME
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = 278 AGENCY EST# = 4923
AGENCY PRODUCT CODE = 295

NO BUYS TO PRINT

JUN/16 \$180.00 JUL/16 \$80.00

CONTRACT TOTAL \$260.00
TOTAL SPOTS 13

Jun 15, 12:12 EDT by: root

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FR: WA - MATTHEW WURM (H)
TO: WAPK-TV
REP HEADLINE# 8270126
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382

FAX# 703-516-9680

ORDER WORKSHEET

HARRIS REPORT FROM REP JUN15/16 12.12
CHANGES *** WAPK-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

MARKET TOTALS	\$26,000		WAPK 2%		WJHL 22%	WCYB 57%	WKPT 6%	WEMT 13%	CYBW 0%	CABL 0%		
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ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUN 15, 12:12 EDT by: root

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CONTRACT



WAPK-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

MeTVtricitie.com

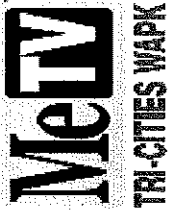
And:

Greer, Margolis, Mitchell
1010 Wisconsin Ave, Ste 800
Washington, DC 20007

<u>Product</u> HILLARY 4 AMER :30		<u>Contract / Revision</u> 16567 /	<u>Alt Order #</u> 8270126
<u>Contract Dates</u> 06/21/16 - 06/27/16		<u>Estimate #</u> 4923	
<u>Advertiser</u> POL/H CLINTON/D/PRE/US		<u>Original Date / Revision</u> 06/16/16 / 06/16/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Station</u> WAPK-TV	<u>Account Executive</u> HRP Virginia	<u>Sales Office</u> HRP-Virginia	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAPK	06/27/16	06/27/16	M-F 2p-230p BONANZA	2p-230p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/27/16	07/03/16	M-----				1	\$20.00			
N 2	WAPK	06/21/16	06/24/16	M-F 230p-3p BONANZA	230p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/20/16	06/26/16	-TWTF--				1	\$20.00			
N 3	WAPK	06/27/16	06/27/16	M-F 630p-7p GOOD	630p-7p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/27/16	07/03/16	M-----				1	\$20.00			
N 4	WAPK	06/21/16	06/24/16	M-F 7p-730p MASH	7p-730p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/20/16	06/26/16	-TWTF--				1	\$20.00			
N 5	WAPK	06/27/16	06/27/16	M-F 730p-8p MASH	730p-8p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/27/16	07/03/16	M-----				1	\$20.00			
N 6	WAPK	06/24/16	06/24/16	Fri Prime ANDY	8p-9p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/20/16	06/26/16	----F--				1	\$20.00			
N 7	WAPK	06/27/16	06/27/16	Mon Prime HAPPY DAYS/LA9p-10p	9p-10p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/27/16	07/03/16	M-----				1	\$20.00			
N 8	WAPK	06/25/16	06/25/16	Sat 6-7p SUPERMAN	6p-7p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/20/16	06/26/16	-----S-				1	\$20.00			
N 9	WAPK	06/25/16	06/25/16	Sa 9p-10p STAR TREK	9p-10p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/20/16	06/26/16	-----S-				1	\$20.00			
N 10	WAPK	06/26/16	06/26/16	Su 730p-8p ANDY	730p-8p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/20/16	06/26/16	-----S				1	\$20.00			
N 11	WAPK	06/23/16	06/23/16	Thur Prime HAPPY	9p-10p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 06/20/16	06/26/16	---T---				1	\$20.00			
N 12	WAPK	06/21/16	06/21/16	Tue Prime HAPPY/LAV	9p-10p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)



WAPK-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

MeTVtricitie.com

<u>Contract / Revision</u> 16567 /		<u>Alt Order #</u> 8270126
<u>Contract Dates</u> 06/21/16 - 06/27/16	<u>Product</u> HILLARY 4 AMER :30	<u>Estimate #</u> 4923
<u>Advertiser</u> POLI/H CLINTON/D/PRE/I		<u>Original Date / Revision</u> 06/16/16 / 06/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 06/20/16		06/26/16		--T-----				<u>Spots/Week</u> 1	<u>Rate</u> \$20.00			
N 13	WAPK	06/22/16	06/22/16	Wed Prime ANDY/GILL	8p-9p		:30			NM	1	\$20.00
Week: 06/20/16		06/26/16		--W----				<u>Spots/Week</u> 1	<u>Rate</u> \$20.00			
Totals											13	\$260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/26/16	9	\$180.00	(\$27.00)	\$153.00
06/27/16 - 06/27/16	4	\$80.00	(\$12.00)	\$68.00
Totals	13	\$260.00	(\$39.00)	\$221.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, GMMB
 being/on behalf of: Hillary for America
 a legally qualified candidate of the Democratic
 political party for the office of: President of the United States
 in the General
 election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):
--

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

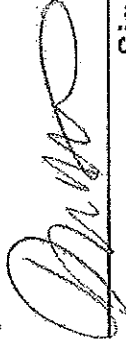
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/2016

Date



- Anthony Media Buyer

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Bob Hayward

Bob Hayward

VP / President of TV Sales

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

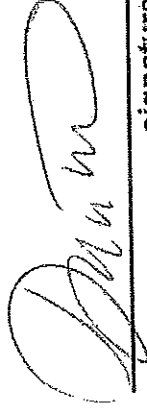
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.